



2025 - EVENTS BROCHURE





# ABOUT VIVACITY



- **UNMATCHED REACH:** WITH OVER 7,500 PARTICIPANTS FROM 450+ INSTITUTIONS, VIVACITY STRIKES THE RIGHT CHORD, DRAWING IN A FOOTFALL OF MORE THAN 15000.
- **VERSATILE LINE-UP:** FEATURING 50+ EVENTS ACROSS GENRES LIKE DRAMATICS, DANCE, MUSIC, ART, FASHION, AND LITERATURE, VIVACITY OFFERS AN EXPANSIVE PLAYGROUND FOR CREATIVE EXPRESSION.
- **BRAND ACTIVATION HUB:** MORE THAN JUST A FEST, VIVACITY SERVES AS A STRATEGIC PLATFORM FOR BRAND ENGAGEMENT WHERE BRANDS HIT THEIR HIGH NOTES, ENABLING COMPANIES TO CONNECT WITH AN ENERGETIC AUDIENCE.

VIVACITY 2025



# DANCE EVENTS

1 LAKH CASH PRIZES + 1.5 LAKH WORTH PRIZES

VEDANG DIXIT - +918290956788  
ISHITA KHANDELWAL - +917597252005  
HEMANG BANSAL - +91 9509813715

# Razzmatazz



THIS IS A GROUP DANCE COMPETITION. TEAM SIZE - MINIMUM OF 8 AND MAXIMUM OF 30 MEMBERS ARE ALLOWED IN A TEAM WITH AT LEAST 6 AND AT MOST 20 MEMBERS FROM THE TEAM PRESENT ON THE STAGE DURING THE PERFORMANCE. NOT FOLLOWING THIS CAN REDUCE YOUR MARKS.

# Street Dance



FEEL THE ELECTRIFYING ENERGY AS THE ASPHALT TURNS INTO A BATTLEGROUND AT 'VIVACITY.' JOIN THE STREET DANCE BATTLE AND WITNESS URBAN RHYTHMS, FIERCE MOVES, AND RAW PASSION COLLIDE IN AN EXPLOSIVE SHOWCASE OF TALENT. LET THE STREETS ECHO WITH YOUR BEATS AND MAKE EVERY STEP COUNT IN THIS PULSATING DANCE SPECTACLE!

# Let's Tangle

THIS IS A DUET DANCE COMPETITION. PARTICIPANTS CAN PERFORM ON HOLLYWOOD/BOLLYWOOD SONGS (IT'S THEIR CHOICE AND THEY CAN PERFORM CLASSICAL/SEMI CLASSICAL/WESTERN).



# Mudra

THIS IS THE SOLO DANCE COMPETITION, PARTICIPANTS ARE ALLOWED TO PERFORM CLASSICAL/SEMI-CLASSICAL DANCE FORMS ONLY.



# Pump it up



INDIVIDUAL WESTERN DANCE COMPETITION, WHEREIN ANY FORM OF  
CLASSICAL DANCE IS NOT ALLOWED.

# Taal Tarang



A CLASSICAL GROUP DANCE EVENT SHOWCASES THE RICH HERITAGE OF TRADITIONAL DANCE FORMS, PERFORMED BY A SYNCHRONIZED ENSEMBLE OF DANCERS. EACH PERFORMANCE REFLECTS CULTURAL STORIES, INTRICATE MOVEMENTS, EXPRESSIVE GESTURES, AND VIBRANT COSTUMES, OFTEN ACCOMPANIED BY LIVE OR RECORDED CLASSICAL MUSIC.

# MUSIC EVENTS

80K CASH PRIZES + 1.5 LAKH WORTH PRIZES

VIKRANT RATHORE - +91 9509384784

ADITI VASHISTH - +91 9636294515

ADITYA SRIVASTAVA - +91 7309958494

# Battle of Bands



A CLASH OF MUSICAL TALENT, BANDS FROM ALL GENRES UNITE TO ROCK THE STAGE IN THIS ELECTRIFYING BATTLE OF BANDS. WHO WILL CONQUER THE NIGHT?

# Gully War

VIVACITY'S RAP BATTLE WHERE WORDS BECOME WEAPONS, AND BEATS IGNITE THE BATTLEGROUND. STEP INTO THE ARENA AND WITNESS LYRICAL WARFARE AT ITS FINEST – IT'S WHERE THE STREETS COME ALIVE WITH RHYTHM AND RHYME.



# Malhaar

DUET MAGIC, A MUSICAL PARTNERSHIP BLENDING GENRES SEAMLESSLY TO CREATE A SYMPHONY THAT RESONATES IN EVERY HEART.



# Bandish

A SOLO SINGING EXTRAVAGANZA, WHERE ONE VOICE CLAIMS THE SPOTLIGHT. FROM SOULFUL BALLADS TO HIGH-ENERGY ANTHEMS, IT'S ALL ABOUT THE EMOTIONS ECHOING WITH EVERY SONG.



# Aaroh

A FUSION CELEBRATION WHERE INSTRUMENTS TAKE THE LEAD. MUSICIANS BREAK BARRIERS, BLENDING CLASSICAL, CONTEMPORARY, AND MORE, TRANSCENDING LANGUAGE TO CAPTURE MUSIC'S PURE ESSENCE.



# DRAMA EVENTS

90K CASH PRIZES + 1.5 LAKH WORTH PRIZES

PARTH GOYAL - +91 9417064062  
TAVISHI VERMA - +91 9511371237  
TANMAY JAIN - +91 9039951710

# Rangshala



THEATRE, THE GREATEST OF ALL ART FORMS, IS THE MOST IMMEDIATE WAY IN WHICH A HUMAN BEING CAN SHARE WITH ANOTHER, THE SENSE OF WHAT IT MEANS TO BE ALIVE. SO, GATHER YOUR TROOP TO WRITE, PERFORM AND PRESENT BRILLIANCE ON STAGE.

# Humkaar



ALL THE TEAMS PARTICIPATE AND PERFORM IN THE FLAGSHIP EVENT OF DAY 1 STARTING AT 10:00 IN THE MORNING WITH CONTINUOUS PERFORMANCES FOR THE NEXT 4 HOURS AT CP. ALL THE TEAMS WILL BE INTRODUCED BY OUR LNMIIT ANCHORS BEFORE EVERY EVENT. THE RESULTS WILL BE ANNOUNCED AS SOON AS ALL THE PERFORMANCES GET OVER.

# Mukhauta

WHERE SILENCE ROARS AND EMOTIONS SOAR!  
MIME LIKE YOU HAVE NEVER SEEN BEFORE! EXPLORE THE ENCHANTING ART  
OF MIME AT VIVACITY. ACTORS EXPRESS WITHOUT WORDS, BECOME A  
STORYTELLER THROUGH GESTURES ALONE AND THEIR WORDLESS  
NARRATIVES LEAVE YOUR SOUL STIRRING.



# Paddhati

THE MONO-ACT COMPETITION DESCRIPTION:  
VIVACITY'23 PRESENTS "PADDHATI" INVITING YOU TO DELINEATE THE  
REAL DRAMEBAAZ WITHIN YOU.

# PHOTOGRAPHY EVENTS

60K CASH PRIZES + 1 LAKH WORTH PRIZES

HIMANSHU GOYAL +91 8949986151

# FMG

THE FILM MAKING COMPETITION INVOLVES SHOOTING AND EDITING A SHORT FILM BASED ON A PROVIDED THEME.



# Photobooth

A DEDICATED PLACE FOR PEOPLE TO GET THEMSELVES CAPTURED FOR AN AMAZING PHOTOGRAPH. THE PHOTOS WILL BE PRINTED AND GIVEN TO THEM ON THE SPOT.



# Image Hunt

PARTICIPANTS WILL BE GIVEN CLUES TO CERTAIN HOTSPOTS AROUND THE CAMPUS AND WILL BE ASKED TO RECREATE A PARTICULAR FRAME FOR THAT HOTSPOT LATER WHICH WILL BE PRINTED AS A POLAROID FOR ALL SUCH SUCCESSFUL ATTEMPTS



# Pixels

A PHOTOGRAPHY COMPETITION, WHICH CAN BE BASED ON SOME PARTICULAR THEMES OR CAN ALSO BE ACCORDING TO A PERSON'S CREATIVITY. THIS WILL BE AN ONLINE COMPETITION. ALSO, THIS WILL BE AN INDIVIDUAL EVENT



# Perspective



SOME OF THE MOST WELL-KNOWN AND PROMINENT CONTENT CREATORS FROM DIFFERENT COMMUNITIES, INCLUDING VLOGGERS, PHOTOGRAPHERS, VIDEO MAKERS, AND MORE, WILL ATTEND THIS SUMMIT AND SEVERAL WORKSHOPS WILL BE CONDUCTED.

# Kalakriti



THE BEST CLICKS BY IMAGINATION MEMBERS ARE PUT ON DISPLAY. THE MAIN PURPOSE OF KALAKRITI IS A SHOWCASE THE TALENT AND SKILL OF STUDENTS IN THE DOMAIN OF PHOTOGRAPHY.

# FASHION EVENTS

75K CASH PRIZES + 1 LAKH WORTH PRIZES

VANITA KHATHURIA +91 8306156475

MANASVI METHI +91 8852075880

SUHANA AGRAWAL +91 81144 94452

# Vogue



VIVACITY BRINGS BEFORE YOU THE FASHION EVENT “VOGUE”

# Mr and Miss Viva



JOIN US FOR MR. AND MISS VIVA, A THRILLING PERSONALITY AND TALENT COMPETITION CELEBRATING CONFIDENCE, CHARISMA, AND CREATIVITY! WATCH CONTESTANTS SHOWCASE THEIR STYLE, INTELLIGENCE, AND UNIQUE ABILITIES THROUGH FUN-FILLED ROUNDS. DON'T MISS THE EXCITEMENT AS WE CROWN THE ULTIMATE VIVA ICONS!

# ART! EVENTS

50K CASH PRIZES + 50K WORTH PRIZES

PRANJAL JAIN +91 8094661120  
ISHAN PAHARIA +919826313301  
SAURABH RAJPUT +917434075374

# Tattoo Tales

WELCOME TO 'TATTOO TALES'. PARTICIPATE IN THIS EXHILARATING EVENT RICH IN NERVOUSNESS, EXCITEMENT AND AFTER ALL, THE JOY OF PAINTING YOUR FAVORITE TATTOO ON YOUR PARTNER'S ARM.



# Splash

"DIVE INTO 'SPLASH' - OUR FACE PAINTING COMPETITION! REVISIT THAT CHILDHOOD JOY OF MAKING A COLORFUL MESS ON SOMEONE'S FACE (THOUGH WE DON'T ADVISE IT). EXPRESS YOURSELF WITH PAINT AND BRUSHES, CRAFT CAPTIVATING - OR COMICAL - VISAGES, AND SEIZE GLORIOUS PRIZES!"



# Eclectic

THE ART OF COMBINING THESE ERAS, DESIGNS AND THOUGHTS WITH AUTONOMY TO CREATE MATCHLESSNESS. ECLECTIC STYLE IS ALL ABOUT HARMONY AND THE COMING TOGETHER OF INCONGRUENT STYLES.



# Hue-niverse

THIS EVENT IS A VIBRANT SPECTACLE WHERE ARTISTS, IN COLORFUL COSTUMES, ARE CHALLENGED TO CREATE ART USING ONLY ONE COLOR. ATTENDEES PARTICIPATE AND OBSERVE, CONTRIBUTING TO A UNIQUE AND SPECTACULAR ARTISTIC EXPERIENCE.

# Contrasto



CONTRASTO, WHERE ART DEFIES BOUNDARIES, COLORS COLLIDE, AND CREATIVITY KNOWS NO LIMITS. IMMERSE YOURSELF IN A WORLD OF VIVID JUXTAPOSITIONS AND LET YOUR SENSES REVEL IN THE UNEXPECTED.

# SPEAKING ARTS

50K CASH PRIZES + 50K WORTH PRIZES

SUYASH VIJAY +916376344310  
KSHITIJ SHARMA +917976149177

# Duologue

A CONVERSATION WITHOUT THE JUDGMENT OF APPEARANCES CAN SPEAK VOLUMES OF A PERSON. RANDOM ALLOCATION OF PARTNERS WILL TAKE PLACE WHO WILL BE MADE TO SIT AND TALK FOR A WHILE.



# Family Feud

INSPIRED BY STEVE HARVEY'S FAMOUS TELEVISION GAME SHOW, FAMILY FEUD IS AN ATTEMPT TO ENGAGE OUR AUDIENCES IN AN EVENING FILLED WITH LAUGHTER, AND TRIVIA.



# Potpourii

A WORDPLAY BATTLEGROUND WHERE ENTHUSIASTS ARMED WITH PUNS ENGAGE IN A HILARIOUS VERBAL DUEL TO CLAIM THE PUN CHAMPION TITLE. IT'S A SHOWDOWN OF CLEVER QUIPS AND QUICK THINKING WHERE EVERY PLAYFUL WORD IS A STEP TOWARD WINNING THE ULTIMATE PUN GLORY.



# Dare to Spell

A LINGUISTIC ADVENTURE WHERE WORDS BREATHE FIRE, AND PARTICIPANTS WIELD THEIR LEXICON FINESSE IN A THRILLING SPELLING BEE. UNLEASH YOUR INNER WORDSMITH FOR A SHOWDOWN OF PRECISION AND LANGUAGE SUPREMACY.



# Spotlight



IMAGINATION

AN OPEN MIC NIGHT ORGANIZED IN ORDER TO BRING OUT THE BEST OF OUR YOUNG GENERATIONS. IT'S AN INITIATIVE TAKEN BY OUR TEAM TO PROMOTE THE CULTURE OF POETRY, STORYTELLING, MUSIC, AND STAND-UPS IN JAIPUR. WHAT WE ARE WORKING WITH IS NOT THE SOLE IDEOLOGY OF JUST AN OPEN MIC, BUT AN OPEN STAGE FOR THE PERFORMERS HIDING THEIR POCKET DIARIES.

# Afreen



AFREEN: VIVACITY'S POETRY NIGHT, WHERE WORDS BLOSSOM INTO VERSE AND HEARTS BEAT IN IAMBIC HARMONY.  
JOIN US FOR A JOURNEY THROUGH THE SOUL-STIRRING WORLD OF SPOKEN ARTISTRY, WHERE EVERY STANZA IS AN  
ODE TO THE HUMAN SPIRIT.

# Open Discussion



THE LITERARY COMMITTEE IS THE FLAGBEARER OF ICONIC DISCUSSIONS AMONG THE MOST COLOURFUL MINDS AMONG THE ATTENDEES. AN OPEN DISCUSSION IS A PUBLIC DIALOGUE WITH THE PURPOSE TO EXPRESS YOUR VIEWS AND EXPLORE MANY OPTIONS AND SOLUTIONS

# SOCIAL EVENTS

ADITYA GUPTA - +91 70006 49421  
AMAN JAISWAL - +91 73669 73726

# Sahyog



SAHYOG IS AN EXCELLENT EVENT OF VIVACITY THAT PROVIDES UNDERPRIVILEGED CHILDREN A PLATFORM TO ENJOY AND SHOWCASE THEIR TALENT. A COMPETITION WILL BE HELD AMONG CHILDREN ON VARIOUS CULTURAL ACTIVITIES LIKE DANCE ETC. PRIZES WILL BE DISTRIBUTED TO THE BEST ONES. THE DAY WILL END WITH HAVING FOOD IN THE MESS FOR ALL CHILDREN.

# QUILLING ARTS

10K CASH PRIZES + 10K WORTH PRIZES

TOSHIT PRADEEP KUMAR - +91 8107733891  
AMISHI SINGH - +91 9752299363

# Bamboozled

THE JOURNEY BEGINS WITH "BAMBOOZLED," A WRITTEN PRELIMINARY ROUND WHERE TEAMS OF THREE WILL COMPETE FOR A COVETED SPOT IN THE MAIN EVENT - MOVIE AUCTION.



# Movie Auction

THE TOP EIGHT TEAMS SELECTED IN BAMBOOZLED WILL THEN PROCEED TO THE THRILLING MOVIE AUCTION ROUND, WHERE THEY'LL ENGAGE IN A STRATEGIC BIDDING WAR TO SECURE THE TALENTS OF INDUSTRY ICONS.

# EXCITING PURSUITS

AVANI KOTAI - +91 63501 94681  
KANISHQ SINGHAL - +91 80056 44538  
ANIKA VISHNOI- +91 84400 73756

# Prom Night



"STARRY NIGHT ELEGANCE," HOSTED BY VIVACITY, SHONE BRIGHTLY AS IT WOKE DREAMS, LAUGHTER, AND A BANQUET OF LOVE FOR OUR RADIANT STUDENTS, CREATING A HARMONIOUS SYMPHONY OF UNITY BETWEEN HOSTS AND GUESTS.

# Silent Disco



"IMMERSE YOURSELF IN THE ENCHANTMENT OF OUR SILENT DISCO AT 'VIVACITY,' WHERE RHYTHMIC BEATS COME ALIVE IN THE HUSH, CREATING A VIBRANT AND UNIQUE DANCE EXPERIENCE. JOIN THE SILENT REVELRY AND LET THE MUSIC SPEAK VOLUMES, ADDING A TOUCH OF MAGIC TO YOUR COLLEGE FEST CELEBRATION!"

# Jamming Night



AT VIVACITY'S JAMMING NIGHT, MELODIES BECOME WHISPERS IN THE WIND, AND RHYTHMS DANCE TO THEIR OWN TUNE.  
JOIN US UNDER THE STARLIT CANOPY AS WE WEAVE MUSICAL MAGIC INTO THE NIGHT.

# Stage Spectrum



"STAGE SPECTRUM: WHERE ARTISTRY KNOWS NO BOUNDS! STEP INTO A WORLD OF BOUNDLESS CREATIVITY AS STAND-UP COMEDIANS, POETS, AND SINGERS UNITE ON A SINGLE STAGE. FROM HEARTFELT VERSES TO UPROARIOUS LAUGHTER, THIS EVENT IS A KALEIDOSCOPE OF TALENTS, PROMISING A NIGHT OF UNFORGETTABLE PERFORMANCES AND ENDLESS INSPIRATION



# EVENTS AND PR HEADS

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