

Note:

- (i) **Part - A** should be answered in OMR sheet within first 40 minutes and OMR sheet should be handed over to hall invigilator at the end of 40th minute.
- (ii) **Part - B & Part - C** should be answered in answer booklet.

Time: 3 Hours

Max. Marks: 75

PART - A (20 × 1 = 20 Marks)Answer **ALL** Questions

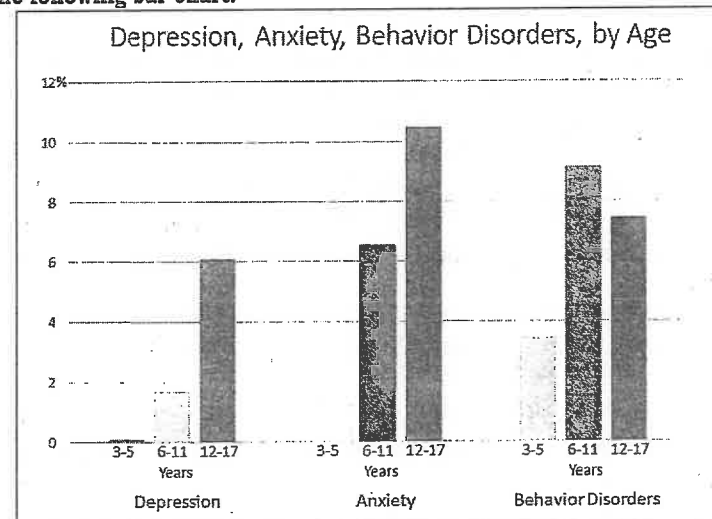
- | | Marks | BL | CO | PO |
|--|-------|----|----|----|
| 1. Communication is commonly defined as the
(A) imparting or interchange of thoughts by speech
(C) imparting or interchange of information by writing
(B) imparting or interchange of thoughts, opinions, or information by speech, writing, or signs.
(D) imparting or interchange of opinions by signs | 1 | 1 | 1 | 10 |
| 2. What is 'decoding' in the process of communication?
(A) Comprehending
(C) Listening
(B) Speaking
(D) Reading | 1 | 1 | 1 | 10 |
| 3. Which of the following is not a communication barrier?
(A) Language barrier
(C) Economic barrier
(B) Personal barrier
(D) Organizational barrier | 1 | 2 | 1 | 10 |
| 4. Which of the following is the personal barrier?
(A) Rigid rules
(C) Fear of superiors
(B) Strict seniors/ boss
(D) Poor working environment | 1 | 2 | 2 | 10 |
| 5. Reading the titles, sub titles and topic sentences can be classified under
(A) Skimming
(C) Reading for thorough comprehension
(B) Scanning
(D) Critical reading | 1 | 2 | 2 | 10 |
| 6. The reader comes up with various questions and arguments in
(A) Skimming
(C) Reading for thorough comprehension
(B) Scanning
(D) Critical reading | 1 | 2 | 2 | 10 |
| 7. _____ should not be included in writing reviews for a product.
(A) Appreciation /criticism
(C) Recommendations/suggestions
(B) Category/type
(D) Un-grounded statements for improvement | 1 | 3 | 2 | 10 |
| 8. _____ communication is for a specific audience involving the usage of jargons.
(A) Mass
(C) Technical
(B) Religious
(D) Personal | 1 | 3 | 2 | 10 |
| 9. Hacking is _____ compromising digital devices and networks through unauthorized access to an account or computer system
(A) an act of
(C) a tool for
(B) a technology for
(D) a device for | 1 | 3 | 3 | 9 |
| 10. Which of the following is not online abuse?
(A) Targeting someone's identity
(C) Threats of discrimination
(B) Digital marketing
(D) Threats of harassment | 1 | 3 | 3 | 9 |
| 11. The word-for-word transcription of a section of someone else's work is
(A) Direct plagiarism
(C) Self-plagiarism
(B) Mosaic plagiarism
(D) Indirect plagiarism | 1 | 3 | 3 | 9 |
| 12. What is the search intent of the search words, 'buy a laptop stand'?
(A) Informational
(C) commercial
(B) navigational
(D) transactional | 1 | 4 | 3 | 10 |

Because dehydration can often be mistaken for hunger, you might gain weight as you try to satisfy your body's needs. Fortunately, the opposite is also true if you're hydrated. If you suffer from migraines, studies show that a lack of fluids might easily trigger an episode. Headaches are also likely to last longer if you're low on fluids. In addition, dehydration can leave you unable to concentrate, cause short-term memory problems and leave you feeling moody and anxious. Adults' signs of dehydration include fatigue, dizziness, confusion, less-frequent urination and extreme thirst, but the latter has one exception: the elderly. Older adults may not feel thirsty but can still be dehydrated.

That's why one of the best ways to tell whether you're lacking fluids is by the color of your urine. The morning is the best time to get a global sense of your hydration status. If your urine looks more like apple juice instead of lemonade, then you're dehydrated. On the flip side, the need to urinate throughout the day is a sign that you're well-hydrated.

(OR)

b. Transcode the following bar chart:



8 2 2 9

23. a. Describe any two advantages and disadvantages of online communication respectively with examples.

(OR)

- b. Social media is like an ocean and etiquettes of social media are like life jackets. Validate your opinion on the statement with relevant examples.

24. a. Elaborate the ways of getting effectively engaged in a Group discussion.

(OR)

- b. Draft an email to Editor, The Hindu sharing your opinion on the current Higher Educational system in India.

25. a. Imagine that you have lost your passport, draft a letter to the Passport Office, India enquiring about the next step to be taken by you in this regard. Write the letter in the proper format inventing necessary details.

(OR)

- b. Effective business communication relies on the appropriate and efficient use of paralinguistic features. Justify.

PART - C (1 × 15 = 15 Marks)Answer **ANY ONE** Questions

Marks	BL	CO	PO
15	6	4	10

26. Infosys is looking for Senior Engineers in the departments of manufacturing and quality check. Eligibility: Engineering graduates with the minimum 3 years experience in the related field. Assume yourself as an eligible candidate and draft an application with Curriculum Vitae in the proper format inventing necessary details
27. Prepare an investigative report on youngsters losing their lives due to horrific road accidents.

* * * * *

13. _____ is taken up by one for a considerable period of time after satisfying pre-requisite eligibility criteria.
- (A) carrier (B) job
(C) assignment (D) career
14. A group discussion must advance _____.
- (A) truth (B) dishonesty
(C) Personal glory (D) arguments
15. Which of the following is not an example of initialism
- (A) BBC (B) UNO
(C) ISRO (D) CBI
16. Which of the following is to be written in the Cover letter for a job application?
- (A) eagerness in getting well paid (B) information about the people who could recommend you
(C) fake claim of expertise (D) mention of your professional skills
17. Rigid rules in organization that acts as a communication barrier can be avoided by _____.
- (A) Appreciating the feedback (B) Being technically strong
(C) Speaking with a plain tone (D) explaining the rules
18. Report discusses a particular problem in a _____ way.
- (A) Less detailed (B) Detailed
(C) Complicated (D) Horizontal
19. The foremost barrier to business communication is
- (A) Lack of concentration (B) Lack of money or funding
(C) Disinterestedness (D) Incorrect or inadequate communication channels
20. The proposal should start with _____.
- (A) An overview of the main area (B) The proposed structure of the under study report
(C) Sampling technique (D) Time frame of the proposed research

PART - B (5 × 8 = 40 Marks)

Answer **ALL** Questions

21. Read the passage and answer the following questions

Political education has many connotations. It may be defined as the preparation of a citizen to take well informed, responsible and sustained action for participation in the national struggle in order to achieve the socio-economic objectives of the country. The predominant socio-economic objectives in India are the abolition of poverty and the creation of a modern democratic, secular and socialist society in place of the present traditional, feudal, hierarchical and in egalitarian one.

Under the colonial rule, the Congress leaders argued that political education was an important part of education and refused to accept the official view that education and politics should not be mixed with one another. But when they came to power in 1947 they almost adopted the British policy and began to talk of education being **defiled** by politics. 'Hands off education' was the call to political parties. But in spite of it, political infiltration into the educational system has greatly increased in the sense that different political parties vie with each other to capture the mind of teachers and students. The wise academicians wanted political support, without political interference. What we have actually received is infinite political interference with little genuine political support. This interference with the educational system by political parties for their own ulterior motives is no political education at all and with the all round growth of elitism, it is hardly a matter for surprise that real political education within the school system (which really means the creation of a commitment to social transformation) has been even weaker than in the pre-independence period.

It appears that we have made no progress in genuine political education in the post-independence period and have even slid back in some respects. For instance, the education system has become even more elite-oriented. Patriotism has become the first casualty. The father of the nation gave us the courage to oppose government when it was wrong, in a disciplined fashion and on basic principles. Today, we have even lost the courage to fight on basic issues in a disciplined manner because agitational and anarchic politics for individual, group or party aggrandizement has become common. In the recent times the education system continues to

support domination of the privileged groups and domestication of the under-privileged ones. The situation will not change unless we take vigorous steps to provide genuine political education on an adequate scale. This is one of the major educational reforms we need, and if it is not carried out, mere linear expansion of the existing system of formal education will only support the status quo and **hamper** radical social transformation.

1. Which word is nearly opposite in meaning as "defile" as used in the passage?

- (A) Disparage
(B) forgery
(C) degenerate
(D) sanctify

2. According to the passage, what should be the main purpose of political education?

- (A) To champion the cause of elitism
(B) To bring qualitative change in the entire education system
(C) To create an egalitarian society
(D) To prepare the young generation with high intellectual acumen.

3. How has politics been related to educational institutions after independence?

- (A) Although they got political support but there was no interference of politics.
(B) It is clear that they got almost no political support as well as political interference.
(C) They got political support at the cost of political interference.
(D) There was substantial interference without political support.

4. Based on the passage, which is the major drawback of the present education system?

- (A) The education system mainly represents the oppressed sections of the society.
(B) The present education system promotes the domination of the privileged few.
(C) It is based on the British model of education.
(D) It is highly hierarchical and egalitarian in nature.

5. Which is the most opposite in meaning to the word 'hamper' as used in the passage?

- (A) Accelerate
(B) envision
(C) foster
(D) initiate

6. Connotations is not related with ----

- (A) meaning
(B) overtone
(C) significance
(D) denotations

7. Which of the following is false?

- (A) Academicians are in favour of inclusion of politics in education
(B) Political education is always fair and impartial
(C) Post Independence period is stronger than in including politics in education
(D) Congress was in favour of inclusion of politics in education

8. Which of the following is true?

- (A) We need a major educational reforms
(B) We don't need a major educational reforms
(C) Political education doesn't have many connotations
(D) The predominant socio-economic objectives in India is the abolition of gender inequality

22. a. Write the précis for the following passage:

Water makes up about 60% of your body's weight, and although you can survive without food for weeks, dehydration can kill you within days or even hours, depending on the temperature and your environment.

Dehydration means more water is moving out of your body's cells than into them. And as this happens, it's not just water that you lose. Small amounts of electrolytes critical to cell function and energy, such as sodium and potassium, are lost along with the water.

You could quickly become constipated as your colon steals water from your stool to keep your digestive system moving. Urine will become darker; prolonged dehydration can also crystallize salts and minerals in urine, possibly leading to the formation of painful kidney stones.