

Credit Card Transactions and Customer Weekly Report

Objective: - To develop a comprehensive credit card weekly dashboard that provides real-time insights into key performance metrics and trends, enabling stakeholders to monitor and analyse credit card operations effectively.

Project Insights: -

- Overall revenue is **55M**
- Total interest is **8M**
- Total transaction amount is **45M**
- Male customers are contributing more in revenue **30M**, female **25M**
- Blue & Silver credit card are contributing more than **90%** of overall transactions
- TX, NY & CA is contributing to **68%**
- Overall Activation rate is **57.5%**
- Overall Delinquent rate is **6.06%**

