

[Overview](#)[Sales View](#)[Age Group View](#)

Shield Insurance Insights

This dashboard provides insights into insurance segmentation by age, city, and month, as well as the settlement % from an insurance perspective



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Revenue

Revenue

989.3M

LM : 0 ≈ 0.00%

Customers

26.8K

LM : 0 ≈ 0.00%

DRG

5M

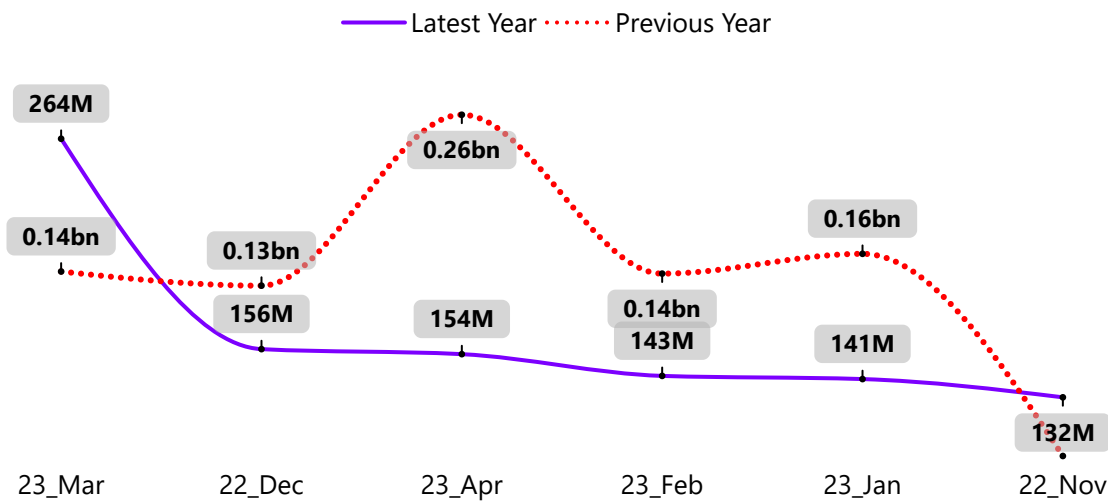
DCG LM 0.00 ≈ 0.00%

DCG

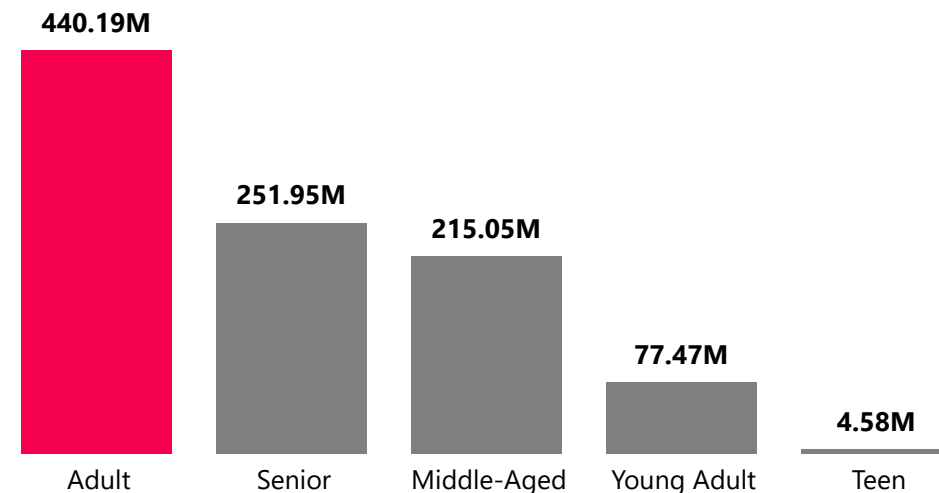
148.29

DCG LM 0.00 ≈ 0.00%

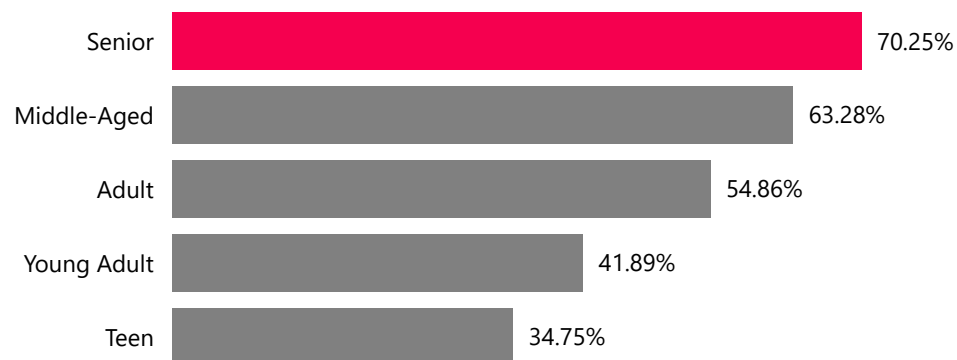
Revenue Trend



Revenue By Age Bin



Settlement % By Age Bin



Age Wise Revenue

Age Group	Revenue
30-44	440.2M
60+	252.0M
45-59	215.1M
20-29	77.5M
13-19	4.6M
Total	989.3M

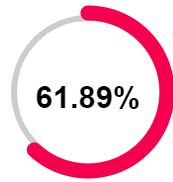
City Wise Revenue

city	Revenue
Chennai	106.3M
Delhi	401.6M
Hyderabad	160.5M
Indore	81.3M
Mumbai	239.5M
Total	989.3M

Revenue By Policy Type

policy_id	Revenue
POL1048HEL	167.9M
POL2005HEL	324.3M
POL3309HEL	55.9M
POL4321HEL	25.5M
POL4331HEL	33.5M
POL5319HEL	69.6M
POL6002HEL	102.5M

Settlement %



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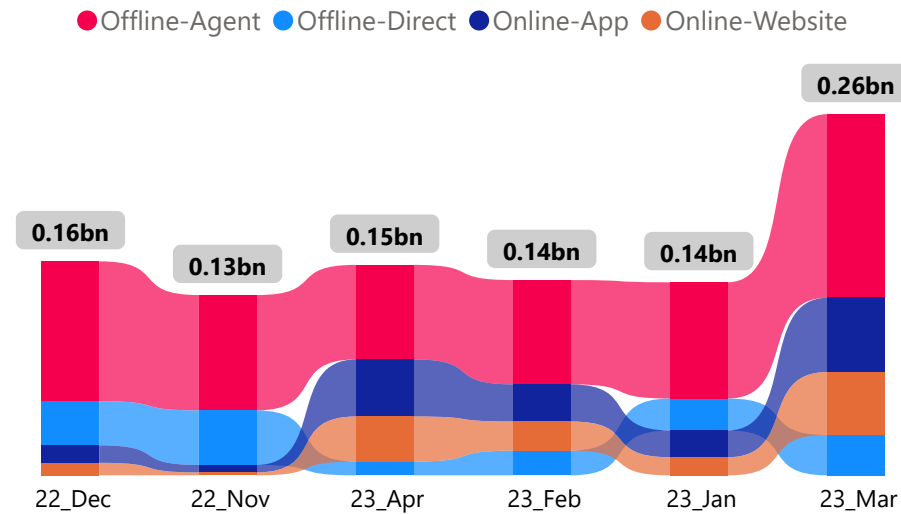
148.29

DCG LM 0.00 ≈ 0.00%

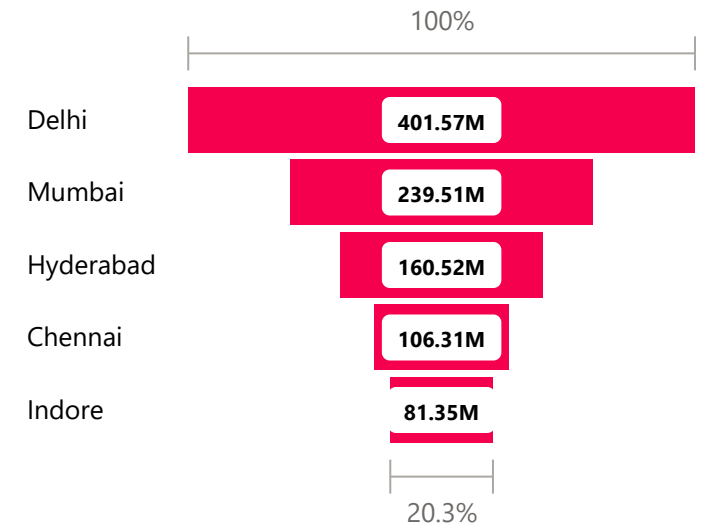
Customer Wise Revenue

Customer	Revenue	Settlement%
SUN0	5871	54.90%
SUN00	16402	60.13%
SUN0009	30025	62.50%
SUN000C	26864	55.79%
SUN001N	19205	57.55%
SUN003	5000	41.30%
SUN006O	44079	61.90%
SUN0083	29455	67.15%
SUN00DZ	6090	55.79%
SUN00G6	5512	44.95%
SUN00H	5460	47.50%
SUN00HH	30476	59.90%
SUN00J	52257	72.08%
SUN00K4	24607	53.55%
SUN00M	7956	49.06%
SUN00NW	8775	57.55%
SUN00R	8505	55.20%
SUN00RO	37612	55.20%
SUN00S	21293	55.79%
Total	989252849	61.89%

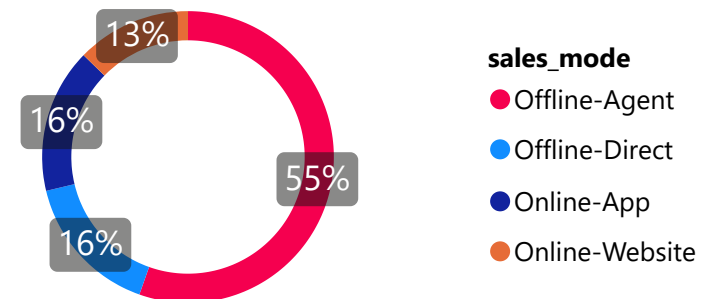
Revenue by Sales Mode



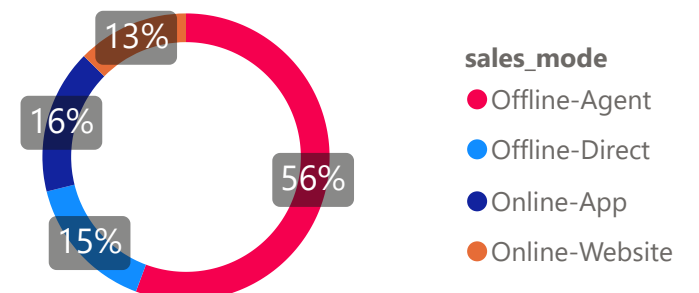
Revenue by city



Total Customers By Sales Mode



Revenue by sales_mode





Revenue

Revenue

989.3M

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Customers

26.8K

LM : 0 ≈ 0.00%

DRG

5M

DCG LM 0.00 ≈ 0.00%

DCG

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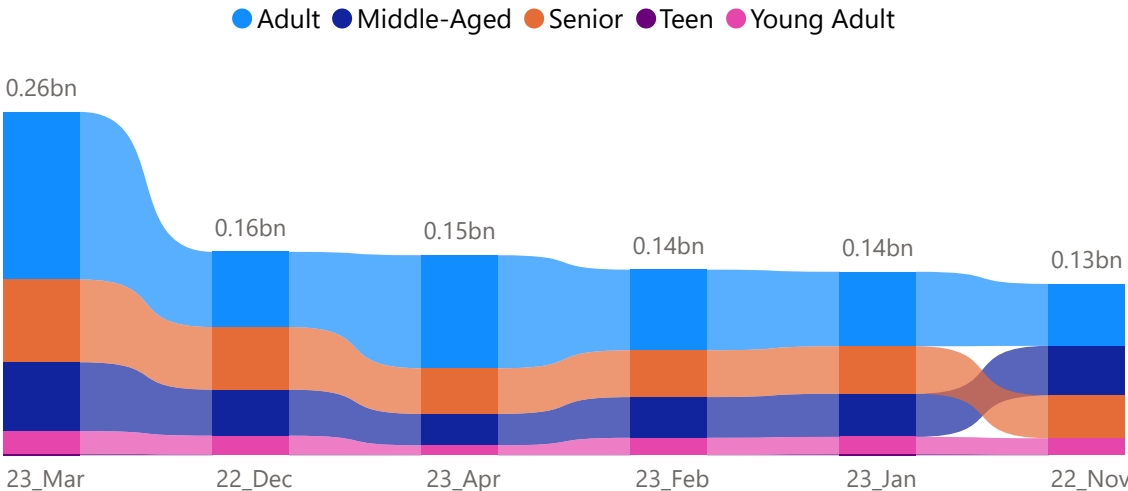
Age Group VS Sales Mode

Age Group	Offline-Agent	Offline-Direct	Online-App	Online-Website
13-19	2.6M	0.6M	0.6M	0.7M
20-29	45.0M	13.5M	10.9M	8.0M
30-44	242.7M	64.9M	70.9M	61.7M
45-59	119.9M	34.3M	35.4M	25.5M
60+	140.5M	39.6M	43.1M	28.8M
Total	550.8M	152.9M	161.0M	124.6M

Age Group VS Policy Type

policy_id	Adult	Middle-Aged	Senior	Teen	Young Adult
POL1048HEL	75.2M	35.2M	46.7M	0.5M	10.3M
POL2005HEL	103.4M	69.7M	136.9M	0.7M	13.6M
POL3309HEL	34.7M	8.7M	4.1M	0.5M	8.0M
POL4321HEL	11.4M	2.4M	1.3M	0.7M	9.7M
POL4331HEL	19.1M	4.1M	2.4M	0.6M	7.4M
POL5319HEL	40.0M	15.8M	7.3M	0.3M	6.1M
POL6093HEL	52.5M	26.2M	15.1M	0.5M	8.2M
POL6303HEL	45.0M	20.3M	9.2M	0.4M	6.8M
POL9221HEL	59.0M	32.7M	28.9M	0.3M	7.4M
Total	440.2M	215.1M	252.0M	4.6M	77.5M

Revenue Trend By Age Bin



Age Group Vs Settlement %

Age Group	Customers	Revenue	AVG_Settlement%
60+	3049	252.0M	70.25%
45-59	4588	215.1M	63.28%
30-44	14166	440.2M	54.86%
20-29	4708	77.5M	41.89%
13-19	330	4.6M	34.75%
Total	26841	989.3M	61.89%