## Performance Dashboard

**Total Sales Actual** 

£8.46M

**Total Sales Target** 

£8.64M

Variance

-178.36K

Variance Pct Label

2.1% ⇩







Total Sales Target (13.97% decrease) and Total Sales Actual ( 9.43% decrease) both trended down between Sunday, January 1, 2023 and Thursday, February 1, 2024.

Across all metrics, <u>Total Sales Target</u> had the most interesting recent trend and started trending down on <u>Sunday</u>, October 1, 2023, falling by 6.70% (35100) in 4 months.

Total Sales Target jumped from 568500 to 649100 during its steepest incline between Sunday, January 1, 2023 and Wednesday, March 1, 2023.