



# SANJEEVANI HASABNIS

UI Designer & UI Developer

## Personal Details:

Full Name

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Contact

**+91 9960611836**

Location

**PUNE**

## BRIEF ABOUT ME

My career started as a designer and I worked for more than eight years. Initially I worked as a Graphic Designer where exposure to GUI in E-learning industry shaped me understand an approach towards UID. Also I worked as a UI and Visual designer serving many international clients through crafting web portals, web and mobile applications during my service.

Anything you add to a design has to serve a strong purpose that meets the goal of a user. Translating design concepts and ideas into reality using front end technology is my area of interest and so I groomed myself into HTML/CSS, JS and React JS.

## MY TECHNICAL SKILL MATRICS



## TECHNICAL SKILLS & TOOLS

### **Technical Skill:**

Requirement Gathering, Low and High Fidelity Wireframes, Pixel Perfect Visual Design, User Interface Design, Design review, Customized iconography, Design System and UI Development (HTML,CSS, JS and React JS)

### **Tools:**

Microsoft Office, Adobe XD, Adobe Photoshop, Axure RP8, Adobe Illustrator, Figma, Affinity Designer, Balsamiq, Visual Studio.

## EDUCATIONAL QUALIFICATION & CERTIFICATIONS

### **B.Com.**

Commerce Degree in 1996 from Shivaji University, Kolhapur.

### **Diploma in System Management**

APTECH Computers, Location - Sangli.

### **Diploma in Graphic Designing for E-Learning**

University of Pune with collaboration of Maximize Learning (APTARA Corp.) Pune

### **Certifications**

Certified UX Designer by Interaction Design Foundation (IDF, Berlin).

## EXPERIENCE & SKILLS SUMMARY

- Worked as Sr. Visual Designer & UI Designer.
- Initiated for design solutioning at various projects.
- Strong ability in UI Design Reviews.
- Strong aesthetical sense of Design.
- Worked on Frontend technologies to develop the web applications.

## TECH MAHINDRA PROJECT EXPERIENCE

### **1. Web Application** Project Duration: 2.5 years

#### Project Description:

It is a platform that automates the collection, analysis, and testing processes of information on management systems. It then has the ability to enable a new, or upgrade the existing Network Elements configuration with the desired services with minimal or no manual intervention.

#### Role and Responsibility:

- Analyzed requirement and provided wireframe prototypes
- Developed design mockup with Landing page, dashboards with a sleek and innovative UI design.
- Worked on frontend technologies to develop the web applications.
- Customize iconography
- Visual design skills with sensitivity to user-system interaction with the latest UI trends, techniques and technologies

## TECH MAHINDRA PROJECT EXPERIENCE

### **2. Web Application** Project Duration: 10 months

#### Project Description:

It is a configuration-driven, end-to-end web application platform built by TechM as accelerator for our clients considering the low-code or rapid application development approach. It enables user to visually define their user experience on canvas allowing them to integrate/ configure data model, perform validations and interface with backend services with easy to use palettes.

#### Role and Responsibility:

- Analyzed requirement and provided wireframe prototypes
- Strengthened company brand and identity by creating distinctive Logo.
- Developed landing pages, dashboards with a sleek and innovative UI design.
- Customize iconography

## WORK EXPERIENCE

### **Tech Mahindra, Location - Pune**

*November 2016 - April 2020*

#### **Role and Responsibility (Sr.Visual Designer & UI Designer)**

### **Indecomm Global Services, Location - Pune**

*April 2015 - October 2016*

#### **Role and Responsibility (Graphic Designer)**

- Worked on understanding requirements and designed exceptional E-learning Courses
- Developed various e learning assets, UI designs, conceptual icons, Info graphics and interactive animations for multiple projects
- Followed quality standards and procedures to minimize errors and maximize customer satisfaction.
- Collaborated with the team for organizational processes, achieve productivity standards and adhere to accuracy standards

### **Right Catalyst, Location - Pune**

*Right Catalyst, Location - Pune*

#### **Role and Responsibility (Graphic Designer)**

- Worked on Design Mockups for the clients in Articulate Storyline
- Flash to HTML5 conversion

### **Indecomm Global Services, Location - Pune**

*November 2011 - August 2013*

#### **Role and Responsibility (Graphic Designer)**

- Create design briefs for approval
- Send out the completed Design Mockups to the clients for feedback
- Reviewing the deliverables to deliver an error free and quality e-learning courseware
- Worked on Client end (AVAYA) at Magarpatta city, Pune and using innovative design trends for interactive , engaging and pixel perfect Designs

## WORK EXPERIENCE

### **Upside Learning, Location - Pune**

*February 2011 - August 2011*

### **Indecomm Global Services, Location - Pune**

*July 2010 - February 2011*

### **APTARA Corp., Location - Pune**

*February 2008 - August 2008*

## EXTRA-CURRICULAR ACTIVITIES

### **Tabla Artist & Vocalist**

- Accomplished Tabla Exponent and performed at many prestigious music festivals all over India.
- Interviewed at All India Radio and Television shows time to time.
- Approved artist of All India Radio for Vocal and Instrument- Tabla