

EXECUTIVE SUMMARY AND RECOMONDATION

I work on IMDB dataset for RSVP movie project. I concluded some points which will really helps in successful execution of project.

Here, are some following points:-

- Most number of the movies released in month of **March**.
- There are **13 unique genre** out of which **DRAMA** genre is at top followed by COMEDY and THRILLER.
- Movies with average rating ≥ 8 are the **super hit** ones.
- **"Dream Warrior Pictures" , " National Theatre Live"** or both production house has produced the most number of hit movies (average rating > 8)
- **German movies** got more votes than Italian movies.
- **'James Mangold', 'Anthony Russo' and 'Soubin Shahir'** are the top three **directors** in the top three genres whose movies have an average rating > 8 .
- **'Mammootty' and 'Mohanlal'** are the top two **actors** whose movies have a median rating ≥ 8 .
- **"Marvel Studios", "Twentieth Century Fox" and "Warner Bros"** are the top three **production houses** based on the number of votes received by their movies.
- Based on movies released in India actor **"Vijay Sethupathi"** and actress **"Taapsee Pannu"** ranked at position 1st followed by actor 'Fahadh Faasil', 'Yogi Babu' and actress 'Kriti sanon', 'Divya Dutta'.
- **"Star Cinema" and "Twentieth Century Fox"** are the top two production houses that have produced the highest number of hits (median rating ≥ 8) among multilingual movies.
- **Parvathy Thiruvothu, Susan Brown and Amanda Lawrence** are the top 3 actresses based on number of Super Hit movies (average rating > 8) in drama genre.

My Recommondation to RSVP Movie project is they must keep concluded points in mind before working on a project as we can see Drama genre is the popular one and actress Parvathy Thiruvothu is rated at top position in Drama genre based on number of super hit movies and go with "Twentieth Century Fox" Production house based on number of votes and its strong command in Multilingual Movies. 'James Mangold' is considered as top most director in particular genre.