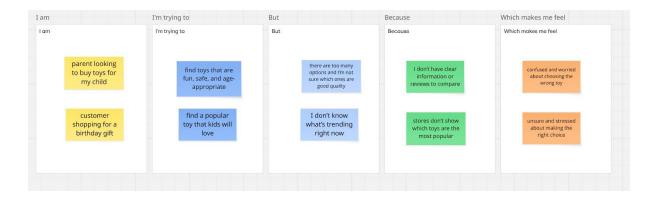
IDEATION PHASE

DEFINE THE PROBLEM STATEMENT

Date	JUNE 2025
Team ID	LTVIP2025TMID51026
Project Name	ToyCraft tales: tableau's vision into toy manufacturer data
Maximum Marks	2 Marks



Problem	I am	I'm trying	But	Because	Which
Statement	(Customer)	to			makes me
(PS)					feel
PS-1	parent	find toys	I'm not	I don't	confused
	looking to	that are	sure which	have clear	and
	buy toys	fun, safe,	ones are	information	worried
	for my	and age-	good	or reviews	
	child	appropriate	quality	to compare	
PS-2	customer	find a	I don't	stores don't	unsure and
	shopping	popular toy	know	show	stressed
	for a	that kids	what's	which toys	
	birthday	will love	trending	are the	
	gift		right now	most	
				popular	