ANALYSIS DOCUMENT

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Analysis Document

Description of Site Design

Purpose of the Website

The purpose of the Website I designed was to showcase the natural beauty of my home country. I went on the choose "Pakistan". The website is designed in a way which not only showcases the different landmarks but talks about and shows the natural beauty of Pakistan that's not known to the people around the world.
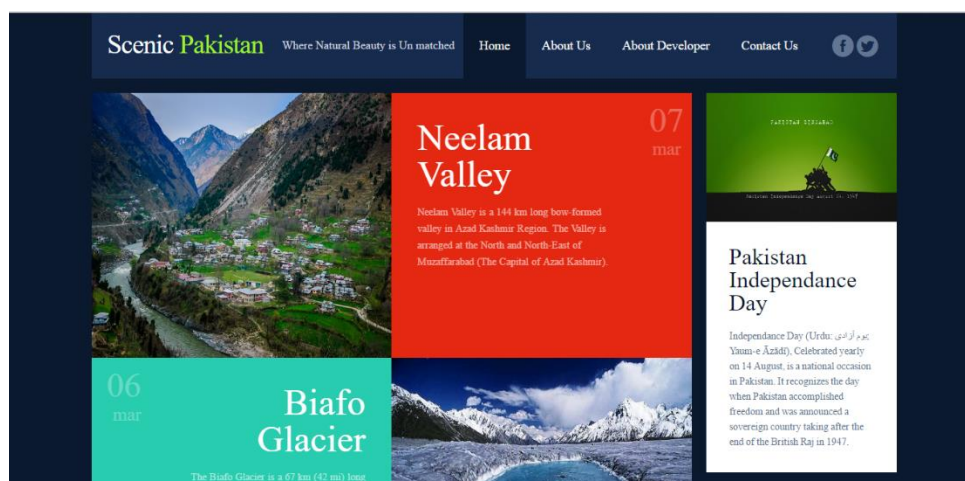
Design of Website

As per the design of the website I had to make sure it was designed and presented according to the features that needed to be shown on the website. In the end I managed to reach the goal I had set for the website and anyone viewing the website will be able to find the following information:

- o A report on why it's worth visiting Pakistan
- o Details about different natural landmarks to visit
- o About us page
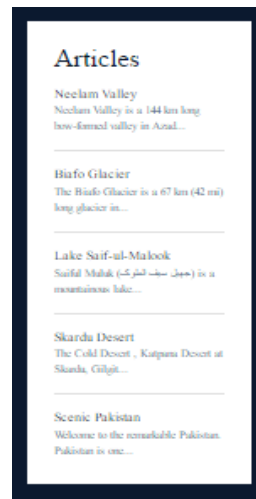- o About Developer page
- o Contact Us page

Presentation of Website

The Homepage will set the look and structure of the website. I started off with designing the Homepage of the website and made a decision to use a certain layout to showcase the information for which the website was made for, showing certain images of the natural scenery along with a small introduction pointing out what the image shows (Image shown below), this illustrates what the website is about. This meant the homepage would not only be easy to understand and navigate through but it would contain the right amount of text and imagery to make the website have a professional look.
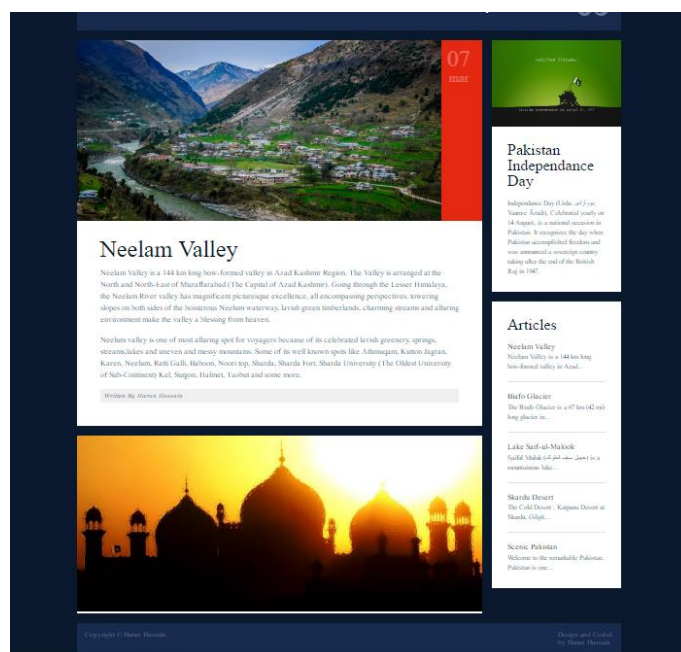

The horizontal navigation bar along the top of the page which is in proportion to the rest of the page, uses an appropriate colour schemes for the background and font colour which makes it easy

to read. I've included a very light hover colour so it's easy to see which page is being clicked on, within the navigation. As per the other pages in the website, I decided to add some of the pages to the top of the navigation bar but also designed the website in a way which allows us to showcase the main pages within the homepage. We decided to also add a side bar panel on every page which allows you to go back and forth between the main pages shown on the homepage (Image shown below), this way the user wouldn't need to redirect themselves to the homepage to access the rest of the pages. Having the main navigation bar and the side panel bar available in every page makes it quick and easy to get through to different pages.

We decided to stick to a certain layout which would match the style of our website, so I divided some of the pages into two/ three sections so the top would show the scenery and underneath it would be a description of the area and the location (Image shown below). The text is evenly distributed and its makes it easier to read, as well as having the image correctly aligned. Every page consist of at least two/three sidebars. The sidebars doesn't all consist of the main content, it also consists of secondary content related to the topic of our website but the main sidebar content allows the user to click and redirect themselves to another page showing different information. It's easy to navigate around the website with all the content appropriately spread out. The media used on the website will mainly be related to the topic of our website.
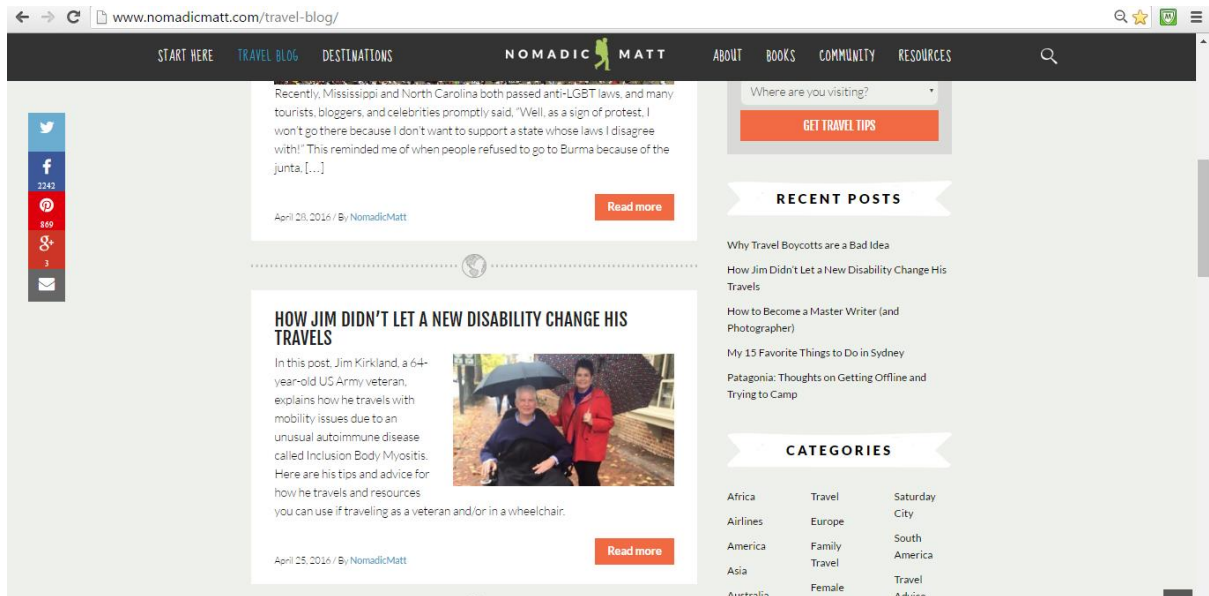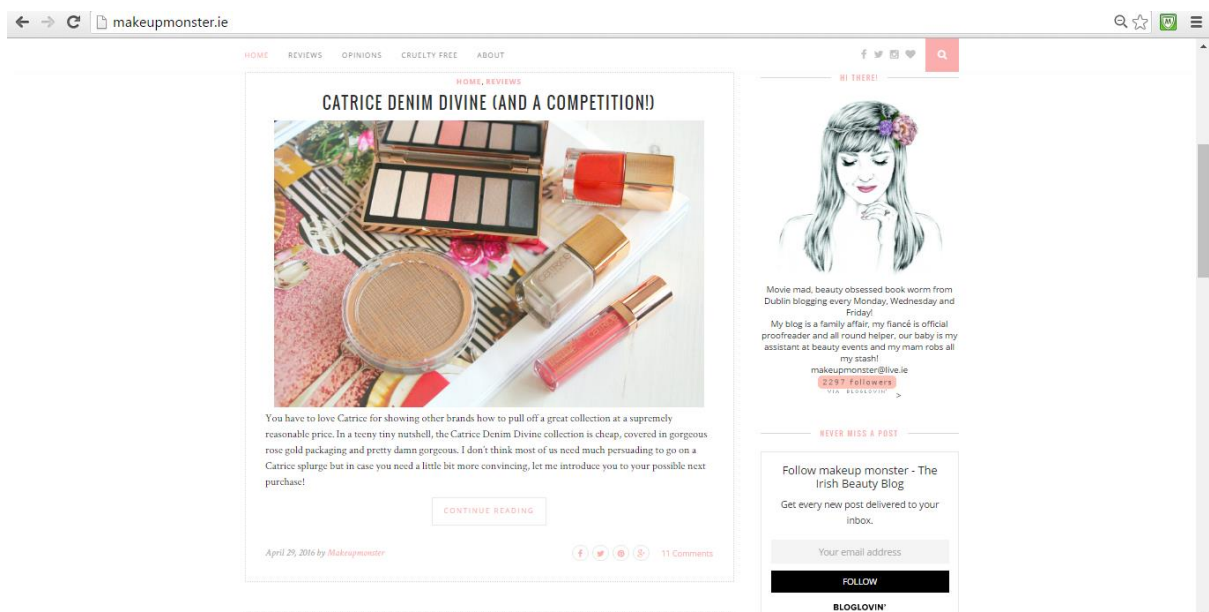
Research

Below there are a few example pages and links which inspired us to create our website of a certain layout, after seeing how evenly the information in the website is distributed and how appealing it is to the eye I then decided to use these ideas and implement them into our final website.

http://thetummytrain.com/2015/03/02/dubai-travel-blog-exploring-the-city-souks-of-dubai/

http://www.urbantravelblog.com/guide/dubai/

In the image below you can see the website uses a different style of sidebar that goes perfectly with the design and concept of their website. We in return decided to include our own sidebars in a similar layout that integrated perfectly with our final website.
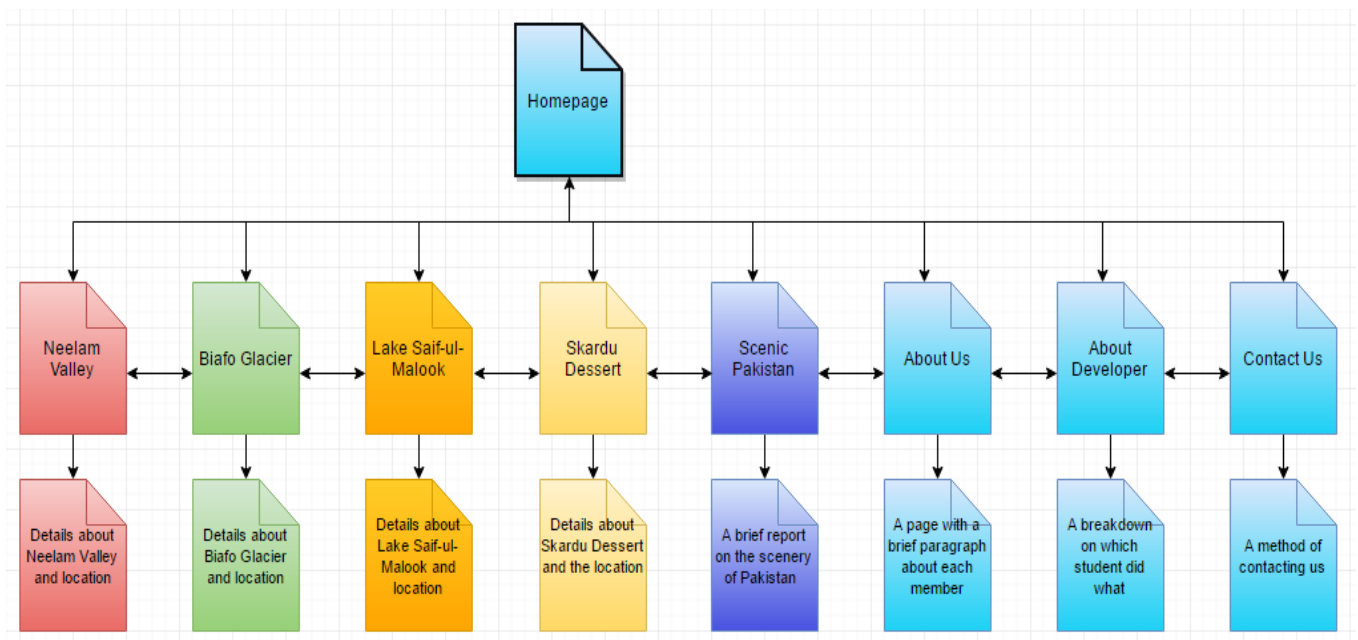
Colour Scheme

The colour scheme for this web site should promote a professional appearance. The background on the main homepage is dark/navy blue. The rest of the homepage consists of different articles which are divided into sections and colour co-ordinated. All pages on the website have the same dark/navy blue background. The text is written in a black font colour with a white textbox background. All the media will visually integrate with the web page and will compliment it
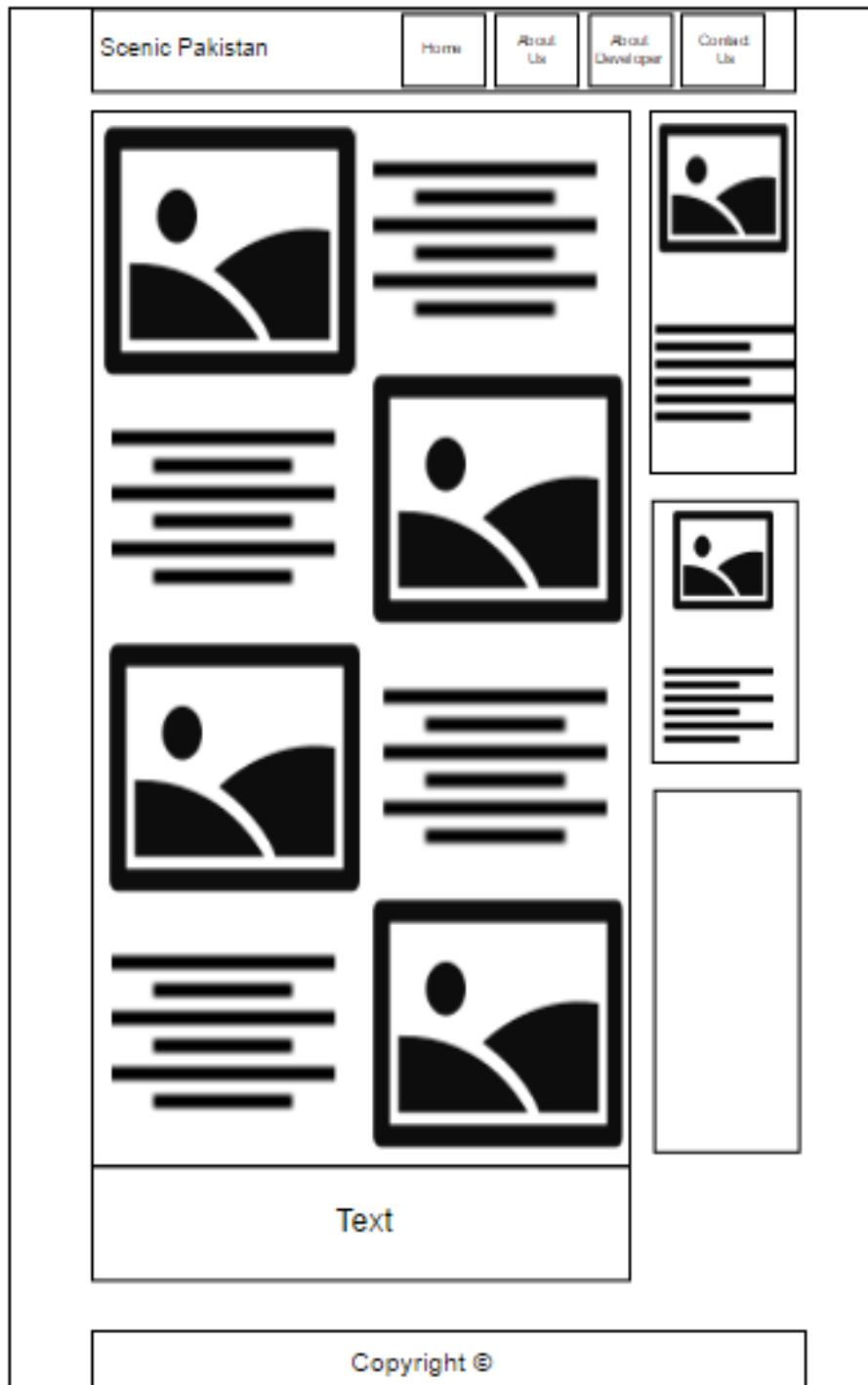
Site-map Diagram

The diagram below shows how the pages on my website are organised and the content each page consist of. Each page has a link to go back to the homepage as well as be able to move between all 9 pages on the website including the homepage.
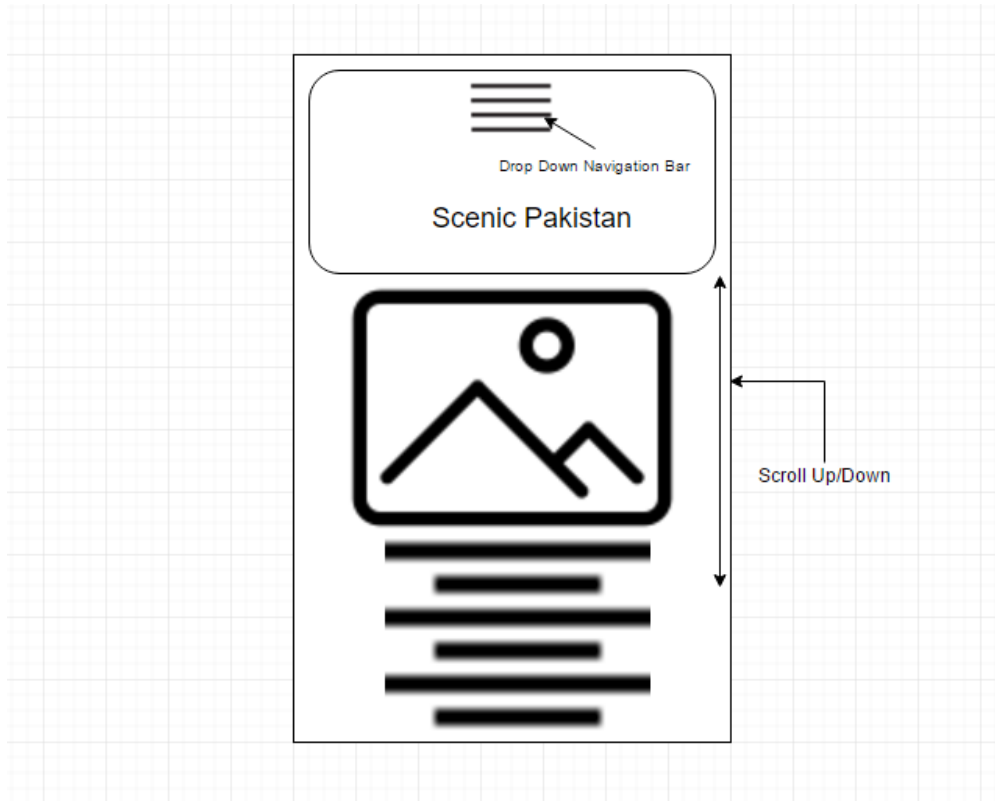
<u>**Wireframes**</u>

<u>**Full screen**</u>

This is a rough wireframe of what our website will look on a standard laptop, PC screen. This wireframe shows what the homepage of our website will consist of. The top navigation bar consists of 4 pages including the homepage, and the rest of the homepage which is divided into separate sections (image & text) consists of 5 more pages making the website have a total of 9 pages.

Mobile Screen

This is a rough wireframe of what our website would look like from a mobile/tablet device. The website is made accordingly so it is compatible and proportional with all different devices all-round from laptops to mobile devices. As you can see in the picture below the layout does change according to the size of the screen you're viewing the website on, but the

Review

Projects or assignments often involve a substantial amount of work that is undertaken over an extended period. I was required to manage my allocated work independently as well as the final outcome of the assignment.

This assignment tested my ability in coding and designing the website through the use of HTML and CSS coding that I've learnt throughout the first year. I was also tested in terms of managing a project with-in a certain time. I was successful in terms of completing the project within the set time limit given. Upon looking at the completed website, I felt that I have matched the specification for the website. This was achieved with the successful planning and research that I had done at the start of the assignment, as well as the discussion that occurred between classes.

I did encounter a few difficulties on the way with the code but with input and help from the tutor I managed to overcome the problem and work around it.