



Harshit Seth

Video Editor | Graphic Designer

My Contact

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📍 Kanpur, U.P, India

Hard Skill

- Digital Marketing
- Brand Building and Management
- MS-Excel(Pivot Table, Graphing, Formula)
- Canva
- Book-keeping
- Web Development

Soft Skill

- Strong Communication
- Progress-focused
- Team player
- Problem solving

Education Background

- Shree Sanatan Dharm Education Centre,
Kanpur— Secondary
2013-2015
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Kanpur— Senior Secondary
2016-2017
- Jagran College of Arts, Science and
Commerce, Kanpur— Bachelor's of Business
Administration
2017-2020
- AlmaBetter— Full Stack Web Development
2023-Present
- Google— Fundamentals of Digital Marketing
2023-Present

Career Objective

Experienced video editor offering freelance services.
Meticulous attention to detail and a flair for storytelling.
Let's create something amazing together!

Professional Experience

Desi Economist | Creative & Marketing Lead

July 2023 – September 2023

Key responsibilities:

- Planning and finalising company's brand outlook and identity.
- Promoted the company across platforms.
- Researched & created website & YouTube content.
- Supervised website redesigning.
- Drove R&D aligned with company's vision.
- Executed diversified advertising campaigns.

Mahalaxmi Surgicals | Cofounder

December 2020 – 2023

Key responsibilities:

- Started a surgical business completely bootstrapped with two of my school friends in the lockdown.
- Acquired clients through marketplace by calling or conducting sales meeting.

Keyloops | Social Media Intern

April 2020 – May 2020

Key responsibilities:

- Designed & created content for the social media platforms to increase the reach and brand awareness.

Teleperformance India | Customer Sales Executive

July 2019 – March 2020

Key responsibilities:

- Reviewing travel bookings using MS-Excel.
- Comparing travel rates through websites like Expedia

Posh Solutions | Sales Customer Executive

August 2018 – May 2019

Key responsibilities:

- Handling customer questions, inquiries, and complaints.
- Managing the sales process through company's website

Fortune 77 | Cofounder

2018-2019

Key responsibilities:

- Started a dropshipping store named Fortune 77 on Shopify in just 15 days along with my Friend while pursuing my undergrad.
- Learned a plethora of things from creating a store to finding a product, to running ads and actually delivering a product in the United States