

# Hotel Booking Cancellation Insights

Guest Type

Couples

Family

Single

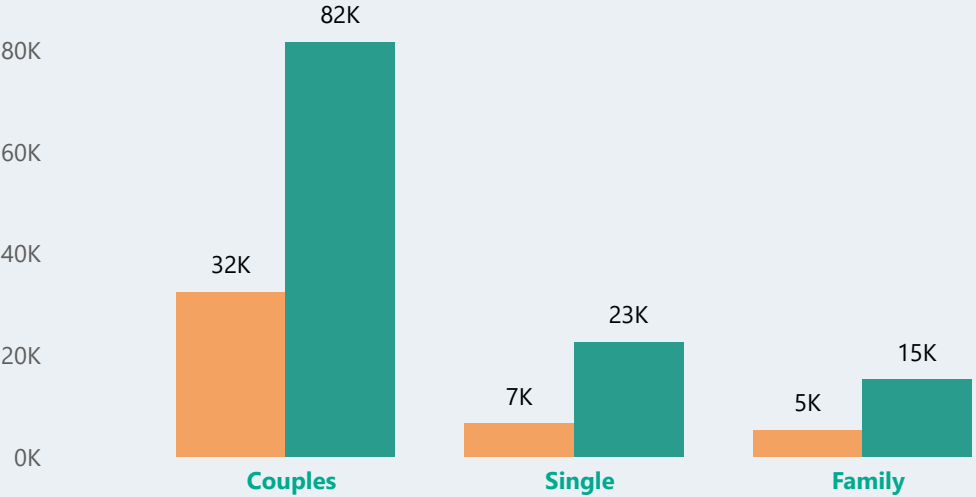
Hotel Type

City Hotel

Resort Hotel

## Cancelled Reservations by Guest Segment

Cancelled Bookings Total Reservations Made



## Booking Frequency



119.39K

## Cancellation Count



44K

## Cancellation Rate Shift (2016-2017)



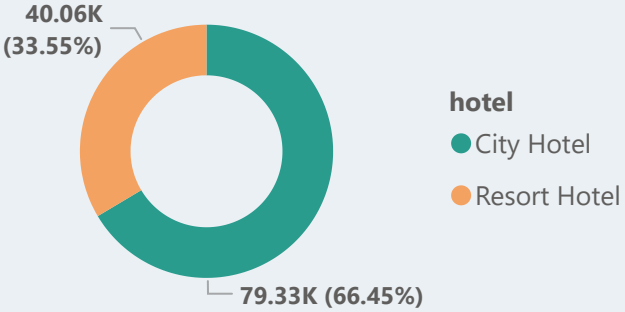
0.02

## Guest Breakdown by Room Preference

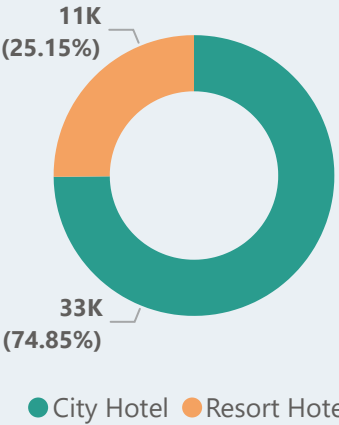
Desired Un-desired



## Total Booking by Hotel Type

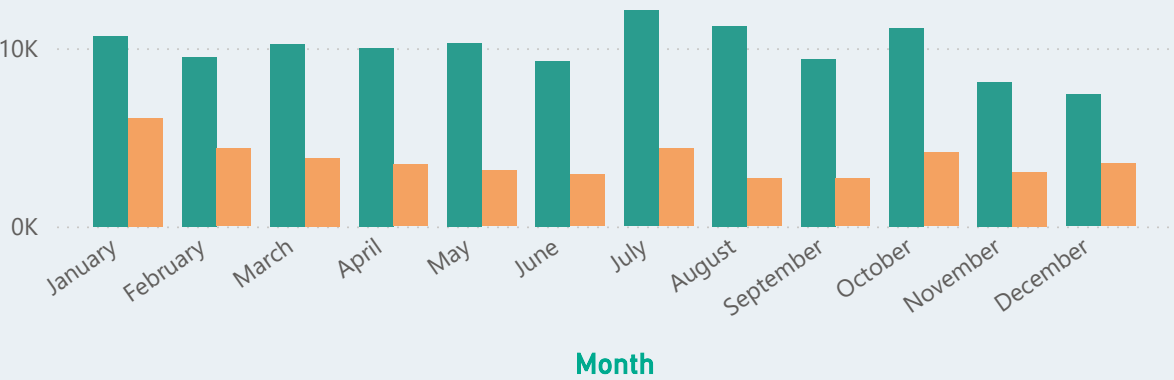


## Total Cancellations by Hotel Type



## Cancellations Overview by Month

Guest Categories Count Cancelled Bookings



## Booking Trends Over Time

Canceled Check-Out No-Show

