

7043

Total_Customers

1869

Churned_Customers

26.54

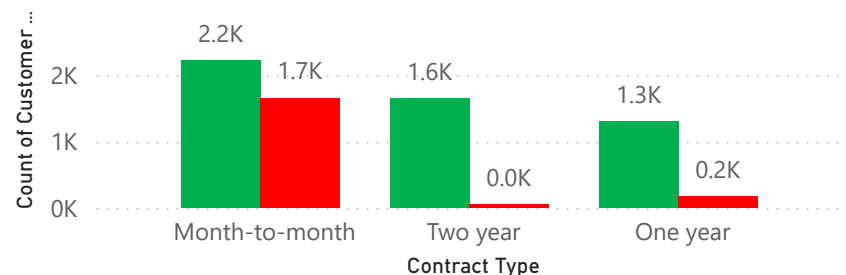
Churn_Rate_Percent

64.76

Average_Monthly_Charges

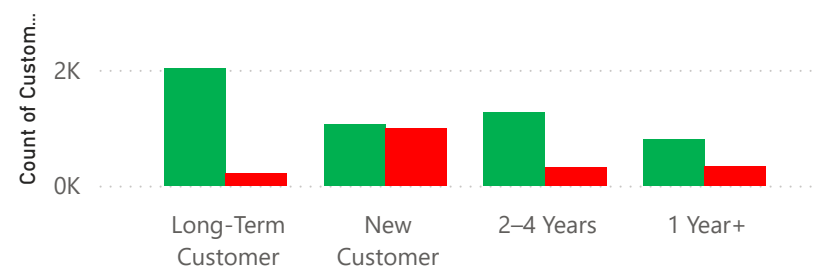
Churn by Contract Type

Churn ● No ● Yes

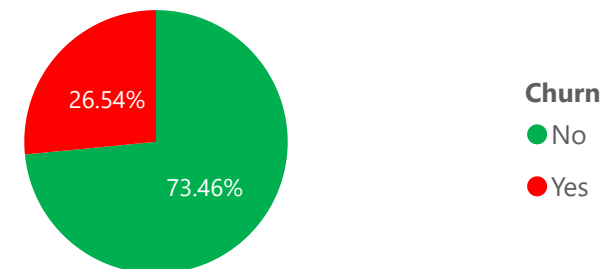


Churn by Tenure Group

Churn ● No ● Yes

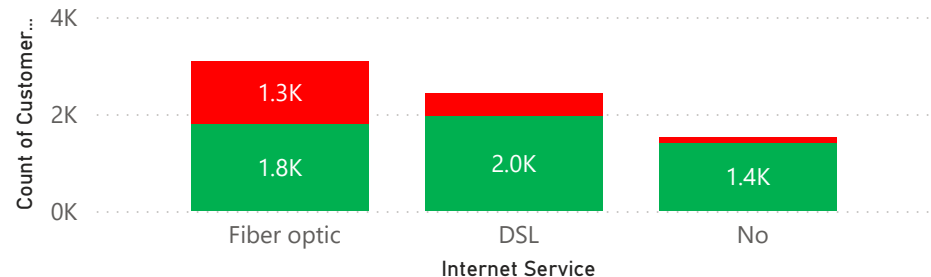


Count of Customer ID by Churn



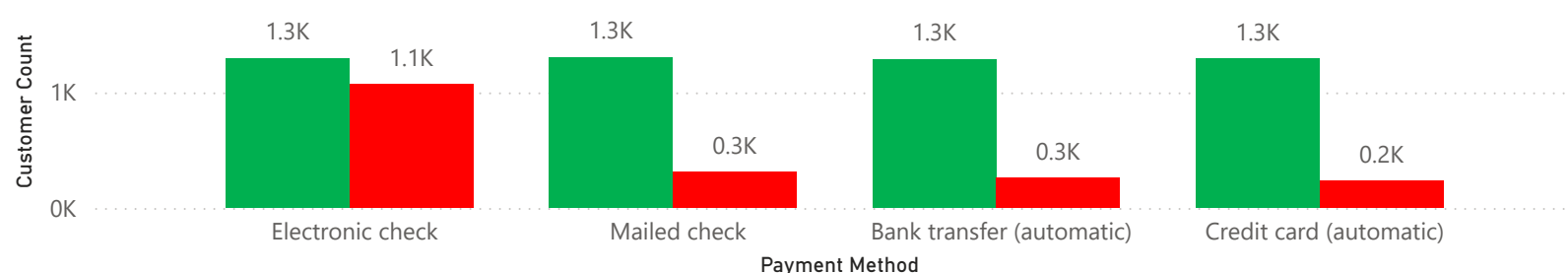
Churn by Internet Service

Churn ● No ● Yes



Churn by Payment Method

Churn ● No ● Yes



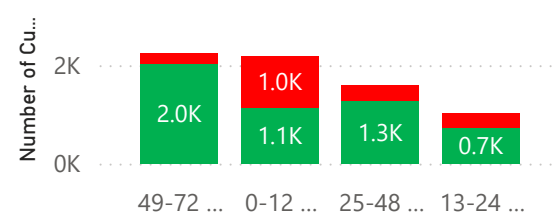
Sum of Tenure and Sum of Monthly Charges by Customer ID and Churn

Churn ● No ● Yes



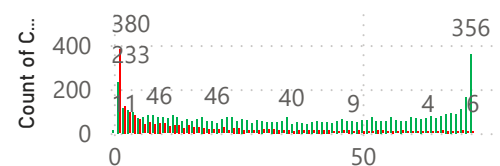
Churn by Tenure Bucket

Churn ● No ● Yes



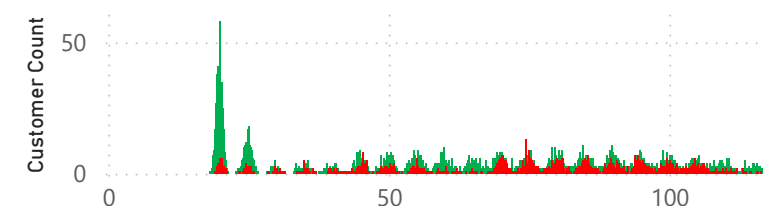
Churn by Tenure (Customer Duration)

Churn ● No ● Yes



Churn by Monthly Charges

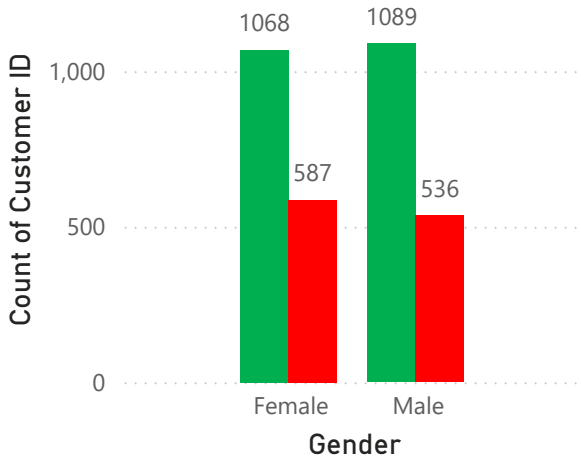
Churn ● No ● Yes



Customer Demographics - Churn Analysis

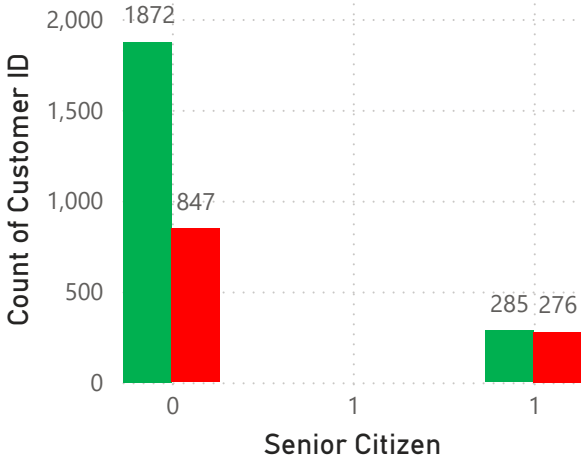
Churn by Gender

Churn ● No ● Yes



Churn by Senior Citizen

Churn ● No ● Yes



Gender

All

Partner

☒ No

☐ Yes

Senior Citizen

0

1

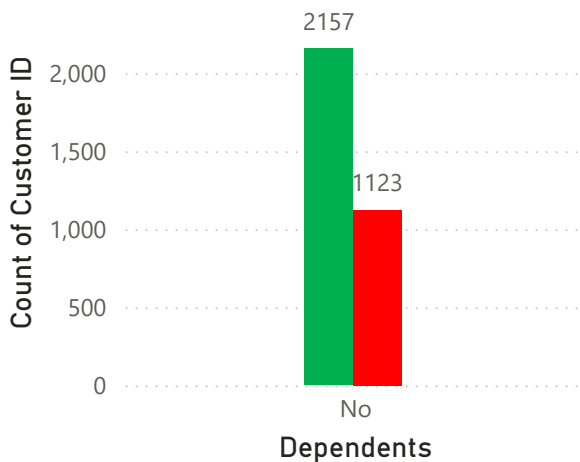
Dependents

☒ No

☐ Yes

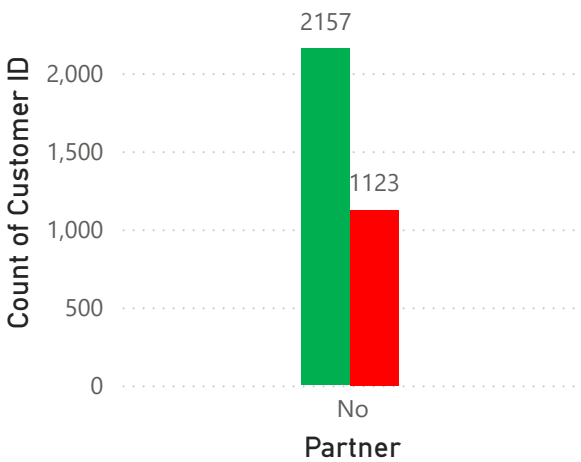
Churn by Dependents

Churn ● No ● Yes



Churn by Partner

Churn ● No ● Yes



3280

Total Customers

1123

Churned Customers

2157

Retained Customers

34.24

Churn Rate