

a small-scale
poultry
farmer in a
rural area.

I'm trying to

identify the
disease
affecting my
chickens
quickly.

But

I don't have
access to
veterinary
professionals
nearby.

Because

the nearest
clinic is too far
and expensive
to consult
regularly.

Which makes me feel

helpless and
worried about
losing my
income and
livestock.

a commercial
poultry farm
supervisor.

I'm trying to

ensure disease
outbreaks are
prevented or
contained early.

But

I rely on manual
inspections
which often
miss early
signs.

Because

current
practices are
outdated and
not scalable.

Which makes me feel

anxious about
productivity
loss and
financial
damage.

a veterinary
student.

I'm trying to

learn how to
diagnose
poultry
diseases with
modern tools.

But

we don't have
practical
exposure to AI-
based diagnostic
systems.

Because

our
curriculum is
mostly theory-
based.

Which makes me feel

unprepared for
future
technological
shifts in animal
healthcare.

a
government
agricultural
officer.

I'm trying to

support
farmers in
disease
control.

But

I can't respond
quickly to
every case in
remote
villages.

Because

resources
are limited
and spread
thin.

Which makes me feel

ineffective in
fulfilling my
duties.

a tech-savvy
poultry
business
owner.

I'm trying to

use AI tools to
increase
decision-
making speed.

But

most available
solutions are
costly and not
tailored to
poultry.

Because

current AI
apps are
focused on
human or
crop health.

Which makes me feel

excluded from
the digital
revolution in
agriculture.

a rural farmer
who doesn't
speak English
fluently.

I'm trying to

understand
the symptoms
and what
treatment to
give.

But

most diagnostic
apps don't
support my
native
language.

Because

developers
assume users
are tech-
literate and
urban-based.

Which makes me feel

frustrated
and left
behind.

an NGO
worker
supporting
animal
welfare.

I'm trying to

educate farmers
on disease
management
using affordable
tools.

But

I can't find
apps that are
explainable
and visual.

Because

most AI tools
are too
technical.

Which makes me feel

like we're missing
opportunities to
build awareness
effectively.