

# Final E-Commerce Plan

Phase 1 — Start With One Category (Tech Store)

1. Choose 1–2 local suppliers.
2. Buy only 1 piece of 10–15 items.
3. Make Instagram + TikTok pages.
4. Take orders on WhatsApp.
5. Confirm stock, get payment, supplier ships.

Phase 2 — Make Tech Store Stable (2–8 weeks)

Build consistent sales, learn the process, create returning customers.

Phase 3 — Launch Second Category (Home Items Store)

Add a second supplier and repeat the process. Two stores = two income streams.

Phase 4 — Build Your Brand Slowly

Create proper ecommerce websites using Shopify or WooCommerce.

Phase 5 — Add More Stores (Beauty, Baby, Fashion)

Expand one category at a time.

Phase 6 — Scale

Run ads, work with influencers, improve branding, keep small inventory.

Phase 7 — Systemize

Create a sustainable business with proper systems and automation.