

- Cloud Computing is model for enabling network users on demand access to share pool of configurable computing resources that can be rapidly provisioned and release to the clients without direct service provider interaction.
- Cloud Computing is a general term used to describe a new class of network based computing that takes place over the Internet- Using different resources such as servers, storage, databases, software and applications are provided as a service to users on-demand. Users can access these resources an a pay-as-you-utilized them.
- A collection / group of integrated and networked hardware, software and Internet infrastructure-Platform. Using the Internet for communication and transport provides hardware, software and networking services to clients.
- These platforms hide the complexity and details of the underlying infrastructure from users and applications by providing very simple graphical interface or Applications Programming Interface.

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Characteristics:

- On-demand self-service, Scalability, Flexibility
- Broad network access, Reliability
- Resource pooling, Security, Collaboration
- Rapid elasticity, Automation, Real-time analytics
- Measured service, Compliance and Governance
- Multi-tenancy, High performance Computing

Applications:

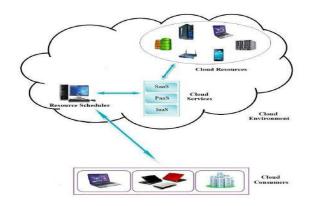
- Data Storage and Management
- Web and Mobile applications
- Big data analytics
- Internet of Things
- Artificial Intelligence and Machine learning
- Online Education and learning platforms
- Social media and collaboration tools
- Gaming and virtual reality
- Cyber security and threat intelligence
- CRM, SCM, FM and Accounting, Health care and Medical Research

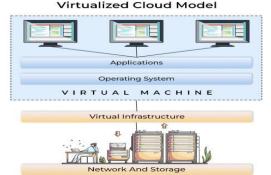






Cloud - Essentials





Abstraction:

- Cloud computing abstracts the details of system implementation from users and developers.
- Applications run on physical systems that aren't specified, data is stored in locations that are unknown, administration of systems is outsourced to others, and access by users is ubiquitous.

Virtualization:

- Cloud computing virtualizes systems by pooling and sharing resources.
- Systems and storage can be provisioned as needed from a centralized infrastructure, costs are assessed on a metered basis, multi-tenancy is enabled, and resources are scalable with agility.

Cloud - Essentials

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• To help clarify how cloud computing has changed the nature of commercial system deployment, consider these three examples:

Google:

- Google has built a worldwide network of datacenters to service its search engine. In doing so Google has captured a substantial portion of the world's advertising revenue.
- That revenue has enabled Google to offer free software to users based on that infrastructure and has changed the market for user-facing software.

Azure Platform:

• Microsoft is creating the Azure Platform. It enables .NET Framework applications to run over the Internet as an alternate platform for Microsoft developer software running on desktops.

Amazon Web Services:

 One of the most successful cloud-based businesses is Amazon Web Services, which is an Infrastructure as a Service offering that lets you rent virtual computers on Amazon's own infrastructure.



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- Cloud computing is the result of evolution and adoption of existing technologies and paradigms: Autonomic computing, Client-Server model, Grid computing, Mainframe computer, Utility computing, Peer-to-peer and Virtualization.
- Goal of Cloud Computing: To allow users to take maximum benefits from all of these technologies, without the need for deep knowledge about or expertise with each one of them.
- To **reduced costs**, and help the users **focus on their core business** instead of being restricted by IT obstacles.
- Service Models : Saas, Paas, Iaas, Caas, Naas.

Deployment models:

- Private cloud : Enterprise owned or lease
- Public cloud : Sold to the public, mega-scale infrastructure
- **Hybrid cloud** : Composition of two or more clouds
- Community cloud: Shared infrastructure for specific community



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SaaS: (Software as a Service)

• Google Apps, Microsoft Office 365, Google, AWS, ORACLE, SAP, Zoom

PaaS: (Platform as a Service)

• Google App Engine, Salesforce- Heroku, Openshift-RedHat, AWS Elastic Beanstalk, Amazon Web Services(AWS)

IaaS:(Infrastructure as a Service)

• Amazon EC2, Google computer engine, HP Cloud, Oracle infrastructure, Rackspace Open Cloud, Relia Cloud, IBM Cloud, Vmware cloud an AWS, Microsoft Azure, Digital Ocean

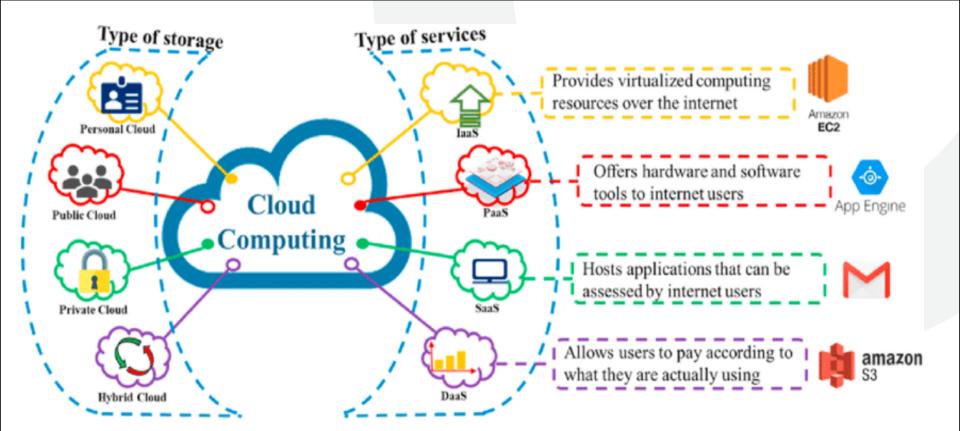
Caas: (Container as a Service)

• Google Kubernetes, Docker Swarm, AWS Elastic Container Service(ECS), Google cloud Container, Azure Container Instances (ACI)

NaaS: (Network as a Service)- SDN, NFV, Cloud Networking, WAN Optimization, Security as a service(SECaaS)- Use cases

• AWS network services, Google, Microsoft Azure, CISCO Cloud, VM ware NSX cloud.





Cloud Computing-Benefits

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- Environmental Friendly
- Software Integration
- Cost Proficient
- More secure
- Greater Flexibility
- Infinite storage
- Rapid Development
- Backup and Recovery
- Document Control
- Fewer maintaince issues

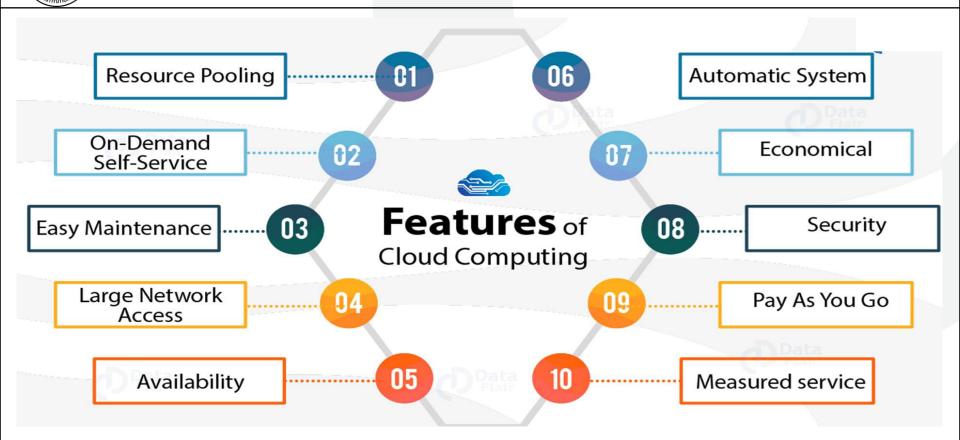


Cloud Computing-Limitations

- Doesn't work well in low speed connections
- Outsourcing data storage increases potential for attacker
- Supplier stability
- Accessibility
- Security of stored data
- Enable piracy and Copyright infringement
- Requires constant Internet connections
- Unreliable services due to due to inadequate ICT or Power Infrastructure
- Risk of Vendor Locking

Cloud Computing-Features

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Cloud Computing-Challenges

Percentage	Cloud Usage / Issues
97%	Many organizations uses cloud services- Public, Private, Hybrid
65%	Cloud strategy aspects
10%	Anticipate decrease in cloud investment
53%	Unauthorized access
44%	Hijacking of accounts
49%	Insecure Interfaces or APIs
33%	External Sharing of data