# **GROUP MEMBERS**

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### **GROUP SAP REPORT**

#### 1. INTRODUCTON

A major program under the Clean Green Pakistan Movement (CGPM) launched by Mr. Imran Khan, the Prime Minister of Pakistan on 15 November 2019 to ensure the support and backing of the citizens to the civic bodies for this national effort. The CGCP is designed to seek the participation of the citizens voluntarily for keeping the cities clean, improving civic amenities and creating in them the spirit and sense of owning their habitats and cities. Any citizen of Pakistan aspiring to be the Clean Green Champion will volunteer to contribute activities under the following key five pillars of Clean Green Pakistan Movement.





#### 2. OBJECTIVES

Clean and Green Pakistan campaign's objective is to motivate general public to make Pakistan greener, and inspire all the segments of the society to come together for the cause. The aim is to en-light people to create awareness about the need and countless benefits of planting trees

The Clean and Green campaign aims to protect and care for the environment by engaging the community in leading an environmentally conscious lifestyle. Recently we have done a project "Tree Plantation" under the supervision of 'Foster Flagship Training Program'

The purpose of this project is to maintain cleanliness and to save environment from different Air pollution to resist diseases. It is a people's movement and everyone's responsibility, and focuses on behavioural change to create demand for better environmental service



#### 3. RESPONSIBILITIES

- 1. Acquire key knowledge about Clean Green Pakistan policies and procedures,
- 2. Mobilize local communities/ target groups about impacts and implication of climate change, disseminate key information about Corona virus Disease-2019 (COVID-19) and safe & healthy practices for its prevention and promote Clean Green Pakistan.
- 3. Promote the behavioural change for a Clean Green Pakistan through demonstration and follow up with respective target groups work as change agent with local communities and Stakeholders on how to prevent COVID 19 and protecting yourself, families, children and communities for a Clean Green Pakistan through green work place and houses.
- 4. Take possible actions to support others who are infected by COVID 19, serve as focal point for coordination with local government for community mobilization and awareness raising.
- 5. Actively attend the volunteer network meetings and reports back on agreed actions.
- 6. Participate and promote ongoing covid-19 prevention and control campaigns on social media e.g. safe hands challenge.

### 4. HOW TO PROMOTE GREENRY IN PAKISTAN

Merely taking interest in or listening to the big news stories related to the initiative taken by the government or other organizations regarding tree plantation in Pakistan is not going to be enough. We have access to one of the most powerful social awareness tools in today's world. We are pointing towards social media, of course. If a hashtag on Twitter can bring a revolution in a country, then it shouldn't be difficult to rally people for a course that can save our future generations and to strive for the clean and green Pakistan.

Spreading awareness about the harms caused by the deforestation in Pakistan and the consequences and disastrous aftermath of human intrusion in nature is crucial. Using a social media connections, people can easily gather on one platform and fight against the unlawful cutting of trees. Plus you can also tree plantation from your neighbourhood or even from the city you are living in





The forest of Changa Manga is the largest man-made wildlife reserve of Pakistan. Converting a large area, it is found in lahore and kasur districts of Punjab. The menace of illegal Deforestation in Pakistan on a vast scale has also caused several damage to this natural reserve of our country. Different types of drives and compaigns have been carried out for tree plantation in Pakistan that strongly discourage the practice of Deforestation. The forest of Changa Manga, Which was planted in the 1890s, is also in the need of these compaigns that effectively spread awareness about the horrors of deforestation and emphasizes on the importance of tree plantation in Pakistan.

The plantation is the major key to the most of our environmental problems. Tree provide pollution-free atmosphere and counter the unhealthy activities of Human beings harmful and damaging effect to the atmosphere. Modern research says that a big tree provides oxygen that is sufficient for thirty six children. It is an admitted fact that greenery has a smooth effect on man's psychology. It helps in nurturing the spiritual growth of an individual and saves him from depression, loneliness and embarrassment by developing positive feelings in him like love, loyalty, beneficence, happiness and satisfaction





Our country is a tropical country and most of our land is arid. We must pay special attention to tree plantation because only through forests we can bring moderations to the hot climate. Trees will brings freshness to the dry sorroundings, They teachs us endurance, well being grace and efforts, sacrifices. They live for others and add charm to the live of those who depend on them. In the west a new branch of knowledge has emerged in resent years in which ecologists and psychologists are working collectively to connect the Environment to the Human Psychology. This new science is called "ecopsychology"

To encourage the volunteer participation of the citizens of Pakistan in the Clean Green Pakistan Movement, a system of points and other benefits has been evolved. Each action will award the volunteer a set score/point, and based on the earned points, the Clean Green Champions will be ranked under the five categories.

#### 5. MISSIONS

### 1. Safe drinking water

- Drink clean water, purify/ treat and ensure conservation.
- Judicious use of water resources for COVID 19 response.
- Recycling of grey water and rainwater harvesting.
- Educate the public on point of use household water treatment options.

### 2. Solid waste management

- Family members and neighborhood committees to lead on collection, segregation and disposal of solid waste at allocated areas.
- Awareness on best practices for solid waste management at household and community level (e.g. proper disposal of use masks and gloves) for COVID-19 prevention.

## 3. Total sanitation and hygiene promotion

Promote hand washing with soap or sanitizers at critical times and after exposure
to external factors. E.g. designing foot-operated or automatic hand washing
stations to reduce the risk of infection Ensure Personal, home, area hygiene
including food and environment related hygiene practices as precautionary
measures against viruses.

### 4. Tree plantation.

• Type and time of plantation for respective areas, markets, work places and house improve climate and biodiversity to fight against COVID 19.





#### 5. CONCLUSION

Nature has taught mankind the circular model of sustainability. In the natural ecosystem, everything is reused or re purposed, supporting the zero-waste concept. The natural environment is the perfect example of a circular economic model, where everything, even after its lifetime, becomes a source for something else. However, human beings have not been able to successfully replicate this model resulting in global climate change, environmental degradation and resource shortages. According to a report by the United Nations Environmental Programme (UNEP) by the year 2060, global material use could reach 190 billion tonnes. The problem stems, in part, from designing the business model and products for obsolescence and waste generation. Globally, less than nine percent of the items produced are recycled, which means that worldwide 91 percent of all goods are discarded when they are perceived not to be of meaningful use.

At the heart of these environmental crises lies the unsustainable supply chain model being implemented across industries through which we are not just wasting away resources, but also throwing away the chance for a sustainable future. Only a root-and-branch transformation of the traditional supply chain model will enable sustainable corporate development. A green and sustainable pandemic recovery can be achieved through the implementation of a closed-loop supply chain model across various industries. In every economic sector, the circularity of inputs and outputs can achieve environmental, economic and social benefits.



