



RV College of Engineering®

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USN 1RV22A5007

Academic year 2024-2025 (ODD Sem)

**DEPARTMENT OF
INDUSTRIAL ENGINEERING & MANAGEMENT**

Date	27th January 2025	Maximum Marks	10 + 50
Course Code	HS251TA	Duration	120 Min
Sem	V	Improvement CIE	
PRINCIPLES OF MANAGEMENT AND ECONOMICS			

Note:

1. Answer all the Questions.

Sl. No.	Questions	M	BT	CO
Part – A				
1	Which theory compares an individual's input-output ratio to others?	01	1	3
2	In Vroom's Expectancy Theory, what does the term <i>Valence</i> refer to?	01	1	3
3	Mention any one difference between transactional leadership from transformational leadership?	01	1	3
4	In Blake and Mouton's Managerial Grid, which leadership style balances concern for people and production?	01	1	2
5	According to McGregor's Theory X, what type of behavior is assumed of employees?	01	1	3
6	In the IS-LM model, what does the IS curve represent?	01	1	5
7	Which Keynesian model incorporates both the goods and labor markets to determine output and employment?	01	1	5
8	What is the key assumption of the Keynesian Cross model?	01	1	5
9	What role does fiscal policy play in the Keynesian Cross model?	01	1	4
10	What does the aggregate supply (AS) curve in the AS-AD model represent?	01	1	5
Part – B				
1	A mid-sized company is facing low productivity and high turnover due to employees feeling undervalued and lacking growth opportunities. Using Herzberg's Two-Factor Theory, analyze the hygiene factors and motivators that could improve employee satisfaction.	10	4	3
2	A project manager notices that employees' performance drops when they do not understand how their efforts contribute to organizational goals. Using Vroom's Expectancy Theory, explain how the manager can enhance motivation.	10	3	3
3	A team leader in a tech company has a diverse team with varying skill levels. Some need detailed guidance, while others prefer autonomy. Using Hersey and Blanchard's Situational Leadership Model, suggest leadership styles for different team members based on their maturity levels.	10	3	3
4	Describe the Keynesian Cross Model. How does it explain the equilibrium level of national income in an economy? Discuss the impact of changes in government spending and investment on national income in this model.	10	2	4
5	Explain the IS-LM model. Discuss the equilibrium in the goods market (IS curve) and money market (LM curve). How do changes in fiscal and monetary policy affect output and interest rates according to this model?	10	2	5

BT-Blooms Taxonomy, CO-Course Outcomes, M-Marks

Marks Distribution	Particulars		CO1	CO2	CO3	CO4	CO5	L1	L2	L3	L4	L5	L6
	Quiz	Max Marks	-	01	04	01	04	10	-	-	-	-	-
	Test		-	-	30	10	10	-	20	20	10	-	-
