



Report 10

division	product_code	product	Total_sold_quantity	Rank_order
N & S	A6720160103	AQ Pen Drive 2 IN 1	701373	1
N & S	A6818160202	AQ Pen Drive DRC	688003	2
N & S	A6819160203	AQ Pen Drive DRC	676245	3
P & A	A2319150302	AQ Gamers Ms	428498	1
P & A	A2520150501	AQ Maxima Ms	419865	2
P & A	A2520150504	AQ Maxima Ms	419471	3
PC	A4218110202	AQ Digit	17434	1
PC	A4319110306	AQ Velocity	17280	2
PC	A4218110208	AQ Digit	17275	3

Insights

1. N & S Division (Pen Drives):

- AQ Pen Drive 2 IN 1 and AQ Pen Drive DRC are top sellers.
- Focus on expanding pen drive offerings in this division.

2. P & A Division (Gaming Accessories):

- AQ Gamers Ms and AQ Maxima Ms dominate.
- Target gaming and e-sports market for growth in this division.

3. PC Division (Low Sales):

- PC-related products have much lower sales.
- Consider repositioning or introducing new products in the PC segment.

4. Market Trends:

- Storage devices and gaming accessories show strong demand.
- Explore opportunities in gaming and storage product categories.

5. Focus Areas:

- Strengthen gaming and storage in N & S and P & A divisions.
- Revamp PC products to boost sales in the PC division.

6. Ranking Insight:

- Top-ranked products should receive priority marketing and inventory focus.