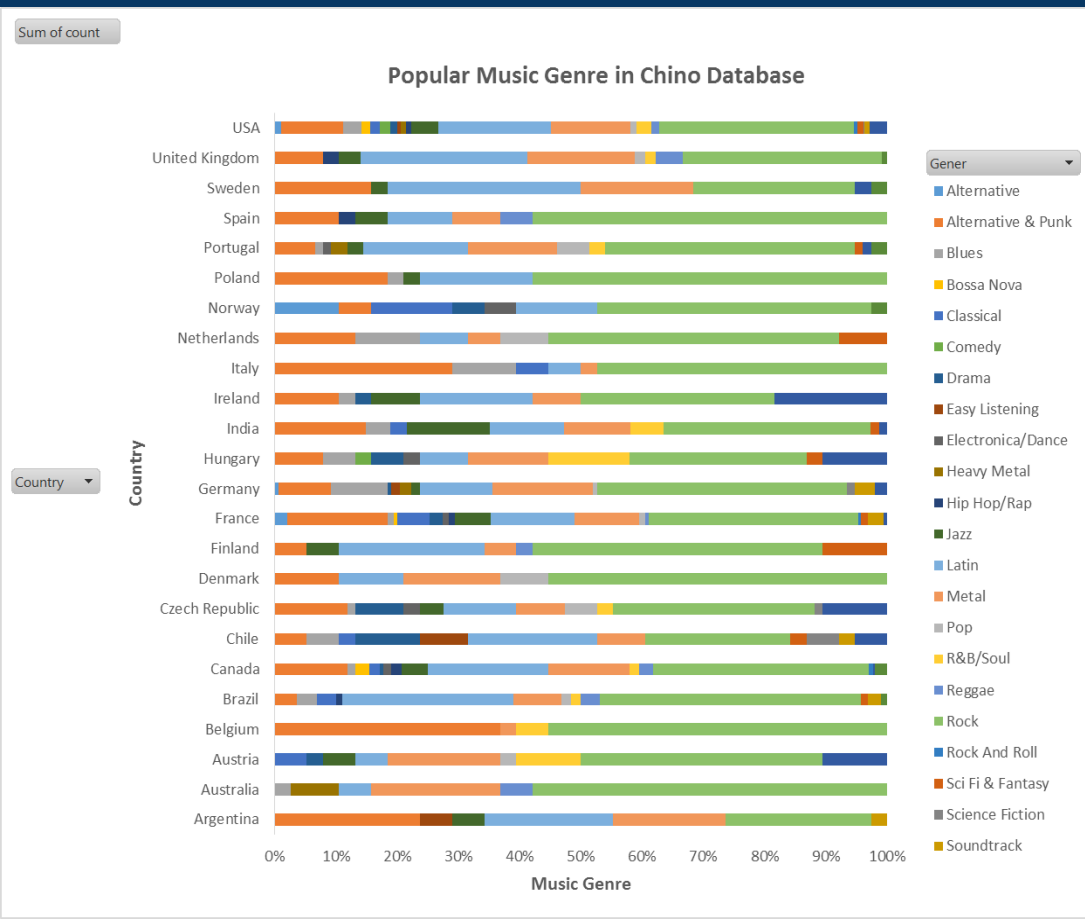


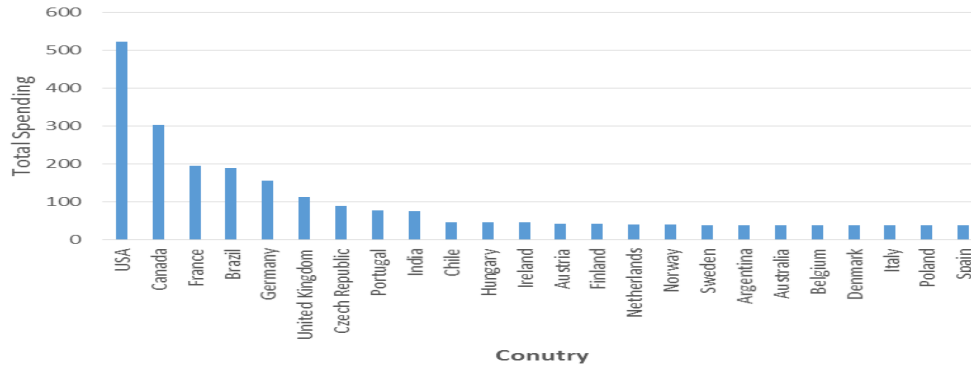
# Popular Music Genre



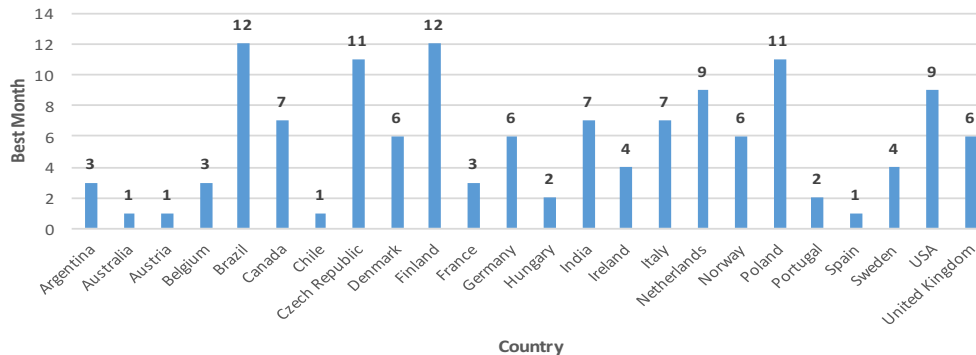
As the stacked bar illustrate, we can see that the most purchase music genera among all the countries is the 'Rock' (the light green bar). It might be a good indicator start promoting rock music in thier application platform or website.

# Total Spending by Country by Months

Total Spending By Country



Total Spending by Month per Country

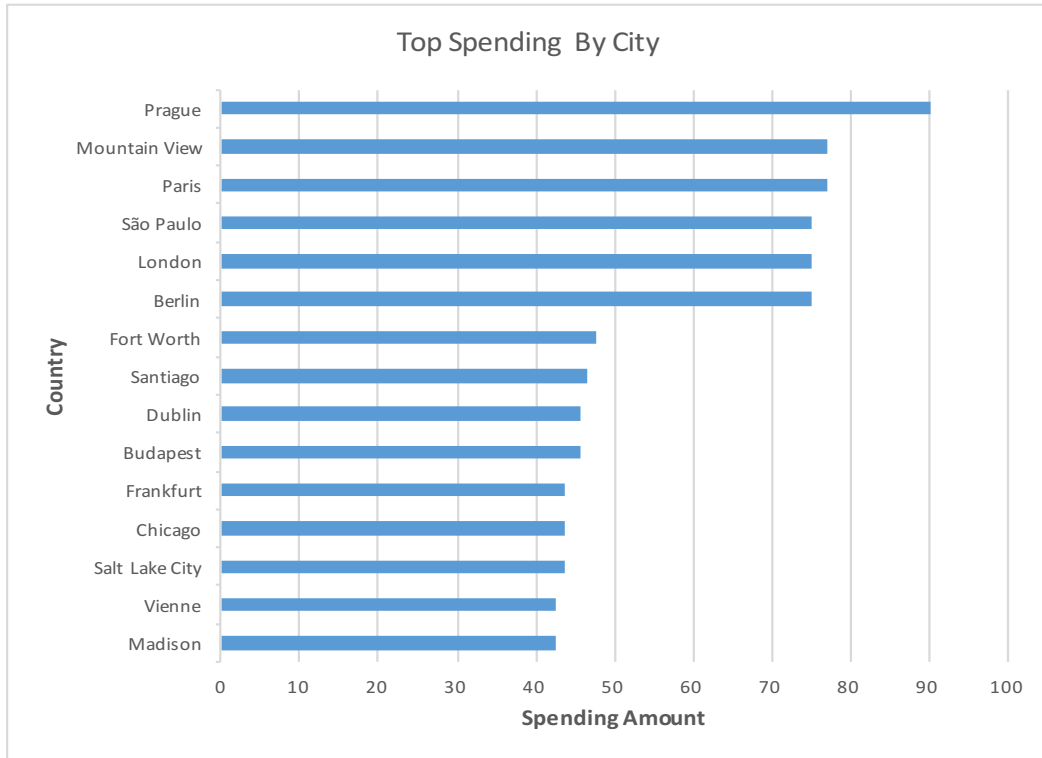


Best customers who believe in our service came from USA. The preferred month which has higher sale in USA is September. I have tried to find out why September has high total sale than other months and I have read an interesting Wikipedia article about ‘Labor Day’ in USA and they were stating the following:

“Labor Day is called the "unofficial end of summer” because it marks the end of the cultural summer season. Many take their two-week vacations during the two weeks ending Labor Day weekend. Many fall activities, such as school and sports begin about this time”.

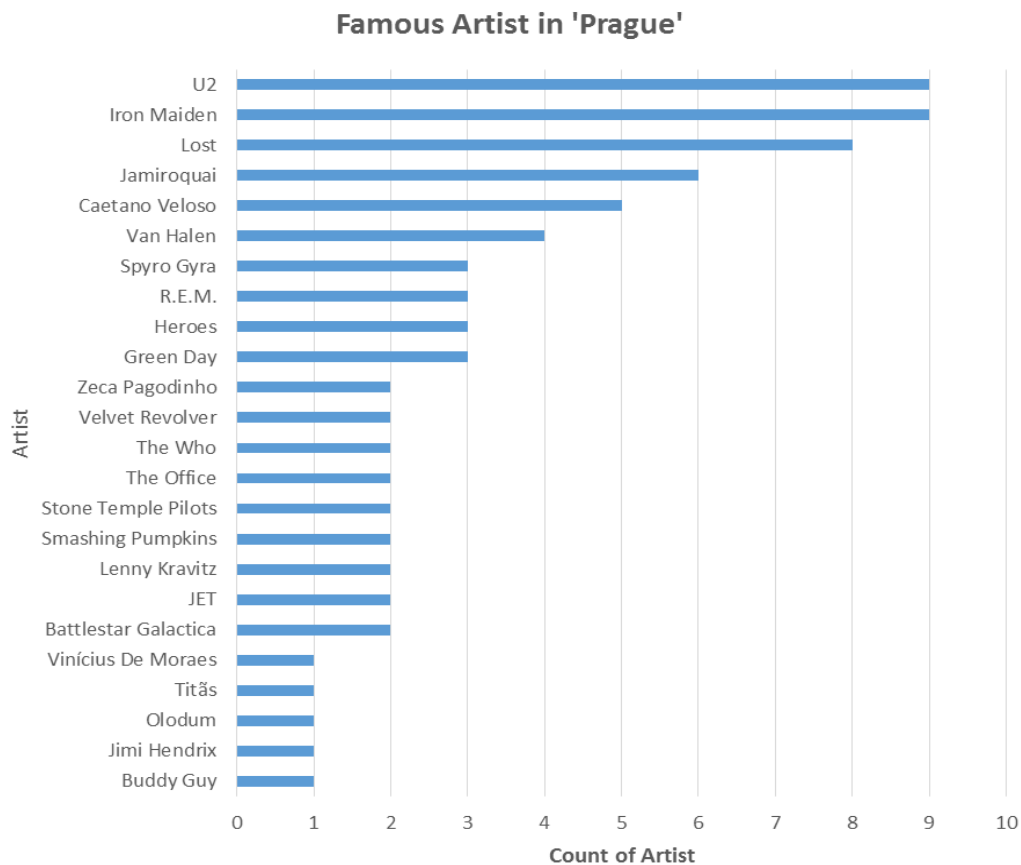
With the previous citation, we may suggest to music producer to have their new Album released during this month.

# Most Spending City



The chart show that “Prague” is the most spending city and the most profitable city. We may suggest to throw a promotional Music Festival which can increase our profits.

# Famous Artist in 'Prague'



So, if we decided to hold concert in 'Prague' for our fans there. We need to bring 'U2' and 'Iron Maiden' bands to perform live there. The charts clearly showing that we these two bands are famous enough to make the concert successful.