

# HARSHITHA CHOKKAPU

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## PROFESSIONAL SUMMARY

Detail-oriented recent graduate with a degree in Computer Applications, seeking an entry-level Data Analyst position. Adept at utilizing statistical methods and data visualization tools to extract meaningful insights. Eager to contribute my skills in data analysis, programming, problem solving, presentation skills, reporting to a dynamic team.

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## EDUCATION

<b>Kakinada Sri Aditya Degree College</b>	<b>2020 - 2023</b>
Bachelor of Computer Applications [BCA] CGPA: 7.63	
<b>Govt. Junior ARTS College</b>	<b>2018 – 2020</b>
Intermediate [MPC] CGPA: 5.55	
<b>Govt. High School</b>	<b>2017 – 2018</b>
SSC CGPA: 9.0	

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## TECHNICAL SKILLS

<b>Languages:</b>	Python, SQL
<b>Data Analysis Tools:</b>	Pandas, NumPy, MS OFFICE [Excel, Power point, Word]
<b>Data Visualization:</b>	Power BI, Matplotlib
<b>Statistical Analysis:</b>	Collecting, Analyzing, Interpreting, Projecting

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## SOFT SKILLS

- Strong analytical and problem-solving skills
- Excellent communication and collaboration abilities
- Detail-oriented with a focus on accuracy
- Presentation and Reporting skills

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## CERTIFICATIONS

• Google Analytics Individual Qualification @Google	<b>Dec 2023</b>
• Techniques for Big Data Analytics @Infosys	<b>Sep 2023</b>
• Introduction to Data Analytics @Coursera	<b>Aug 2023</b>

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## PROJECTS

<b>Bike Purchases Analysis</b>	<b>Dec - 2023</b>
<ul style="list-style-type: none"><li>➤ Developed a dashboard to track key product performance metrics.</li><li>➤ Utilized Pandas functions for analyzing, cleaning, exploring and manipulating data.</li><li>➤ Create visualization in Power BI to illustrate the relation between the columns.</li></ul>	
<b>Customer Segmentation Analysis</b>	<b>Nov - 2023</b>
<ul style="list-style-type: none"><li>➤ Conducted market segmentation analysis using demographic and behavioral data.</li><li>➤ Utilized Python for data preprocessing and statistical analysis.</li><li>➤ Created visualizations in Power BI to communicate insights to stakeholders.</li></ul>	

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