

# Vendor Performance Dashboard

441.41M

Total Sales (\$)

307.34M

Total Purchase (\$)

134.07M

Gross Profit (\$)

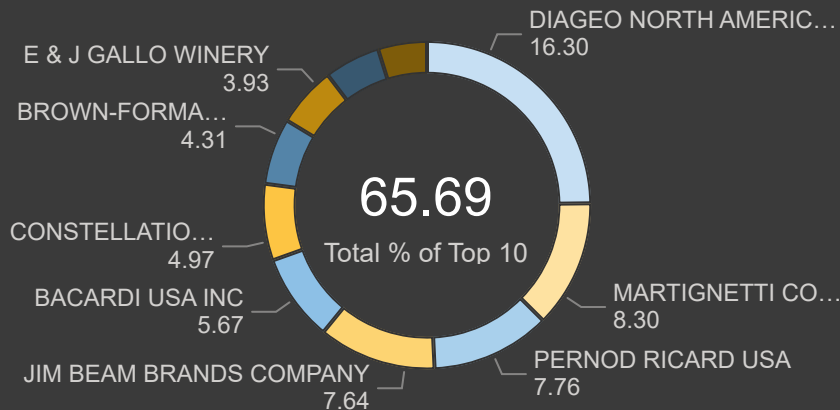
38.72

Avg. Profit Margin (%)

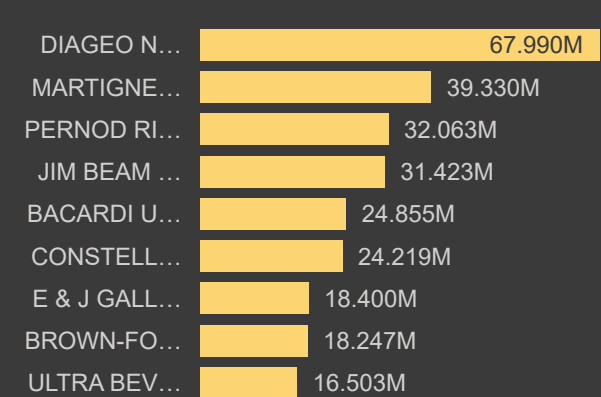
2.71M

Unsold Capital (\$)

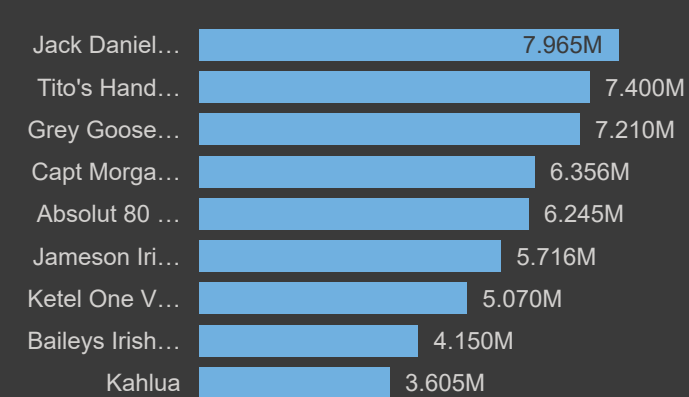
## Purchase Contribution (%)



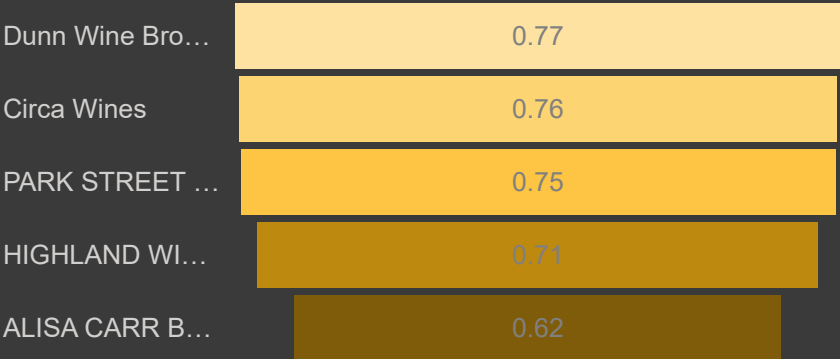
## Top Vendors By Sales



## Top Brands By Sales



## Bottom 5 Vendors by Stock Turnover



## Low Performing Brands with High Profit Margins

