# Stock Market Prediction for AAPL

Project Design Presentation

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- Introduction
- Project Architecture
- Data Flow Pipeline
- Evaluation Metrics
- Expected Outcome
- Conclusion & References

### Introduction

- Stock price prediction is complex due to extreme volatility and non-linearity
- Traditional models struggle to capture long term trend
- Advanced feature engineering to boost the LSTM models performance
- Using related stocks that influence APPLE stock and analysing the features

## Project Architecture

- Data Collection: Yahoo finance API
- Data Preprocessing: Cleaning, normalization, feature extraction.
- VAR Baseline: Captures linear dependencies.
- LSTM Model: Learns sequential patterns.
- Advanced LSTM model using advanced feature engineering

## Data Flow Pipeline

- Fetch stock data.
- Preprocess & clean data.
- Train VAR Model (baseline).
- Train LSTM Model (future predictions).
- Compare and validate predictions

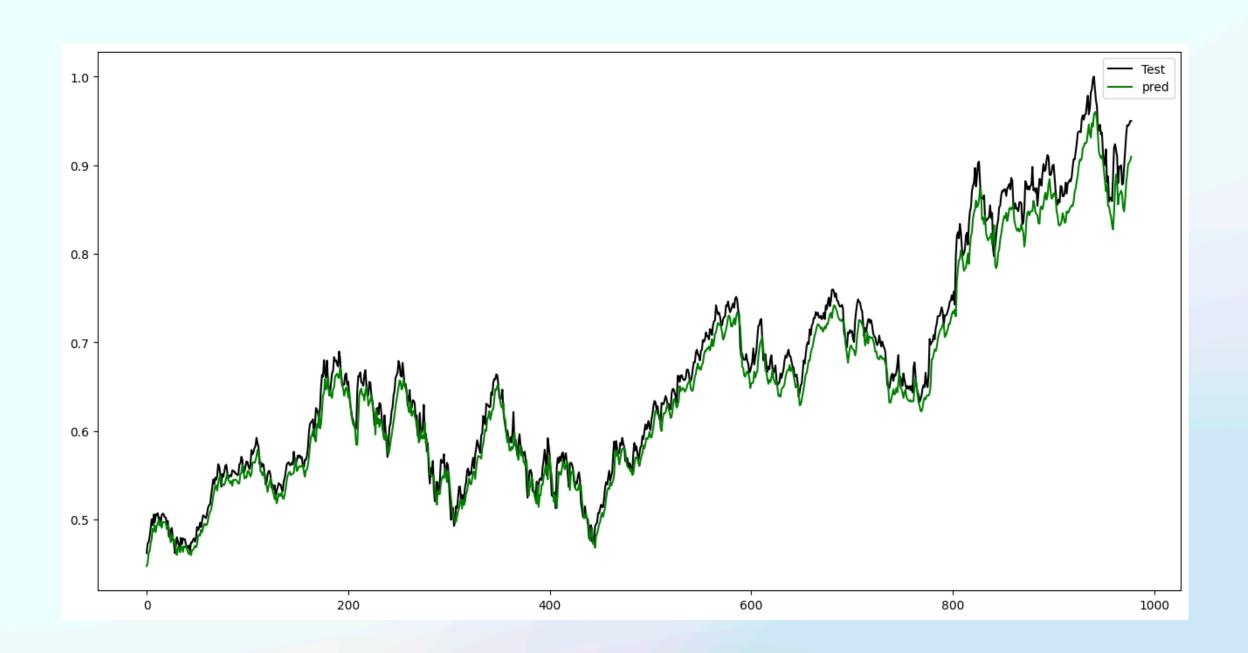
• Technologies & Tools: Python, TensorFlow, Scikit-learn, Statsmodels, Pandas, NumPy, Matplotlib.

# Evaluation Pipeline

- RMSE (Root Mean Squared Error)
- MSE (Mean Squared Error)
- MAPE (Mean Absolute Percentage Error)

## Expected Outcome

- VAR baseline for stock prediction.
- Advanced LSTM model for improved accuracy.
- Comparative study of models' effectiveness.



### Conclusion

#### Challenges & Risks:

- Market volatility affects predictions.
- LSTM model may overfit with limited data.
- Ensuring stationarity in the VAR model.

#### Conclusion:

- Advanced LSTM Model that improves stock prediction accuracy
- Combining statistical and deep learning approaches enhances predictions.
- Future scope: Extending to multi-stock portfolio predictions.

#### References:

• Yahoo Finance, Keras Documentation, Research Papers on Stock Prediction using LSTM & VAR.

Harshith Reddy Gundra. 700780724
Nithin Aaron Kommireddy. 700752900
Bhargav Sai Allam. 700752883
Varshith Thoutu. 700759296