

Credit Card Transaction Report

Revenue

57M

Total Amount

46M

Total Interest

8M

Count

667K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614173
Silver	5659109	4647596	821923
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Total	56517011	45533021	7982480

Q4

Q3

Q2

Q1

week_start_date

All

Gold

Silver

Blue

Platinum

F

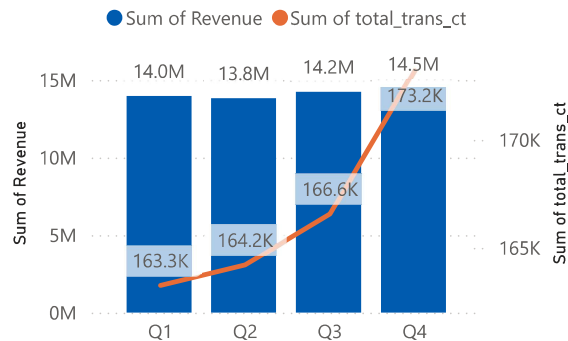
M

Medium

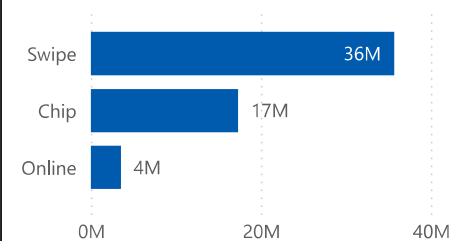
High

Low

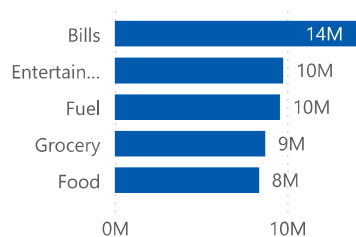
QTR Revenue and total trans count



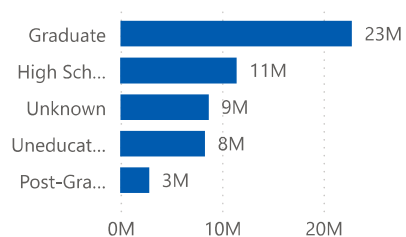
Customer acquisition cost



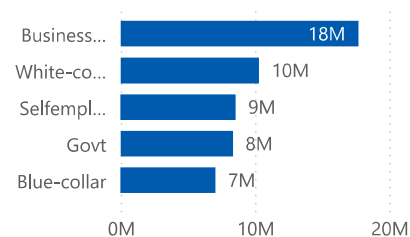
Revenue by exp_type



Revenue by education_level



Revenue by customer_job



Customer acquisition cost

