



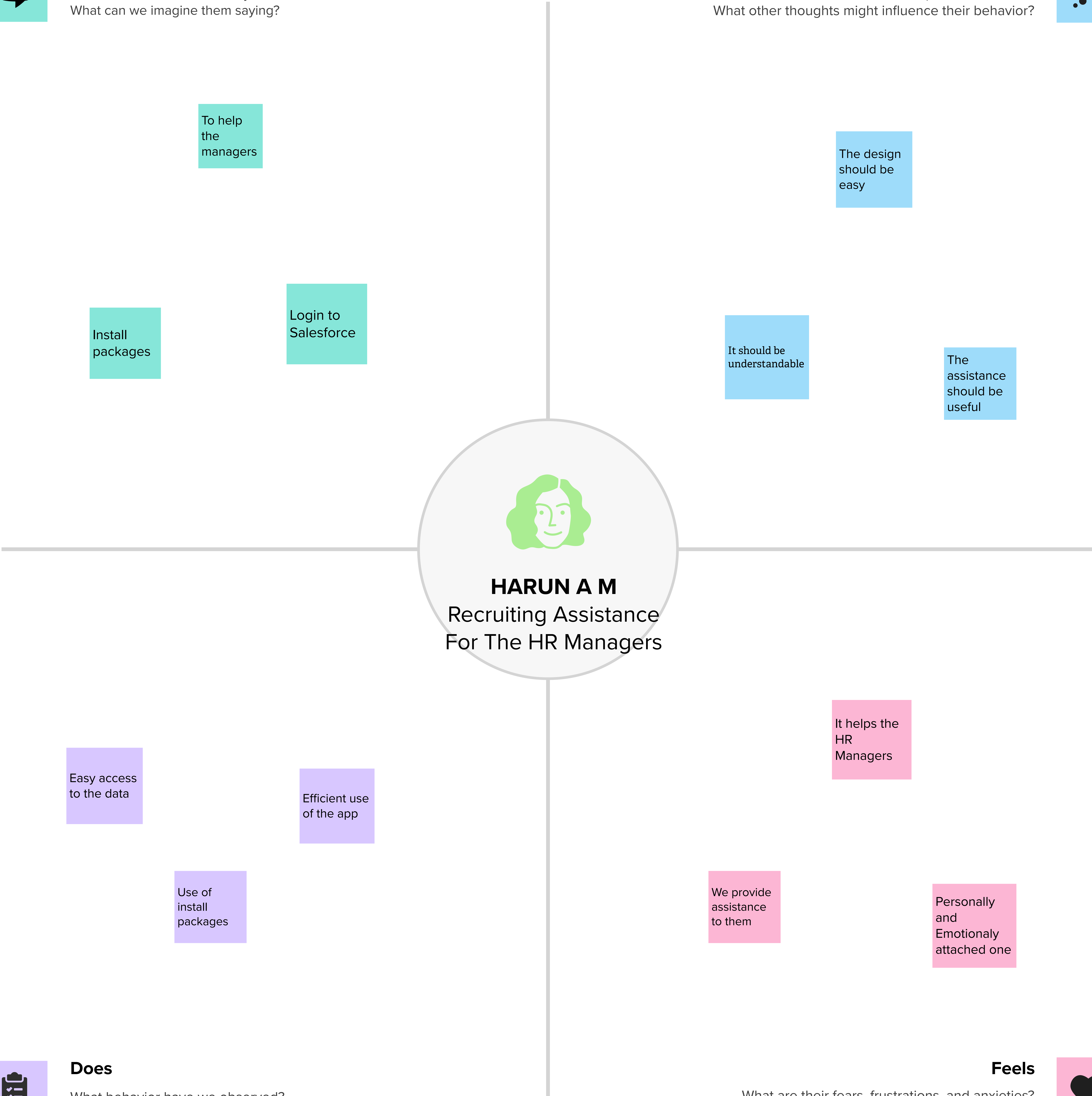
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



To help
the
managers

Install
packages

Login to
Salesforce

The design
should be
easy

It should be
understandable

The
assistance
should be
useful

HARUN A M
Recruiting Assistance
For The HR Managers

Easy access
to the data

Efficient use
of the app

Use of
install
packages

It helps the
HR
Managers

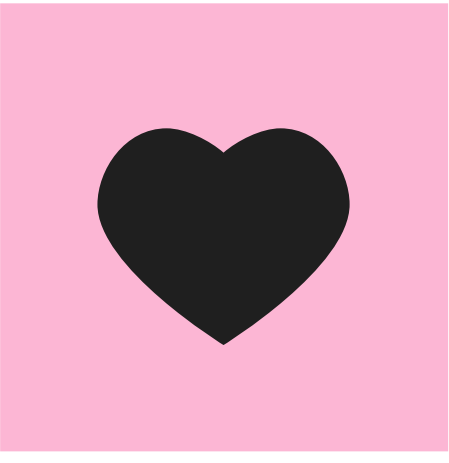
We provide
assistance
to them

Personally
and
Emotionally
attached one



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?