

Software Developer Intern - Technical Task (GoGig.in)

Objective:

To assess your ability to design and build a small-scale, functional web app — similar in concept to how GoGig connects, tracks, or displays marketing campaigns in real-time.

Task Overview:

Build a **simple “Campaign Tracker” web app** where a user can:

1. Add a new marketing campaign.
 2. View the list of all campaigns.
 3. Update campaign status (Active / Paused / Completed).
 4. Delete a campaign if needed.
-

Requirements:

Frontend (React / HTML + CSS / JavaScript)

- Create a simple, responsive UI.
- Include form fields: *Campaign Name, Client Name, Start Date, Status*.
- Display campaigns in a clean list or table format.

Backend (Node.js / Express / Python Flask — choose one)

- Build basic REST APIs to:
 - Add a campaign
 - Get all campaigns

- Update campaign status
- Delete campaign

Database (MongoDB / MySQL / JSON File)

- Store the campaign details persistently.
-

Bonus (Optional):

If you have time, you can add:

- A simple **login system** (hardcoded or dummy).
 - A **filter/search** option for campaigns.
 - Display a small **dashboard summary** (like number of active campaigns).
-

Evaluation Criteria:

- Code clarity and folder structure.
 - Functionality (even if basic, it should work).
 - UI simplicity and clean design.
 - Documentation (README explaining setup).
 - Problem-solving approach, not perfection.
-

Submission:

- Deadline: 3 days. (14th Oct)

- Deliverables:
 - GitHub repo link or zipped project folder.
 - A short note (2–3 lines) explaining your thought process or learnings.
-

Tip for Interns:

We're not judging how advanced your code is — we're looking for how you **think, structure, and approach** a real-world problem.