

CREDIT CARD TRANSACTION REPORT

Total Revenue

25.1M

Total Interest

3.6M

Transactions Amnt

19.8M

Transactions Count

323.3K

Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	2,04,24,273	28,96,171	15,78,820
Silver	26,70,528	4,08,113	1,06,880
Gold	13,90,003	2,25,800	27,800
Platinum	6,08,970	83,634	9,845
Total	2,50,93,773	36,13,717	17,23,345

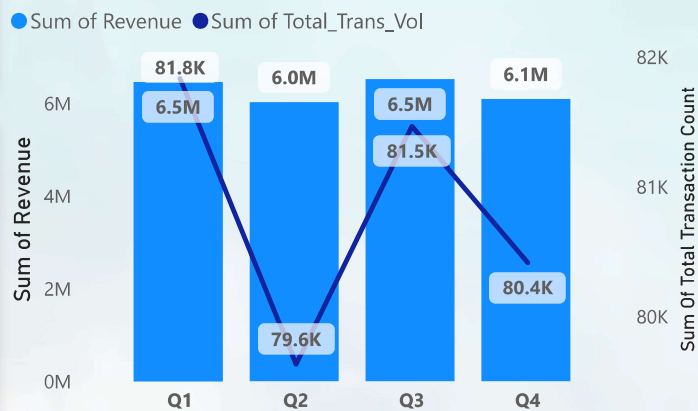
Q1

Q2

Q3

Q4

Revenue and Sum of Total Trans Cnt



All

F

M

High

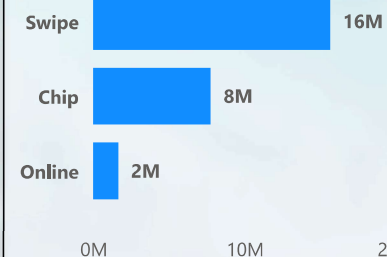
Low

Mid

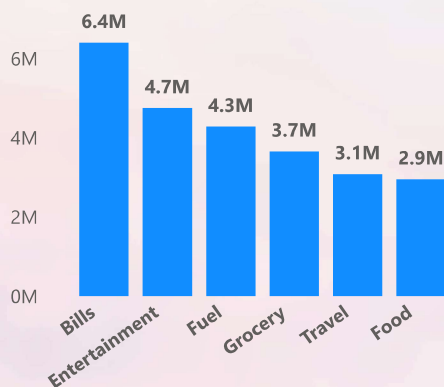
Blue

Gold

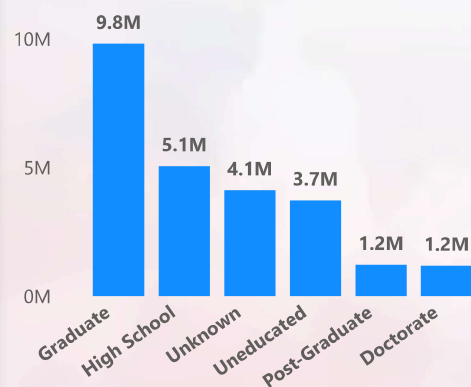
Revenue by Use Chip



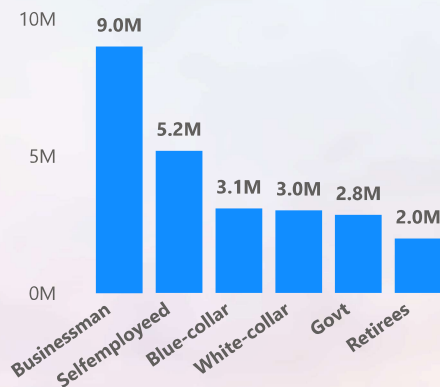
Revenue By Expenditure Type



Revenue by Customer Education



Revenue by Customer Job



Customer Acq Cost

