Both functional and non-functional requirements are vital for making a project successful.

Functional requirements: The functional requirements include Speed, mobile friendliness, ease in the use of checkout flow, product attributes and social sharing. The main focus should be on ease of use and hence reducing unnecessary steps to complete the purchase and thus striving for a one-click experience.

Non-Functional requirements: The non-functional requirements include Usability, security, performance, maintainability and scalability. The website of your business should be easy to use for even a non-technical user.

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