

Harsh Vijay Jha

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EXPERIENCE

Founder

Labourmate — Nashik (2023 — Now Closed)

- Co-founded a startup that connected newcomer laborers with labor contractors.
 - Tackled key challenges such as ensuring fairness and preventing both parties from bypassing our platform after connecting.
 - Designed solutions including timely payments, proper agreements, and enhanced worker safety for clients who hired through us.
 - Developed operational strategies to build trust among workers and contractors.
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PROJECTS

Diwali Sales Analysis (EDA Project)

Self-Initiated | Tools: Python, Pandas, Matplotlib, Seaborn

- Conducted exploratory data analysis on Diwali sales dataset to uncover consumer behavior and product preferences.
 - Identified top-performing product categories and customer demographics based on sales trends.
 - Cleaned and preprocessed raw data, handled missing values, and visualized key patterns using Matplotlib and Seaborn.
 - Generated actionable insights for targeted marketing and inventory planning.
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EDUCATION

BTech information technology and data science

Ajeenkya DY Patil University • Pune, Maharashtra • 2026 • 7.7

CERTIFICATIONS

Business Analysis — Microsoft & LinkedIn Learning (2024)

- Covered foundational business analysis concepts including stakeholder management, requirement gathering, and solution evaluation.
- Strengthened decision-making and problem-solving skills for business environments.

Marketing Research Fundamentals — VMedu Inc. • 2023

- The skills I have gained can be applied in various roles, including product development, brand management, and sales, making me versatile in the job market.
- It equips me with the skills to analyze consumer preferences and behaviors, which is crucial for effective marketing strategies.

Google developer student clubs — Google Developer Experts • 2023

- Gained hands-on experience in software development and project management.
- Collaborated on real-world projects, enhancing teamwork and communication skills.

SKILLS

Programming Languages: Python, R programming.
Data Analysis: Statistical analysis, data visualization
Networking: Building connections with industry professionals
Communication: Effective presentation skills, team collaboration, stakeholder engagement

LANGUAGES KNOWN

English, Hindi, Marathi
