

IMPACT

Where innovation meets opportunity



RNS INSTITUTE OF
TECHNOLOGY

18 & 19 OCTOBER, 2025

About RNSIT

Established by the RNS Group, one of Karnataka's leading industrial and philanthropic groups, RNSIT has built a reputation for quality technical education since 2001.

With **5,000+** students across engineering, management, and MCA programs, access to some of the brightest young minds in Karnataka.

Located in Bengaluru, India's startup & IT capital, provides a direct pipeline to innovation-driven students.

Successfully organized state and national-level hackathons, cultural fests, and symposiums, ensuring professional event management and sponsor ROI.

Samsung Innovation Campus already partnered with RNSIT to train students in AI & Coding.

About RNSIT IEEE CS

Flagship Tech Hub of RNSIT – IEEE Computer Society is the most active technical society on campus, known for coding marathons, hackathons, and hands-on workshops

Global IEEE Network Access – Members of IEEE CS RNSIT are automatically connected to a worldwide tech community, giving sponsors a platform that goes beyond just campus visibility

Student-Led, Industry-Guided – Events are driven by passionate students with mentorship from faculty and industry experts ensures high-quality execution and fresh innovation.

Acts as a platform for internships, research, and industry collaboration, making it ideal for companies to showcase tools, platforms, or CSR initiatives.

About ImpactX

ImpactX Hackathon 2025 is a **24-hour state-level** hackathon hosted by RNSIT IEEE Computer Society , Bangalore, bringing together **400+** student innovators from across Karnataka. Scheduled towards the **end of October**, this event challenges young minds to create impactful solutions.

With outreach planned to **245+ colleges** across Karnataka, ImpactX aims to foster creativity, collaboration, and problem-solving among the next generation of innovators. This dynamic platform offers a unique opportunity for partners to engage with a vibrant, youthful community and showcase their brand to aspiring technologists and changemakers.

Themes:

Sustainability

Women in Safety

Artificial Intelligence

Open Innovation

Unique Highlights of ImpactX'25 Hackathon

- **24-hour** State-Level Hackathon — attracting **all engineering colleges** from across Karnataka.
- 4 Winning Teams (2–4 members each) — sponsors can directly associate with prizes and recognition.
- Mentorship & Networking — industry experts, judges, and mentors engaging with students.
- Extended Reach — promotions through Unstop, social media, posters, reels, newsletters ensuring **5,000+** digital impressions.
- Student-Driven, Industry-Backed — organized by IEEE Computer Society, RNSIT, giving credibility and professional exposure.

Sponsor Slots:

Title Sponsor – ₹40,000

Co-Sponsor – ₹30000

Event Sponsor – ₹15000

Associate Sponsor – ₹10,000

Other Sponsors – ₹5000-7500

Sponsors Perks

PERKS	Title Sponsor	Co-Sponsor	Event Sponsor	Associate Sponsor	Other Sponsor
LOGO ON MAIN BANNER	✓	✓	✓		
LOGO ON FLYERS, ADVERTISEMENT, POSTERS, PASSES ETC	✓	✓	✓	✓	✓
BRAND ENDORSEMENTS AND PROMOTIONS VIA SOCIAL MEDIA	✓	✓	✓	✓	✓
ON-CAMPUS MARKETING	✓	✓		✓	
NAMING RIGHTS	✓				

Contact us

Dr. Swathi Darla (Faculty Coordinator)

8050626154

swathidarla@rnsit.ac.in

Nithyashree Ramesh (Chair)

9916088317

nithyashreeiyer@ieee.org

Chethana R (Exe-Com)

9972859782

chethanar@ieee.org

Email:

ieeecs@rnsit@gmail.com