

HODP Style Guide

Primary Palette



Monochrome Palette



Typography

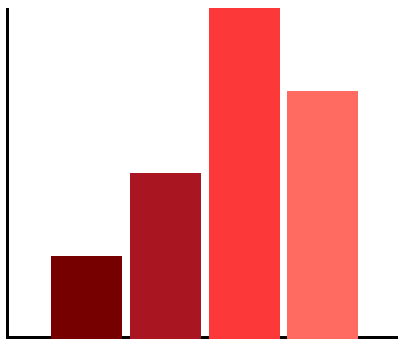
AKKURAT-MONO #717171

Helvetica Neue

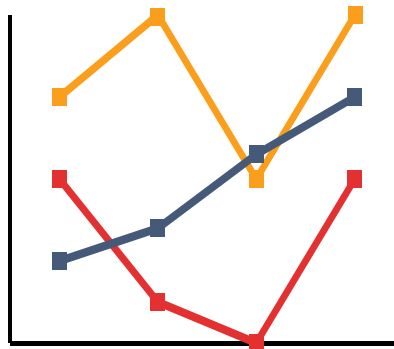
[Franklin Gothic #1d1d1d] The Harvard College Open Data Project (HODP) is a student-faculty group that aims to increase transparency and tackle issues on campus using public Harvard data.

Our flagship product is Harvard's first open data catalog, where we've gathered dozens of public Harvard datasets in a free repository.

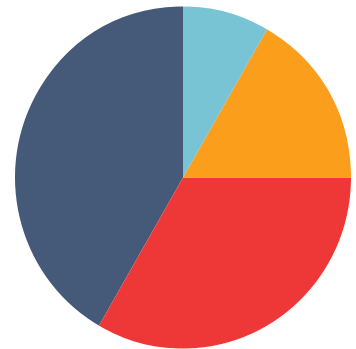
Graph Styles



BAR GRAPHS: Use shades of red in order of value.



LINE GRAPHS: If lines overlap or shades of red become confusing, incorporate secondary color palettes. When in doubt, opt for contrast.



PIE CHARTS: When colors touch, use contrasting colors to make the border between sections clear and readable. Use the above color order when possible.