




# SAI ADWITH

CSE STUDENT

## CONTACT

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## SKILLS

- C Programming
- Java Programming
- MySql Beginner
- Content Marketing
- Social Media Marketing
- Content Writing
- MS-Office
- Effective Communication
- Interpersonal Skills
- Goal-oriented mindset
- Project Support
- Scheduling
- Computer Skills
- Social Media Posting

## EDUCATION

Diploma in Computer Science and Engineering

**TKR College of Engineering and  
technology**


2022-2025

Secondary State Certificate


**St.Mary's Vidyaniketan School**

2022

## LANGUAGES

English 

Hindi 

Telugu 

## PROFILE

Hello! I'm an engineering student with a passion for marketing and content creation. During my internships, I immersed myself in the dynamic world of social media marketing, creating engaging content and managing online presences. I have a solid foundation in C Programming and MS-Office, and I'm continuously improving my skills in content and social media marketing. Known for my effective communication and creative flair, I'm excited to leverage my engineering background and marketing skills to make a significant impact in a collaborative team environment.

## WORK EXPERIENCE

### Intern|Social Media and Brand Management

05/2024-07/2024

VirtuaQaptive

- Managed the LinkedIn profile of the executive, enhancing professional visibility.
- Created engaging posts for the executive's podcast channel, driving audience growth.
- Handled email correspondence efficiently, ensuring timely responses and follow-ups.
- Assisted in the creation and review of a tech book, contributing to content accuracy and quality.
- Developed and polished resumes, tailoring them to highlight key strengths and achievements.
- Applied for jobs on behalf of the executive, showcasing strong attention to detail and organizational skills.
- Maintained detailed Excel sheets to track various projects and tasks.

### Intern|Content Creator

09/2023-11/2023

VibesVerse

- Developed content strategies for social media platforms such as Facebook, Twitter, and Instagram.
- Created compelling visuals to accompany written content.
- Researched topics related to the brand's industry to develop original content ideas.
- Edited videos using Adobe Premiere Pro and After Effects software.
- Edited existing copy when necessary to ensure accuracy and clarity.

### Intern|Social Media Marketing

07/2023-08/2023

NGO-Hamari Pahchan

- Designed eye-catching posters and crafted compelling content for social media.
- Led crowdfunding campaigns, increasing community engagement and support.
- Developed a comprehensive social media strategy to boost brand awareness, engagement, and website traffic.
- Spearheaded social media campaigns, significantly growing followership across various platforms