

Privacy Policy

Effective Date: January 1, 2026

We value your privacy and are committed to protecting your personal information.

1. INFORMATION WE COLLECT

We collect information you provide directly such as name, email address, phone number, and billing information. We also collect account activity, purchase history, and support interactions. Device information and IP addresses are collected for security purposes.

2. HOW WE USE YOUR INFORMATION

Your information is used to process orders and provide customer support. We send account notifications and service updates. Information helps improve our products and services. We use data for fraud prevention and security monitoring.

3. DATA SHARING AND DISCLOSURE

We do not sell your personal information to third parties. We may share data with service providers who assist in operations such as payment processors and shipping companies. Legal authorities receive information when required by law or to protect our rights.

4. YOUR PRIVACY RIGHTS

You can access your personal data at any time through your account settings. Request deletion of your account and associated data by contacting our privacy team. Opt out of marketing communications through account preferences or email links. Update your information directly in your account dashboard.

5. DATA SECURITY MEASURES

We use industry-standard encryption and security measures to protect your data. All payment information is processed through secure, PCI-compliant systems. Regular security audits ensure ongoing protection of customer information.

6. COOKIES AND TRACKING

We use cookies to enhance user experience and analyze site usage. You can control cookie preferences through your browser settings. Third-party analytics help us improve our services.

7. DATA RETENTION

We retain your data for as long as your account is active or as needed to provide services. Deleted accounts are purged from active systems within 90 days. Some information may be retained for legal or regulatory compliance.

Contact our privacy team at privacy@company.com for questions or concerns.