



Haseeb Ahmad

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ABOUT ME

Full stack Ruby on Rails developer with 7 years of experience

Technical Skills:-

- ✓ Programming Languages: Ruby, JavaScript
- ✓ Web Development: Ruby on Rails, HTML, CSS, SASS
- ✓ Front-end Frameworks: React, Next.js, Typescript
- ✓ Cloud Services: AWS Lambda, AWS S3, AWS Cognito, AWS SQS, AWS SNS, API Gateway, EC2, RDS, AWS Lex, AWS AppSync
- ✓ Deployment: Heroku, DigitalOcean, AWS
- ✓ Database: MySQL, PostgreSQL, Aurora Serverless DB
- ✓ Caching: Redis, Memcache, Varnish, Page Caching
- ✓ Search Technologies: Sphinx, Elasticsearch, Algolia
- ✓ File Processing: Image resizing, Optimization, WebP Conversion, MiniMagick, Canvas
- ✓ Payment Integration: Stripe Subscription, PayPal, Payfort
- ✓ Mobile Development: Flutter
- ✓ E-commerce Platforms: Solidus, Spree, Mirakl, Klaviyo
- ✓ API Documentation: GraphQL, Swagger, GraphQL, Hasura
- ✓ Analytics and SEO: Google Tag Manager, Data Studio, Yandex

WORK EXPERIENCE

Full Stack Ruby on Rails developer

Finlink [15/10/2021 – Current]

City: Berlin | Country: Germany

Full Stack Ruby on Rails Developer

Bayt [26/04/2017 – 15/10/2021]

City: Lahore | Country: Pakistan

Back End Developer

Ebryx [07/10/2015 – 24/04/2017]

City: Lahore | Country: Pakistan

EDUCATION AND TRAINING

Bachelors in Software Engineering

Punjab University [10/10/2011 – 15/08/2015]

City: Lahore | Country: Pakistan | Website: <https://www.pu.edu.pk/>

DIGITAL SKILLS

Ruby / Ruby on Rails / Vue.js / React.js / AWS / Heroku / RSpec / Docker / AWS - Lambda, ECS, EKS, S3, API Gateway, Serverless / Databases (PostgreSQL/PostGIS, MySQL, Redis) / HTML 5: HTML/CSS/ JQuery / Payment Methods (Stripe, PayPal) / Knowledge of saas, Git/Github, scrum / Algolia search, Elasticsearch,... / Working knowledge of SEO optimization / Full-Stack Developer

PROJECTS

Yallamotor Ruby on Rails, Ruby, Rspec, MemCache, Sphinx, Redis, MySQL, Javascript, AWS Microservices, Capistrano, Imagemagick, Material UI, SEO

- Played a key role in backend and frontend development, including UI changes, deployments, and enhancements.
- Improved database queries and optimised performance.
- Developed dashboards for dealers, implemented payment integrations, and set up auto-payment systems for dealers.
- Provided customised solutions, managed web services, and maintained white-label clients' websites
- Enhanced search facets and overall search functionality.
- Maintained and upgraded the website, ensuring seamless user experiences and robust performance.
- Reduced image upload response time and server load using AWS Lambda, S3, and API Gateway
- Implemented SEO strategies and white-label solutions for high-profile clients (Eye of Dubai, Erem News, Eye of Riyadh)
- Fixed over 1,000 Google Search Console and HTTP 500 errors, increasing monthly sessions to 3.5 million

Link: <https://uae.yallamotor.com>

CoachVantage Vue.js, Ruby on Rails, Ruby, Rspec, Postgresql, Stripe, GraphQL, Hasura, Docker

- Integrated Stripe functionalities including Stripe Connect, Subscriptions, and Checkouts.
- Configured Stripe to handle separate payment processing for different businesses, allocating a percentage of each transaction to the web admin.
- Set up Stripe invoices, discounts, and callbacks, enhancing the platform's payment management capabilities.
- Managed Unsubscriptions, product and price creation, and meter usage tracking through Stripe.
- Developed and added new features to the platform using Vue.js, improving user experience and functionality.
- Created a real-time chat feature, enhancing communication capabilities within the platform.
- Automated task management processes using Vue.js, streamlining workflows and improving efficiency.
- Collaborated closely with backend developers to integrate Vue.js components with Ruby on Rails and GraphQL APIs.
- Conducted specs testing using Rspec

Link: <https://www.coachvantage.com/>

Finlink Ruby on Rails, Ruby, Rspec, Azure, Engines, Swagger, Mysql, Heroku, Web Services, Kubernetes

- Developed complex API solutions within the engine architecture
- Integrated banking APIs for mortgage offers and interest rates
- Created API documentation for internal and external use
- Conducted specs testing using RSpec

Link: www.finlink.de

Maisonette React.js, Ruby on Rails, Ruby, Algolia, Rspec, Mysql, Circle CI/CD

- Implemented Algolia Search and Facets for enhanced product search-ability
- Worked on FE to add search features and facets
- Collaborated with the marketing team to optimize product data for marketing initiatives
- Conducted bug fixes, debugging, performance improvements, and code reviews
- Ensured smooth and bug-free deployments through thorough quality assurance and unit testing

Link: <https://www.maisonette.com>

Build Show Network Ruby on Rails, React.js, Cloudfront, HTML5, Bootstrap, Heroku, Mysql, FFmpeg, Google Cloud Storage

- Developed the application from scratch and managed all development activities for buildshownetwork.com
- Develop dashboard for experts to manage their videos and podcasts
- Converted video speech to text using Google Speech-to-Text
- Integrated and managed video content, including HLS Player

Link: <https://buildshownetwork.com>