Geeks for Geeks - Build your First Al Agent

In this hands-on exercise, you'll work with the Coral Cloud Resorts sample app. Coral Cloud Resort is a fictional beach resort that leverages data and artificial intelligence to provide highly personalized experiences to its guests. Your task is to create a customer service agent to assist guests in learning more about their available experiences. You will explore their pre-built capabilities powered by standard actions, and you can choose to extend them with custom actions built with Flow, Apex, and prompts. Get started by enabling Generative AI in your Org.

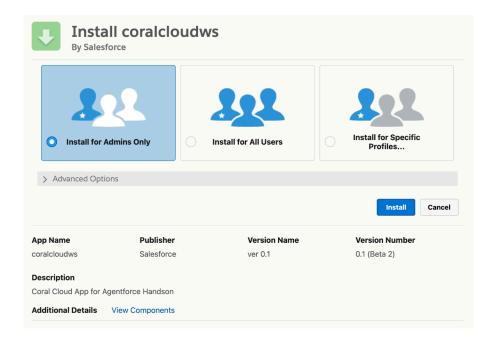
Before You Begin

Sign up for an org and install Coral Cloud App

- 1. Sign up for an Agentforce enabled Developer Edition. Data Cloud is also enabled in this org;)
- 2. Install the Coral Cloud App in your org.

/packaging/installPackage.apexp?p0=04tgL00000006DVQAY

- b. Press Enter.
- c. Select Install for Admins Only and click Install.



3. Approve Third Party access



4. When the package is installed (it should take less than a minute), click **Done**.

Import Sample Data

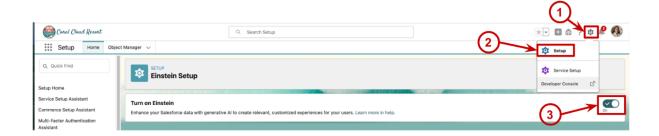
1. Click App Launcher, type Sample Data Import and select Sample Data Import.



2. Click Import sample data.

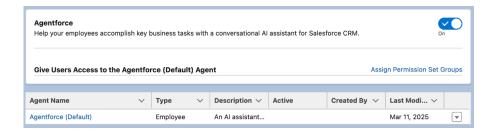
Step 1: Verify Generative Al is Enabled

- 1. Open **Setup** by clicking the **Gear** icon in the top-right corner.
- 2. In the Quick Find search bar, type Generative AI, then select Einstein Setup.
- 3. Ensure that the $Turn\ on\ Einstein\ toggle$ is set to On.



Step 2: Verify Agentforce Agents is Enabled

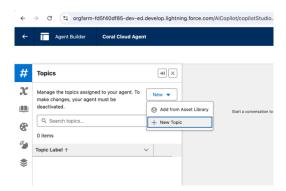
- 1. Open Setup by clicking the Gear icon in the top-right corner.
- 2. In the quick find, search for **Agents** and click **Agents** (under Agent Studio).
- 3. Ensure that the Einstein Copilot for Salesforce toggle is set to On.
- 4. You can see the default Agentforce Agent is available in your Org.



Step 3: Configure the Coral Cloud Agent

Configure the agent with topics and actions that it can use to support your customers.

- 1. In the quick find, search for **Agents** and click **Agents** (under Agent Studio).
- 2. On the Agents page in setup, click on the Agentforce (Default).
- Remove the default topics General CRM and Single Record Summary by clicking the dropdown next to each and selecting Remove from Agent. (Before removing the topics, make sure to click the Deactivate button on the top right of the page.
- 4. In Agent Builder, click on the New drop down and click on New Topic.



4. Configure the Topic as follows:

	Field	Value				
1	Topic Label	Customer Experience Support				
2	Classification Description	This topic addresses customer inquiries and issues related to booking experiences at Coral Cloud Resort, including making reservations, modifying bookings, and answering queries about experience details.				
3	Scope	The agent's job is to assist users in navigating and managing bookings for different experiences offered by Coral Cloud Resort, ensuring a seamless customer service experience by providing accurate information and resolving issues promptly.				
4	Instruction	If a customer would like more information on Activities or Experiences, you should search for the related Experience_c records and summarize the output. Do not share information about available slots, Ids or Record Numbers.				

- 5. Click on Next
- 6. Do not select any actions.
- 7. Click Finish.

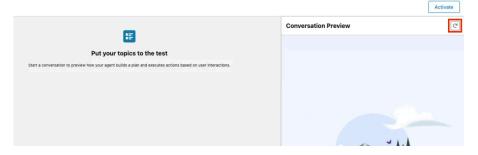
Step 4: Create custom service agent action

You can create custom actions for your agent using Flow, Apex, or prompts to access data in Salesforce. In this exercise, you will create a custom action to retrieve experience details using an existing flow called *Get Experience Details*.

- 1. In Agent Builder, select the Customer Experience Support topic.
- 2. Click on the This Topic's Actions tab in the topic details.
- 3. Click on the New drop down and click on Create New Action.
- 4. Configure the action as follows:

	Field	Value				
1	Reference Action Type	Flow				
2	Reference Action	Get Experience Details				
3	Agent Action Label	Keep default				
4	Agent Action API Name	Keep default				

- 5. Click Next.
- 6. Uncheck Show loading text for this action.
- 7. Leave the default instructions in.
- 8. Check Require input for the experienceName input.
- 9. Check **Show in Conversation** for the experienceDetails output.
- 10. Click Finish.
- 11. Test out the instructions in the Conversation Preview. If prompted that you are about to use Einstein, click on Got It.
- 12. Click on the **refresh** button to reset the conversation.

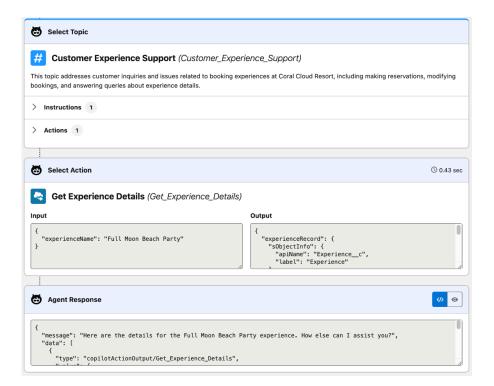


13. Enter this prompt in the dialog box:

Can you let me know more about the full moon beach party experience?

14. Press your Return/Enter key and notice the response, which gives information about that party.

In the planner, notice that the reasoning engine first selected the **Customer Experience Support** topic, then the **Get Experience Details** action you just created.



- 15. Click on Activate to activate the Agent
- 16. Click the Back button on the top left corner to exit the Agent Builder.

You have just configured a Service Agent.

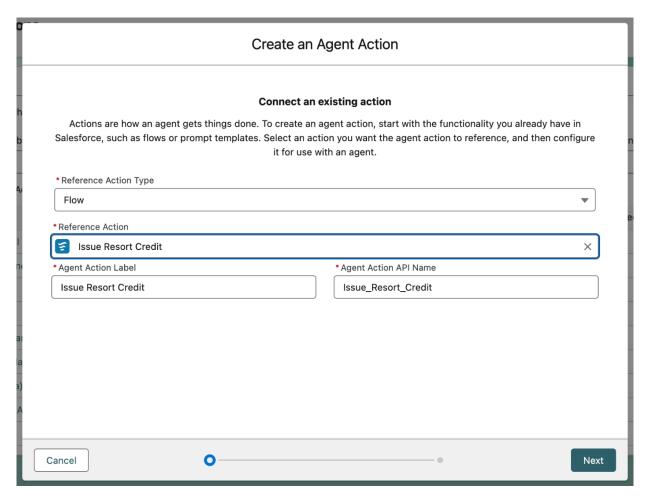
Extend Agent with Flow Action

Step 1: Create the Agent Custom Action

You can extend Agent with custom actions built with Flow, Apex, or prompts. In this exercise, you extend your agent with a custom action powered by another Flow. This custom action allows customer service representatives to issue resort credits to guests. You can use the flow, **Issue Resort Credit** which is installed in your org.

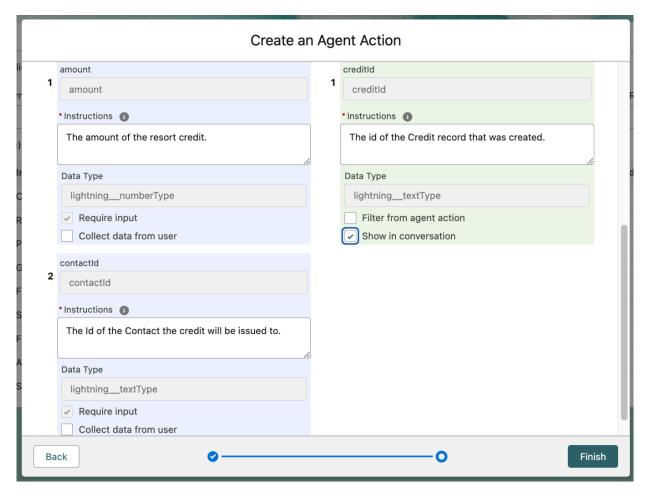
- 1. In the Setup Quick Find, search for and select Agent Actions (under Agent Studio).
- 2. Click New Agent Action.
- 3. Configure the action as follows:

	Field	Value				
1	Reference Action Type	Flow				
2	Reference Action	Issue Resort Credit				
3	Agent Action Label	Keep default				
4	Agent Action API Name Keep default					



- 5. Click Next.
- 6. Uncheck Show loading text for this action.
- 7. Leave the instructions with the default values.

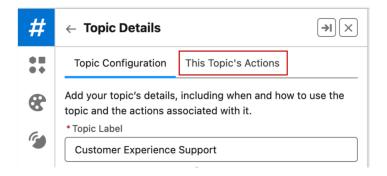
- 8. Check Require Input for both inputs (amount and contactId).
- 9. Check **Show in conversation** for the creditId output.



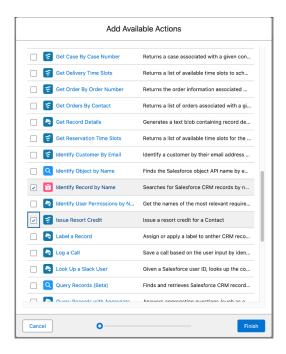
9. Click Finish.

Step 2: Add the Action to Your Agent

- 1. In the Setup Quick Find, search for and select Agents(under Agent Studio).
- 2. Click on the Agentforce (Default) in the list of agents at the bottom.
- 3. Click Open in Builder.
- 4. Click **Deactivate** to deactivate the agent so that you can add your new custom action.
- 5. In the **Topics** sidebar, click the **Customer Experience Support** topic.
- 6. Click the This Topic's Actions tab.



- 7. Click New button and click Add from Asset Library.
- 8. Check the Identify Record by Name and Issue Resort Credit actions, then click Finish.

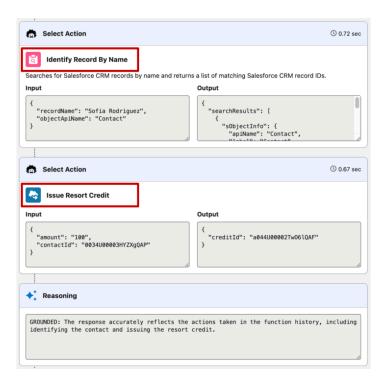


Step 3: Try it out

1. In the Conversation Preview panel, enter the following prompt:

Issue \$100 resort credit to contact named Sofia Rodriguez

In the planner, notice that the reasoning engine first selected the **Identify Record By Name** action, then the **Issue Resort Credit** action you just created.



- 2. Launch Coral Cloud Resorts app using the App Launcher, navigate to the contact record for Sofia Rodriguez.
- 3. Click the Related tab.
- 4. Scroll down and verify that you see the resort credit you just issued using your agent. (**Note**: If Credits is not found in the Related tab, Add it to the Contact Page Layout from the Credit_c Object setup)



Extend Agent with Apex Action

Coral Cloud Resorts front-desk employees need an easy way to check the weather, so that they can recommend experiences based on the weather forecast. In this exercise, you'll create a custom action using an Invocable Apex class that allows your agent to invoke a third-party weather API.

Step 1: Create the Apex class

1. From Setup, search for Apex and click Apex Classes.

2. Click New button and copy-paste the following code to create CheckWeather Apex class.

```
public with sharing class CheckWeather {
   @InvocableMethod(
       label='Check Weather'
       description='Check weather at Coral Cloud Resorts at a specific date. The dat€
   public static List<WeatherResponse> getWeather(
       List<WeatherRequest> requests
       // Retrieve the date for which we want to check the weather
       Datetime dateToCheck = (Datetime) requests[0].dateToCheck;
       // Call a weather service to retrieve the weather through an API call
       WeatherService.Weather weather = WeatherService.getResortWeather(
           dateToCheck
       );
       // Create the response for the agent
       WeatherResponse response = new WeatherResponse();
       response.minTemperature = weather.minTemperatureC;
        response.maxTemperature = weather.maxTemperatureC;
        response.temperatureDescription =
            'Temperatures will be between ' +
           weather.minTemperatureC +
            '°C (' +
           weather.minTemperatureF +
            '°F) and ' +
           weather.maxTemperatureC +
            '°C (' +
           weather.maxTemperatureF +
            '°F) at Coral Cloud Resorts.';
        return new List<WeatherResponse>{ response };
   }
   public class WeatherRequest {
       @InvocableVariable(
            required=true
            description='Date for which we want to check the temperature. The variabl€
       public Date dateToCheck;
   }
   public class WeatherResponse {
       @InvocableVariable(
            description='Minimum temperature in Celsius at Coral Cloud Resorts location
       )
       public Decimal minTemperature;
       @InvocableVariable(
            description='Maximum temperature in Celsius at Coral Cloud Resorts locatic
       public Decimal maxTemperature;
       @InvocableVariable(
            description='Description of temperatures at Coral Cloud Resorts location 1
```

```
public String temperatureDescription;
}
```

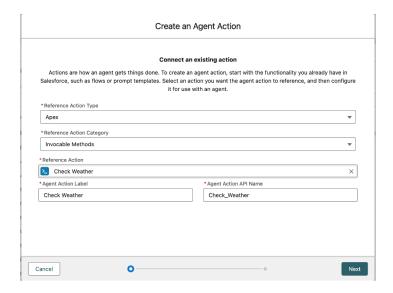
The getWeather() method is defined as an @InvocableMethod so it can be invoked by your agent. The method returns a WeatherResponse object. The attributes of the WeatherResponse class are defined as @InvocableVariable. The descriptions in both @InvocableMethod and @InvocableVariable are important because they allow your agent to understand how to use the action.

3. Click Save.

Step 2: Create the agent custom action

- 1. From Setup, open Agents Actions.
- 2. Click New Agent Action.
- 3. Configure the action as follows:

	Field	Value
1	Reference Action Type	Apex
2	Reference Action Category	Invocable Methods
3	Reference Action	Check Weather
4	Agent Action Label	Keep default
5	Agent Action API Name	Keep default



- 4. Click Next.
- 5. Uncheck Show loading text for this action.
- 6. Notice that the instructions fields are pre-filled based on the descriptions provided in the Apex code.
- 7. Check Collect data from user for the input (dateToCheck).

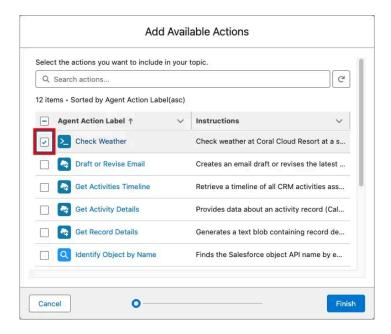
- 8. Check ${\bf Show}$ in ${\bf conversation}$ for the temperatureDescription output.
- 9. Click Finish

Step 3: Add the Action to Your Agent

- 1. In the Setup Quick Find, search for and select Agents(under Agent Studio).
- 2. Click on the Agentforce (Default) in the list of agents at the bottom.
- 3. Click Open in Builder.
- 4. Click Deactivate to deactivate the agent so that you can add your new custom action.
- 5. In the Topics sidebar, click the Customer Experience Support topic.
- 6. Click the This Topic's Actions tab.



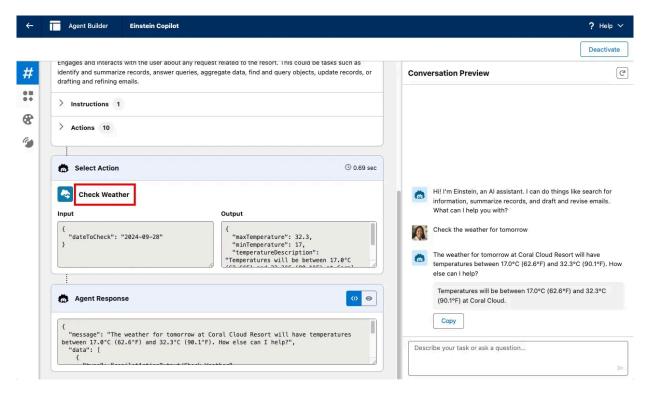
- 7. Click New button and click Add from Asset Library.
- 8. Check the Check Weather action and click Finish.



Step 4: Try it out

1. In the Conversation Preview panel, enter the following prompt:

Check the weather for tomorrow



Examine the planner and note that the reasoning engine selected the Check Weather action to fullfill the request.

2. Click the back arrow button to go back to setup.

That's how easy it is to extend agents with custom actions powered by Apex.

Create Your Own Agent

Create a new Agent

The default Agentforce Agent is available for you to distribute to your internal Salesforce users. You have just configured and extended the Agent with flow and apex actions. You can also create custom Agents that you can use just about anywhere else you want - Slack, Website, etc.. Adding a new agent is as simple as clicking a button and adding details.

- 1. In the Setup Quick Find, search for and select Agents.
- 2. Click +New Agent.
- 3. Click Agentforce Service Agent to select it and click Next.
- 4. Deselect all of the pre-created topics and click Next.
- 5. Set field values as follows:

	Field	Value					
1	Topic Label	Coral Cloud Service Agent					
2	Description	nis is the Coral Cloud Agent that helps customers learn more about Experiences as all as book sessions.					
3	Role	The agent's job is to assist users in navigating and managing bookings for different experiences offered by Coral Cloud Resorts, ensuring a seamless customer service experience by providing accurate information and resolving issues promptly.					
4	Company	Coral Cloud Resorts is a fictitious seaside resort that manages guests and their reservations. It offers a rich set of experiences.					
5	Agent user	New Agent User					
6	Enrich event logs with conversation data	TRUE					

- 6. Click Next.
- 7. Click Create.

TTP

Each agent has a designated running user and will have access to all of the data and metadata that that user can see. Ensure that you start with a minimum access profile and only give the agent access to the data that it needs.

Agent Name	~	Туре	Description	/	Active	Created By	~	Last Modified ∨	
Agentforce (Default)		Employee	An Al assistant f					Mar 11, 2025	•
Coral Cloud Service Agent		Service Agent	This is the Coral					Mar 11, 2025	•

Optional: Add Get Experience Details action to your new Agent.

You have just created a custom Service Agent that can now be deployed anywhere you want - Slack, Website, etc. You can extend this agent by creating topics and actions. You can create actions by using flows, apex, or prompt templates. You can learn more by exploring the below resources.

Resources

Trailhead: Build an Al Agent with Agentforce