



Product Overview

ABOUT ADIDAS FOOTWEAR AND APPAREL

Step into unparalleled comfort and style with Adidas footwear and apparel, featuring innovative materials like our Basic Rib Knit. Designed with visible vertical ribs on both sides, this fabric provides a sleek, modern look. The perfect crosswise stretch ensures freedom of movement, while the soft feel delivers all-day comfort. Whether you're hitting the gym, the streets, or just relaxing, Adidas footwear and apparel blend performance with style, keeping you at the forefront of fashion and function.

STEP INTO STYLE
WITH ADIDAS
FOOTWEAR AND
APPAREL—ELEVATE
YOUR LOOK FROM
HEAD TO TOE!

Elevate your game with our latest collection.





RETAILERS



26-10-2024

Last Dashboard Refresh

Revenue Overview

\$899.90M

Product Units Sold

2M

Operational Earnings

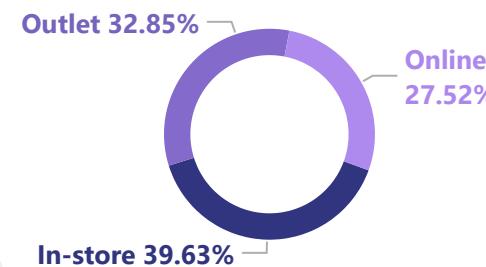
\$332.13M

Cumulative OPM

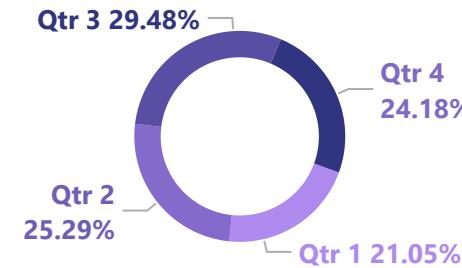
\$4.08K



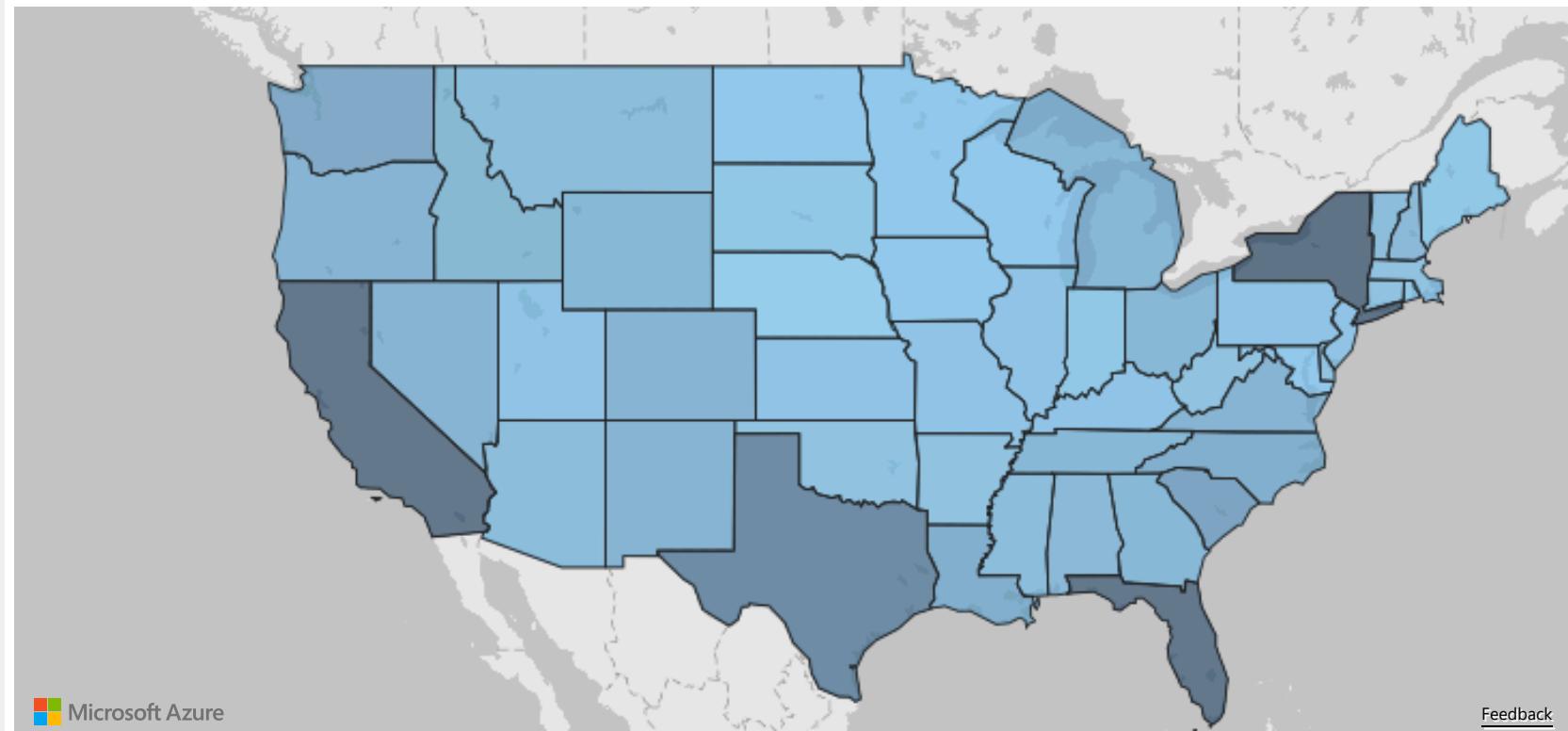
Sales Performance by Channel



Total Sales by Quarterly



Sales Distribution Across Regions



Amazon

Foot Locker

Kohl's

Sports Direct

Walmart

West Gear



PRODUCTS



26-10-2024

Last Dashboard

Men's Apparel

Men's Athletic Footwear

Men's Street Footwear

Women's Apparel

Women's Athletic Footwear

Women's Street Footwear

Total Revenue Generated

\$899.9M

Sum of Units Sold

2M

Average Unit Price

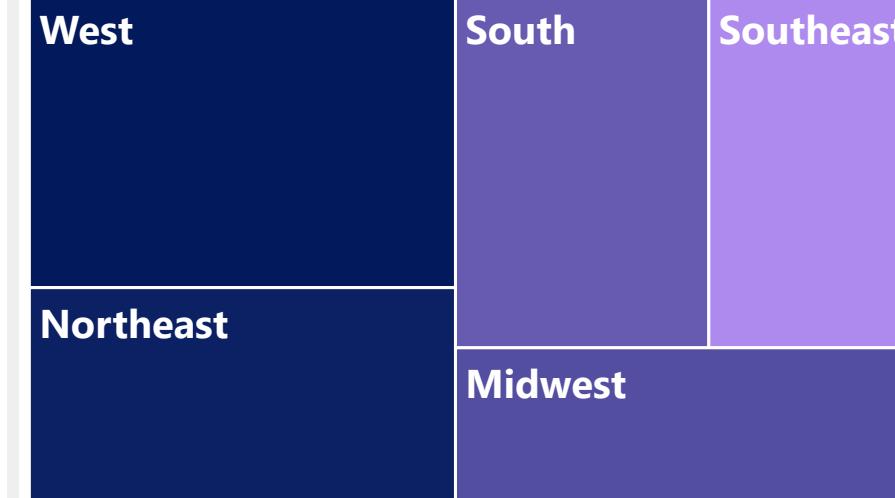
\$45.22

Total Profit

\$332.1M

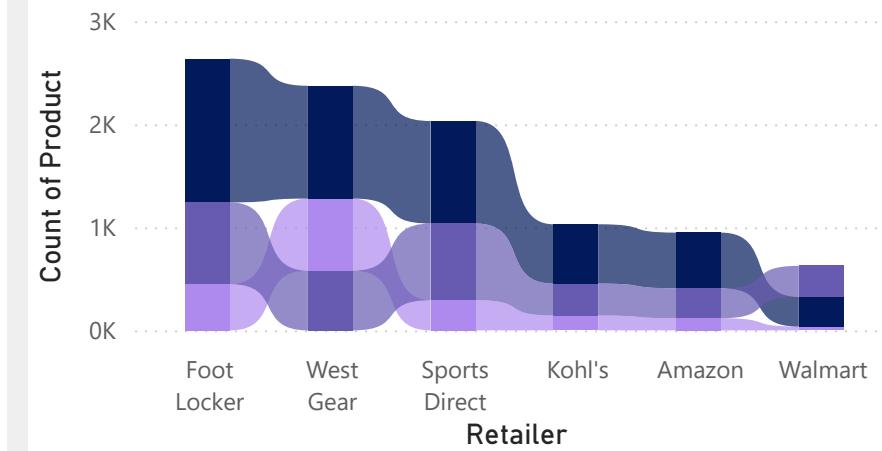


Sum of Units Sold by Region



Count of Product by Retailer and Sales Method

Sales Method ● In-store ● Online ● Outlet



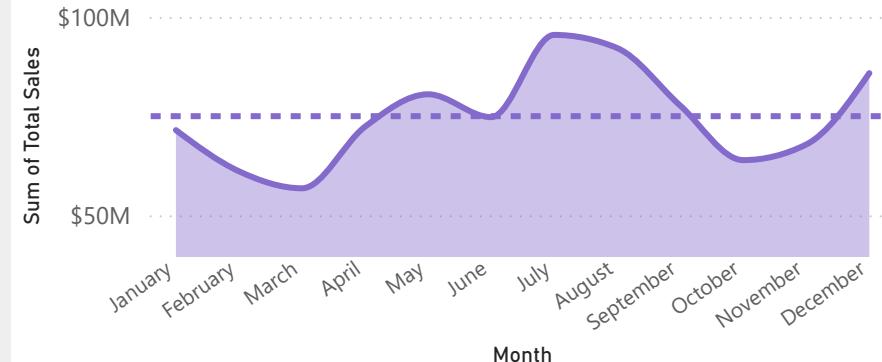


TRENDING

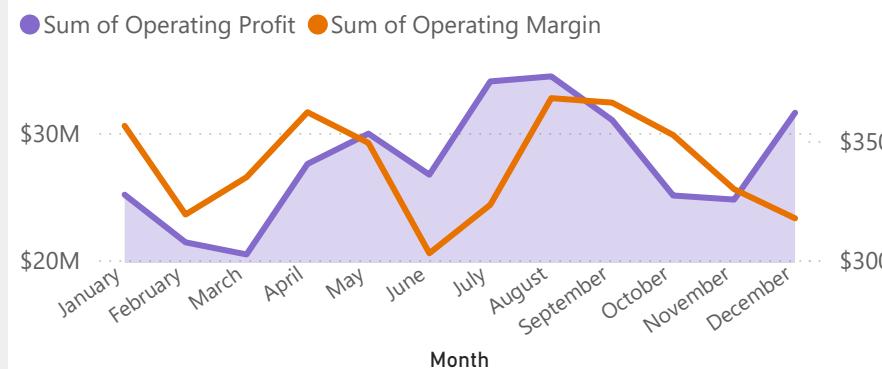
Sales Method

Select all In-store Online Outlet

Sum of Total Sales by Month



Sum of Operating Profit and Sum of Operating Margin by Month



Men's Apparel

Men's Athletic Footwear

Men's Street Footwear

2020

2021



26-10-2024

Last Dashboard

State	Count of Product
Alabama	216
Alaska	144
Arizona	216
Arkansas	216
California	432
Colorado	144
Connecticut	216
Delaware	144
Florida	360
Georgia	216
Hawaii	144
Idaho	216
Illinois	144
Indiana	144
Iowa	144
Kansas	144
Kentucky	144
Louisiana	216
Maine	144
Maryland	144
Total	9648

RETAILERS



TOP SELLING PRODUCT



MEN'S STREET FOOTWEAR

Men's Apparel

Men's Athletic Footwear

Men's Street Footwear

Women's Apparel

Women's Athletic Footwear

Women's Street Footwear



Q&A

26-10-2024
Last Dashboard Refresh

Ask a question with Q&A

Improve Q&A with synonyms from Copilot (preview) Content created by AI may not be accurate, so review it carefully. [Read terms](#)

Add synonyms

Ask a question about your data



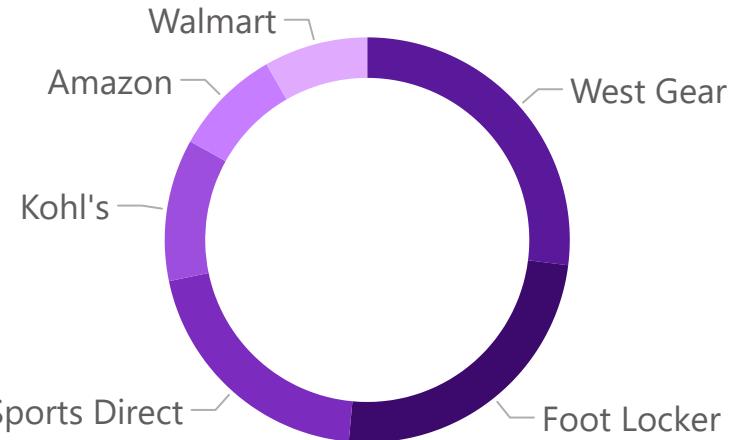
Try one of these to get started

top table 1 states by sales MoM

what is the sales MoM by table
1 city

Show all suggestions

Total Sales per Retailer



Total Sales by Top 3 Regions

