

# Credit Card Transaction Report

Revenue  
**55M**

Interest Earned  
**7.84M**

Amount  
**45M**

Count  
**656K**

Card_Catagory	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	64,95,887.74
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Silver	5586332	4586746	8,12,081.28
<b>Total</b>	<b>55315410</b>	<b>44522013</b>	<b>78,43,382.23</b>

Average of Client\_Num by Qtr

Q4      Q3      Q2      Q1

Week\_Start\_Date  
All

F      M

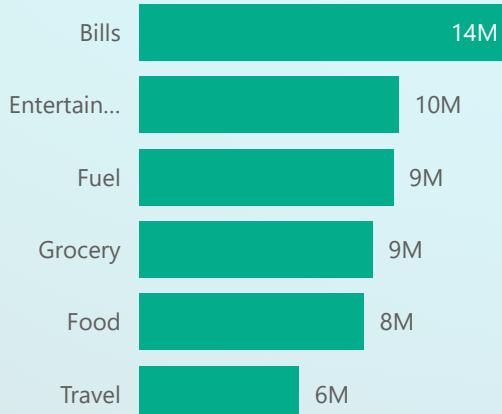
Silver    Blue    Gold    Plat...

Med    Low    High

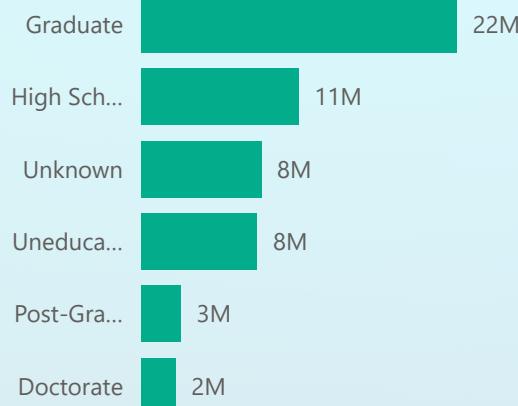
Revenue by Use Chip

Swipe	35M
Chip	17M
Online	3M

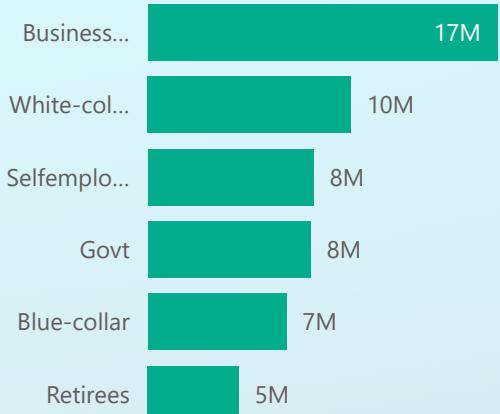
Revenue by Expenditure Type



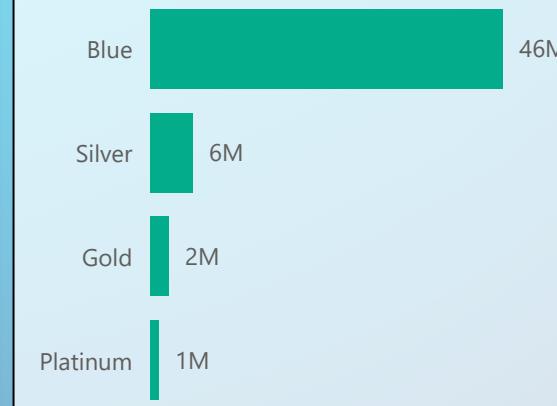
Revenue by Education



Revenue by Costumer\_job



Revenue by Card Category



# Credit Card Customer Report

Revenue  
55M

Interest Earned  
7.84M

Income  
576M

Avg. Age  
3.19

Average of Client\_Num by Qtr

Q4

Q3

Q2

Q1

M

30M

F

25M

Silver

Blue

Gold

Plati...

Week\_Start\_Date

All

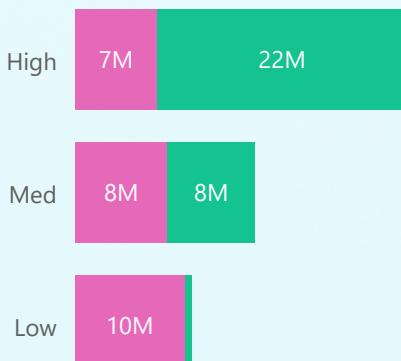
Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	6904279	9,52,800.57	72262158
Businessman	17387832	25,39,390.31	186959919
Govt	8111701	11,60,016.37	88773989
Retirees	4535184	6,30,359.24	48675030
Selfemployed	8261758	11,19,741.81	75313288
White-collar	10114656	14,41,073.93	103930055
<b>Total</b>	<b>55315410</b>	<b>78,43,382.23</b>	<b>575914439</b>

Revenue by Week

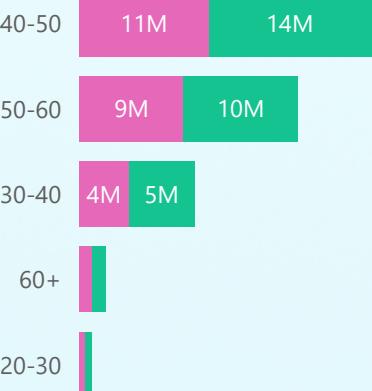
Gender ● F ● M



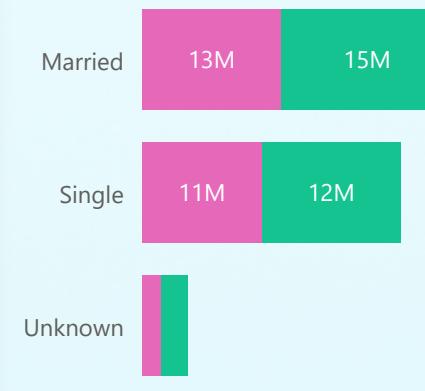
Revenue by Income group



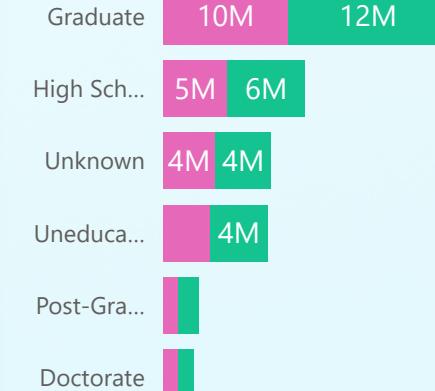
Revenue by Age Group



Revenue by Marital Status



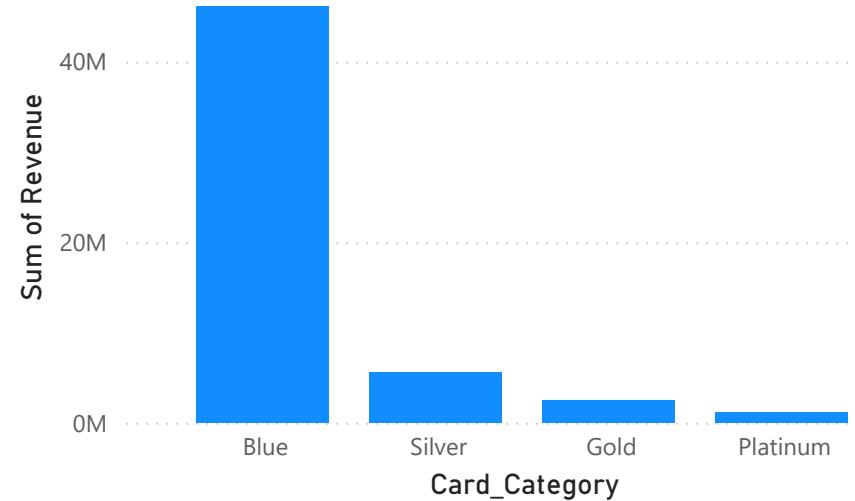
Revenue by Education level



Top 5 States



## Sum of Revenue by Card\_Catagory



week_num2	Current_week_Revenue	Previous_week_Revenue	WOW_Revenue
52	9,33,134.43	1070439	-12.83%
51	10,70,439.10	1026549	4.28%
50	10,26,549.11	980152	4.73%
49	9,80,152.37	1008777	-2.84%
48	10,08,776.60	1047120	-3.66%
47	10,47,120.33	1078915	-2.95%
46	10,78,915.24	1094927	-1.46%
45	10,94,926.59	1063063	3.00%
44	10,63,063.37	934631	13.74%
43	9,34,631.07	1080205	-13.48%
42	10,80,205.07	982974	9.89%
41	9,82,974.09	994114	-1.12%
40	9,94,113.68	994184	-0.01%