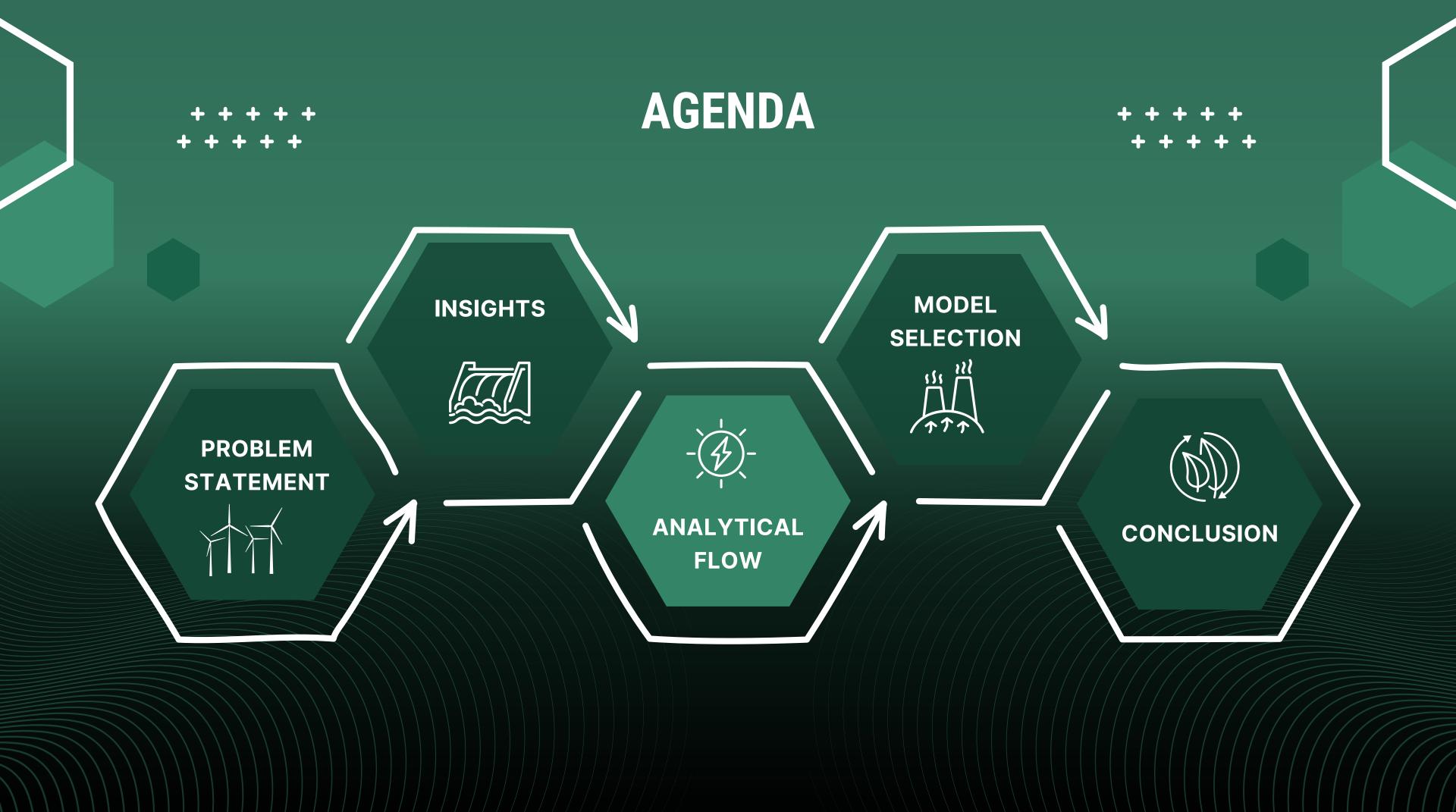
# PROSUMER BEHAVIOR MODELING: A PREDICTIVE SOLUTION TO GRID IMBALANCE CHALLENGES



MARIEL GONZALEZ
TARUN KUMAR

AKHIL SRIRAM
RAHMA HASSAN
HARSHITHAN SUKUMAR

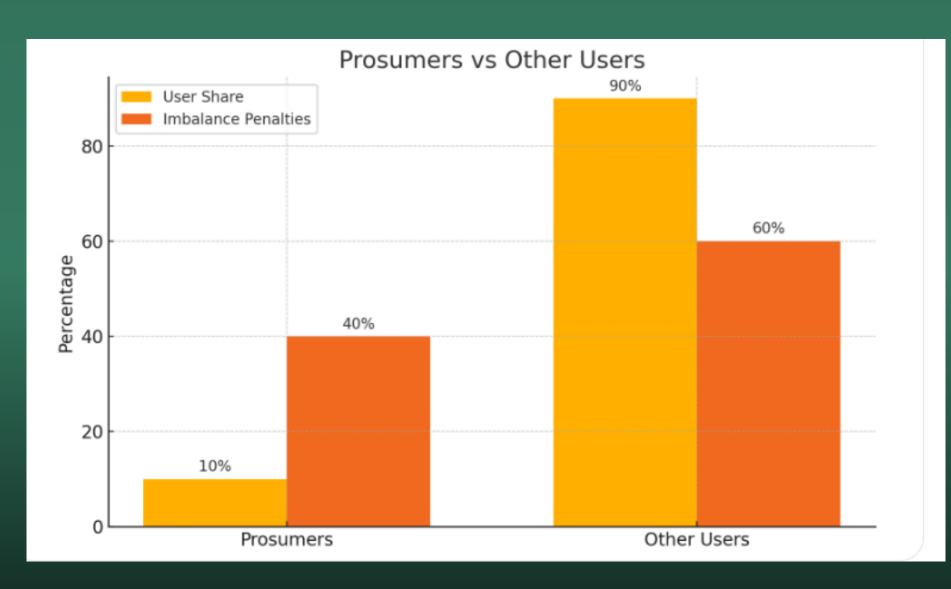




### WHY PROSUMERS MATTER TO ENEFIT



- Prosumers are just 10% of users
- But they cause 40% of imbalance penalties
- Their unpredictable behavior strains grid operations
- Targeting them offers high-impact cost reduction



#### UNDERSTANDING THE CHALLENGE



#### Situation:

Enefit is facing rising costs and growing grid instability as more customers become prosumers users who both consume and generate electricity, often unpredictably.

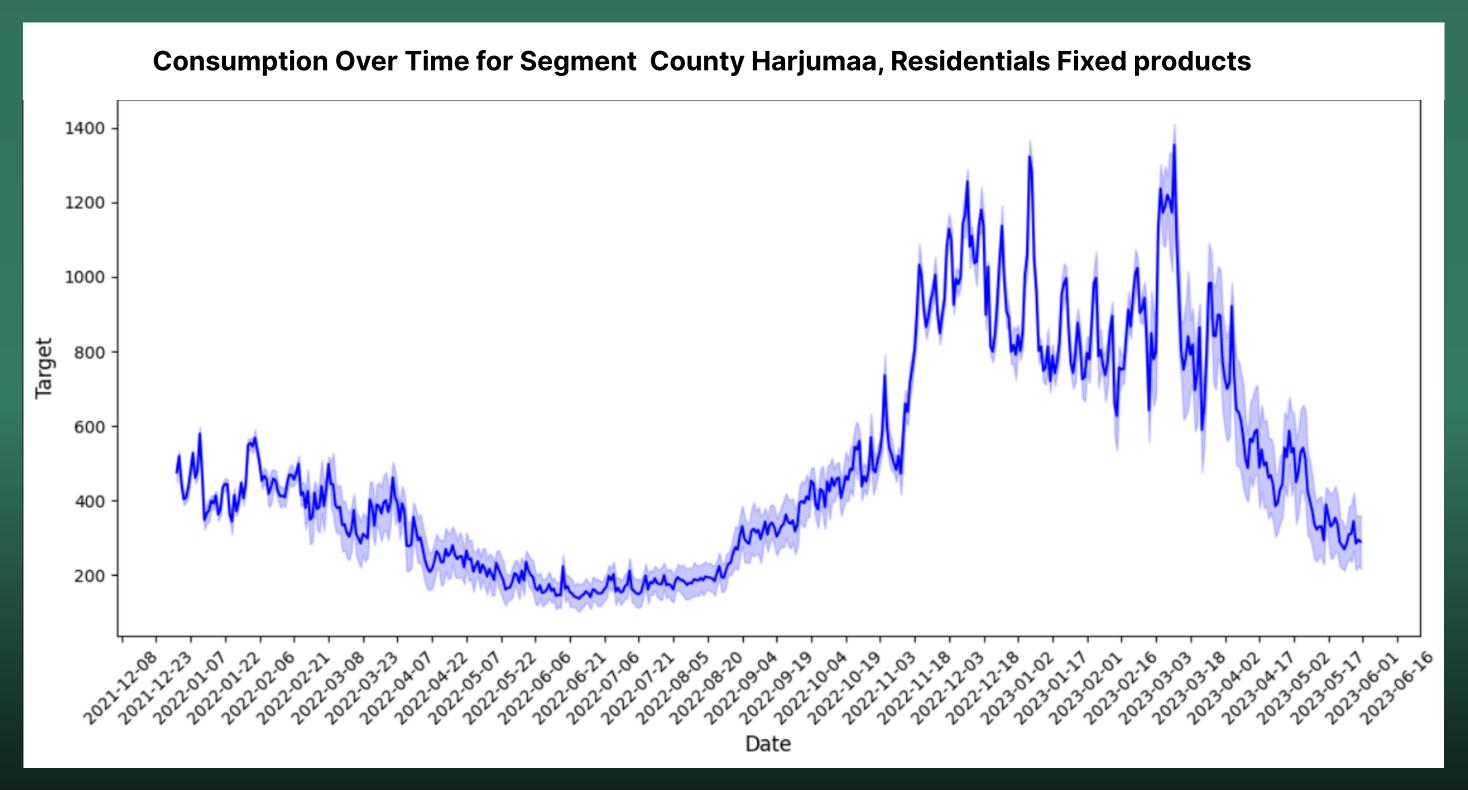
#### Complication:

Existing forecasting models struggle with the complex and volatile behavior of prosumers. As their numbers grow, so do imbalance penalties costing Enefit more and putting strain on grid planning.

#### Key question:

How can Enefit build a more accurate model to forecast prosumer energy use reducing imbalance costs, improving grid reliability, and enabling a smarter transition to renewables?

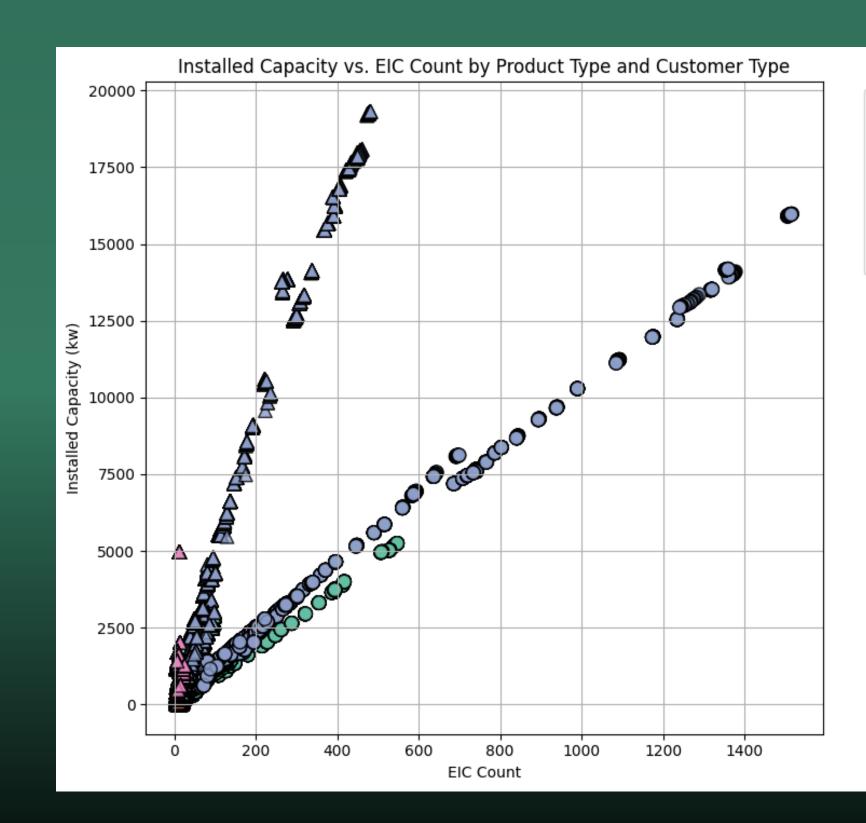
## SEASONAL SPIKES HIGHLIGHT THE NEED FOR FORECASTING



We saw clear seasonal trends and sharp usage spikes proving that forecasting prosumer behavior isn't just helpful, it's essential."

## INSTALLED CAPACITY VS QTY OF ENERGY IDENTIFICATION CODE(EIC)

- Residential prosumers are more common
- Business prosumers tend to have much higher installed capacities making them key drivers of energy flow and potential imbalance.



#### Product Type & Customer Type

1 - Residential

1 Business

2 - Residentia

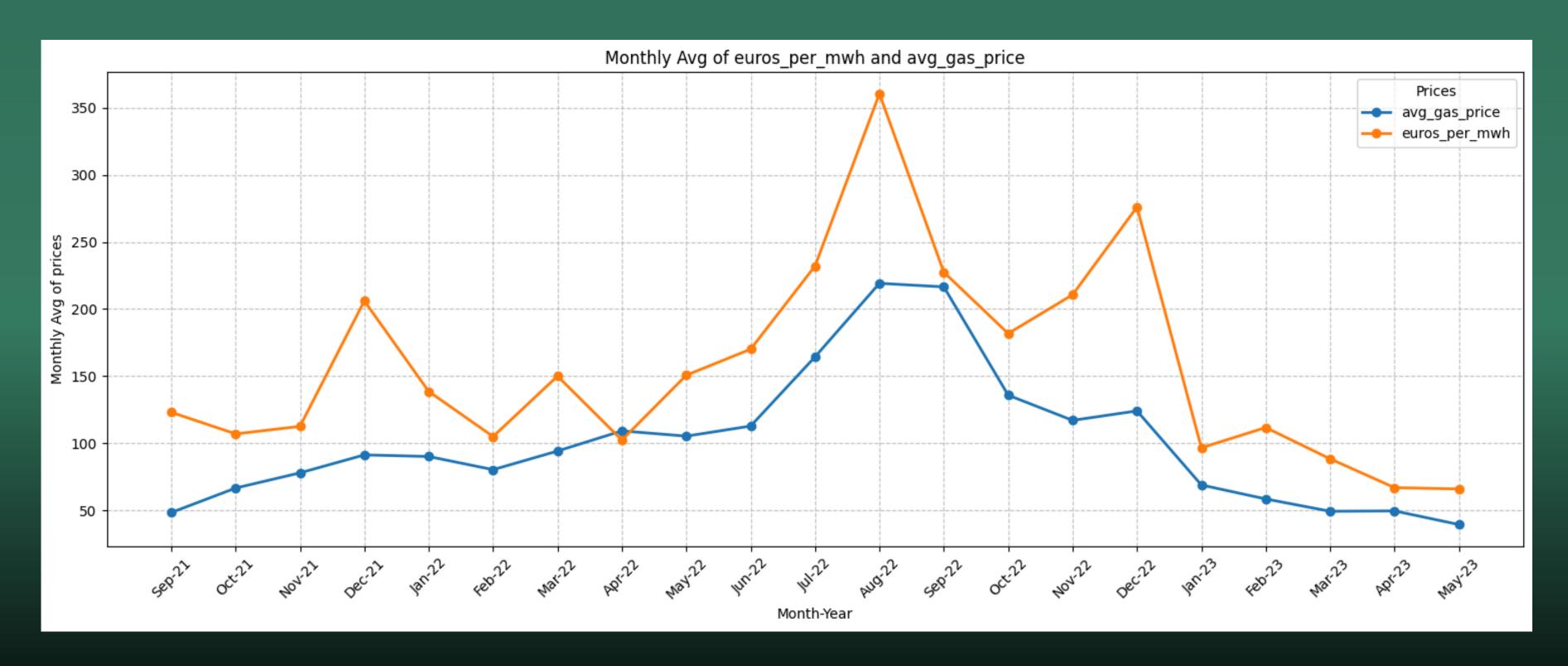
2 - Business

3 - Residentia

▲ 3 - Business

0 - Business

### SEASONAL SPIKES HIGHLIGHT THE NEED FOR FORECASTING



The graph shows monthly averages of electricity and gas prices, peaking in mid-2022, then declining steadily through early 2023, indicating strong price correlation between electricity prices and gas prices.

# Forecast Weather ANALYTICAL FLOW

**Rain and Snowfall** 

**Global Hourly** 

Missing Location

**Price Hourly** 

**Historic** 

Weather

Counties

Electricity

**Prices** 

Gas

**Prices** 

Weather

Clients

**Economics** 



- month, day, hour
- dayofweek, dayofyear,
- sin/cos of dayofyear

**Time Based** 



Weather

- solar\_rad\_x\_hour
- temp\_x\_doy
- wind\_speed\_est / wind\_x\_hour
- cloudcover\_total\_x\_solar
- solar\_efficiency
- diffuse\_radiation\_by\_county
- irradiance\_score
- pv\_potential
- wind\_chill\_proxy



Feature Engineering



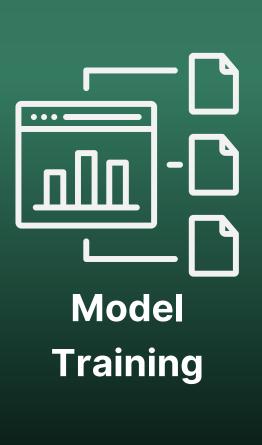
**Economic** 

- price\_temp\_ratio
- price\_signal\_strength
- installed\_capacity
- euros\_per\_mwh
- lowest\_price\_per\_mwh,
- highest\_price\_per\_mwh



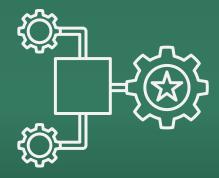
- target\_2\_days\_ago
- target\_3\_days\_ago
- target\_4\_days\_ago
- target\_5\_days\_ago
- target\_6\_days\_ago
- target\_7\_days\_ago

## **OUR PREDICTIVE MODELING PROCESS**

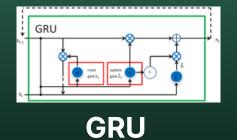


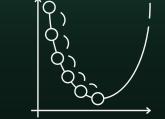






**Ensemble** 





LightGBM



Model Validation



MAE(Mean Absolute Erro) Score



Model **Predition** 



**Submission** 

"We tried a mix of classic and advanced models — each with a different strength.

#### MODEL SELECTION

We tested 4 models using two key metrics:

- MAE (Mean Absolute Error) → Measures average prediction error
- Kaggle Score → Evaluates real-world performance on unseen future data

Model Name	MAE	Kaggle Score
LightGBM	58	87.5
CatBoost	61	88.06
Ensemble(CatBoost+ LightGBM)	95	133.8
GRU	47	411.7
VotingRegressor(20 LGBM)	<mark>41</mark>	<mark>68.56</mark>

VotingRegressor delivered the best balance of score and reliability, making it our top choice

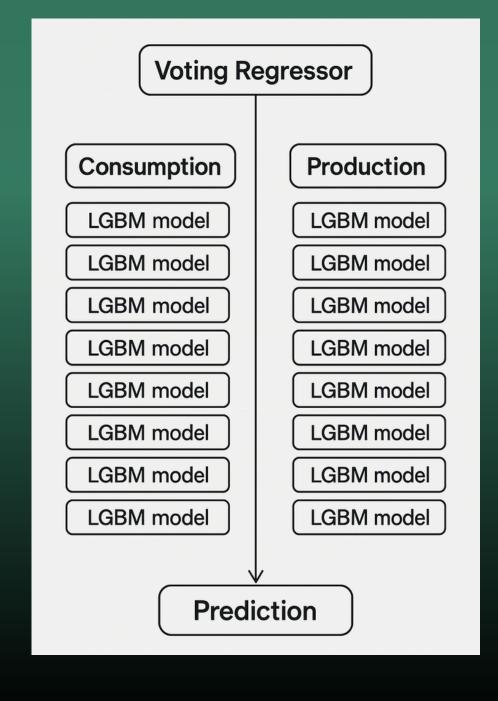
#### **BEST MODEL**

After training and testing with 5 models, we come up with our best model for this enefit problem

# Voting Regressor with LightGBM

MAE

41



**KAGGLE SCORE** 



#### What This Work Enables for Enefit

By accurately forecasting prosumer behavior, Enefit can:

- Cut imbalance penalties through smarter predictions
- Improve operational planning with better visibility
- Support the shift to renewables by managing variability
- Make data-driven decisions instead of reactive ones



This isn't just about modeling it's about helping Enefit turn unpredictability into opportunity

## CONCLUSION

- Prosumers are a small group creating a big challenge, but also a big opportunity
- VotingRegressor model offers a reliable way to forecast their energy behavior
- Better forecasting means lower imbalance costs, more efficient grid planning, and smarter integration of renewables
- This solution helps Enefit stay ahead of rising operational risks while supporting its green energy vision







