

Outsmart any cyber-fraud right away! Secure your business with one quick verification solution

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With the exponential rise in technological advancement, more sophisticated fraud pop up concurrently. Theft agents evolved their tactics to target businesses of all sizes. Until you find out, it would be too late to undo the damage. These fraudulent activities can result in severe financial losses, tearing a company's reputation and compliance violations. It is undeniable that you might have never taken the steps to combat these issues and patch the vulnerabilities gap.

However, slow processing, scalability issues, ineffective fraud detection, and compliance challenges make those traditional security measures inadequate. This may cause



elongated downtime, frustrate legitimate customers, and ultimately lost business. In addition, to adhere to the ever-changing compliance rule is another challenge to avoid hefty fines and legal repercussions. Therefore, It is necessary to have a solution which is mutually convenient to you as a business and your potential customers.

If you see it from a customer perspective, as a customer, you don't want the long, lethargic, and time consuming onboarding process, this impacts user experience and subsequently your business. Conversely, it is crucial to ensure the legitimacy of your customers to avoid being deceived by impostors during onboarding and throughout the user journey.

Therefore, the solution to combat all these challenges is <u>Sumsub's</u> All-In-One Verification and Compliance Platform.

Who is it for?

Sumsub helps a variety of businesses across multiple industries, particularly those requiring robust identity verification and compliance solutions. These include

- 1. Fintech
- 2. Crypto
- 3. iGaming
- 4. Trading
- 5. Carsharing
- 6. Marketplaces
- 7. Transportation

What does Sumsub's One verification platform do?

With Sumsub's customizable KYC, KYB, transaction monitoring and fraud prevention solutions, you can orchestrate your verification process, welcome more customers worldwide, meet compliance requirements, reduce costs and protect your business.

Know Your Customer (KYC) in less than 30 seconds with an average of 90% plus average pass rate, across the globe, even in the emerging countries.



So, let's unveil Sumsub's Secure-Shield Approach!

Sumsub offers a comprehensive suite of identity verification solutions to outsmart cyber-fraud and secure your business.

1. Identity Verification: In less than 30 seconds!

- **Automated Documentation Verification**: Swiftly verifies a wide range of identification documents accurately, regardless of their language.
- **Biometric Checks**: Uses facial recognition to add an extra layer of security.
- **Geolocation Checks**: This liveness detection ensures the person being verified is physically present, preventing any spoofing attempt.
- **Non-Doc Verification**: Conversely, it also supports verification without needing to upload any documents.

2. Robust AML Compliance: Detect "Smurfing" in real-time!

- **Real Time AML Monitoring**: Optimizes advanced AI and ML prediction model enabling compliance team to take informed decisions and be proactive.
- Sanctions and PEP Screening: Identifies high-risk individuals and entities by screening against global sanctions lists and PEP databases

3. Painless Integration and Customization: Hassle free integration and configuration!

- **API Integration**: Effortlessly integrate with your existing system for a smooth verification process.
- **Web and Mobile SDK**: Ready-made ID-Verification system widget allows you to add your product immediately with the Web SDK. The Mobile SDK mirrors Web SDK and integrates with iOS, Android, and native plugins.
- **Unilink**: Conversely, skip integration, add an identity verification link or QR code to your website, allowing customers to verify instantly by clicking the link.
- **Customizable workflows**: Customize flows to get top pass rate, security, and compliance with Sumsub's workflow builder code-free. Enabling deep fake detection, fraud network spotting and leveraging Al powered behavioral analysis.



4. User Experience: Enhanced User Experience!

- **Quick Verification:** Reduce drop-off rates by making the verification process easy and fast.
- **Clear Communication**: Provides user-friendly instructions and feedback during the verification process.

5. Detailed Analytics and Reporting: 360 view within one interface!

- **Monitor Performance:** Observability across verification processes in real-time through a single interface.
- **Analytics Reports**: Generates detailed reports for regulatory compliance, simplifying audits and reviews.

Hitherto, 2000 plus Sumsub's clients capitalize on this people friendly verification and getting as much as 240% ROI as reported by a commission study, conducted by Forrester Consulting.

Conclusion

With this intuitive One-verification platform, secure your business to maximize ROI and user experience. By leveraging advanced identity verification, robust AML compliance, seamless integration, and user-friendly processes, Sumsub ensures your business stays protected and compliant. Protect your business today with Sumsub and stay ahead of cyber-fraudsters.

For more information on how Sumsub can help your business, visit <u>Sumsub.co</u>