ASSIGNMENT - 2

Sai Harshitha Akula

2023-10-22

```
\hbox{\#Loading the class, caret and el071 libraries.}
```

```
library(class)
library(caret)

## Loading required package: ggplot2

## Loading required package: lattice

library(e1071)
```

#Importing the dataset.

Univ_bank <- read.csv("C:/Users/saiha/OneDrive/Documents/R PROGRAMMING/UniversalBank.csv")
dim(Univ_bank)</pre>

[1] 5000 14

#We can use dim() function to get the dimensions i.e number of rows and columns.

#Summary of Universal Bank dataset.

summary(Univ_bank)

```
##
         ID
                      Age
                                  Experience
                                                  Income
                                                                 ZIP.Code
  Min.
        : 1
                 Min.
                      :23.00
                                Min.
                                       :-3.0
                                              Min. : 8.00
                                                              Min.
                                                                   : 9307
   1st Qu.:1251
                 1st Qu.:35.00
                                1st Qu.:10.0
                                              1st Qu.: 39.00
                                                              1st Qu.:91911
##
  Median:2500
                 Median :45.00
                                Median:20.0
                                              Median : 64.00
                                                              Median :93437
##
  Mean
          :2500
                 Mean
                       :45.34
                                Mean
                                      :20.1
                                              Mean : 73.77
                                                              Mean
                                                                     :93153
##
   3rd Qu.:3750
                 3rd Qu.:55.00
                                3rd Qu.:30.0
                                              3rd Qu.: 98.00
                                                              3rd Qu.:94608
##
  Max.
          :5000
                 Max.
                        :67.00
                                Max.
                                       :43.0
                                              Max.
                                                    :224.00
                                                              Max.
                                                                    :96651
                      CCAvg
                                    Education
##
       Family
                                                    Mortgage
          :1.000
                 Min. : 0.000
                                  Min.
                                       :1.000
                                               Min. : 0.0
## 1st Qu.:1.000
                1st Qu.: 0.700
                                  1st Qu.:1.000
                                                1st Qu.: 0.0
## Median :2.000
                  Median : 1.500
                                  Median :2.000
                                                 Median: 0.0
## Mean :2.396
                  Mean : 1.938
                                  Mean :1.881
                                                 Mean : 56.5
## 3rd Qu.:3.000
                  3rd Qu.: 2.500
                                  3rd Qu.:3.000
                                                 3rd Qu.:101.0
                Max. :10.000
## Max. :4.000
                                  Max. :3.000
                                                Max. :635.0
```

```
Personal.Loan
                    Securities.Account
                                         CD.Account
                                                            Online
                                                               :0.0000
##
          :0.000
                   Min.
                           :0.0000
                                              :0.0000
  Min.
                                       Min.
                                                        Min.
                    1st Qu.:0.0000
                                       1st Qu.:0.0000
   1st Qu.:0.000
                                                        1st Qu.:0.0000
## Median :0.000
                   Median :0.0000
                                       Median :0.0000
                                                        Median :1.0000
##
   Mean
          :0.096
                   Mean
                           :0.1044
                                       Mean
                                              :0.0604
                                                        Mean
                                                               :0.5968
##
   3rd Qu.:0.000
                    3rd Qu.:0.0000
                                       3rd Qu.:0.0000
                                                        3rd Qu.:1.0000
   Max.
           :1.000
                   Max.
                                       Max.
##
                           :1.0000
                                              :1.0000
                                                        Max.
                                                               :1.0000
      CreditCard
##
##
   Min.
           :0.000
##
   1st Qu.:0.000
## Median :0.000
## Mean
         :0.294
   3rd Qu.:1.000
##
  Max. :1.000
```

#According to question1 Dropping ID and ZIP.Code.

```
Univ_bank$ID <- NULL
Univ_bank$ZIP.Code <- NULL
summary(Univ_bank)</pre>
```

```
##
                     Experience
                                      Income
                                                       Family
        Age
##
   Min.
          :23.00
                   Min.
                         :-3.0
                                  Min. : 8.00
                                                   Min. :1.000
                                                   1st Qu.:1.000
   1st Qu.:35.00
                   1st Qu.:10.0
                                  1st Qu.: 39.00
##
   Median :45.00
                   Median:20.0
                                  Median : 64.00
                                                   Median :2.000
##
  Mean
         :45.34
                   Mean
                          :20.1
                                  Mean
                                        : 73.77
                                                   Mean
                                                          :2.396
##
   3rd Qu.:55.00
                   3rd Qu.:30.0
                                  3rd Qu.: 98.00
                                                   3rd Qu.:3.000
##
   Max.
          :67.00
                          :43.0
                                  Max.
                                         :224.00
                   Max.
                                                   Max.
                                                          :4.000
##
                      Education
                                                    Personal.Loan
       CCAvg
                                       Mortgage
##
  Min. : 0.000
                    Min.
                           :1.000
                                    Min. : 0.0
                                                    Min.
                                                           :0.000
##
   1st Qu.: 0.700
                    1st Qu.:1.000
                                    1st Qu.: 0.0
                                                    1st Qu.:0.000
##
   Median : 1.500
                    Median :2.000
                                    Median: 0.0
                                                    Median :0.000
  Mean
         : 1.938
                    Mean
                           :1.881
                                    Mean
                                          : 56.5
                                                    Mean
                                                           :0.096
##
   3rd Qu.: 2.500
                    3rd Qu.:3.000
                                    3rd Qu.:101.0
                                                    3rd Qu.:0.000
## Max.
          :10.000
                    Max.
                           :3.000
                                    Max.
                                           :635.0
                                                    Max.
                                                           :1.000
## Securities.Account
                        CD.Account
                                           Online
                                                          CreditCard
## Min.
          :0.0000
                      Min.
                             :0.0000
                                       Min.
                                              :0.0000
                                                        Min.
                                                               :0.000
                                       1st Qu.:0.0000
## 1st Qu.:0.0000
                      1st Qu.:0.0000
                                                        1st Qu.:0.000
## Median :0.0000
                      Median :0.0000
                                       Median :1.0000
                                                        Median :0.000
## Mean
          :0.1044
                      Mean
                             :0.0604
                                       Mean
                                             :0.5968
                                                        Mean
                                                               :0.294
                      3rd Qu.:0.0000
## 3rd Qu.:0.0000
                                       3rd Qu.:1.0000
                                                        3rd Qu.:1.000
## Max.
          :1.0000
                      Max.
                             :1.0000
                                       Max.
                                              :1.0000
                                                        Max.
                                                               :1.000
```

#Converting "Education" into a factor.

Univ_bank\$Education <- as.factor(Univ_bank\$Education)</pre>

```
#Converting "Education" into dummy variable.
```

```
Dummy <- dummyVars(~., data = Univ_bank)
Univbank_modified <- as.data.frame(predict(Dummy,Univ_bank))</pre>
```

```
#Splitting the 100% of data into training and testing.
#60% for training and 40% for testing.
```

```
set.seed(1)
train.data <- sample(row.names(Univbank_modified), 0.6*dim(Univbank_modified)[1])
valid.data <- setdiff(row.names(Univbank_modified), train.data)
train.df <- Univbank_modified[train.data,]
valid.df <- Univbank_modified[valid.data,]
summary(train.df)</pre>
```

```
##
                                                            Family
         Age
                       Experience
                                          Income
##
    Min.
           :23.00
                     Min.
                            :-3.00
                                     Min.
                                           : 8.00
                                                       Min.
                                                               :1.000
                     1st Qu.:10.00
    1st Qu.:36.00
                                     1st Qu.: 39.00
                                                       1st Qu.:1.000
                     Median :20.00
    Median :45.00
                                     Median : 63.00
                                                       Median :2.000
##
    Mean
           :45.43
                     Mean
                            :20.19
                                     Mean
                                            : 73.08
                                                       Mean
                                                               :2.388
##
    3rd Qu.:55.00
                     3rd Qu.:30.00
                                     3rd Qu.: 98.00
                                                       3rd Qu.:3.000
##
    Max.
           :67.00
                     Max.
                            :43.00
                                             :224.00
                                                       Max.
                                                               :4.000
##
        CCAvg
                      Education.1
                                        Education.2
                                                         Education.3
   Min.
##
           : 0.000
                      Min.
                             :0.0000
                                       Min.
                                               :0.000
                                                        Min.
                                                                :0.0000
##
    1st Qu.: 0.700
                      1st Qu.:0.0000
                                        1st Qu.:0.000
                                                        1st Qu.:0.0000
    Median : 1.500
                      Median :0.0000
                                        Median :0.000
                                                        Median :0.0000
           : 1.915
                                               :0.285
##
                             :0.4173
   Mean
                      Mean
                                       Mean
                                                        Mean
                                                                :0.2977
##
    3rd Qu.: 2.500
                      3rd Qu.:1.0000
                                        3rd Qu.:1.000
                                                        3rd Qu.:1.0000
##
    Max.
           :10.000
                             :1.0000
                                        Max.
                                               :1.000
                                                        Max.
                                                                :1.0000
                      Max.
       Mortgage
                      Personal.Loan
                                         Securities.Account
##
                                                               CD.Account
##
                             :0.00000
                                                :0.0000
    Min.
          : 0.00
                      Min.
                                        Min.
                                                            Min.
                                                                    :0.00000
##
    1st Qu.:
             0.00
                      1st Qu.:0.00000
                                         1st Qu.:0.0000
                                                             1st Qu.:0.00000
##
   Median: 0.00
                      Median :0.00000
                                         Median :0.0000
                                                            Median :0.00000
##
   Mean
           : 57.34
                      Mean
                             :0.09167
                                         Mean
                                                :0.1003
                                                            Mean
                                                                    :0.05367
                      3rd Qu.:0.00000
##
    3rd Qu.:102.00
                                         3rd Qu.:0.0000
                                                             3rd Qu.:0.00000
##
    Max.
           :635.00
                      Max.
                             :1.00000
                                        Max.
                                                :1.0000
                                                            Max.
                                                                    :1.00000
##
        Online
                        CreditCard
##
                             :0.0000
   Min.
           :0.0000
                      Min.
##
   1st Qu.:0.0000
                      1st Qu.:0.0000
## Median :1.0000
                      Median :0.0000
## Mean
           :0.5847
                      Mean
                             :0.2927
    3rd Qu.:1.0000
                      3rd Qu.:1.0000
           :1.0000
                             :1.0000
## Max.
                      Max.
```

#Normalising the data.

```
train.norm.df <- train.df[,-10] # Here the 10th variable is Personal.Loan.
valid.norm.df <- valid.df[,-10]

norm.values <- preProcess(train.df[, -10], method=c("center", "scale"))

train.norm.df <- predict(norm.values, train.df[, -10])
valid.norm.df <- predict(norm.values, valid.df[, -10])</pre>
```

#Q1. Age = 40, Experience = 10, Income = 84, Family = 2, CCAvg = 2, Education_1 = 0, Education_2 = 1, Education_3 = 0, Mortgage = 0, Securities Account = 0, CD Account = 0, Online = 1, and Credit Card = 1. Perform a k-NN classification with all predictors except ID and ZIP code using k = 1. Remember

to transform categorical predictors with more than two categories into dummy variables first. Specify the success class as 1 (loan acceptance), and use the default cutoff value of 0.5. How would this customer be classified?

```
New_Customer <- data.frame( Age = 40,</pre>
  Experience = 10,
  Income = 84,
  Family = 2,
  CCAvg = 2,
  Education.1 = 0,
  Education.2 = 1,
  Education.3 = 0,
  Mortgage = 0,
  Securities.Account = 0,
  CD.Account = 0,
  Online = 1,
  CreditCard = 1)
New_Customer_normalising <- New_Customer</pre>
New_Customer_normalising <- predict(norm.values, New_Customer_normalising)</pre>
#Normalising of the New Customer is done above.
knn.prediction1 <- class::knn(train = train.norm.df,</pre>
                               test = New Customer normalising,
                               cl = train.df$Personal.Loan, k = 1)
knn.prediction1
## [1] 0
## Levels: 0 1
#Q2. What is a choice of k that balances between overfitting and ignoring the predictor information?
#Calculating the accuracy for each value of k.
#Setting the range of k values.
Accuracy.df <- data.frame(k = seq(1, 15, 1), overallaccuracy = rep(0, 15))
for(i in 1:15) {
  knn.prediction2 <- class::knn(train = train.norm.df,</pre>
                          test = valid.norm.df,
                          cl = train.df$Personal.Loan, k = i)
  Accuracy.df[i, 2] <- confusionMatrix(knn.prediction2,
                                         as.factor(valid.df$Personal.Loan),positive = "1")$overall[1]
}
which(Accuracy.df[,2] == max(Accuracy.df[,2]))
## [1] 3
\#So, from above the value used for the model is k=3.
```

#Q3.Show the confusion matrix for the validation data that results from using the best k.

$\begin{smallmatrix} [1] \end{smallmatrix} 0 \hspace{.1cm} 0 \hspace{.1cm} 0 \hspace{.1cm} 0 \hspace{.1cm} 0 \hspace{.1cm} 1 \hspace{.1cm} 0 \hspace{.1cm} 0 \hspace{.1cm} 1 \hspace{.1cm} 0 \hspace{.1cm} 0 \hspace{.1cm} 0 \hspace{.1cm} 1 \hspace{.1cm} 0 \hspace{.1cm} 0 \hspace{.1cm} 0 \hspace{.1cm} 0 \hspace{.1cm} 1 \hspace{.$ ## [1185] 0 0 0 0 0 0 0 0 0 0 0 0 1 0 1 1 0 0 0 1 0 1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 ## [1296] 0 0 0 0 0 0 0 1 0 0 0 0 0 0 0 0 1 1 0 0 0 0 0 0 1 1 0 0 0 0 0 0 0 0 0 1 0 0 0 0 ## [1333] 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 1 0 0 0 1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 ## [1703] 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 1 0 0 0 0 0 1 0 0 0 0 1 0 0 1 1 0 0 0 0

#Creating a confusion matrix for the validation dataset.

Confusion_Matrix <- confusionMatrix(knn.prediction3, as.factor(valid.df\$Personal.Loan), positive = "1")
Confusion_Matrix

```
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction
                 Ω
            0 1786
                     63
##
                 9 142
##
            1
##
##
                  Accuracy: 0.964
##
                    95% CI: (0.9549, 0.9717)
       No Information Rate: 0.8975
##
       P-Value [Acc > NIR] : < 2.2e-16
##
##
##
                     Kappa: 0.7785
##
##
   Mcnemar's Test P-Value : 4.208e-10
##
##
               Sensitivity: 0.6927
##
               Specificity: 0.9950
##
            Pos Pred Value: 0.9404
##
            Neg Pred Value: 0.9659
                Prevalence: 0.1025
##
##
            Detection Rate: 0.0710
##
      Detection Prevalence: 0.0755
##
         Balanced Accuracy: 0.8438
##
##
          'Positive' Class : 1
##
```

#Q4.Consider the following customer: Age = 40, Experience = 10, Income = 84, Family = 2, CCAvg = 2, Education_1 = 0, Education_2 = 1, Education_3 = 0, Mortgage = 0, Securities Account = 0, CD Account = 0, Online = 1 and Credit Card = 1. Classify the customer using the best k.

```
#Creating a dataframe.
```

```
New_Customer1 <- data.frame( Age = 40,
    Experience = 10,
    Income = 84,
    Family = 2,</pre>
```

```
CCAvg = 2,
Education.1 = 0,
Education.2 = 1,
Education.3 = 0,
Mortgage = 0,
Securities.Account = 0,
CD.Account = 0,
Online = 1,
CreditCard = 1)
```

#Normalising the new customer

```
New_Customer1_normalising <- New_Customer1
New_Customer1_normalising <- predict(norm.values, New_Customer1_normalising)</pre>
```

#knn Prediction.

```
## [1] 0
## Levels: 0 1
```

#Q5.Repartition the data, this time into training, validation, and test sets (50%: 30%: 20%). Apply the k-NN method with the k chosen above. Compare the confusion matrix of the test set with that of the training and validation sets. Comment on the differences and their reason.

```
set.seed(1)

train.index1 <- sample(row.names(Univbank_modified), 0.5*dim(Univbank_modified)[1])
train.df1 <-Univbank_modified[train.index1,]

valid.index1 <- setdiff(row.names(Univbank_modified), train.index1)
valid.df1 <- Univbank_modified[valid.index1, ]

valid.index2 <- sample(row.names(valid.df1), 0.6*dim(valid.df1)[1])
valid.df2 <- valid.df1[valid.index2, ]

test.index1 <- setdiff(row.names(valid.df1), valid.index2)
test.df1 <- valid.df1[test.index1, ]</pre>
```

#Normalising the above data.

```
train.norm.df1 <- train.df1[,-10]
valid.norm.df2 <- valid.df2[,-10]
test.norm.df1 <- test.df1[,-10]
norm.values1 <- preProcess(train.df1[,-10], method = c("center", "scale"))</pre>
```

```
train.norm.df1 <- predict(norm.values1, train.df1[,-10])
valid.norm.df2 <- predict(norm.values1, valid.df2[,-10])

test.norm.df1 <- predict(norm.values1, test.df1[,-10])</pre>
```

#Splitting 50% of the data for training.

```
## [1777] 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
## Levels: 0 1
```

confusion.matrix1 <- confusionMatrix(knn.prediction5, as.factor(train.df1\$Personal.Loan))
confusion.matrix1</pre>

```
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction
                 0
                      1
##
            0 2263
                     54
##
            1
                 5 178
##
##
                  Accuracy : 0.9764
##
                    95% CI: (0.9697, 0.982)
##
       No Information Rate: 0.9072
       P-Value [Acc > NIR] : < 2.2e-16
##
##
##
                     Kappa: 0.8452
##
##
   Mcnemar's Test P-Value: 4.129e-10
##
##
               Sensitivity: 0.9978
##
               Specificity: 0.7672
##
            Pos Pred Value: 0.9767
##
            Neg Pred Value: 0.9727
##
                Prevalence: 0.9072
##
            Detection Rate: 0.9052
```

```
## Detection Prevalence : 0.9268
## Balanced Accuracy : 0.8825
##
## 'Positive' Class : 0
##
```

#Splitting 30% of the data for validating.

```
## [1481] 0 0 0 0 0 0 0 0 0 0 0 0 1 0 0 0 0 0
## Levels: 0 1
confusion.matrix2 <- confusionMatrix(knn.prediction6, as.factor(valid.df2$Personal.Loan))</pre>
confusion.matrix2
## Confusion Matrix and Statistics
##
##
                              Reference
## Prediction
                                       0
##
                            0 1358
                                                 42
                                                  94
##
                            1
##
##
                                          Accuracy: 0.968
##
                                               95% CI: (0.9578, 0.9763)
##
                No Information Rate: 0.9093
##
                P-Value [Acc > NIR] : < 2.2e-16
##
##
                                                  Kappa: 0.7797
##
         Mcnemar's Test P-Value: 4.376e-07
##
##
##
                                   Sensitivity: 0.9956
                                   Specificity: 0.6912
##
##
                            Pos Pred Value: 0.9700
##
                            Neg Pred Value: 0.9400
##
                                     Prevalence: 0.9093
##
                            Detection Rate: 0.9053
##
             Detection Prevalence: 0.9333
##
                     Balanced Accuracy: 0.8434
##
##
                        'Positive' Class: 0
##
##Splitting 20% of the data for testing.
knn.prediction7 <- class::knn(train = train.norm.df1,</pre>
                                                        test = test.norm.df1,
                                                         cl= train.df1$Personal.Loan, k= 3)
knn.prediction7
##
               \begin{smallmatrix} [1] \end{smallmatrix} 0 \hspace{0.1cm} 0 \hspace{0.1cm} 0 \hspace{0.1cm} 0 \hspace{0.1cm} 1 \hspace{0.1cm} 0 \hspace{0.1cm} 
            ##
           ## [260] 0 0 0 1 0 0 1 0 0 0 0 0 0 0 0 0 0 0 1 1 0 0 0 0 0 0 0 0 0 0 0 0
```

```
##
 [556] 0 1 0 0 0 0 0 0 0 0 0 0 0 0 0 1 0 0 0 0 0 0 1 1 0 0 0 0 0 1 1 0 0 0 0 0 0 1 1
 ##
 [630] 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 1 0 0 0 0 1 0 0 0 0 0 0 0 0 0 0 0 0 0 0
 ##
 ##
## [1000] 0
## Levels: 0 1
confusion.matrix3 <- confusionMatrix(knn.prediction7, as.factor(test.df1$Personal.Loan))</pre>
confusion.matrix3
## Confusion Matrix and Statistics
##
##
    Reference
     0
       1
## Prediction
##
    0 884 35
      4 77
##
    1
##
##
      Accuracy: 0.961
       95% CI: (0.9471, 0.9721)
##
##
  No Information Rate: 0.888
  P-Value [Acc > NIR] : < 2.2e-16
##
##
##
        Kappa: 0.777
##
##
 Mcnemar's Test P-Value: 1.556e-06
##
##
     Sensitivity: 0.9955
##
     Specificity: 0.6875
##
    Pos Pred Value: 0.9619
##
    Neg Pred Value: 0.9506
##
      Prevalence: 0.8880
```

#So, from the above data provided the training accuracy slightly outperforms the accuracy of the test a

##

##

##

##

##

Detection Rate: 0.8840

Detection Prevalence: 0.9190

'Positive' Class: 0

Balanced Accuracy: 0.8415