

Credit Card Transaction Report

Revenue

57M

Total Interest

8M

Amount

46M

Count

667K

card_category	Sum of Revenue	Sum of interest_earned	Sum of annual_fees
Blue	47188612	6614173	2733690
Silver	5659109	821923	189590
Gold	2533682	384755	57565
Platinum	1135608	161629	20665
Total	56517011	7982480	3001510

Q4

Q3

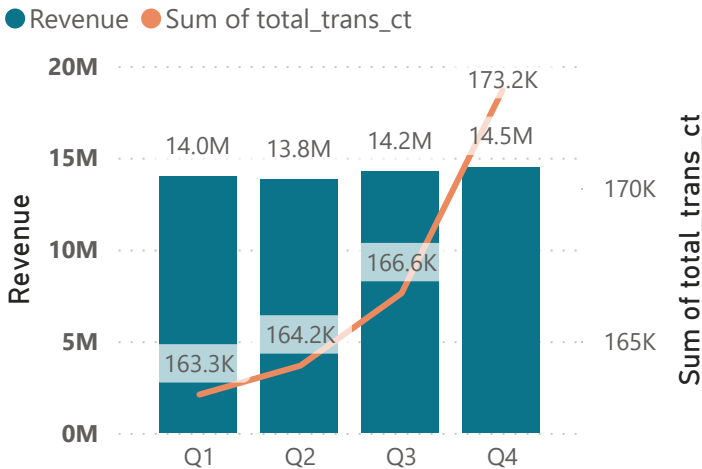
Q2

Q1

Week_Start_Date

All

QTR Revenue & Transaction Count



F

M

Low

Med

High

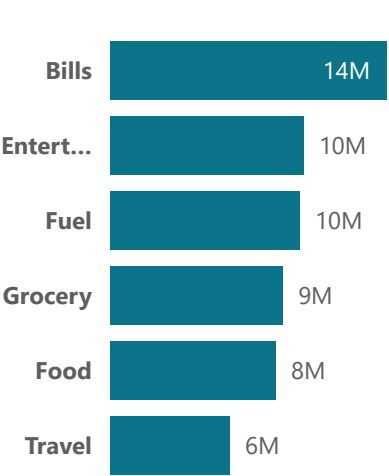
Blue

Silver

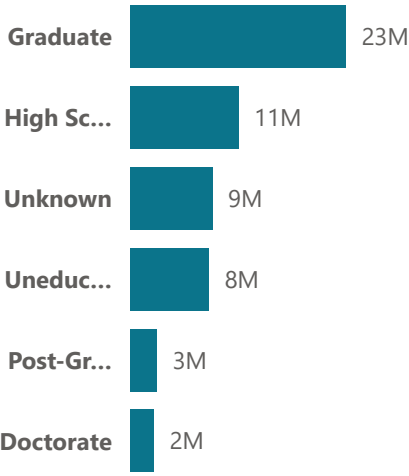
Gold

Platinum

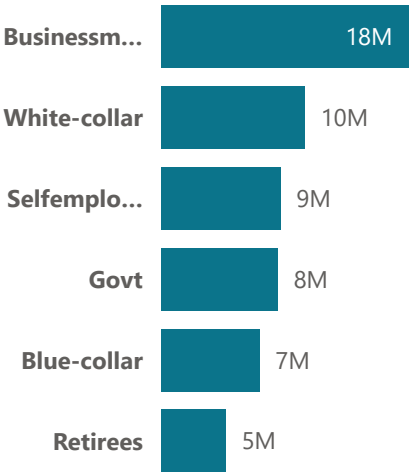
Revenue by Expenditure Type



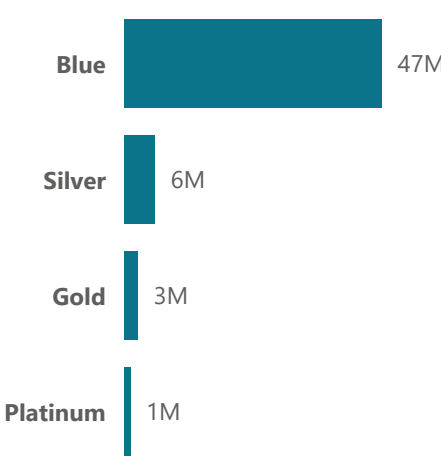
Revenue by Education



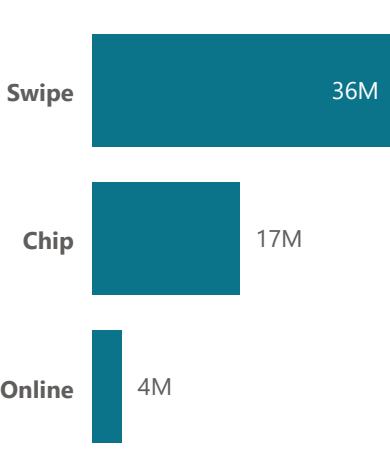
Revenue by Customer Job



Customer Acq Cost



Revenue by Use Chip



Credit Card Customer Report

Revenue

57M

Total Interest

8M

Income

588M

CSS

3.19

customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Blue-collar	7040606	967751	73516911
Businessman	17697472	2584604	190350431
Govt	8335534	1182231	90834727
Retirees	4617448	641692	49619308
Selfemployeed	8542826	1141510	77659931
White-collar	10283124	1464691	105618475
Total	56517011	7982480	587599783

Q4

Q3

Q2

Q1

Week_Start_Date

All

Blue

Silver

Gold

Platinum

Swipe

Online

Chip

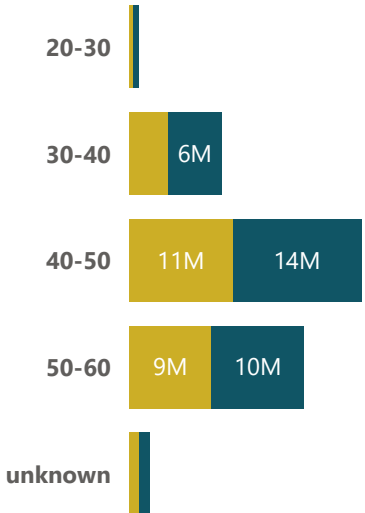
M

31M

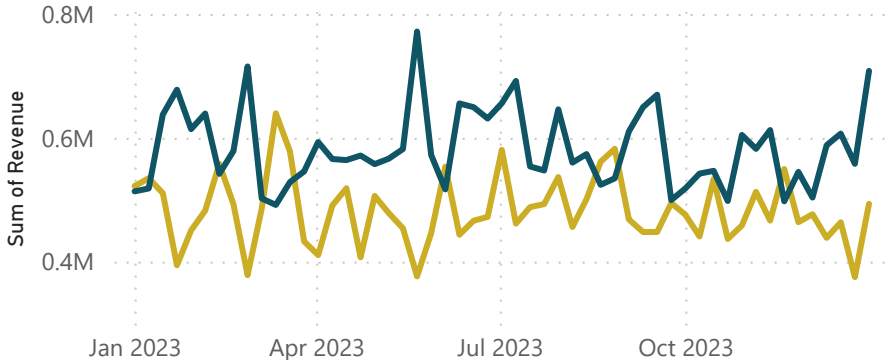
F

26M

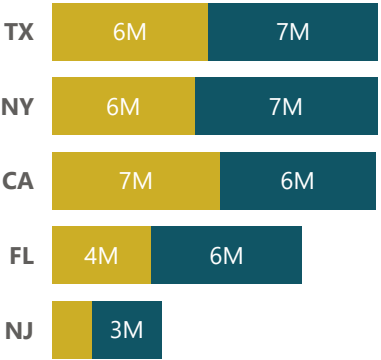
Revenue by AgeGroup



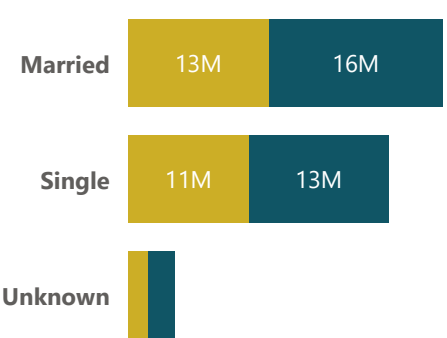
Revenue by Week



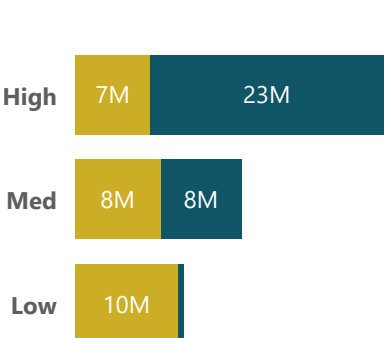
Top 5 States



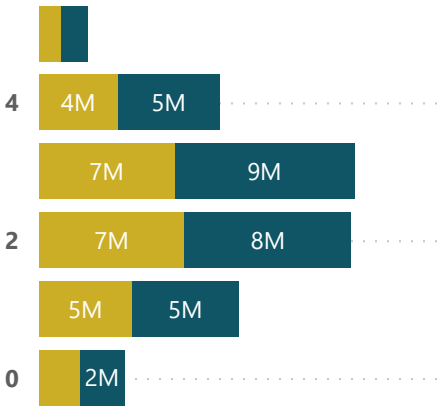
Revenue by Marital Status



Revenue by Income Group



Revenue by Dependent



Revenue by Education

