

Harshith Kumar Yadav_MSBA_64060_Assignment-1

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```
knitr::opts_chunk$set(echo = TRUE)
```

Download data set

Import

<https://www.kaggle.com/datasets/aungpyaeap/supermarket-sales>

```
supermarket_sales <- read.csv("C:/Users/Harshith  
Kumar/Downloads/supermarket_sales.csv", header = TRUE, sep = ",")
```

```
head(supermarket_sales)
```

```
## Invoice.ID Branch City Customer.type Gender Product.line  
## 1 750-67-8428 A Yangon Member Female Health and beauty  
## 2 226-31-3081 C Naypyitaw Normal Female Electronic accessories  
## 3 631-41-3108 A Yangon Normal Male Home and lifestyle  
## 4 123-19-1176 A Yangon Member Male Health and beauty  
## 5 373-73-7910 A Yangon Normal Male Sports and travel  
## 6 699-14-3026 C Naypyitaw Normal Male Electronic accessories  
## Unit_price Quantity Tax.5. Total Date Time Payment cogs  
## 1 74.69 7 26.1415 548.9715 01-05-2019 13:08 Ewallet 522.83  
## 2 15.28 5 3.8200 80.2200 03-08-2019 10:29 Cash 76.40  
## 3 46.33 7 16.2155 340.5255 03-03-2019 13:23 Credit card 324.31  
## 4 58.22 8 23.2880 489.0480 1/27/2019 20:33 Ewallet 465.76  
## 5 86.31 7 30.2085 634.3785 02-08-2019 10:37 Ewallet 604.17  
## 6 85.39 7 29.8865 627.6165 3/25/2019 18:30 Ewallet 597.73  
## gross.margin.percentage gross.income Rating  
## 1 4.761905 26.1415 9.1  
## 2 4.761905 3.8200 9.6  
## 3 4.761905 16.2155 7.4  
## 4 4.761905 23.2880 8.4  
## 5 4.761905 30.2085 5.3  
## 6 4.761905 29.8865 4.1
```

Descriptive statistics for quantitative variables

```
summary(supermarket_sales$Unit_price)
```

```
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
##    10.08   32.88   55.23   55.67   77.94   99.96
```

```
summary(supermarket_sales$Total)
```

```
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
##    10.68  124.42  253.85  322.97  471.35 1042.65
```

Descriptive statistics for categorical variables

```
table(supermarket_sales$Payment)
```

```
##
##      Cash Credit card    Ewallet
##      344          311        345
```

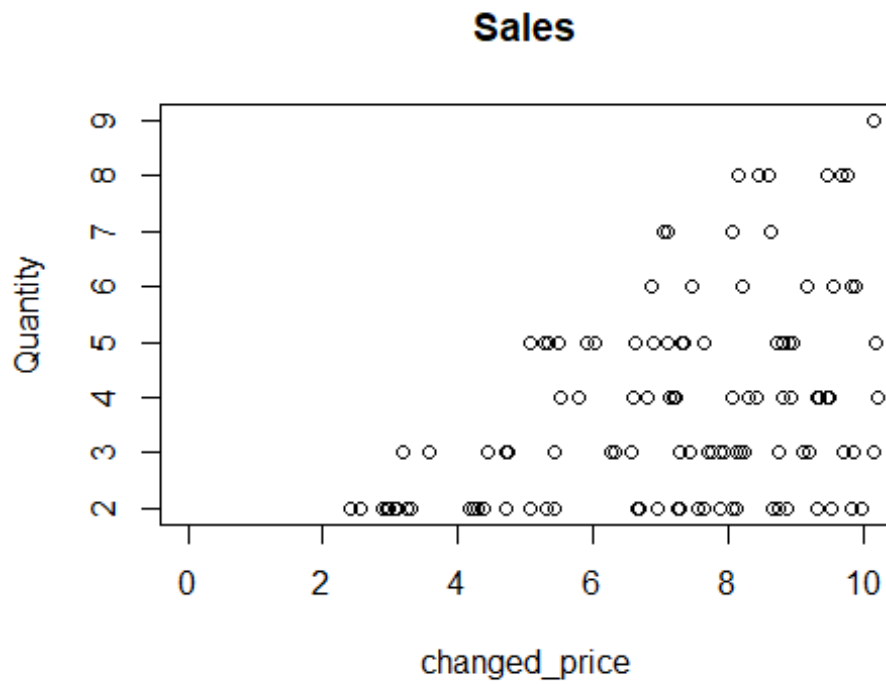
```
table(supermarket_sales$Product.line)
```

```
##
## Electronic accessories    Fashion accessories    Food and beverages
##              170              178              174
##      Health and beauty    Home and lifestyle    Sports and travel
##              152              160              166
```

Transformation of the data

```
net.income <- supermarket_sales$gross.income - supermarket_sales$Tax
supermarket_sales$net.income <- c(net.income)
changed_price = supermarket_sales$cogs/10
```

```
plot(x =changed_price, y =supermarket_sales$Quantity,
      xlab = "changed_price",
      ylab = "Quantity",
      xlim = c(0,10),
      ylim = c(2,9),
      main = "Sales"
)
```



```
product_table = table(supermarket_sales$Product.line)
barplot(product_table, xlab = "Product line", ylab = "Quantity", main =
"sales", col = "red")
```

