

Dashboard by Harshita

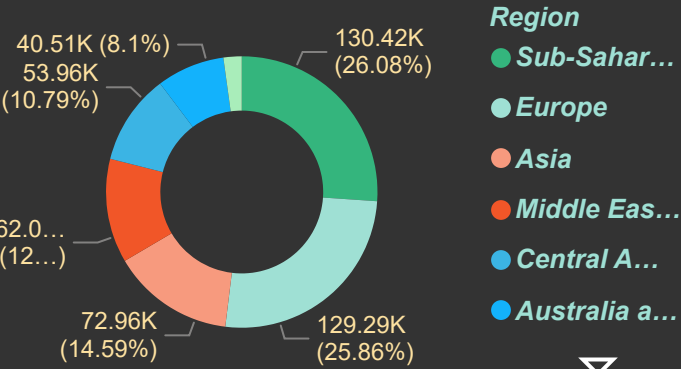
Month

All

Year

All

Item Type by Region

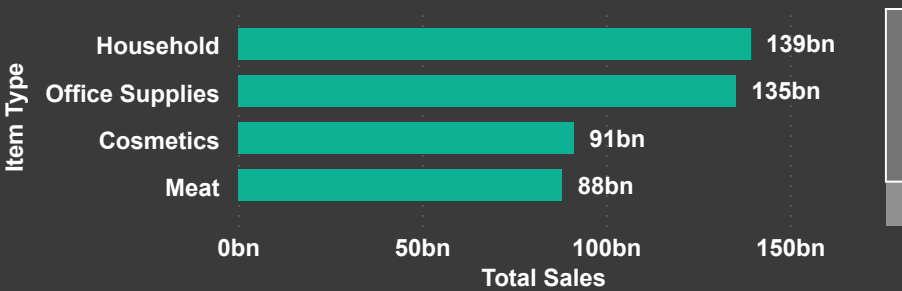


Region	Offline	Online	Total
Asia	36448	36510	72958
Australia and Oceania	20187	20321	40508
Central America and the Caribbean	27167	26797	53964
Europe	64595	64691	129286
Middle East and North Africa	31053	30967	62020
North America	5418	5424	10842
Sub-Saharan Africa	65293	65129	130422
Total	250161	249839	500000

Total Sales by Region



Top 5 Item by sales



Order Priority by sales



185

Count of Country

500K

Total Order

2

Total Channel

665bn

Total Sales

7

Total Region

12

Total Item Type

4

Total Order Priority

196bn

Total Profit

Year	Month	Item Type	Count of Order ID	Total Sales	Total Cost	Total Profit	Average del days
2017	April	Baby Food	468	58,61,83,636.64	36,60,66,261.96	22,01,17,374.68	25.11
2017	April	Beverages	471	10,91,03,588.10	7,30,95,955.02	3,60,07,633.08	24.20
2017	April	Cereal	465	50,55,04,458.80	28,77,95,951.24	21,77,08,507.56	26.13
2017	April	Clothes	446	24,15,63,549.28	7,92,24,355.84	16,23,39,193.44	24.23
2017	April	Cosmetics	473	1,04,22,39,768.40	62,77,51,597.01	41,44,88,171.39	23.76
2017	April	Fruits	466	2,26,83,431.88	1,68,24,153.12	58,59,278.76	26.88
2017	April	Household	402	1,22,67,72,557.06	1,00,52,54,882.02	22,15,17,674.04	24.08
Total			500000	6,65,04,81,54,990.80	4,68,80,81,72,696.58	1,96,23,99,82,294.22	25.00

Region Profile Analysis

Region



Asia	Australia and Oceania	Central America and the Caribbean	Europe	Middle East and North Africa	North America	Sub-Saharan Africa
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665bn

Total Sales

196bn

Total Profit

185

Total Country

500K

Total Order

2

Total Channel

7

Total Region

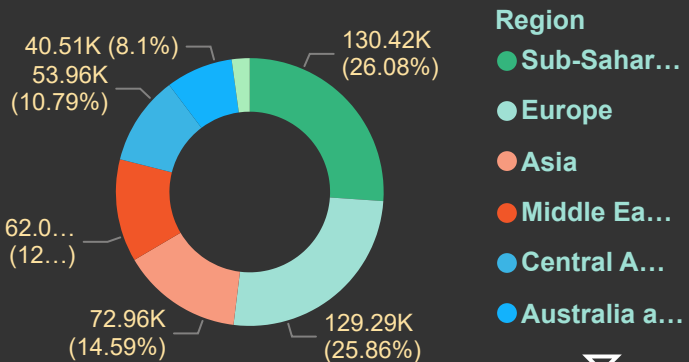
Sales Channel by Region



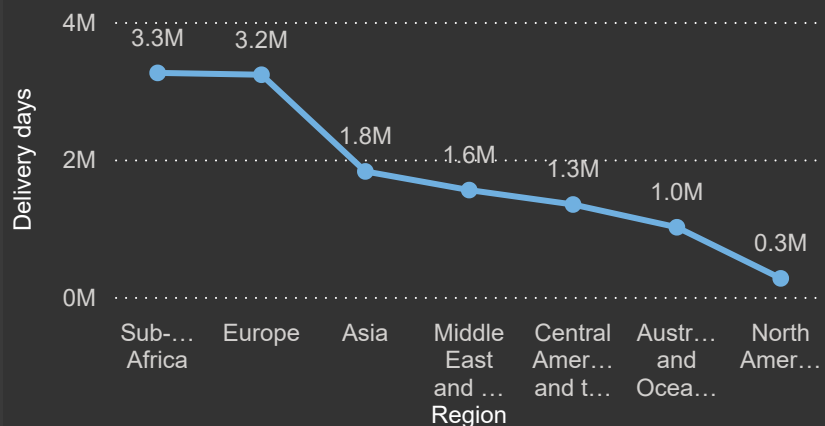
Total Sales by Region



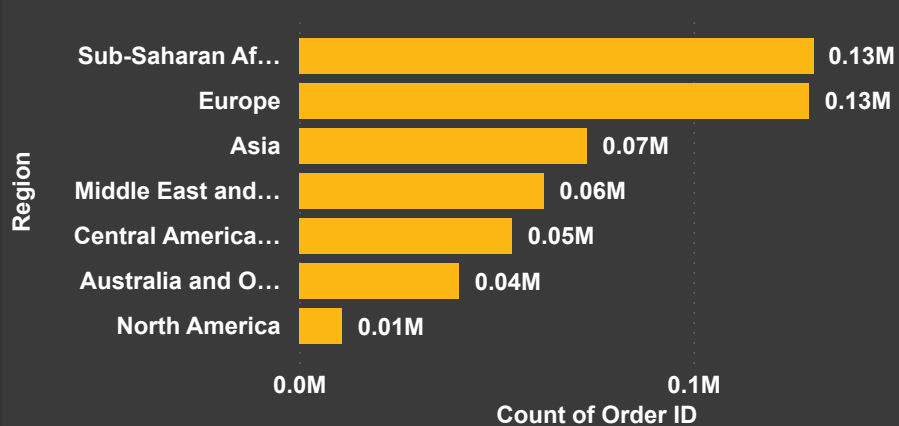
Item Type by Region



Delivery days by Region



Count of Order ID by Region



Country Profile Analysis

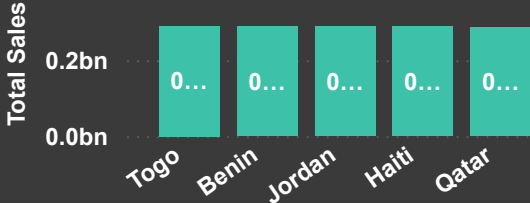
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Total Channel

185

Total Country

Total 5 Country by Sales



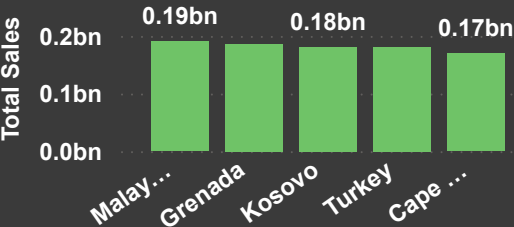
Year

20102011201220132014201520162017

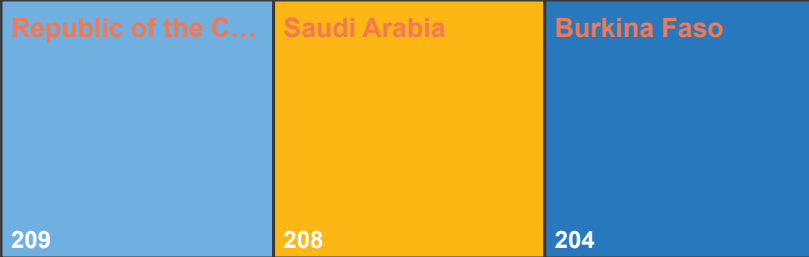
Sales Channel

OfflineOnline

Bottom 5 Country by sales



Maximum Order by 3 Country



Minimum Order by 3 Country



Country	Item Type	Region	Count of Sales Channel	Sum of Unit Price	Sum of Units Sold	Total Cost	Total Profit	Total Sales
Afghanistan	Baby Food	Middle East and North Africa	20	\$5,105.6	\$98,134	1,56,44,522.28	94,07,125.24	2,50,51,647.52
Afghanistan	Beverages	Middle East and North Africa	15	\$711.7500000000001	\$61,367	19,50,856.93	9,61,007.22	29,11,864.15
Afghanistan	Cereal	Middle East and North Africa	13	\$2,674.0999999999999	\$63,771	74,68,221.81	56,49,472.89	1,31,17,694.70
Afghanistan	Clothes	Middle East and North Africa	17	\$1,857.76	\$1,05,101	37,66,819.84	77,18,617.44	1,14,85,437.28
Afghanistan	Cosmetics	Middle East and North Africa	8	\$3,497.5999999999999	\$59,263	1,56,05,725.79	1,03,04,057.81	2,59,09,783.60
Afghanistan	Fruits	Middle East and North Africa	20	\$186.6000000000001	\$97,492	6,74,644.64	2,34,955.72	9,09,600.36
Afghanistan	Household	Middle East and North Africa	11	\$7,350.970000000001	\$47,348	2,37,94,263.92	78,46,984.04	3,16,41,247.96
Afghanistan	Meat	Middle East and North Africa	13	\$5,484.570000000001	\$70,371	2,56,63,599.99	40,25,221.20	2,96,88,821.19
Afghanistan	Office Supplies	Middle East and North Africa	20	\$13,024.199999999999	\$1,22,510	6,43,12,849.60	1,54,66,887.50	7,97,79,737.10
Afghanistan	Personal Care	Middle East and North Africa	19	\$1,552.87	\$1,09,959	62,31,376.53	27,55,572.54	89,86,949.07
Afghanistan	Snacks	Middle East and North Africa	7	\$1,068.06	\$39,238	38,23,350.72	21,63,583.32	59,86,934.04
Afghanistan	Vegetables	Middle East and North Africa	14	\$2,156.84	\$81,633	74,22,888.69	51,53,491.29	1,25,76,379.98
Albania	Baby Food	Europe	16	\$4,084.48	\$1,00,931	1,60,90,420.02	96,75,245.66	2,57,65,665.68
Albania	Beverages	Europe	22	\$1,043.9	\$1,16,164	36,92,853.56	18,19,128.24	55,11,981.80
Albania	Cereal	Europe	9	\$1,851.3	\$40,550	47,48,810.50	35,92,324.50	83,41,135.00
Albania	Clothes	Europe	18	\$1,967.04	\$89,342	32,02,017.28	65,61,276.48	97,63,293.76
Albania	Cosmetics	Europe	14	\$6,120.8	\$76,192	2,00,63,639.36	1,32,47,503.04	3,33,11,142.40
Total			32782	\$86,75,434.05	\$16,41,43,770	30,67,32,72,153.16	12,84,75,17,812.68	43,52,07,89,965.84

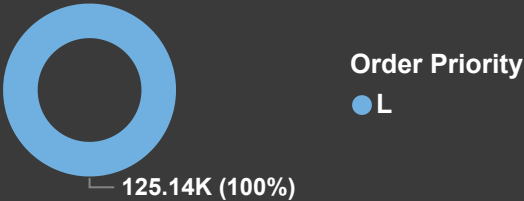
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Order Priority

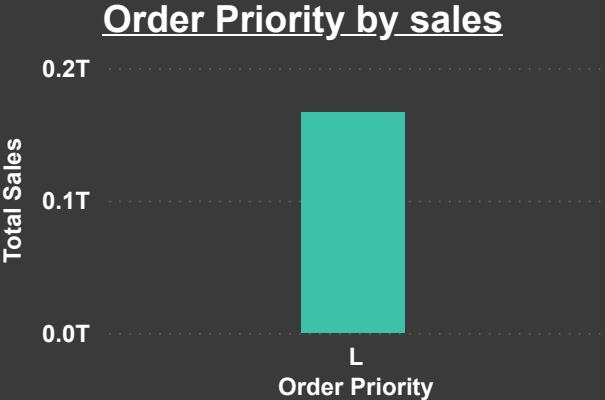
185

Total Country

Order ID by Order Priority



Region	L	Total
Asia	18302	18302
Australia and Oceania	10170	10170
Central America and the Caribbean	13648	13648
Europe	32363	32363
Middle East and North Africa	15342	15342
North America	2746	2746
Sub-Saharan Africa	32567	32567
Total	125138	125138



Order Priority Analysis

Order Priority by sales channel

Sales Channel	L	Total
Offline	62486	62486
Online	62652	62652
Total	125138	125138



Count of Order Priority by Item Type

Meat	Vegetables	Clothes	Household	Baby Food	Beverages	Fruits
10.52K	10.49K	10.46K	10.41K	10.40K		
Snacks	Cosmetics	Personal Care	Office Supplies	Cereal		
10.50K	10.46K	10.46K	10.40K	10.38K	10.35K	10.31K

Year

2010

2011

2012

2013

2014

2015

2016

2017

Order Priority

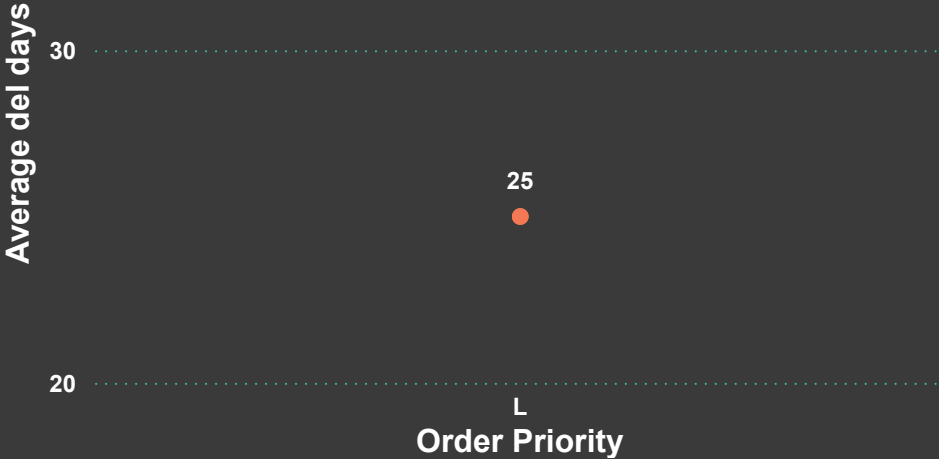
C

H

L

M

del days by Order Priority



185

Total Country

4

Order Priority

7

Total Region

2

Sales Channel

500K

Total Order

12

Total Item Type

Sales Channel Analysis

Year

2010

2011

2012

2013

2014

2015

2016

2017

Sales Channel	C	H	L	M	Total
Offline	62630	62622	62486	62423	250161
Online	62412	62365	62652	62410	249839
Total	125042	124987	125138	124833	500000

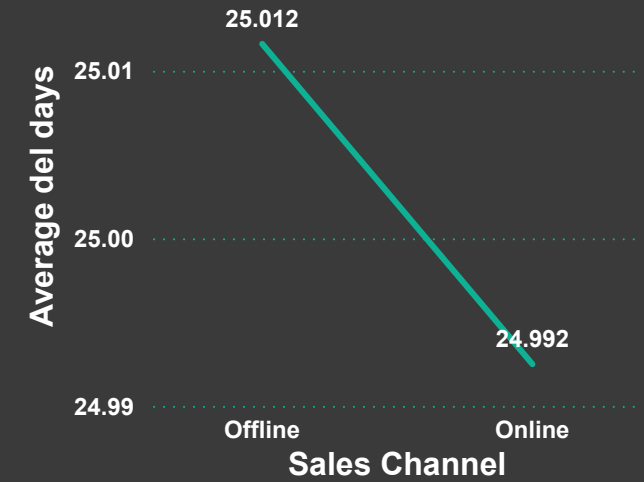
Sales Channel

Offline

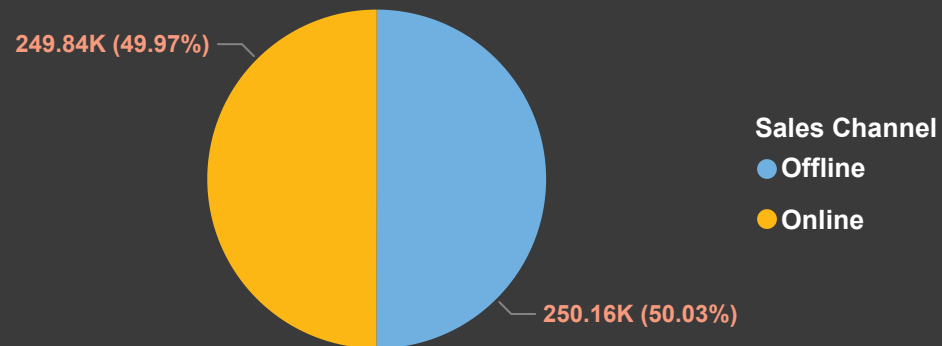
Online

Region	Offline	Online	Total
Sub-Saharan Africa	65293	65129	130422
North America	5418	5424	10842
Middle East and North Africa	31053	30967	62020
Europe	64595	64691	129286
Central America and the Caribbean	27167	26797	53964
Australia and Oceania	20187	20321	40508
Asia	36448	36510	72958
Total	250161	249839	500000

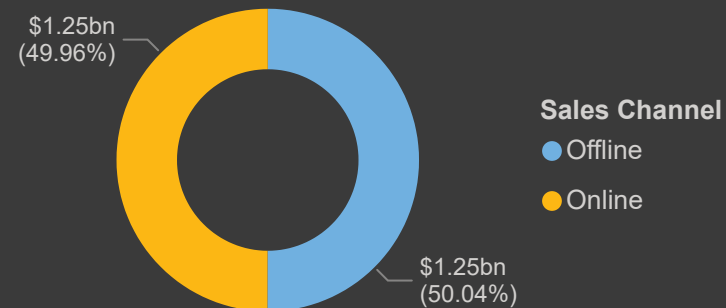
Average del days by Sales Channel



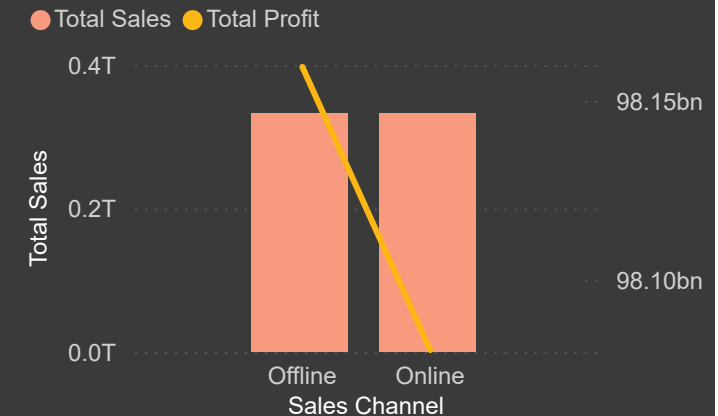
Count of Region by Sales Channel



Sum of Units Sold by Sales Channel



Sales and Profit by Sales Channel



Item Profile Analysis

Item Type

Baby Food

Beverages

Cereal

Clothes

Cosmetics

Fruits

Household

Meat

Office Supplies

Personal Care

Snacks

Vegetables

Item Type	Order Priority	Count of Sales Channel	Sum of Unit Price	Sum of Units Sold	Total Sales	Total Cost	Total Profit	Average del days
Baby Food	C	10475	\$26,74,057.999999999	\$5,21,59,655	13,31,53,16,728.40	8,31,52,92,200.10	5,00,00,24,528.30	25.08
Baby Food	H	10325	\$26,35,765.999999999	\$5,13,76,701	13,11,54,44,231.28	8,19,04,73,673.42	4,92,49,70,557.86	24.95
Baby Food	L	10398	\$26,54,401.440000003	\$5,13,79,571	13,11,61,76,884.88	8,19,09,31,208.82	4,92,52,45,676.06	25.15
Baby Food	M	10459	\$26,69,973.520000001	\$5,24,07,742	13,37,86,48,377.76	8,35,48,42,229.64	5,02,38,06,148.12	24.96
Total		41657	\$1,06,34,198.96000002	\$20,73,23,669	52,92,55,86,222.32	33,05,15,39,311.98	19,87,40,46,910.34	25.03

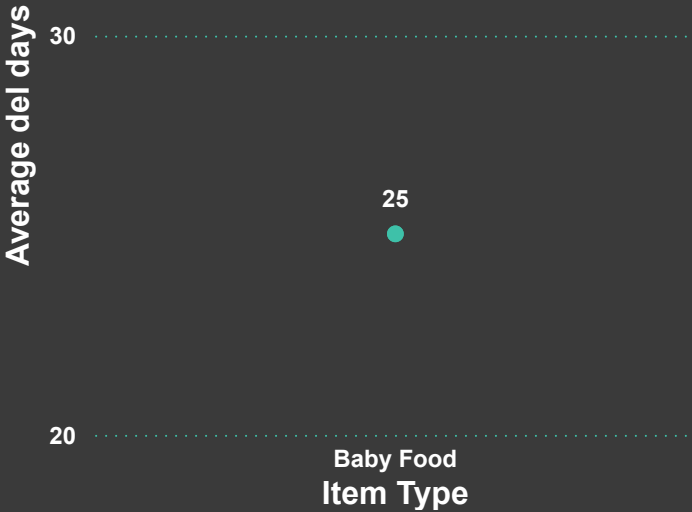
Year

All

Top 5 Item by Order



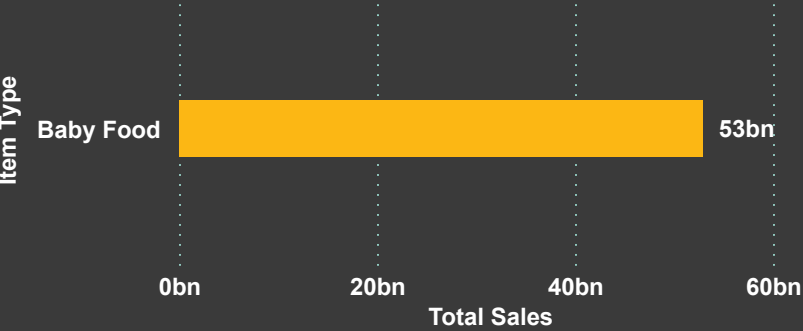
Average del days by Item Type



Bottom 5 Item by Order



Total Sales by Item Type



Top 5 Item by sales



Time Series Analysis

Month

All

Year

All

2

Total Channel

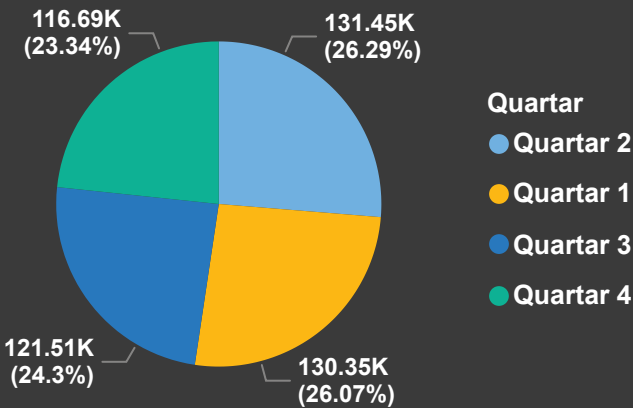
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Total Year

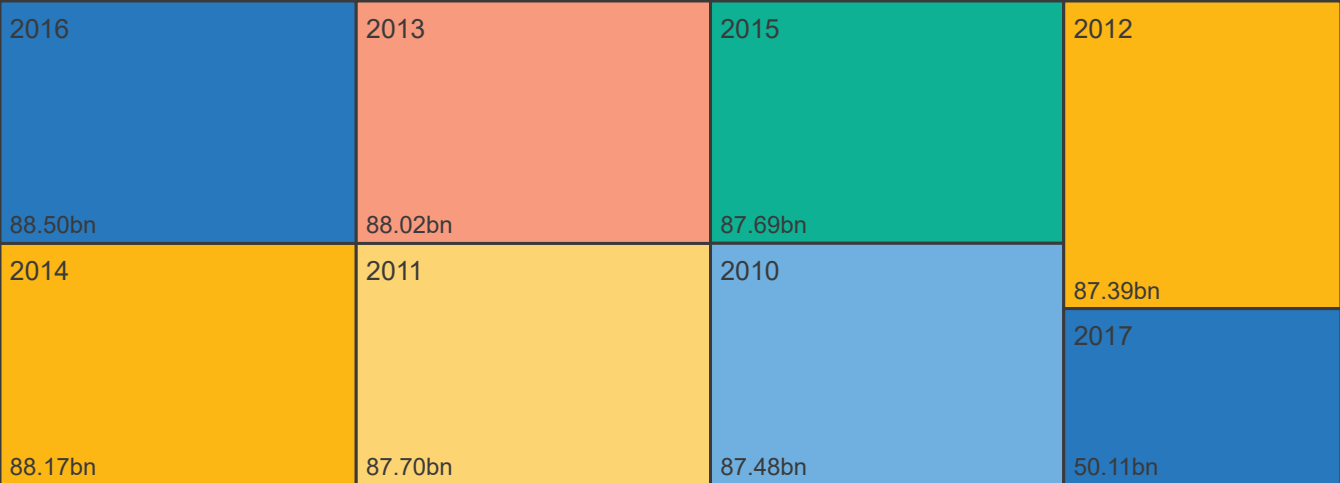
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Count of Item...

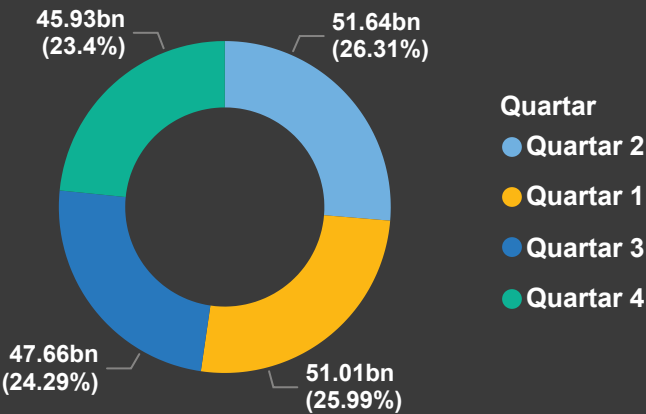
Count of Order ID by Quartar



Total Sales by Year



Total Profit by Quartar



Year	Month	Item Type	Count of Order ID	Total Sales	Total Cost	Total Profit	Average del days
2010	April	Baby Food	424	54,79,20,993.84	34,21,71,595.26	20,57,49,398.58	22.69
2010	April	Beverages	479	11,30,93,041.75	7,57,68,762.85	3,73,24,278.90	25.54
2010	April	Cereal	448	44,91,62,611.70	25,57,19,170.91	19,34,43,440.79	24.33
2010	April	Clothes	454	24,83,30,931.84	8,14,43,819.52	16,68,87,112.32	23.54
2010	April	Cosmetics	447	1,00,32,90,932.00	60,42,92,317.30	39,89,98,614.70	26.74
2010	April	Fruits	442	2,08,56,263.34	1,54,68,954.16	53,87,309.18	22.82
2010	April	Household	452	1,52,36,76,316.37	1,14,58,06,778.74	37,78,69,537.63	25.02
2010	April	Meat	453	94,54,43,255.19	81,72,59,713.99	12,81,83,541.20	24.24
2010	April	Office Supplies	463	1,58,06,41,006.77	1,27,42,02,335.52	30,64,38,671.25	26.51
2010	April	Personal Care	442	17,70,14,675.31	12,27,38,549.49	5,42,76,125.82	25.82
Total			500000	6,65,04,81,54,990.80	4,68,80,81,72,696.58	1,96,23,99,82,294.22	25.00