

# Jorge Ferreira

Entrepreneur, Software Engineer, Blog Writer and Speaker - Mail: [Jorge@ferreiro.me](mailto:Jorge@ferreiro.me)

## WORK EXPERIENCE



### Frontend Software Engineer (R&D), Eventbrite, Madrid

Sep 2018 - Current

- Created and launched a new product from scratch inside Eventbrite.
- Improved and reduced by 40% the website layouts definition that is generated with JSON, and created the first customizable themes from scratch.
- Building customer-facing features, coordinating work with business and design.



### Backend Software Engineer Intern, Amazon, Luxembourg

Jan 2018 - Jul 2018

- Added **new functionality to a distributed system** using Amazon cloud technologies (DynamoDB, SQS, Redshift), applying software best practices to rollout features safely in critical live systems.
- Created **3 Hackathon projects**, including a **React.JS frontend** to visualize in real time Amazon DynamoDB production tables, and submitted 2 patent requests to Amazon intellectual property.
- Led the collection of requirements and **facilitated the communication with an external backend team and project managers** agreeing to standardized formats for interface between systems.



### Full-Stack Software Engineer and Founder, Dailyfocus, Madrid

May 2016 - Dec 2017

- Created a modular **User Interface and wrote reusable components**, implemented and deployed the **Backend and Rest API** using Model View Controller (MVC) architecture, creating an extensible modular architecture with its own plug-ins marketplace.
- **Designed a polished responsive UI**, conducted user interviews to define requirements from business executives and delivered an effective product roadmap.



### Full-Stack Software Engineer and Founder, Music4Deejays, Madrid

Dec 2013 - Dec 2015

- **Achieved 56k downloads by creating a strategy** to drive the product to massive reach.
- Built an streaming music player using Soundcloud API.

## PROJECTS



### Developers In Depth Youtube Show

Summer 2019

- Creating and pre-producing a new Youtube Show of interviews to Senior Software Engineers.
- The goal is to demystify the world of Programming and inspire the young generation of engineers.



### Advisor to Silicon Valley Startup

Jan 2019

- Bringing technical Bootcamps (coding/web development) to developing countries.
- I'm the strategic mind behind the creation of the Bootcamps.



### International Speaker and blog writer

2016 - current

- Giving motivational and technical talks to a broad and diverse audience. Some of my conferences were featured Trending Topic on Twitter. More than 30 positive testimonials.

## EDUCATION



### Summer International Student, UC Berkeley, Berkeley

Jun 2017 - Aug 2017

- CS 61BL: Data Structures and Programming Methodology.
- COLWRIT 9: Conflict Resolution and Communication Skills.



### BSc Computer Science, Universidad Complutense, Madrid

Sep 2013 - Jun 2017

- Best graded final project, organised workshops for 50 students and mentored 10 junior students.
- Coursework in Web development, Machine Learning, UI/UX, Web, Algorithms, AI, Programming.