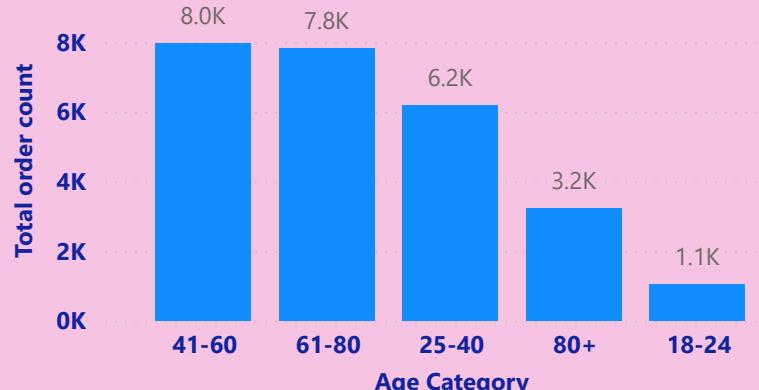




Customer Analysis



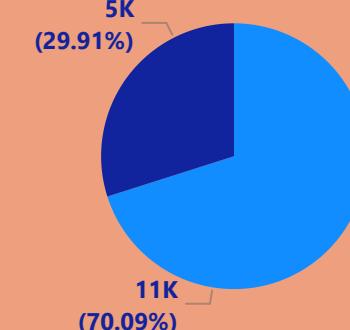
Age wise order count



Demographic Distribution

Customer Engagement

Sales medium



- Customer orders
- Offline
 - Online

Customer Purchase pattern

CustomerKey	CustomerName	AvgOrderValue
1150424	Kian Sims	22,399.00
2041451	S ren Broberg	20,299.00
2068960	Steffen Foerster	19,199.00
268540	Jennie Wilkins	16,065.00
1661166	Bryan Charles	16,028.00
1673408	Jacqueline Casias	13,393.00
1885738	Mary Barnhart	12,495.00
228850	James McCauley	11,550.00
926246	Jonathan Marsden	11,193.00
133956	Ethan Kirk	11,145.00

Order Count across the Globe

Country ● Australia ● Canada ● France ● Germany ● Italy ● Netherlands ● United Kingdom... ● United States...





Sales analysis

Total Sale orders count

26K

Sum of orderCount

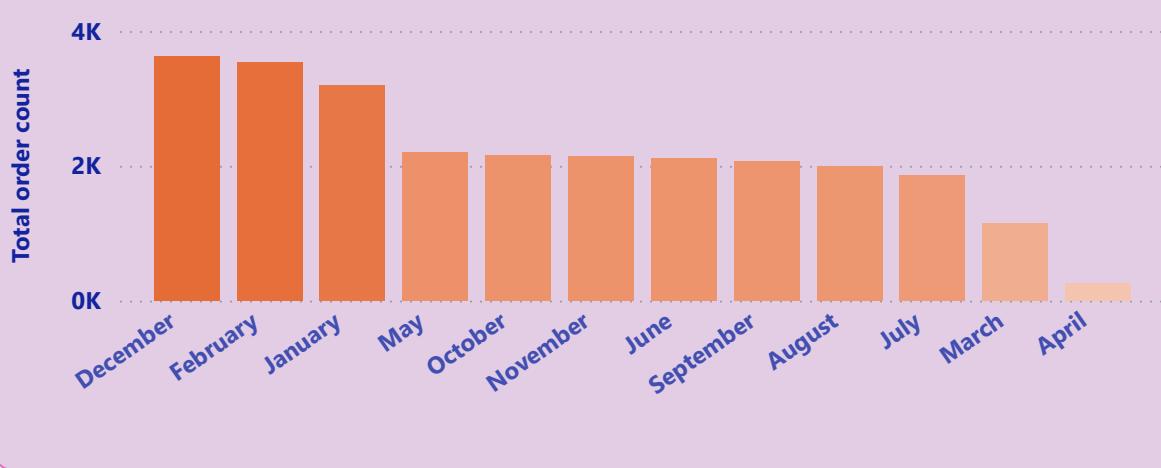
Total Sales Revenue USD

55.76M

Sum of Total Revenue in USD

Seasonal trends based on Order Volume

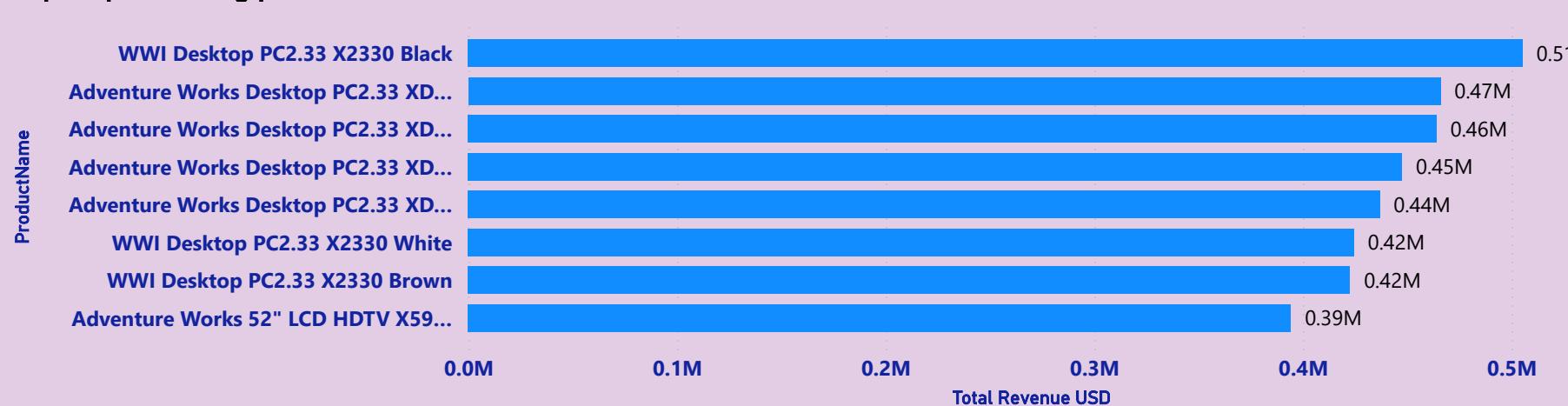
Month wise Order volume



Yearly Sales Revenue in USD

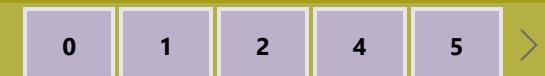


Top 10 performing products



Sales by Store

Select a store key



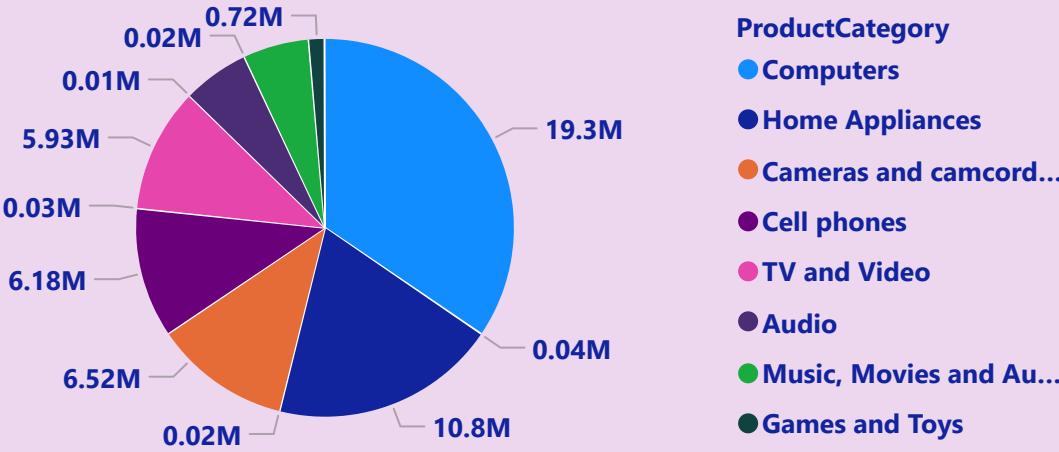
Store wise Revenue

1.13M

Sum of Revenue in USD

Product Analysis

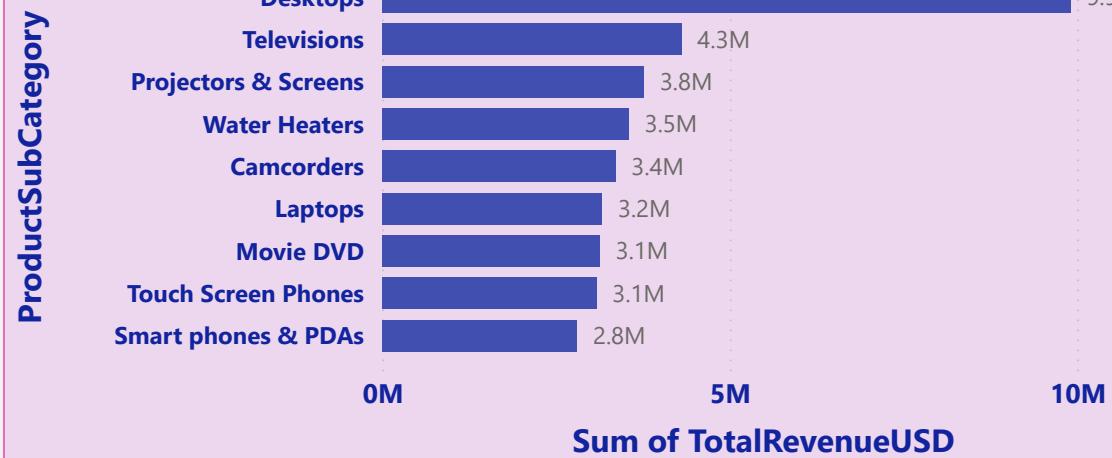
Product Category wise Total Revenue



Product wise Profit margin



Product Sales by SubCategory



Least popular products

ProductName	Sum of TotalQuantity	Sum of Total_Revenue_Usd
Litware 16" White Oscillating Stand Fan E701 White	1.00	29.00
Adventure Works Desk Lamp E1300 Black	1.00	79.00
WWI Wall Lamp E315 White	1.00	101.00
Proseware Wall Lamp E0215 Blue	1.00	119.00
Adventure Works Chandelier M8150 Black	1.00	268.00
Adventure Works Chandelier M8150 Silver	1.00	268.00
Proseware Chandelier M0815 Black	1.00	268.00
WWI Floor Lamp M215 Grey	1.00	339.00
Proseware Floor Lamp X0115 Blue	1.00	635.00
WWI Floor Lamp X115 Blue	1.00	635.00

Store Analysis

Store Performance Location wise

