

### Personal Details:

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Location **PUNE** 

# SANJEEVANI HASABNIS

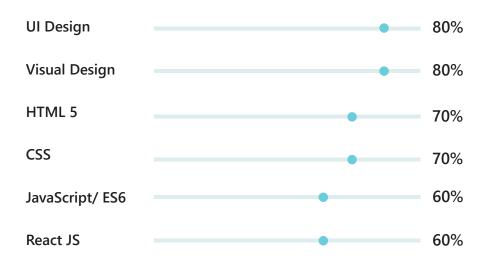
UI Designer & UI Developer

### BRIEF ABOUT ME

My career started as a designer and I worked for more than eight years. Initially I worked as a Graphic Designer where exposure to GUI in E-learning industry shaped me understand an approach towards UID. Also I worked as a UI and Visual designer serving many international clients through crafting web portals, web and mobile applications during my service.

Anything you add to a design has to serve a strong purpose that meets the goal of a user. Translating design concepts and ideas into reality using front end technology is my area of interest and so I groomed myself into HTML/CSS, JS and React JS.

# MY TECHNICAL SKILL MATRICS



### **TECHNICAL SKILLS & TOOLS**

#### **Technical Skill:**

Requirement Gathering, Low and High Fidelity Wireframes, Pixel Perfect Visual Design, User Interface Design, Design review, Customized iconography, Design System and UI Development (HTML,CSS, JS and React JS)

#### **Tools:**

Microsoft Office, Adobe XD, Adobe Photoshop, Axure RP8, Adobe Illustrator, Figma, Affinity Designer, Balsamiq, Visual Studio.

### **EDUCATIONAL QUALIFICATION & CERTIFICATIONS**

#### B.Com.

Commerce Degree in 1996 from Shivaji University, Kolhapur.

#### **Diploma in System Management**

APTECH Computers, Location - Sangli.

#### Diploma in Graphic Designing for E-Learning

University of Pune with collaboration of Maximize Learning (APTARA Corp.) Pune

#### **Certifications**

Certified UX Designer by Interaction Design Foundation (IDF, Berlin).

### **EXPERIENCE & SKILLS SUMMARY**

- · Worked as Sr. Visual Designer & UI Designer.
- Initiated for design solutioning at various projects.
- · Strong ability in UI Design Reviews.
- · Strong aesthetical sense of Design.
- Worked on Frontend technologies to develop the web applications.

### TECH MAHINDRA PROJECT EXPERIENCE

#### 1. Web Application Project Duration: 2.5 years

#### **Project Description:**

It is a platform that automates the collection, analysis, and testing processes of information on management systems. It then has the ability to enable a new, or upgrade the existing Network Elements configuration with the desired services with minimal or no manual intervention.

#### Role and Responsibility:

- · Analyzed requirement and provided wireframe prototypes
- Developed design mockup with Landing page, dashboards with a sleek and innovative UI design.
- Worked on frontend technologies to develop the web applications.
- Customize iconography
- Visual design skills with sensitivity to user-system interaction with the latest UI trends, techniques and technologies

### TECH MAHINDRA PROJECT EXPERIENCE

#### 2. Web Application Project Duration: 10 months

#### **Project Description:**

It is a configuration-driven, end-to-end web application platform built by TechM as accelerator for our clients considering the low-code or rapid application development approach. It enables user to visually define their user experience on canvas allowing them to integrate/ configure data model, perform validations and interface with backend services with easy to use palettes.

#### Role and Responsibility:

- Analyzed requirement and provided wireframe prototypes
- Strengthened company brand and identity by creating distinctive Logo.
- Developed landing pages, dashboards with a sleek and innovative UI design.
- Customize iconography

### **WORK EXPERIENCE**

#### **Tech Mahindra, Location - Pune**

November 2016 - April 2020

Role and Responsibility (Sr.Visual Designer & UI Designer)

#### **Indecomm Global Services, Location - Pune**

April 2015 - October 2016

Role and Responsibility (Graphic Designer)

- Worked on understanding requirements and designed exceptional E-learning Courses
- Developed various e learning assets, UI designs, conceptual icons, Info graphics and interactive animations for multiple projects
- Followed quality standards and procedures to minimize errors and maximize customer satisfaction.
- Collaborated with the team for organizational processes, achieve productivity standards and adhere to accuracy standards

#### **Right Catalyst, Location - Pune**

Right Catalyst, Location - Pune

#### Role and Responsibility (Graphic Designer)

- · Worked on Design Mockups for the clients in Articulate Storyline
- Flash to HTML5 conversion

#### **Indecomm Global Services, Location - Pune**

November 2011 - August 2013

#### Role and Responsibility (Graphic Designer)

- · Create design briefs for approval
- Send out the completed Design Mockups to the clients for feedback
- · Reviewing the deliverables to deliver an error free and quality e-learning courseware
- Worked on Client end (AVAYA) at Magarpatta city, Pune and using innovative design trends for interactive, engaging and pixel perfect Designs

## WORK EXPERIENCE

#### **Upside Learning, Location - Pune**

February 2011 - August 2011

#### **Indecomm Global Services, Location - Pune**

July 2010 - February 2011

#### **APTARA Corp., Location - Pune**

February 2008 - August 2008

### **EXTRA-CURRICULAR ACTIVITIES**

#### **Tabla Artist & Vocalist**

- Accomplished Tabla Exponent and performed at many prestigious music festivals all over India.
- Interviewed at All India Radio and Television shows time to time.
- Approved artist of All India Radio for Vocal and Instrument- Tabla