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Product Engineer

Sieve
ID: SRN2025-10401

Product Engineer
Sieve • Full Time • New York, NY / San Francisco, CA • On-site • $125K – $200K + Equity

About the Company:
Sieve is an AI compute platform purpose-built for video. As video now accounts for over 82% of internet traffic, the demand for intelligent video infrastructure is skyrocketing across industries—media, gaming, VR, robotics, automotive, and beyond. Sieve is at the forefront of this shift, engineering scalable pipelines to understand, manipulate, and generate video with developer-friendly abstractions.

Their technology powers core infrastructure in some of the most popular creative and social video platforms and helps leading AI research teams annotate massive video datasets for model training. With millions in ARR, backing from Matrix Partners, Y Combinator, Swift Ventures, AI Grant, and a growing product footprint, Sieve is shaping how video AI is built.

Roles and Responsibilities:
Sieve is seeking a Product Engineer to design and build developer-facing interfaces and tools. This role spans across the frontend dashboard, CLI, Python SDK, API, and developer documentation—everything engineers interact with when integrating Sieve.
Key responsibilities include:
- Designing and developing user-facing product features across web, CLI, and SDK layers.
- Owning and improving Sieve's developer experience: from onboarding flows to intuitive docs and error messages.
- Collaborating closely with ML, infra, and backend engineers to integrate product experiences with powerful video pipelines.
- Iterating on internal tooling to monitor system health and support customer success.
- Driving end-to-end product delivery across architecture, implementation, testing, and release.

Technologies you may work with: Next.js, React, TypeScript, Python, Go, Kubernetes, Redis, MongoDB, Vercel, Auth0.

Job Requirements:
Seniority & Experience:
- 1–5 years of full-stack software engineering experience.
- Strong track record building and shipping 0→1 products in startups or fast-paced engineering teams.

Work History & Education:
- Experience working at a top startup or completing high-impact internships at leading tech companies.
- Computer Science degree from a top-tier university (e.g., Berkeley, CMU, Stanford, MIT, UIUC, etc.).

Technical Skills:

- Fluency in TypeScript, React, and frontend product development.
- Experience with Python and backend development workflows.
- Familiarity with Next.js, Redis, MongoDB, and Go is a plus.
- Experience with developer-facing features like SDKs, APIs, CLI tools, or internal dashboards.

Soft Skills:

- Passionate about the intersection of AI and video/audio media.
- Clear communicator with strong product sensibilities.
- Comfortable with autonomy, ambiguity, and startup hustle.
- Intellectually curious and committed to craftsmanship in code.

❌ Do NOT Apply If You:

- Require visa sponsorship (H1B, TN, etc.).
- Have a history of job hopping or short tenures.
- Come only from IT consulting (e.g., Infosys, Wipro, Capgemini) or large enterprise backgrounds.
- Graduated from bootcamps without real-world product engineering experience.
- Have fake or misrepresented profiles.

Interview Process

1. Intro Call – Meet with one of Sieve's founders.
2. Technical Interview – Live technical session.
3. Coffee Chat – Meet the CEO to assess team fit and passion.
4. Work Trial – Paid 2-day trial project to assess collaboration and code quality.
5. Offer Extended