

# TELECOM SPEND DASHBOARD

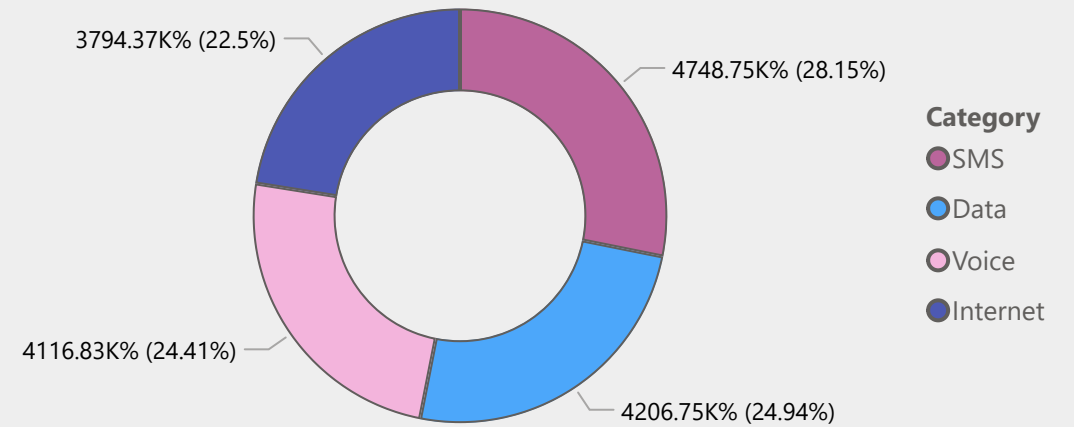
168.67K

Total Spend

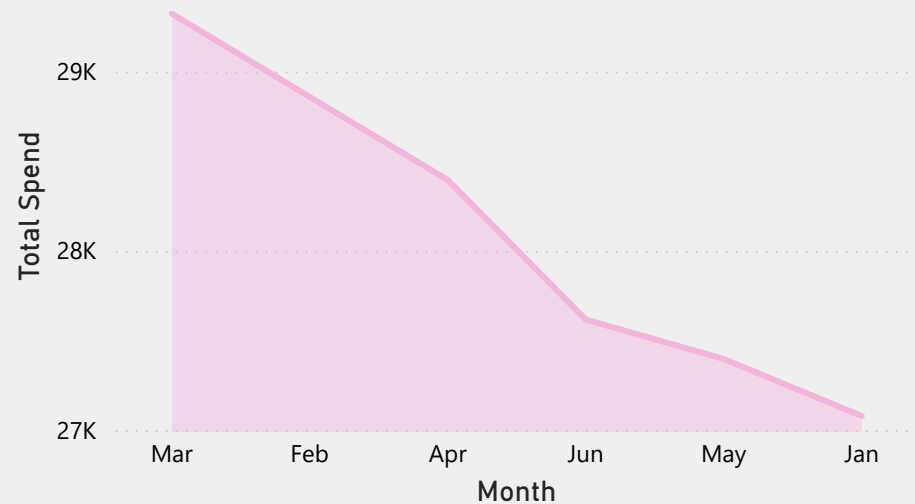
TEM\_Category

- ☐ Data Services
- ☐ Messaging
- ☐ Voice Services

Total Spend by Category



Total Spend by Month



Vendor

- ☐ AT&T
- ☐ Jio
- ☐ T-Mobile
- ☐ Verizon
- ☐ Vodafone

Category

- ☐ Data
- ☐ Internet
- ☐ SMS
- ☐ Voice

Region

- ☐ East
- ☐ North
- ☐ South
- ☐ West

# High-Impact Spend Insights

Vodafone

Top Vendor

Data Services

Top TEM Category

Mar

Top Month

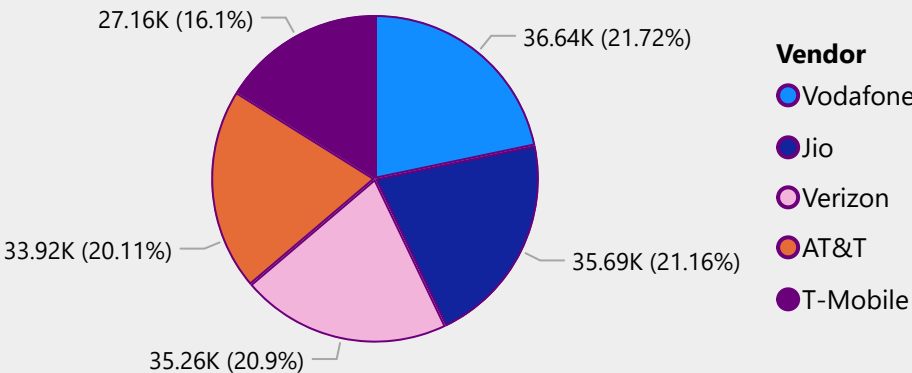
50

Total Users

U003 – \$6,742

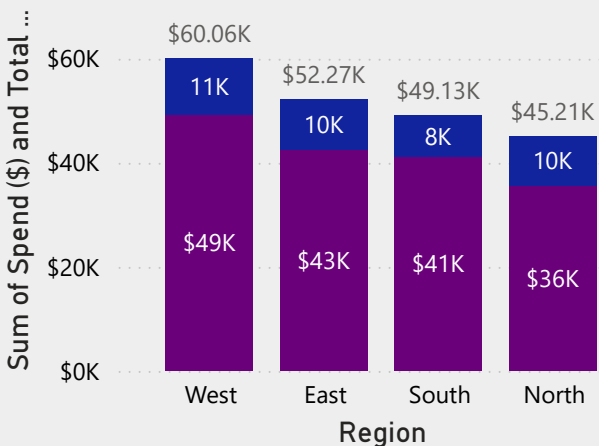
Top User with Spend

Total Spend by Vendor



Sum of Spend (\$) and Total Coverage by Region

Sum of Spend (\$) Total Coverage



SMS

Top Category

21.5...

Total Coverage

ACCT002 – \$21,025

Top Account with Spend

West

Top Region

Month	Data	Internet	SMS	Voice	Total
Jan	7,106.07	5,942.19	7,169.69	6,859.89	27,077.84
May	6,234.03	7,319.36	8,957.45	4,885.43	27,396.27
Jun	7,658.65	7,234.69	6,355.76	6,366.93	27,616.03
Apr	6,719.44	6,619.10	6,935.34	8,121.24	28,395.12
Feb	5,345.03	6,537.82	9,455.53	7,520.00	28,858.38
Mar	9,004.31	4,290.55	8,613.77	7,414.83	29,323.46
Total	42,067.53	37,943.71	47,487.54	41,168.32	1,68,667.10

# Strategic Vendor Performance & Regional Efficiency

User ID	Vendor	Region	Alert	Sum of Accounts
U001	AT&T	East	OK	10
U001	Jio	East	OK	10
U001	Jio	South	OK	10
U001	Jio	West	🚨 Review	10
U001	Vodafone	East	OK	20
U001	Vodafone	South	OK	10
U002	AT&T	East	OK	20
U002	AT&T	North	OK	10
U002	Jio	North	OK	10
U002	Jio	South	OK	20
U002	Jio	West	🚨 Review	10
U002	T-Mobile	North	OK	10
U002	T-Mobile	North	🚨 Review	10
U002	T-Mobile	South	🚨 Review	10
U002	Verizon	East	🚨 Review	10
U002	Verizon	North	OK	10
U002	Verizon	South	OK	20
U002	Vodafone	North	OK	10
U002	Vodafone	North	🚨 Review	10
U002	Vodafone	West	OK	10
U002	Vodafone	West	🚨 Review	10
U003	AT&T	East	🚨 Review	10
U003	AT&T	North	🚨 Review	10
U003	Jio	North	OK	10
U003	Jio	North	🚨 Review	10
Total				6000

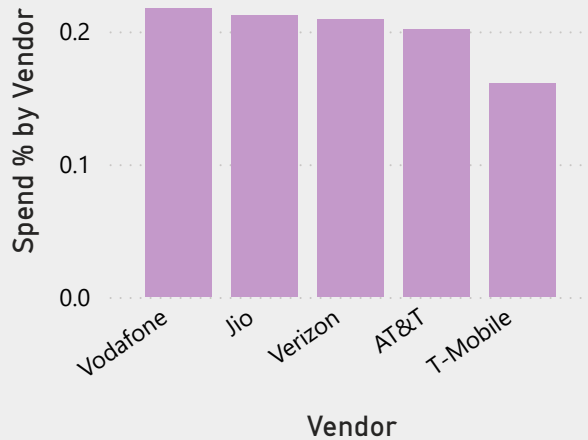
## West

Top Efficient Region

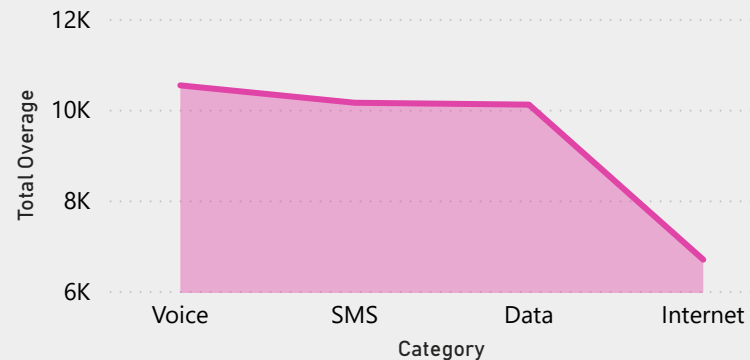
## North

Low Efficiency Region

Spend % by Vendor by Vendor

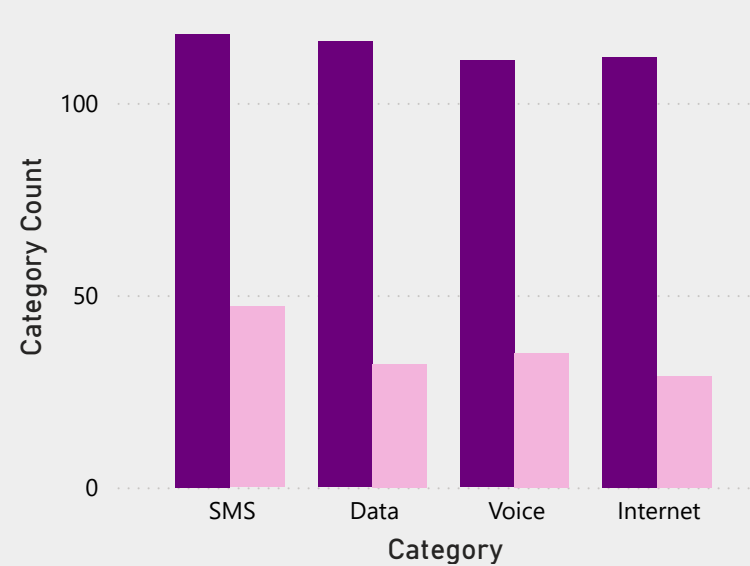


Total Overage by Category



Category Count by Category and Alert

Alert ● OK ● 🚨 Review



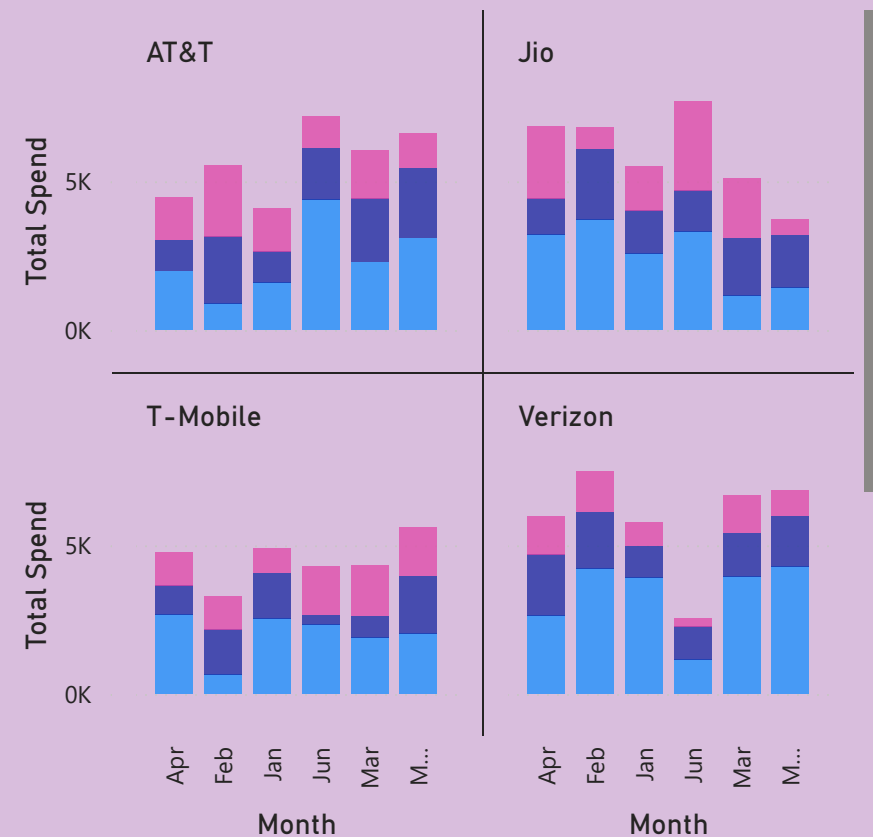
# Spend Insights & Next Month Outlook

## Vendor

- **AT&T** leads in Data
- **Jio** leads in Voice (Apr)
- Next month: **AT&T** Data still highest

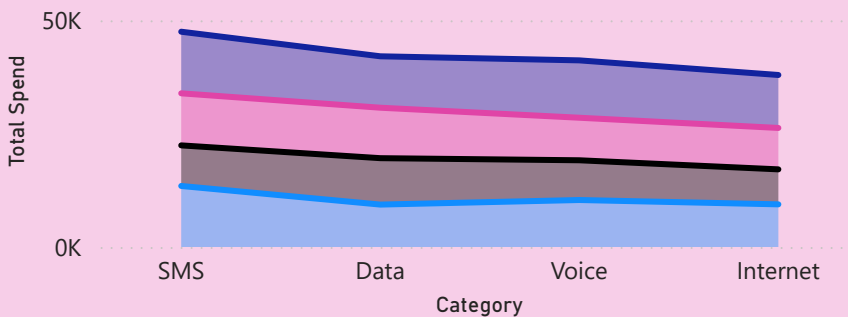
## Total Spend by Month, TEM\_Category and Vendor

TEM\_Category ● Data Services ● Messaging ● Voice Services



## Total Spend by Category and Region

Region ● East ● North ● South ● West



## Region

- West highest spend (\$49.2K) – Voice lead
- East leads in SMS (\$13.4K)
- Next month : **West** stays highest, South Internet grows

Month	Data	Internet	SMS	Voice	Total
May	6,234.03	7,319.36	8,957.45	4,885.43	27,396.27
Mar	9,004.31	4,290.55	8,613.77	7,414.83	29,323.46
Jun	7,658.65	7,234.69	6,355.76	6,366.93	27,616.03
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Total	42,067.53	37,943.71	47,487.54	41,168.32	1,68,667.10

## Monthly Highlights

- **March** : Data spend highest (\$9K)
- **May** : Messaging up, Voice down
- Next month : **Data** stays high, Voice lower

# Final Insights & Recommendations

## Forecasting Insights – Next Month Spend

The **predicted total spend for next month** is **\$27,848**, based on historical data from **January–June**

MonthName	Actual	Forecast
▲		
Apr 2025	28,395.12	
Aug 2025		27,773.85
Feb 2025	28,858.38	
Jan 2025	27,077.84	
Jul 2025		27,848.81
Jun 2025	27,616.03	
Mar 2025	29,323.46	
May 2025	27,396.27	
Sep 2025		27,698.88

27.85K

Forecast Next Month

## Telecom Geography Insights

- The **West** is the **telecom hub**, leading in **Data, Internet, SMS, and Voice**.
- The **South** is **data-driven but voice-light**, with users preferring **OTT & VoIP**.
- The **East** shows **weak Data usage**, largely **dominated by Verizon**.
- The **North** has the **lowest overall usage**, creating an **AT&T overspend risk**.

## Cost Optimization

- In the **West**, negotiate **volume discounts** and ensure **redundancy**.
- In the **North**, fix **contract inefficiencies** where usage is low but AT&T spend is high.
- In the **South & East**, avoid **overcommitment** by managing **balanced, niche spends**.

## Vendor Landscape

- **Vodafone** is the strongest in the **West**, especially in **Data & Internet**.
- **Verizon** dominates in the **South & East**, with an **Internet-heavy** presence.
- **AT&T** remains **costly in the North** despite low usage.
- **Jio** offers **cost-efficient Voice** and is a potential **Data challenger** in the **East**.
- **T-Mobile** has **limited impact**, making it suitable to **consolidate into Jio**.

## Service Mix Insights

- **Data** usage is **highest in the West (11k)** and **lowest in the East (9k)**.
- **Internet** spend is **highest in the West (12k)** and **lowest in the North (8k)**.
- **SMS** volume peaks in the **West (14k)** and drops in the **North (9k)**.
- **Voice** is **highest in the West (13k)** but lowest in the **North & South (9k)**.

Tangoe can drive 10–12% savings by consolidating Vodafone in the West, optimizing Verizon bundles in South/East, and correcting AT&T overspend in North. Service usage shows West as the strategic growth hub, South as data-centric, East underutilized and North inefficient.

## Build visuals with your data

Select or drag fields from the **Data** pane onto the report canvas.

