## **Harsh Kotiwale**

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### **EDUCATION**

· VIT Bhopal University, Bhopal, Madhya Pradesh

Bachelor of Technology in Computer Science & Engineering

CGPA: 7.9

 JSPM Group of Institutions, Latur Higher Secondary Certificate (HSC)

Percentage: 82% 2021

 Podar International School, Latur Secondary School Certificate (SSC)

Percentage: 86% 2019

**SKILLS** 

· Business Development: Market Research, Lead Generation, Client Relationship Management

- · Sales & Marketing: B2B Sales, Negotiation, Brand Positioning, Social Media Marketing
- Strategy: Competitive Analysis, Growth Strategies, Partnership Development
- Data & Analytics: CRM (Salesforce, HubSpot), Google Analytics, Excel, Data-Driven Decision Making
- · Project Management: Agile & Scrum, Stakeholder Management, Risk Assessment, Project Planning, Workflow Optimization
- · Soft Skills: Communication, Public Speaking, Team Collaboration, Leadership

#### WORK EXPERIENCE

#### **Community Manager**

DevCode Community — Nov 2024 - Present

August 2021 - June 2025

- · Led community engagement initiatives, fostering collaboration among developers.
- · Organized technical events, workshops, and hackathons to enhance learning.
- Managed social media presence and content to boost community outreach.

## **Photographer and Content Creator**

Insights Cub — Nov 2023 – Jan 2024

- Captured high-quality images for events, marketing, and social media content.
- Edited and enhanced photos using industry-standard tools to maintain brand aesthetics.
- Collaborated with the creative team to deliver visually appealing storytelling.

### **PROJECTS**

Smart Vision QC 2024

- Developed a system to improve quality control in product inspections.
- Set up a structure to make it scalable and efficient for real-world use.
- Designed a user-friendly dashboard to track inspections in real-time.

## **Multiple Disease Prediction System**

2024

- · Created a tool to help predict diseases using data analysis.
- Developed a structured backend to ensure smooth functionality.
- Deployed the project on the cloud for easy access and storage.

### **ACHIEVEMENTS & LEADERSHIP**

- Selected for GRID 6.0 Hackathon, developing Al-driven quality control solutions.
- Finalist in Graph-E-Thon, showcasing data visualization and graph-based solutions.
- · Led marketing and outreach as Community Manager at DevCode, growing the community to 500+ members.

# OTHER INFORMATION

- Languages: English (Professional), Hindi, Marathi (Native)
- Hobbies: Cinematography, Photography, Traveling and listening music