



# SECURITY AND PRIVACY CONCERNS IN IOT

## Session 4

# OBJECTIVES

In this session, you will learn to:

- ▶ Describe the role of IoT in the future
- ▶ Explain the Security and Privacy issues and Challenges involved
- ▶ Explain Subscription based charges
- ▶ Explain the concept of Trust in IoT

# INTRODUCTION 1/3

IoT is an information network connecting virtual and physical objects

Closely linked to sensitive infrastructures and strategic services

Enables people and objects to interact with each other

Protects the information of users from exposure

# INTRODUCTION 2/3

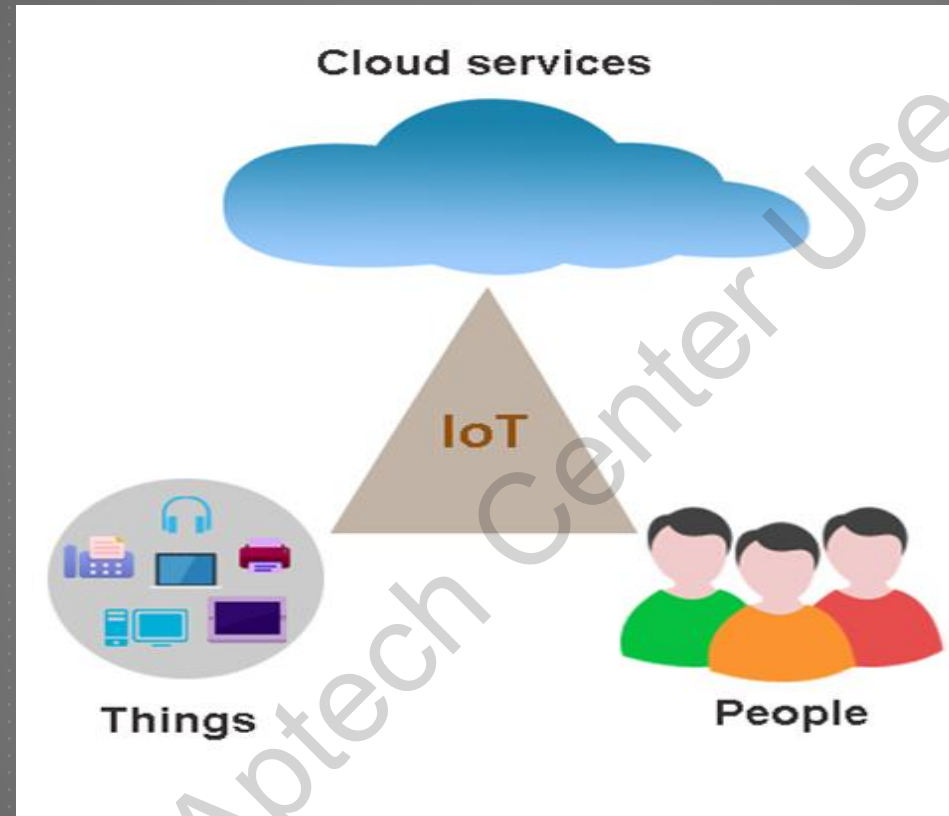
Provides integrated services

The 'things' in the IoT environment transmits data

Interoperability of things is essential for functioning

Fragmented data produce sensitive information

# INTRODUCTION 3/3





# FUTURE OF IOT 1/3

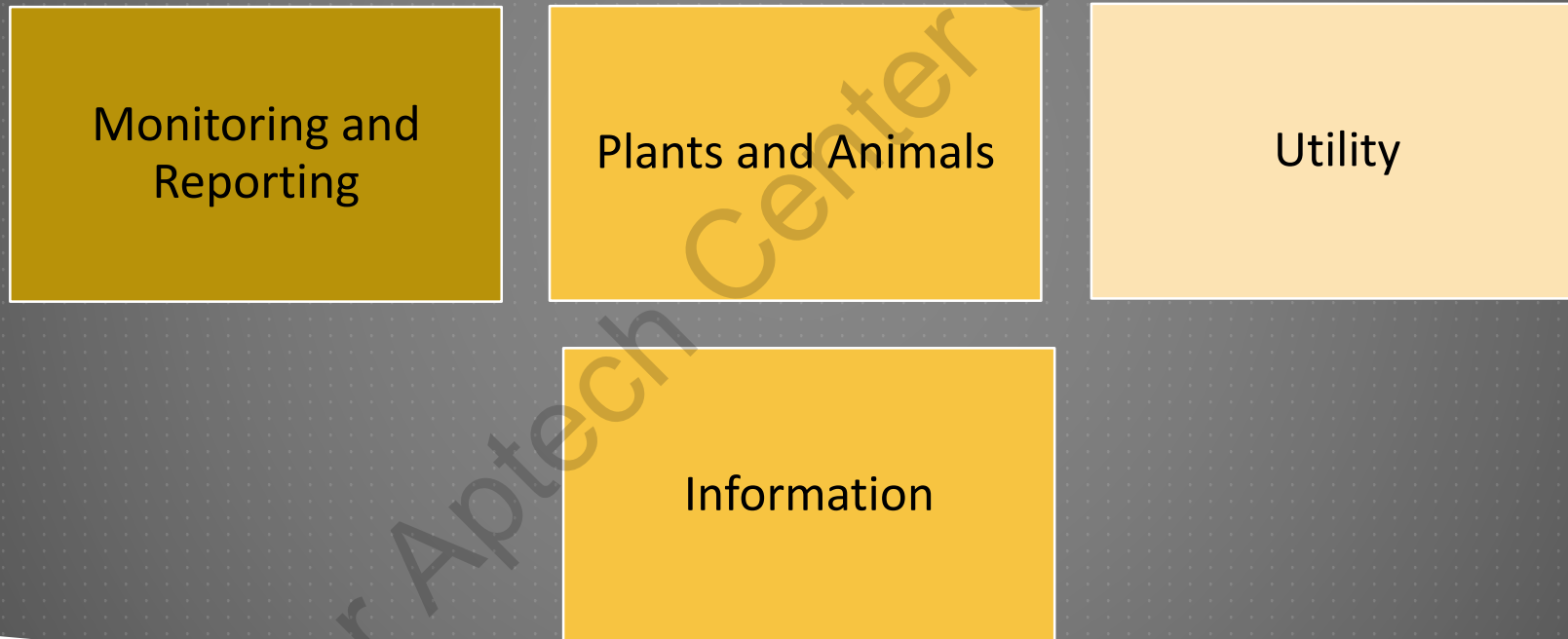
Major channel for interconnecting devices

Far-reaching access to all products

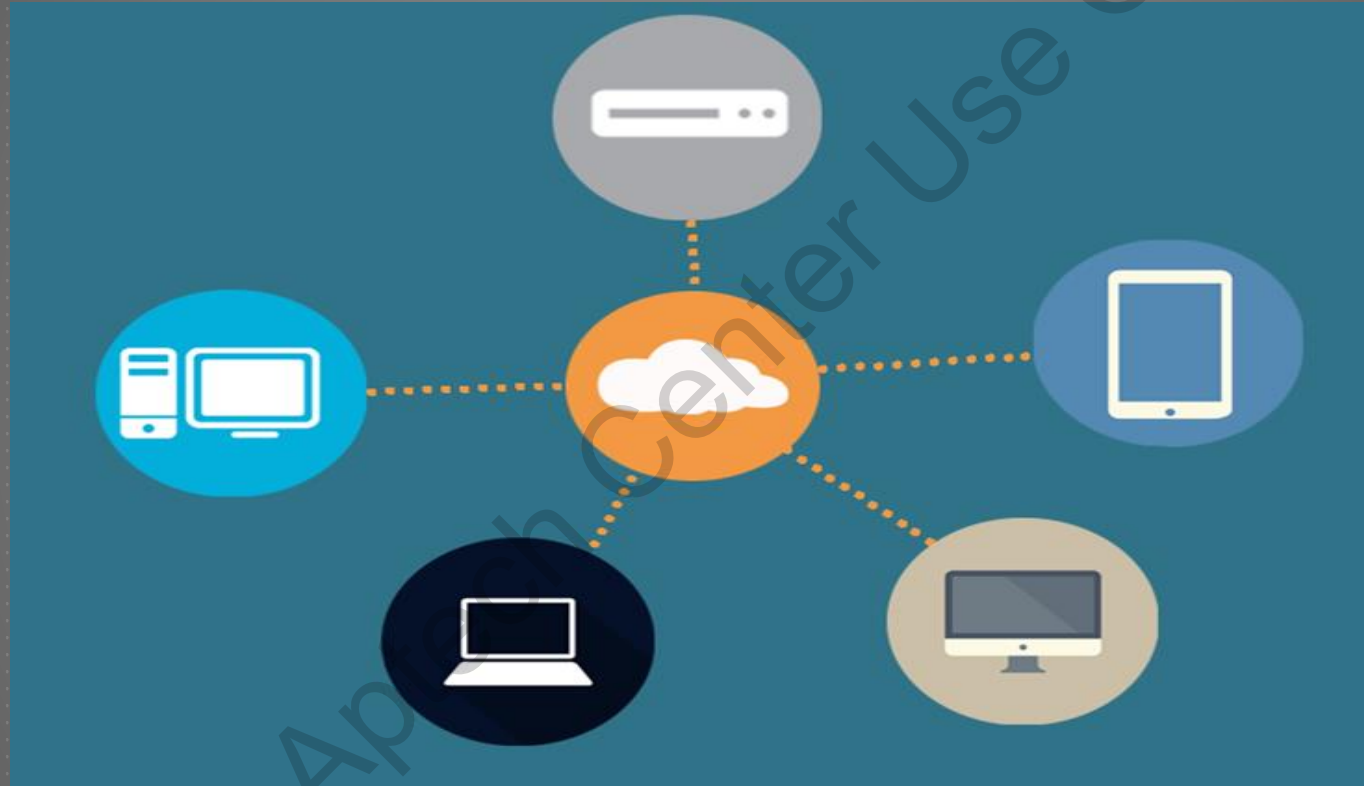
Applications are independent

Improve productivity and users' life

# FUTURE OF IOT 2/3



# FUTURE OF IOT 3/3





# SUBSCRIPTION BASED SERVICES 1/2

Allows a customer or organization to purchase or subscribe the IT services

Monitors operational and diagnostic information in real-time

Provides 'As-a-Service' model, which is centered on a pay-per-month/use business

Anticipate on-going value and inimitable experiences

# SUBSCRIPTION BASED SERVICES 2/2

## ► 'Pay-As-You-Go' Model

Payment system for cloud computing that charges based on usage

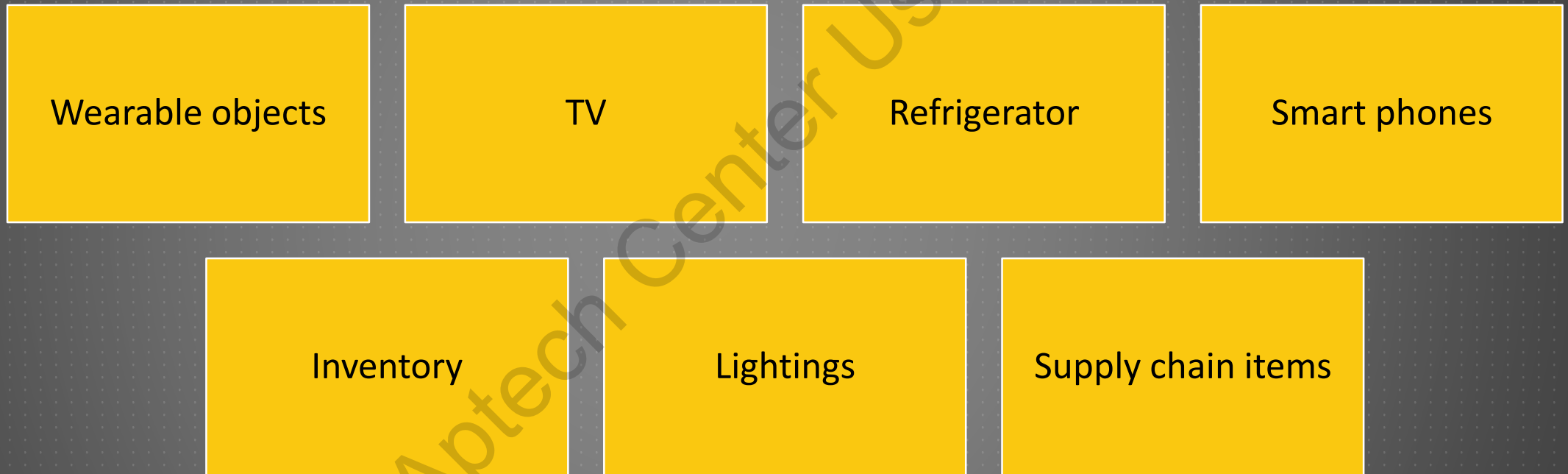
Users can choose CPU, OS, Networking capacity, Memory, and Security

Executed in cloud computing

Enables a user to scale, modify, and set aside computing resources

# PRIVACY AND SECURITY ISSUES AND CHALLENGE 1/13

- ▶ IoT envisages as a universal network



# PRIVACY AND SECURITY ISSUES AND CHALLENGE 2/13

## ► IoT Infrastructure



# PRIVACY AND SECURITY ISSUES AND CHALLENGE 3/13



# PRIVACY AND SECURITY ISSUES AND CHALLENGE 4/13

## ► Privacy for IoT

Majority of IoT devices will be sensors

Sensors could generate a vast range of information

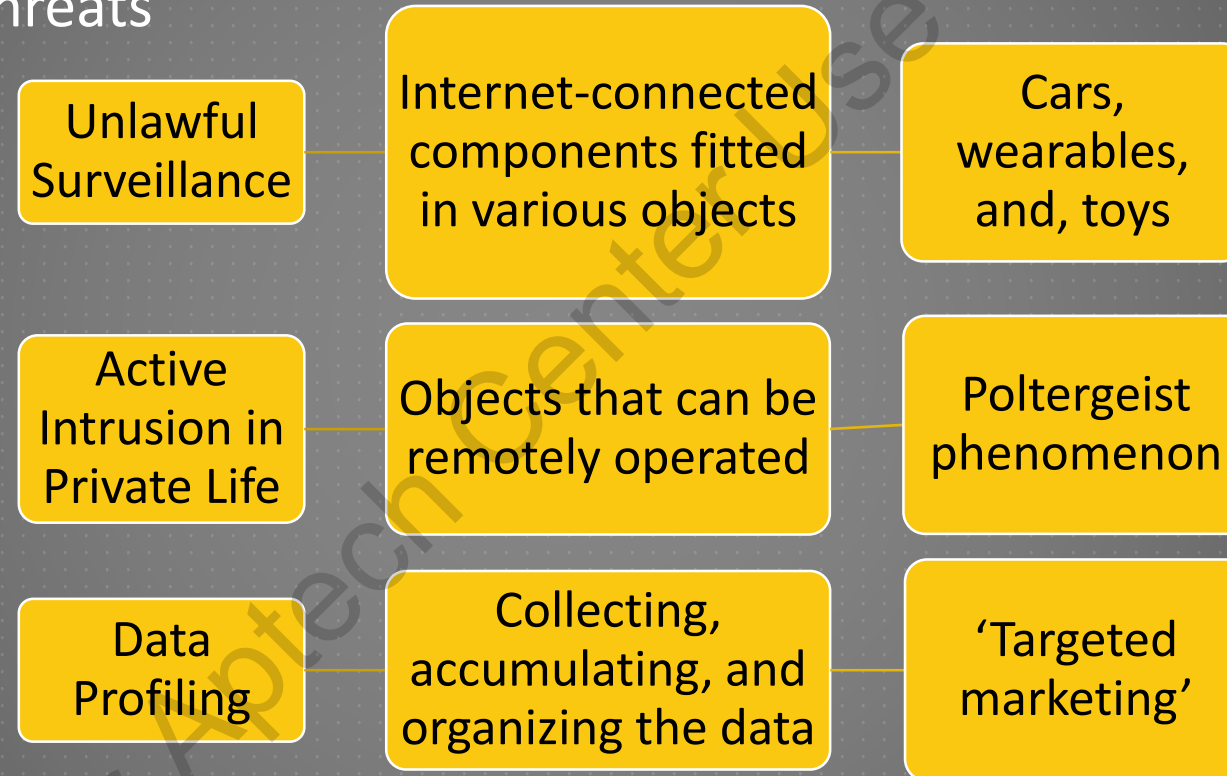
Data are gathered in the form of specific sensory states

New privacy threats



# PRIVACY AND SECURITY ISSUES AND CHALLENGE 5/13

## ► Major Privacy Threats



# PRIVACY AND SECURITY ISSUES AND CHALLENGE 6/13

## ► Privacy Risks Exposed to Users

It is estimated that 50 billion devices will be connected by 2020

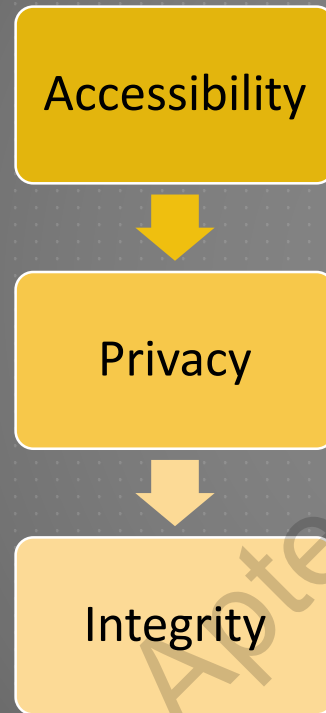


This proliferation poses new privacy and security risks that must be assessed



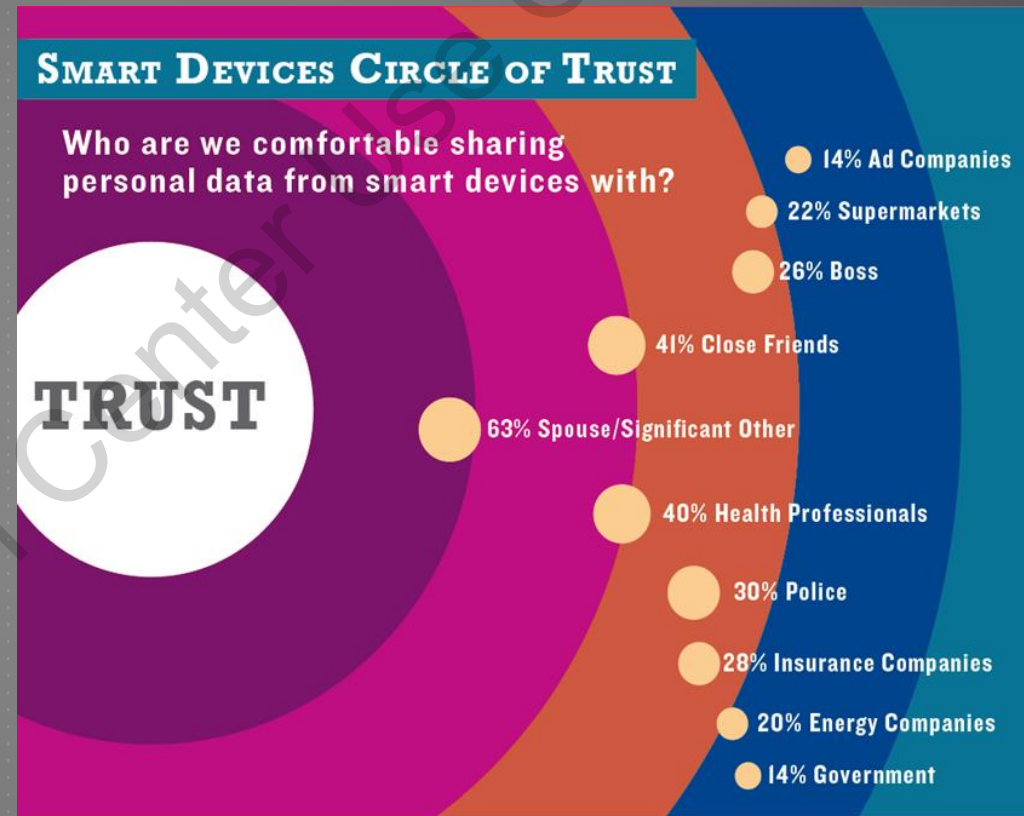
# PRIVACY AND SECURITY ISSUES AND CHALLENGE 7/13

## ► Trust in IoT



# PRIVACY AND SECURITY ISSUES AND CHALLENGE 8/13

## ► Trust in IoT



# PRIVACY AND SECURITY ISSUES AND CHALLENGE 9/13

## ► Security for IoT

Protecting connected devices and networks in the IoT

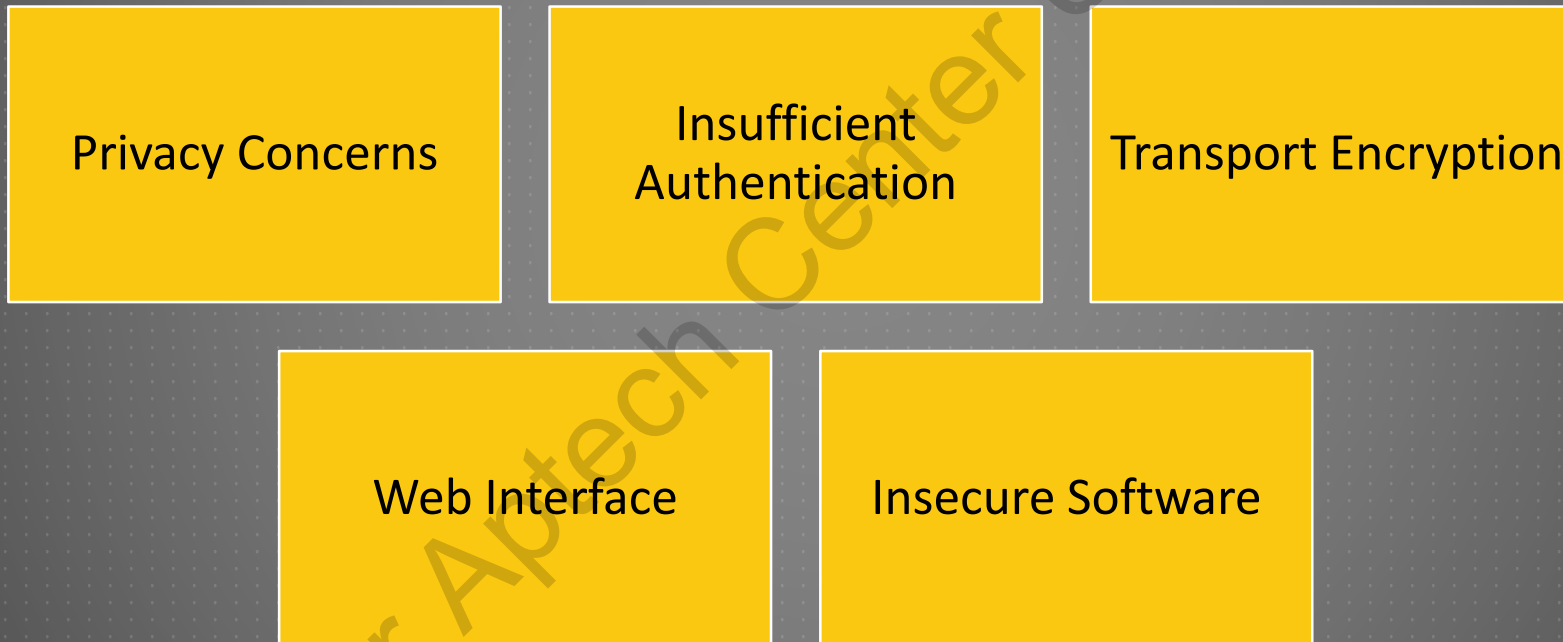
Provides unique Identifiers

Conventional and unpatched embedded O/S and S/W

Advent of Internet Protocol version 6 (IPv6) and Wifi

# PRIVACY AND SECURITY ISSUES AND CHALLENGE 10/13

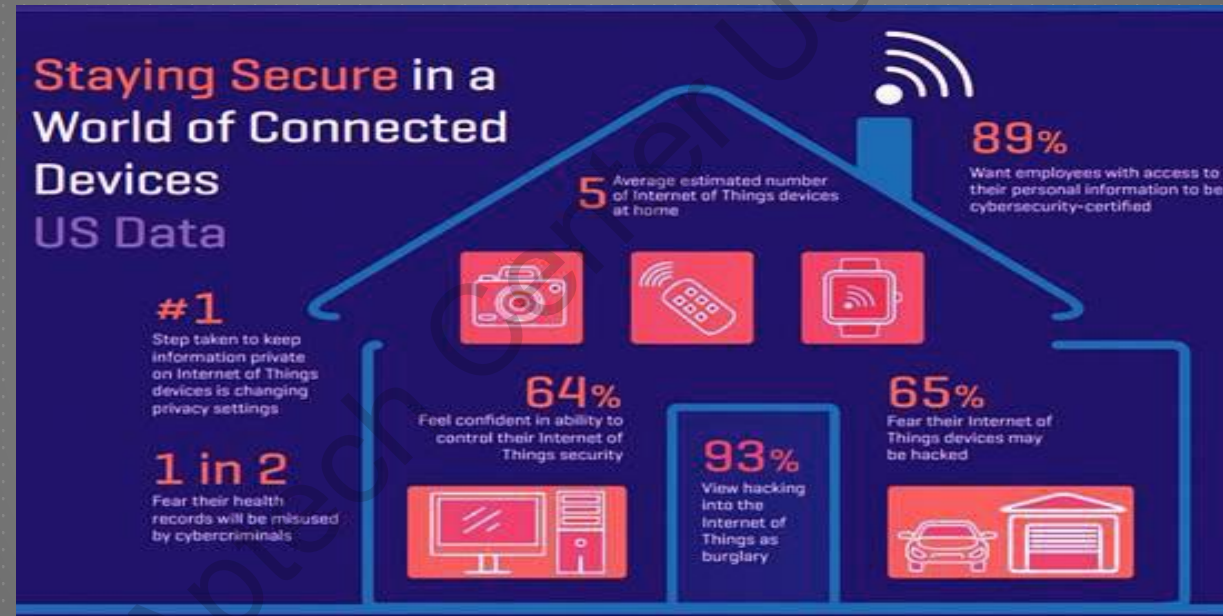
## ► Security Issues in IoT





# PRIVACY AND SECURITY ISSUES AND CHALLENGE 11/13

## ► Data for Security Issues



# PRIVACY AND SECURITY ISSUES AND CHALLENGE 12/13

## ► Nobody is Anonymous

Firms implant imperceptible sounds into the Web pages

Uses cookies to communicate the information

Surveillance is the new business model

Cross-device tracking for Internet marketers

Internet surveillance economy

# PRIVACY AND SECURITY ISSUES AND CHALLENGE 13/13

## ► Keeping Secrets

Manages sensitive information

All vital security abilities depends on cryptography

Cryptography depends on secrets

Universal systems are hacked

Universal trust would be affected severely

# CRYPTOGRAPHY I/7

- ▶ Preserve secrets in the IoT
- ▶ Method of storing and transmitting data communication partners do not change frequently



# CRYPTOGRAPHY 2/7

## ► Objectives

Confidentiality

Integrity

Non-repudiation

Authentication

# CRYPTOGRAPHY 3/7

## ► Requirements

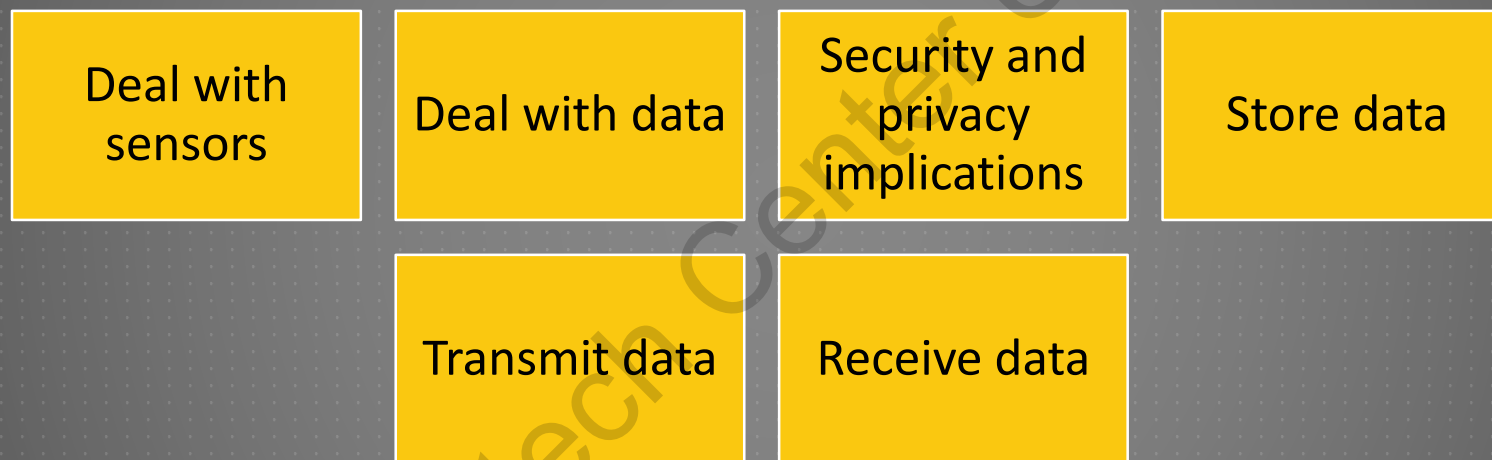
Data Security

Data Privacy



# CRYPTOGRAPHY 4/7

## ► Role and Assumptions



# CRYPTOGRAPHY 5/7

## ► Data Transmission

Comes from a reliable and approved source

The data are not tampered with during transmission

Data is secured from unauthorized access

The data is harmonious with the requests

# CRYPTOGRAPHY 6/7

## ► Processor Time and Resources

More time and resources

Use of long keys in encryption is related to political or costs constrain

Encryption offers on network package

Key exchange issues can be: Static and Dynamic

# CRYPTOGRAPHY 7/7

## ► Data Storage

Data should be protected when transmitting and storing it

Permanent, semi-permanent, and volatile

Capability of the system

# DIGITAL SIGNATURE 1/4

Validating the authenticity and integrity

Based on public key cryptography

Private and Public key algorithm

# DIGITAL SIGNATURE 2/4

- ▶ Public key cryptography

Verifies the reliability and authenticity of digital content

Reliability - digital content is not altered

Authenticity - same digital content has been issued by a well-recognized entity



# DIGITAL SIGNATURE 3/4

- ▶ Public key cryptography
- ▶ Secure Hash Algorithm

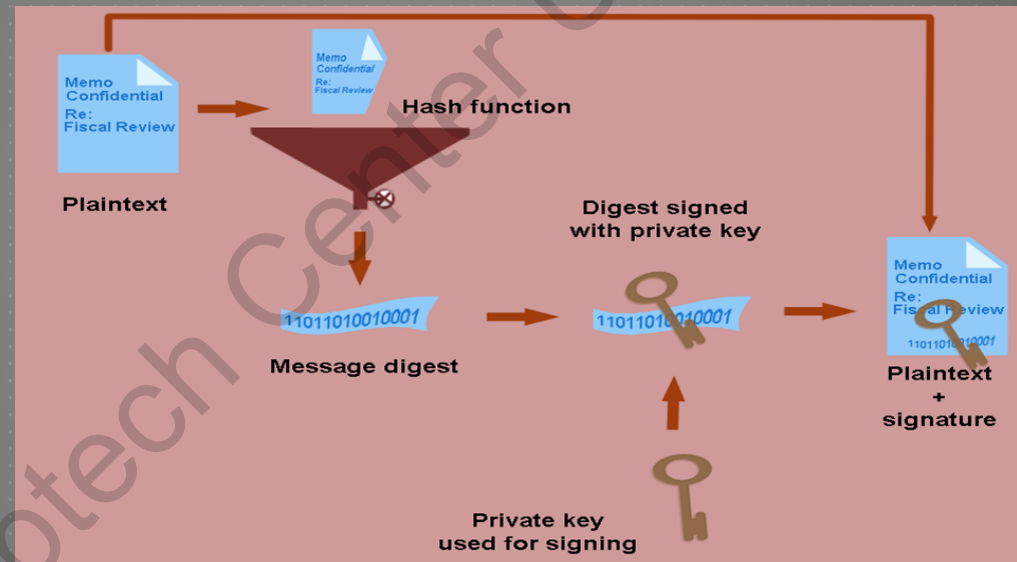
Digests the Message

Difficult to forge digital content that generates a predefined hash value

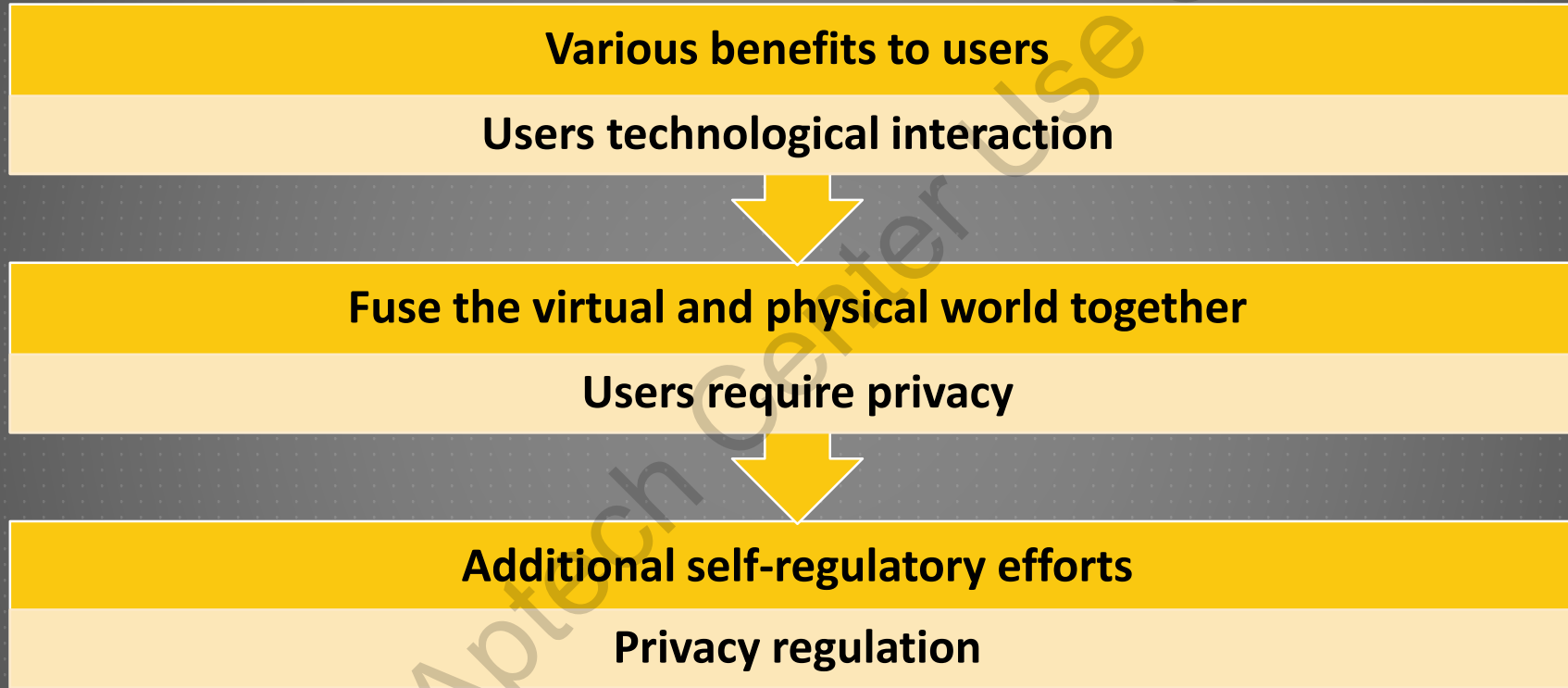
Two different digital contents generating the same hash value is nil

# DIGITAL SIGNATURE 4/4

- ▶ Public key cryptography
- ▶ Digital Signature Process



# CONCLUSION



# SUMMARY

- ▶ IoT privacy and security issues are the special considerations essential to protect the information of users from exposure in the IoT environment, in which any physical or object can be given a unique identifier and the ability to communicate freely over the Internet or any other similar network. The 'things' in the IoT environment transmits data autonomously and works in conjunction with 'other things' and communicates with them.
- ▶ IoT will lead to increased awareness about environmental and social issues, as increasing users will have access to the Internet and thus, will have access to new techniques and solutions for education, environmental hazards, and health hazards.
- ▶ The On-going use of IoT devices is currently creating serious issues related to the privacy of users, on the IoT security, and the possible threat of cyber criminals controlling sensors and smart devices connected to the Internet.

# SUMMARY

- ▶ Trust management plays a significant role in IoT for consistent data fusion and data mining, competent services with context-awareness, and improved user privacy and information security. It helps users to overcome uncertainty and risk and take part in user approval and utilization on IoT services and applications.
- ▶ Security concerns for the IoT are developing at a faster pace than the IoT itself. Tackling IoT related concerns requires identifying the issues related to IoT security. The main issues relating to security of IoT are privacy concerns, insufficient authorization; Web interfaces risks, transport encryption, and insecure software.
- ▶ Cryptography is a method of storing and transmitting data in a particular form so that only those for whom it is intended can read and process it.
- ▶ A digital signature is a mathematical technique used to validate the authenticity and integrity of a message, software or digital document. Digital signatures are based on public key cryptography, also known as asymmetric cryptography.