

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm
Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP

You can select a sticky note and drag it around (press the stickit) icon to start connect

Tanmayee

By using the tableau prepare unique visualizations

give some analysis on top 10 and make visuals for thct

B.Manasa

Create Interactive dashboards with filters for year, region, and category.

Add KPI ties

U.Manasa

analysis on which toys are preferred by different age groups

add some dashboards

G.Kavya

add some stories

Match production volume with regional purchasing trends

add some kpi's to understand it easily

S.Bhuvaneswari

create the different visualizations to understand the data

Track toy performance vs. competitors

use some tool tips

3

Group Ideas
Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕒 20 minutes

TIP

Add a sentence-like tag to sticky notes to group similar notes to see answers to question and categorize a question. Check to see how sticky notes match.

By using the tableau prepare unique visualizations

add some dashboards

add some KPI titles

Step-3: Idea prioritization

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

TIP

Participants can use their cursor to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

1 **Share the mural**
 Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

2 **Export the mural**
 Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint

Define the components of a new idea or strategy.

Open the template →

Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Open the template →

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template →