

ANALYZING AMAZON SALES DATA

Detailed Project Report

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PROJECT DETAIL

Project Title	Analysing Amazon Sales Data
Technology	Business intelligence
Domain name	E-Commerce
Project Difficulties Level	Advanced
Tools	Power Bi, Ms Excel, MsPowerPoint

OBJECTIVE

Finding Sales & Profit Trend month wise , year wise , yearly
month wise

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Sales & Profit Trend

month wise , year wise

month wise

PROBLEM STATEMENT

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- Sales management has gained importance to meet increasing competition and the need for improved methods of distribution to reduce cost and to increase profits. Sales management today is the most important function in a commercial and business enterprise.
- Do ETL : Extract-Transform-Load some Amazon dataset and find for me Sales-trend -> month wise , year wise , yearly-month wise
- Find key metrics and factors and show the meaningful relationships between attributes.

Do ETL : Extract

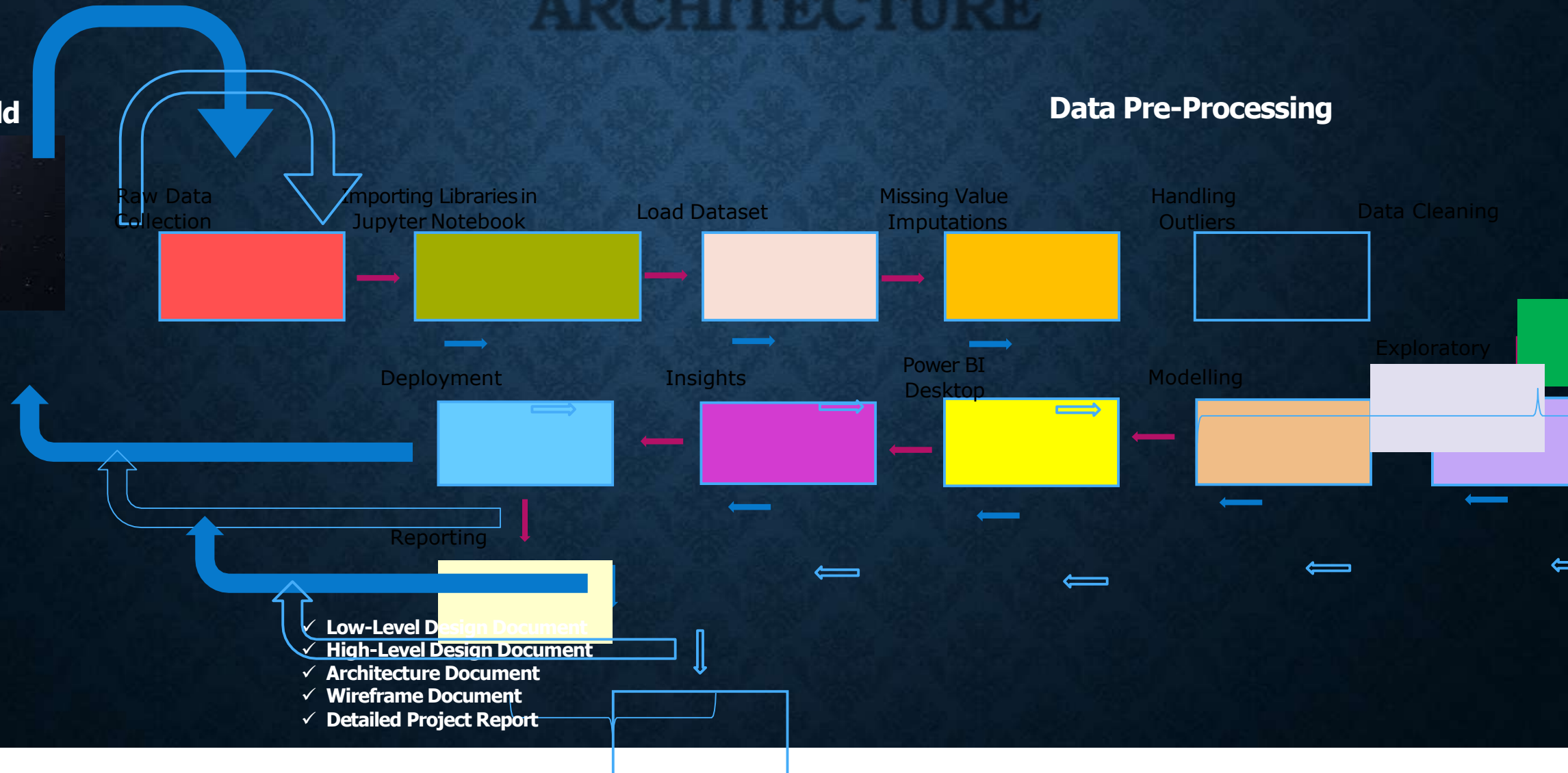
Transform

ARCHITECTURE

ARCHITECTURE

Data Pre-Processing

Real World



DATASET INFORMATION

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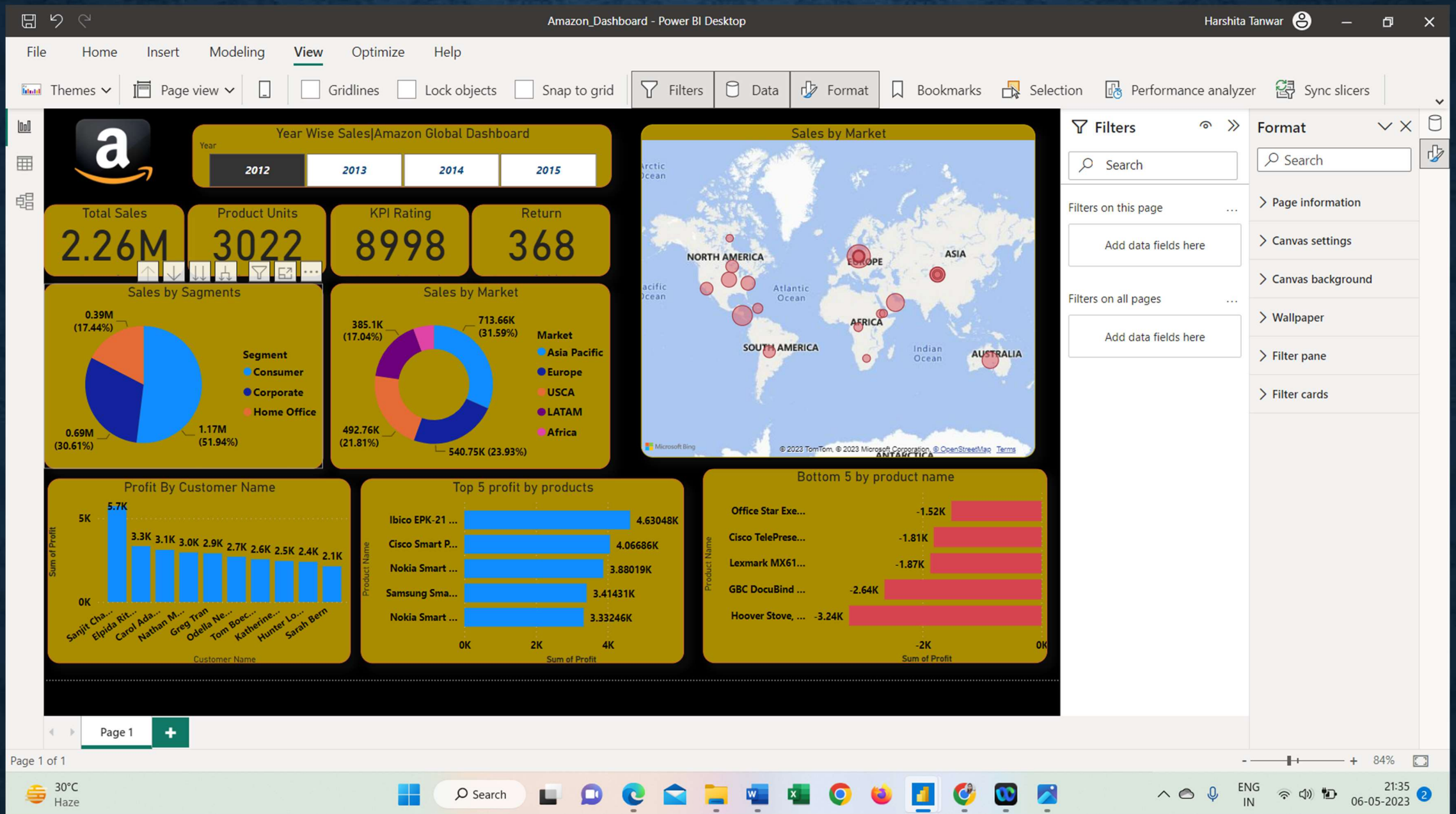
This is a Sales related dataset that contains Information like Sales Amt., Cost Amt., Sales Prices, List Prices, Sales Margins, Sales Quantities, etc.

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THANK YOU