**Dove Soft BULK SMS SERVICES AGREEMENT**

**THIS AGREEMENT IS ENTERED INTO ON …………………. AT Mumbai BETWEEN**

**Dove Soft PRIVATE LIMITED**, a company incorporated under the Companies Act, 1956 and having its office at 216, Orbit Industrial Eatate Mind Space, Link Road , Malad – West , Mumbai- 400064 represented herein by its Director, Mr. Rahul Bhanushali, (hereinafter referred to as “**Dove Soft**”, which expression shall, unless it be repugnant to the meaning or context thereof, be deemed to include its successors in interest and assigns)

**And**

INANEWS company incorporated under the Companies Act, 1956 and his office at 1st floor, Sanjay Palace Agra. represented “**CUSTOMER**”, which expression shall, unless it be repugnant to the meaning or context thereof, be deemed to include its successors in interest and assigns) of the OTHER PART

**RECITALS**

WHEREAS Dove Soft is engaged in the business, inter alia, of providing various solutions and services to make services available on the SMS and its delivery mechanism.

WHEREAS INANEWS is engaged in the business of News Reporting

WHEREAS INANEWS, wishes to engage the services of Dove soft for SMS messaging Solutions through Dove soft’s SMSC Gateway for INANEWS business use

NOW, THEREFORE, in consideration of the mutual covenants and representations set forth in this Agreement, the Parties hereby agree as follows

1. Definitions:
   1. **Accounts** means individually and collectively services accounts and/or promotional accounts provided to Customer.
   2. **Characters** mean all letters, numbers, spaces, symbols and punctuation marks.
   3. **Charges** means those fees payable for the Service as set out in the Schedule A.
   4. **Database** means database of Customer’s customers who subscribe to receive the SMS.
   5. **Gateway** means the Messaging Application messaging servers accessed through the defined interface specifications.
   6. **Initial Term** means the initial term of this Agreement is 12 months from the Effective Date.
   7. **Messaging Application** means a service engaged or deployed by Dove Soft using the Dove soft messaging platform that facilitates the SMS Services and provides a Customer user interface to the Gateway.
   8. **Mobile Device** means Subscriber mobile device.
   9. **Products** means the products listed in Schedule A to this Agreement.
   10. **Services** means the services listed in Clause 2 and Schedule A of this Agreement.
   11. **SMS Messages** means short text messages / WAP/ IVR promotional/ alert messages sent via the Gateway to a Mobile Device on Indian mobile networks.
   12. **Subscriber** means a person who consents to receive the SMS messages on his/her Mobile Device.
   13. **Virtual Number means** a Ten Digit Mobile Number configured to receive only SMS
2. Services. In consideration of the Charges, Dove Soft shall provide the Services to the Customer via the Gateway on the terms and conditions set out in this Agreement.
   1. Dove Soft shall provide the Products and Services to Customer as listed in Clause 2 and Schedule A to this Agreement.
   2. Dove Soft shall allot a Web Panel to send SMS.
   3. Dove Soft shall create a Messaging Application to deliver bulk SMS Messages to the Customer’s servers.
   4. Dove soft shall create Account to use services as defined in Schedule A
   5. Dove Soft shall provide Customer with a “User ids” and passwords for Customer to access Accounts and/or Messaging Application.
3. Message Limits
   * 1. Maximum Character Limit: Each SMS Message will have a maximum of 160 Characters. Hence for multi-part SMS Messages, billing will be as per GSM Standards.
4. Delivery Of SMS Messages
   1. Delivery: The Messaging Application will deliver the SMS Message to Customer servers from the Gateway.
5. Out of scope: The Messaging Application is not responsible for delivery of the SMS Message from the mobile network to the Mobile Device. The Messaging Application transmits the SMS Message from the Gateway to the Customer’s servers and is not the last mile link of transmission to the end recipient.
6. Dove Soft Responsibilities
   1. Dove Soft shall keep Customer informed about the applicable charges, security deposits and fines as per the applicable TRAI Regulations and Dove Soft policies from time to time (“Charges”). Dove Soft shall provide Customer with 15 (fifteen) days notice of all Charges applicable to Customer’s accounts under this Agreement.
7. Customer Responsibilities
   1. Validation of Content. Customer shall validate the content of the SMS Messages and shall ensure that the Customer shall not use the SMS Services or permit the SMS Services to be used to transmit Inappropriate Content. For purposes of this Agreement, "Inappropriate Content" will mean any Content that
      * 1. is obscene, offensive, threatening, defamatory, discriminatory, misleading or inaccurate; or
        2. Infringes the intellectual property of any third party, person or entity.
   2. Compliance with the Telecom Regulatory Authority of India (“TRAI”) Regulations. During the Term of this Agreement, Customer shall strictly comply with applicable TRAI regulations and applicable laws in force. Customer shall review the SMS Messages for compliance with TRAI regulations prior to transmission. Including reviewing to check if the SMS Message
      * 1. is unsolicited, including without limitation, "junk mail," "bulk e-mail", spam or other unsolicited advertising material;
        2. causes the introduction of "viruses," "worms," "Trojan horses," "e-mail bombs," "cancelbots" or other similar destructive computer programming routines into the Sybase Network or Subscribers handsets;
        3. violates any legal, regulatory, governmental or network operator conditions or codes of practice;
   3. Customer has executed the undertaking to comply with TRAI Regulations and applicable laws substantially in the form of Schedule B to this Agreement. It is clarified that Schedule B is an integral part of this Agreement and Customer’s obligations in Schedule B is supplementary to Clauses 7.1 and 7.2. If there is any conflict between Clauses 7.1 & 7.2 and Schedule B, the latter shall prevail.
   4. Customer agrees to pay interconnection usage charges as per applicable TRAI Regulations.
   5. Disclaimer for Subscription: Customer shall be responsible for obtaining consent for SMS Service subscription from the SMS recipients.
   6. Liability for Use: The Customer agrees that it is liable for content and timing of SMS messages that are sent using the Service.
   7. .The Customer agrees that the Dove Soft exercises no control whatsoever over the content and Messages and is a passive conduit in transmitting and handling content and SMS Messages. The Customer shall bear sole responsibility for validating the content transmitted using the Products and Services.
   8. Dove Soft is not responsible for deactivation of the Virtual Number for any reason including violation of TRAI rules by Customer.
8. Customer Data
   1. In transmitting the Customer’s SMS Messages from the Gateway to the mobile network, the Customer acknowledges and agrees that Dove Soft may either review or disclose the content of such SMS Messages transmitted as reasonably necessary to:
      1. comply with legal process;
      2. enforce the terms and conditions of this Agreement;
      3. diagnose or maintain the quality of the Service;
      4. respond to claims that the content of the SMS Message violates the rights of third parties;
      5. Protect the rights, property or personal safety of SMS Services, its users, or the public.
9. Confidential Information
   1. For the purposes of this Clause 9 "Information" shall mean technical, financial and commercial information and data relating to a Party's or its affiliate's respective businesses, finances, planning, facilities, products, techniques and processes and shall include, but is not limited to, discoveries, ideas, concepts, know-how, techniques, designs, specifications, drawings, blueprints, tracings, diagrams, models, samples, flow charts, data, computer programs, disks, diskettes, tapes, marketing plans, customer names and other technical, financial or commercial information and intellectual properties, whether in tangible or in intangible form.
   2. Each Party ("Receiving Party" for the purposes of this Clause 9) shall not disclose to third parties nor use for any purpose other than for the proper fulfillment of the purpose of this Agreement any Information received from the other Party ("Disclosing Party") in whatever form under or in connection with this Agreement without the prior written permission of the Disclosing Party.
   3. The abovementioned limitations shall not apply to Information which:
      1. was in the possession of the Receiving Party prior to disclosure hereunder as proven by the written records of the Receiving Party; or
      2. was in the public domain at the time of disclosure or later became part of the public domain without breach of the confidentiality obligations herein contained; or
      3. was disclosed by a third party without breach of any obligation of confidentiality owed to the Disclosing Party; or
      4. was independently developed by personnel of the Receiving Party.
      5. Each Party shall limit the access to the Information to those of its personnel for whom such access is necessary for the proper performance of this Agreement and obtain written undertakings of confidentiality from them.
      6. Without prejudice to the generality of the aforesaid, each Party agrees to protect the confidentiality of the Information at least with the same degree of care as it exercises in respect of its own confidential information and business secrets.
      7. The obligations set forth in this Clause 9 survive termination of this Agreement
      8. This Clause 9 does not prevent Dove Soft from disclosing the existence of this Agreement to third parties for the purposes of marketing to customers and potential customers.
10. Warranties
    1. To the extent permitted by law, the Customer understands and agrees that the Service is provided on an "as is" basis and that Dove Soft makes no warranties or representations of any kind. Excepting Clause 14, nothing in this Agreement shall be construed as a representation, warranty or guarantee by Dove Soft.
11. Limitation Of Liability
    1. Subject to clause 11.2, under no circumstances will Dove Soft’s liability to the Customer for any direct, indirect, incidental, lost profits or consequential damages (including but not limited to damages for goodwill, anticipated savings, or other intangible losses and whether under contract, tort, equity, statute or otherwise) however occasioned (including due to negligence) arising out of or otherwise in connection with this Agreement, exceed the Charges paid by the Customer for the Services in the calendar month in which the relevant cause of action accrued.
    2. The liability of Dove Soft under this Agreement shall be reduced proportionately to the extent of the Customer's act or omission or any failure by it to comply with its obligations under this Agreement.
12. Payments.
    1. Customer shall be responsible for and shall pay to Dove Soft the Charges subject to the terms and conditions contained therein. Any sum due Dove Soft for Services performed for which payment is not otherwise specified shall be due and payable seven (7) days after receipt by Customer of an invoice from Dove Soft .
    2. Billing Procedures. Dove Soft shall bill to Customer the sums due pursuant to, which calculated as per the rate sheet in Schedule C (a) Customer purchase order number, if any, and invoice number; (b) description of Services rendered; (c) the Services fee or portion thereof that is due; (d); taxes, if any; and, (e) total amount due.
    3. Monthly SMS volume would be calculated from 23rd of each month to 22nd of the next month. Any change in this bill cycle would be notified one month in advance.
    4. Non-binding Terms. Any terms and conditions that are included in a Dove Soft invoice shall be deemed to be solely for the convenience of the Parties, and no such term or condition shall be binding upon Customer.
    5. Taxes. All charges are exclusive of applicable taxes and government charges, which shall be added in the Dove Soft invoice(s) at the appropriate rate.
    6. All pricing and Charges are applicable for transmission of SMS Messages within India.
13. Proprietary Rights .
    1. The Customer acknowledges and agrees that Dove Soft or its licensors own all intellectual property rights in the Messaging Application, SMS Services and the technology used to provide the Services.
14. Representations and Warranties.
    * 1. Mutual Representations and Warranties. Each of Customer and Dove Soft represent and warrant that:
      2. it is a business duly incorporated, validly existing, and in good standing under the laws of its state of incorporation;
      3. it has all requisite corporate power, financial capacity, and authority to execute, deliver, and perform its obligations under this Agreement;
      4. this Agreement, when executed and delivered, shall be a valid and binding obligation of it enforceable in accordance with its terms;
      5. the execution, delivery, and performance of this Agreement has been duly authorized by it and this Agreement constitutes the legal, valid, and binding agreement of it and is enforceable against it in accordance with its terms, except as the enforceability thereof may be limited by bankruptcy, insolvency, reorganizations, moratoriums, and similar laws affecting creditors' rights generally and by general equitable principles;
      6. it shall comply with all applicable state, local, or other laws and regulations applicable to the performance by it of its obligations under this Agreement and shall obtain all applicable permits and licenses required of it in connection with its obligations under this Agreement; and,
      7. there is no outstanding litigation, arbitrated matter or other dispute to which it is a Party which, if decided unfavorably to it, would reasonably be expected to have a potential or actual material adverse effect on its ability to fulfill its obligations under this Agreement.
      8. In entering into this Agreement, the Parties recognize that it is impracticable to make provision for every contingency that may arise in the course of the performance thereof. Accordingly, but subject to the other provisions of this Agreement, the Parties hereby declare it to be their intention that this Agreement shall operate between them in accordance with principles of good faith and fairness and without detriment to the interest of either of them and if in the course of performance of this Agreement unfairness to any Party is disclosed or anticipated then the Parties shall use their best endeavours (prior to recourse to DISPUTE SETTLEMENT) to agree upon such terms as may be necessary and equitable to remove or resolve the course or courses of the same.
15. Term & Termination.
    1. Term. Unless this Agreement is terminated earlier in accordance with the terms set forth in this Section, (the “Initial Term”) shall commence on the Effective Date and continue 12 months thereafter. Following the Initial Term, this Agreement can be renewed by mutual consent of the Parties. (each, a “Renewal Term”) “Term” shall collectively mean and include the Agreement terms represented by the Initial Term and the Renewal Term.
    2. Termination for Cause. If either Party materially breaches any of its duties or obligations hereunder, and such breach is not cured, or the breaching Party is not diligently pursuing a cure to the non‑breaching Party’s sole satisfaction, within thirty (30) calendar days after written notice of the breach, then the non‑breaching Party may terminate this Agreement for cause as of a date specified in such notice.
    3. Payments Upon Termination. Upon the expiration or termination of this Agreement for any reason, Customer shall pay to Dove Soft all undisputed amounts due and payable hereunder.
    4. Termination for Convenience. Either Party may terminate this Agreement by giving thirty (30) calendar days written notice of termination.
    5. Dove Soft shall be entitled to immediately terminate this Agreement, upon written notice if Customer fails to comply with any law, regulation, court order or other governmental request in the relevant countries included in the Distribution List; or Each Party shall be further entitled to immediately terminate this Agreement if the other Party becomes subject to a bankruptcy, insolvency, administration, reorganization, or liquidation proceeding, or of any other similar or related company reconstruction, receivership, or administration action, whether voluntary or involuntary.
16. Force Majeure
    1. Neither Party shall be in default by reason of any failure in performance of this Agreement in accordance with its terms, if such failure arises out of causes beyond the control and without the fault or negligence of such Party.
    2. Such causes may include, but are not restricted to, acts of God or of a public enemy, acts of the government in either its sovereign or contractual capacity, fires, floods, epidemics, quarantine restrictions, strikes, power or telecommunications failures and freight embargoes but in every case the failure to perform must be beyond the control and without fault or negligence by the Party failing to perform.
    3. The Party seeking to rely on this Clause 16, must promptly notify the other Party upon becoming aware of such an event and must take all reasonable steps to minimise the adverse affects of the force majeure event by which it is affected and which is the subject of a notification under this Clause 16.3.
17. General Indemnity.
    1. Customer agrees to indemnify, defend, and hold Dove Soft, its officers, directors, agents, and employees (each, an “Indemnitee” and collectively, the “Indemnitees”) harmless from and against any and all liabilities, damages, losses, expenses, claims, demands, suits, fines, or judgments (collectively “Claims”), including reasonable attorneys' charges, costs, and expenses incidental thereto, which may be suffered by, accrued against, charged to, or recoverable from any Dove Soft Indemnitee, by reason of any Claim arising out of or relating to the content of the SMS Messages, deactivation of Virtual Number, breach of TRAI Regulations by Customer, breach of Confidential Information and/or third party intellectual property by Customer, any act, error or omission, or misconduct of Customer, its officers, directors, agents, employees, customers and subcontractors, during the performance of this Agreement, including, without limitation, Claims arising out of or relating to: (a) bodily injury (including death) or damage to tangible personal or real property; (b) violation of any law or regulation; or (c) breaches of any representations made in the undertaking in Schedule B and/or this Agreement.
    2. Dove Soft agrees to indemnify, defend, and hold Customer, its officers, directors, agents, and employees (each, an “Indemnitee” and collectively, the “Indemnitees”) harmless from and against any and all liabilities, damages, losses, expenses, claims, demands, suits, fines, or judgments (collectively “Claims”), including reasonable attorneys' charges, costs, and expenses incidental thereto, which may be suffered by, accrued against, charged to, or recoverable from any Customer Indemnitee, by reason of any Claim arising out of or relating to any act, error or omission, or misconduct of Dove Soft, its officers, directors, agents, employees, customers and subcontractors, during the performance of this Agreement, including, without limitation, Claims arising out of or relating to: (a) bodily injury (including death) or damage to tangible personal or real property; or (b) violation of any law or regulation.
18. Notices.
    1. Any notice or other communication required or permitted to be given between the Parties under this Agreement shall be given in writing at the following addresses

If made to the Dove Soft Pvt Ltd:

Mr. Rahul Bhanushali

Dove Soft Pvt Ltd ,

216,Orbit Industrial Estate,

Mind Space , Link Road ,

Malad West, Mumbai - 400064

If made to the INANEWS:

Kind Attn: Mr. Manoj

1st Floor, Sanjay Palace,

Agra, Uttar Pradesh

1. Miscellaneous
   1. Assignment. The Customer will not assign, sub-licence or otherwise transfer its rights or obligations under this Agreement or any right granted under it without the prior written consent of Dove Soft Pvt Ltd
   2. Waiver. No failure to exercise and no delay in exercising any right, power or remedy under this agreement will operate as a waiver. Nor will any single or partial exercise of any right, power or remedy preclude any other or further exorcise of that or any other right, power or remedy.
   3. Amendment. This Agreement may be amended only by another agreement, signed by authorised representatives of both Parties.
   4. Entire Agreement.. This Agreement and all the Schedules constitutes the entire Agreement between the Parties as to the subject matter of it and supersedes all previous agreements, communications and representations in respect of it.
   5. Conflict. In the event of conflict between the terms of Schedule A and this Agreement, the former shall prevail only with respect to the applicable list of Products and Services. In the event of a conflict between Schedule C and this Agreement, the former shall prevail only with respect to the pricing terms and Charges.
   6. Non-Exclusivity. This Agreement does not limit the rights of either Party to enter into agreements for the provision of services of a similar nature with other Parties.
   7. No Agency or Partnership. This Agreement does not constitute any Party the agent of another or imply that the Parties intend constituting a partnership joint venture or other form of association in which any Party may be liable for the acts or omissions of another. No Party has authority to pledge the credit of another. The Parties acknowledge and agree that, unless any of their personnel are expressly authorised in writing by the other Party, the other Parties personnel do not have any authority to enter into or make any binding contract, arrangement or understanding between them or any other person whether in relation to the supply or sale of, nature, function, performance or availability of Services or any other matter whatsoever. Dove Soft is an independent contractor providing Services to Customer.
   8. Governing Law and Arbitration. The validity, interpretation, construction and performance of this Agreement shall be governed by the laws of India. Parties agree that any dispute, claim or proceeding arising out of or in relating to the terms and conditions herein will be settled through arbitration to be conducted by a sole arbitrator to be chosen by Customer from a panel of three names suggested by the Dove Soft. The arbitration shall be held in Bangalore, and shall be conducted in English in accordance with the provisions of the Arbitration and Conciliation Act, 1996. The award of the arbitration shall be final and binding on the Parties. Each Party shall bear its own costs and expenses connected with the arbitration
   9. Severance. Any provision of this Agreement which is prohibited or unenforceable in any jurisdiction will be ineffective in that jurisdiction to the extent of the prohibition or unenforceability. Such occurrence will not invalidate the remaining provisions of this agreement nor affect the validity or enforceability of that provision in any other jurisdiction.
   10. No Merger The rights and obligations of the Parties which are capable of having effect after the expiration of this Agreement will remain in full force and effect following expiration of this Agreement.
   11. Further Assurances. Each Party shall take all steps, execute all documents and do everything reasonably required by any other Party to give effect to any of the transactions contemplated by this Agreement.

Executed on the dates set forth below by the undersigned authorized representatives of the Parties to be effective as of the Effective Date.

|  |  |
| --- | --- |
| **CUSTOMER**  **(“Customer”)** | **[OTHER PARTY NAME]**  **(“Dove Soft Pvt Ltd ”)** |
|  |  |
| By: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | By: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
|  |  |
| Name: [Customer Signatory Name] | Name: Rahul Bhanushali |
|  |  |
| Title: [Customer Signatory Title] | Title: Director |
|  |  |
| Date: | Date: |

**SCHEDULE A**

**LIST OF SERVICES AND PRODUCTS**

|  |  |  |
| --- | --- | --- |
| S.No | Products/Services | Description |
|  |  | Standard Product / Customized Product; if Customized Product, a complete description about the SOW |
|  |  |  |

**To, Date: Wednesday, September 03, 2014**

**Dove Soft Pvt Ltd**

**Subject: Declaration for TRANSACTIONAL SMS/ Messages to Opt-in Subscribers**

Dear Sir,

This is in reference to our informational messages sent through Dove soft Technologies Messaging Platform to our registered and valid customers.

We hereby undertake that,

* We shall strictly comply with TRAI Regulations and directions for Nature of SMS and content of Sms as stated in the below points.

(a) Any virus and malicious code that might disrupt, disable, harm, erase memory of, or otherwise impede operations, or functions of any software, hardware, wireless device, computer or any network

(b) Any vulgar, obscene content

(c) Any adverse, offensive / derogatory reference to corporations or brands.

(d) Any adverse, offensive / derogatory reference to any personality, living or dead.

(e) Any adverse, offensive / derogatory reference to communities, living or extinct.

(f) Any adverse, offensive / derogatory reference to any city, building, geographical feature, etc. that can be singularly / uniquely identified in the world

(g) Any adverse, offensive / derogatory reference to any gender

(h) Any adverse, offensive / derogatory reference to physical / racial attributes.

(I) Any content, which is lascivious or appeals to the prurient interest or the effect whereof is such as to tend to deprave or corrupt any person

(j) Any content, the presentation, dissemination or disclosure whereof, infringes any intellectual property right or confidentiality obligation

(k) Any content which Dove Soft, acting in its sole discretion, declares to be opposed to standards of morality or decency, or to be opposed to public policy

(l) Any adverse, offensive / derogatory reference to any Dove Soft companies or any other companies, organizations, religious associations, political parties, governments (state and central), anyone’s private life, any other commercial and non-commercial entities

* Message content sent to Opt-in subscribers will only be informational in nature. No promotional content whatsoever will be sent (‘Promotional’ means message containing promotional material or advertisement of a product or service)
* Any financial or other penalties imposed on Dove Soft by Telecom Operators/ TRAI/ DOT on account of customer complaints due promotional content being sent to Opt-in subscribers will pass on to us; we undertake to compensate and indemnify and shall keep indemnified Dove Soft including its Directors and employees, promptly against any such claims including the cost of litigations, penalties, fine whatsoever.

For the same purpose

* Dove Sofr will be providing you an Opt-in Account
* Dove Soft will maintain a database of all users who have explicitly opted, via a message to a Virtual Number, to receive messages from this account
* The messages sent via Opt-in account will be sent by Dove Soft only to subscribers who have Opted-in to receive messages
* Any authentic NCPR complaint generated on promotional message sent via Opt-in account would lead to penalty. Any such claims could be reported by TRAI/DoT/Operator/Dove Soft.
* The SenderID of this account will be allocated by Dove Soft as per the regulations laid down by TRAI/Dot/Operator/Dove Soft

**Any deviation on the above points, Dove Soft has the right to terminate agreement and levy penalties, take appropriate legal action and claim compensation. Dove Soft reserves the right to take such action in the event of deviation against the above the points, even if such deviations are not otherwise reported to TRAI/DoT/Operator.**

**Any NCPR violations will attract a fine of up to INR 1,00,000 per violation, as and when the violations reported.**

The fine applicable will be deducted from the balance in our account or against a new payment released.

Thanks & Regards,

**Authorised Signatory Signature**

**Stamp of the Organization/ Company**

**SCHEDULE C**

INSERT COMMERCIALS ON PRICING SLABS

* CUSTOMER shall be charged in following monthly slab rate (excluding service tax) per message for using Dove Soft SMSC Gateway and virtual number service.

|  |  |
| --- | --- |
| **Usage\*\* Slab** | **Price Per SMS** |
|  |  |

* One Time Setup Fee: ( as per Proposal) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Virtual Number charges: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* The Virtual Numbers charges have to be paid for the complete billing cycle even if the number is deactivated in between the Billing cycle as the Operator charges for complete billing cycle
* The Virtual Number charges can be increased with intimation to the Customer if the Operator increases the Virtual Number Charges.
* Short Code Charges : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

The Short Code charges have to be paid for the complete billing cycle even if the Code deactivated in between the Billing cycle as the Operator charges for complete billing cycle

* Monthly Application, maintenance & support service charges: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* SMS\*\* Usage Charges: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\*Incoming or outgoing SMS, whichever is higher will be charged. The above prices are applicable for SMS Messages transmitted within India.