

WE THE PEOPLE

**A SMARTER WAY TO
CREATE VALUE**

-

**AN NFT ON THE POLYGON
NETWORK**



TABLE OF CONTENT

Our Mission	01
Identifying Problems in the Market	02
The Big 5 Strategy	03
The Legislators Drop + Minting Price	05
Roadmap	06
Economy	07
Secondary Economy	08
Community Treasury	09
Social Showcase	10
The Most Wanted	11
Future Plans and Token Integration	12
Why Sandbox	14
Our Investors	16



OUR MISSION

“

We The People NFT has developed a foundation built on commitment to unity, which will help nurture a strong society built to stand the test of time. This revolutionary project will not only be a lucrative investment, but an opportunity for the People to come together outside of political affiliations and boundaries, and create a more perfect union.

”

• The Founders





IDENTIFYING PROBLEMS IN THE MARKET

While conducting our extensive market research, we found something alarming. While NFT values have skyrocketed since its early boom Spring 2021, there has been little done by the developers of new projects to address a serious issue within the space: How do you mix the creative value of NFTs with proper utility and economic stimulation to produce an asset that has REAL value? We noticed that while many projects plan to integrate within the metaverse, incorporate monetized games, and create new collections, many fail to acknowledge the real issue at hand. With vague roadmaps, and over-night advertising campaigns a large number of NFT projects will drastically decrease in value when projects like We The People come along. The most surprising thing we found during our research period, is that over 95% of projects within the market DO NOT HAVE A WHITEPAPER. We find this unacceptable. With assets traded at such high values and volumes, it is irresponsible on behalf of developers to not lay out a comprehensive summary of what the future holds for investors.

Another major issue within the NFT space is a lack of healthy market stimulation. There are few organic market stimulants set in place to support appreciation over time. Without proper planning, NFT projects fluctuate in value at a volatile and unhealthy rate. These booms are fueled by hype surrounding the artwork, and in many ways it results in pure gambling. We have established a multi-layer plan to create value within our community. While there will be an opportunity for quick gains on the secondary market following release, the real money will be made HODLING. Why? For many reasons. We have incentivized owning both Donkey and Elephant NFTs to be eligible for our EXCLUSIVE Eagle Collection. The Eagle will be of extreme rarity. This will be the last leg of our Legislators, who will earn a 2% royalty on the trading volume of all We The People releases. The EAGLE along with the other NFTs within the Legislator Series will have substantial resale value.

Along with passive income, anyone who holds an original Legislator will be allowed the opportunity to act as a politician within the community. While they will not have absolute power, they will have a considerable influence on future investment opportunities, and will act as advocates for the entire We The People community. With the introduction of our Citizens Collection, we will begin creating an entire economy separate from the sale of Legislator NFTs. This marketplace will feature land assets within Sandbox, and allow Citizens to operate businesses, and work jobs to earn REAL crypto assets. There will be a limited number of releases for each Citizen. Citizens will be able to open their own businesses, operate paying jobs, and work their way up through ranks to earn more!

The opportunities for both Legislators and Citizens are endless. We are at such an early point in this new digital economy, and we plan to allow our shareholders an opportunity to profit handsomely by GETTING IN EARLY.



THE BIG 5 STRATEGY

The major criticism for the NFT marketplace is that many projects will lose value shortly after they release. This is due to the fact that the many projects do not have the proper measures in place to secure value for their communities in the secondary market. We The People developers have structured this project around building a community that is both healthy and prosperous with a strong economic foundation. We plan on increasing marketing efforts tenfold once 100% of the Legislators are minted. This sets us apart from our competitors, whereas 100% sold is the end for many projects, for We The People, it is just the beginning. Our strategy for longevity for the project has become known as : The Big 5 Strategy.



1. You will need both a Donkey and an Elephant, in order to mint an Eagle

This is vital for creating value within the secondary market because this ensures that no matter which card you mint, it will have value to someone. With minting generation randomized, you will not be able to choose whether or not you get a Donkey or Elephant. For example, if someone buys (2) NFTs, and they are both the same character, they will be incentivized to trade for their proper match to be eligible for the LIMITED Eagle. This will entice people to purchase more than one NFT, lowering supply, and increasing demand. The most basic economic concept for increasing value.



2. The Eagle Collection/Elite Legislators will add extreme value throughout the entire project.

Why would someone want to purchase an Eagle? The Eagle grants you a 2% royalty from the transaction fees of all We The People Collections. This will be distributed to HODLers however the Legislators decide. With all of the economic models for further drops, to ensure longevity for our community we have added yet another stimulant on the first drop for those looking for massive gains. Like those who acquire Eagles, the ELITE LEGISLATOR NFTs will pay you 2% of the transaction royalty for all We The People collections as well. For someone not looking to spend the extra money, you will still have an opportunity to gain a stake in the exponential growth of the project over the next decade and more.



THE BIG 5 STRATEGY



3. Staking

We are introducing a process that cryptocurrency is familiar with, but the NFT community is new to. Staking your NFT will grant you quarterly dividends. This will ensure a higher percentage of community members will HODL, which will stimulate strong economic growth.



4. Social Showcase

The social showcase is not just a cool idea, but also a way to claim ownership of your NFT on a large scale. Or will it be a way to increase value in your NFT very quickly? The Social Showcase will be advertised on our front page of our website, our socials, and within our community creating a unique marketing opportunity to our holders. With only 3 Showcase spots released every 2 weeks, it will take over roughly 36 years to showcase every Legislator. If you are one of the lucky ones with a spot, you will be able to rent the space out for anyone looking to promote themselves and their socials. Just another way We The People is adding value to our project.



5. United States of A-Metaverse

At 100% sold of the initial Legislator Drop, we will be purchasing a minimum of \$200,000 USD worth of land to solidify our spot within the Metaverse. We are anticipating that \$200,000 investment to provide our project and our community with a solid foundation. We will create a community completely governed by the people. This community will be equipped with a government run by those who own one or more of the original Legislators, and a community of citizens who are compensated handsomely for their professional and recreational involvement within the US of A-Metaverse.



THE LEGISLATORS DROP

We The People NFT is a community run by the people for the people. Our goal is to build a future for our community within the fastest growing economic and social space in the world: The Metaverse. As time progresses, having a stake in the Metaverse will no longer become a luxury, but a necessity. The problem is simple: major corporate GIANTS have purchased countless amounts of land in the metaverse over the last year, causing the floor price for a plot of land to increase to \$16,000 USD. As time progresses, so will the price. While we are still in the earliest stages of this development, we have a chance to come together as a community and protect our future. The first collection to be released will be the Donkey and Elephant, members of the Legislators Collection. As a Legislator you will have the ability to play a substantial factor in the direction of our project among other benefits. Both Legislators and our future Citizens will have opportunities to open their own business, create or play games, while making REAL money in the process. The possibilities are ENDLESS and will be chosen by the members of the United States of A-Metaverse. The first release of the Legislator Collection will be composed of two parties The Donkeys and The Elephants. Members of the DISCORD will have an opportunity to work their way to reserving a spot on the WHITELIST for a discounted mint. This will ensure the ability to mint, as our PUBLIC SALE is anticipated to sell out within minutes. This chance is EARNED only through DISCORD.

We The People's first Legislator Drop is limited to 5000 ONE OF A KIND mints. NFTs will be minted on Polygon Network. Presale price will be approximately \$185 USD, and public sale around \$250 USD worth of MATIC. We have chosen Polygon as there are no gas fees associated with purchasing We The People NFT. The exclusivity of each character will maximize demand on the secondary market, and INCREASE returns for our loyal community. Full intellectual rights to each mint will be granted to the buyer IMMEDIATELY upon purchase. Our final release in the Legislator Collection will be The Eagle. This will be our MOST LIMITED DROP, and will mint only as many as those who are eligible. In order to become eligible for the Eagle, collectors will need to own (1) of the 50-70 ELITE LEGISLATOR NFTs or both a Donkey and Elephant. Unique to We The People, this stimulant will create MASSIVE returns for those who participate in our initial minting event.





ROAD MAP

As time progresses, as will our ROADMAP. We plan on creating a community and economy that spans the course of decades. To form a more perfect union, by the People for the People.

Rarity checker

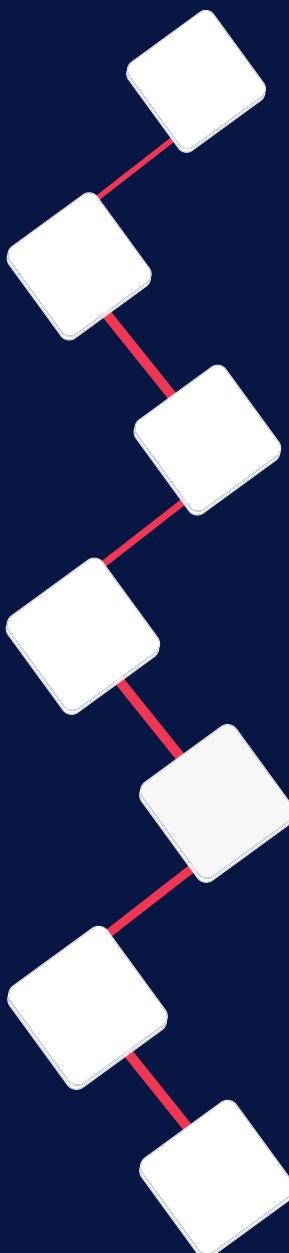
At 50% sold, a rarity checker will be added to our website. The identity of the Elite Legislators will be released, who along with the Eagle Collection, will grant HODLers a 2% royalty of trading volume for all We The People Collections.

The United States of A-Metaverse

At 100% minted \$200,000 worth of land will be purchased in the Sandbox. The community will create the Constitution, laws, and vote on future jobs, games, and events.

The Citizens Collection

The Citizens will perform very specific roles within the Community. Compensation will be determined by the tier of their job, and funds will be distributed from the community treasury.



Community Treasury

At 25% sold, 5 ETH will be added into the Community Treasury. This will fund the revolution, and pave the way for the United States of A-Metaverse.

Community Treasury

At 75% sold, we will add an additional 5 ETH to the Community Treasury totaling 10 ETH.... but here is when things start to get interesting!

The Eagle

HODLers of both Donkeys and Elephants will receive an Eagle via airdrop and the royalty associated with it. The Eagle is the FINAL release of Legislators...forever.

Growth

As our community EXPANDS, we will purchase another MASSIVE portion of land. This will ensure wealth and prosperity for our members. To be able to support our ever-growing community, our Roadmap will continue to progress. We are creating a community and economy that will span the course of decades. To form a more perfect union, by the People for the People.

The Founders

ECONOMY

We The People developers worked hard building a concept that would create value for their shareholders. By incentivizing the ownership of the LEGISLATORS, the developers effectively created another level of demand that will fuel value for the future. Those who hold both Donkey and Elephant NFTs will be the only parties who are able to mint the Eagle.

Since the Legislator Collection's first release is a mix of Donkeys and Elephants, it is not guaranteed which character you will receive. This will also create healthy trade activity, as many will be trading to obtain their preferred/needed character.

Owners will be rewarded with exclusive rights and abilities within the United States of A-Metaverse.

The United States of A-Metaverse will own a vast amount of land in The Sandbox. The community have the ability to use the land as their own, but they will be able to use this land to create their own economy fueled by real life crypto assets. The businesses that will operate within the community will be able to create real wealth for themselves. While the economy grows, we will continue to purchase more land, further expanding the People's land threshold within the Metaverse.

It is our hope that the community will actively trade their own non-fungible items, while contributing to growth that is poised to stand the test of time, and last far beyond the Crypto Boom.

We'll see you there, in the United States of A-Metaverse





SECONDARY ECONOMY

Owners of We The People NFT's will be able to create, buy, and sell digital assets within Sandbox. Whether it's creating NFT's for use within our Metaverse, or using our land as a storefront to sell assets in the marketplace, this will be yet another source of revenue for our holders. We will also be giving our community first dibs on infrastructures and other development projects that will need to be created, within The United States of A-Metaverse. The Vox editor within Sandbox requires no coding to create these digital assets, making it easy for someone with no prior experience to reap the rewards that others have spent years to acquire.

Another integral part of generating wealth within our community will be player operated business. These businesses could include, P2E Games, casinos, NFT shops, and much more. Players without a We The People NFT will have to pay in order to enter the land and or partake in our games and other infrastructure built by our community.



COMMUNITY TREASURY

The Community Wallet/Treasury will be publicly accessible, and will keep track of all transactions within the United States of A-Metaverse. The funds will be used at the community's discretion to expand the community and your wealth as a member of this community. Whether they want to use this wallet for investment purposes, building infrastructure, or playing games, it is **THEIR** choice. This will start the community off with a substantial amount of funds so that we can continue to progress and turn this into much more than a standard "NFT project".

The tax percentage will be voted on by the community. We The People will ensure the majority of the money goes to the people who are contributing, or hold valuable assets within the United States of A-Metaverse. We are going to allocate these funds back into our community. The Founders will NOT earn a percentage of tax. The tax revenue will be reinvested into the United States of A-Metaverse, and our People...DIRECTLY. Our community will vote on exactly how these funds will be used, giving FULL control to The People.





SOCIAL SHOWCASE

Before now NFT ownership has been overwhelmingly showcased through profile pictures, and Open Sea accounts. This is most likely the extent of their exposure. We The People understand that the artwork represents YOU, and we want to provide a platform that rewards ownership. This is why we are creating a social showcase for all of our Legislators. How does it work? After the Eagle has landed, we will be adding 5 Legislators on the 1st and 15th of each month to our Social Showcase. Each Legislator will be first posted with a description and name.

Holders of the NFT will be able to verify ownership by using their Metamask wallet. Those selected will have the ability to change their Legislator's name on the website. Holders will also be able to update their Bio, as well as advertise all of their social platforms and links! Being able to market your NFT, yourself, and your business on such a large platform is not just going to turn heads, but will add yet another layer to the project's overall utility. Follow the clues along the way, play your cards right, and you just might be holding a diamond.





THE MOST WANTED

The Most Wanted is a group of elite individuals who are tasked with claiming their unique, 1 of 1 We The People Legislator NFT. This select group has been hand picked by the developers and the rest of the team.

Claim your NFT for exclusive opportunities, and to join one of the most exclusive clubs in the Metaverse. If you have been selected, take home your reward by claiming your Most Wanted Legislator. Members of our community will be able to help track down the most wanted, so stay tuned.





FUTURE PLANS AND TOKEN INTEGRATION

What if you are not so concerned with playing a game? What if you are an investor looking for long term, sustainable, and projectable passive income? Well, this is the project for you. Our economic structure has been designed to cater to our community for decades to come. The initial investment into the Legislator Drop will secure you an opportunity to be generously rewarded within The United States of A-Metaverse.

Due to the structure of our future ULTRA LIMITED Eagle Collection, pairing NFTs from the original drop will be vital. The final minting event within the Legislator Collection, the Eagle will only be available to those eligible. The Eagle will be distributed via airdrop 60 days after the Original Drop has sold out.

We are one of the only--if not the only NFT project coming out with an extensive Road Map and plans that are tangible, realistic, and can be put into effect immediately. Many projects are making promises of games, worlds, and community engagement in the future; unfortunately for many of these projects, the future will never come. We are seeing rapid increases in market value that are not sustainable, and based solely on hype. Smart investors recognize that the real money comes from investing in a company with a legitimate plan that encourages healthy appreciation overtime. The We The People WHITEPAPER is the most comprehensive and well put together in the entire space.

We the People are very careful how we bring up the introduction of our own token. This is because of how tokens have historically been utilized by other projects. The developers have been in this space for many years and have seen it all. The current NFT market is mirroring that of the Alt-Coin market five years ago. Most did not last, and the only ones that did were coins that had realistic long term goals with a solid team to have those goals come to fruition. Our coin will NOT be released with the initial public sale of the NFT collection. Only after we populate the United States of A-Metaverse will our token be released. Those who stake our NFT will receive their dividend through USaM Coin. The market stimulants we have put in place will make it very attractive to investors to hold and stake their NFT. As the collection grows, as will our token, and as the token grows so will your NFT's. This is a NEW concept we are confident will become a very common theme amongst successful metaverse projects and We the People want to be the first to implement it successfully. One of the issues with alt-coins five years ago, was not just the over-promising or unrealistic expectations, but the fact that crypto was so new that there was no utility to back the tokens up. As previously mentioned, we are at the same stage with the NFT boom we are currently experiencing. With the current crypto market, we can take advantage of having a structurally sound utility to back our token giving it actual value, just as we simultaneously have healthy market stimulants built into our project itself.



The United States of A-Metaverse will host play-to-earn games for all of its holders as well as to outsiders for a fee to enter. A large portion of these proceeds will be distributed to our community members. The type of games we will host will be voted on by the community. The Play-to-Earn business model is the latest development in the gaming industry. It's a business model that embraces the concept of an open economy and provides financial benefits to all players who add value by contributing to the game world. We will continue to embrace this new way of gaming in a **LARGE** way.

Allowing visitors to enter into the United States of A-Metaverse will be a major contributing factor to our overall economic model. Think of the economic stimulation provided by outsiders as "tourist" revenue. The same way "resort" or "vacation" towns and cities increase their overall GDP, The United States of A-Metaverse will capitalize on the fact that the community we are creating will be **LIMITED**, **EXCLUSIVE**, and **LUCRATIVE**. These benefits will attract outsiders, further growing our community.



WHY SANDBOX

Voxel Art Creators, better known as are constantly faced with the problem of having no legal rights to the intellectual property that they have created. This leaves developers and their community in a difficult predicament. While developers spend countless time and money on the development of their metaphysical communities and artwork, there is not enough opportunity for financial benefit, and the projects fall flat.

Another main issue facing the community is establishing ownership of the digital artwork they have purchased to use in the metaverse. Without a ledger to properly document transaction and ownership of a digital asset/NFT, value is negatively affected, and artwork is constantly plagiarized.

Relying solely on fiat currencies and credit card transactions is extremely unsafe, and makes it difficult for the buyer to prove ownership. Currently there is a 1:7 ratio of credit fraud purchases within gaming/virtual communities. This is an alarming rate, and it severely disrupts the entire economic model.

With this problem being so prevalent within the majority of virtual communities, The Sandbox was created to counter the phenomenon. With digital assets traded on the Blockchain, ownership and transactions are recorded publicly, and verified by the entire community. This revolutionary ledger system has fueled the “Crypto Boom” as the public is recording transactions rather than the middle men (banks).

The Sandbox offers We The People NFT a very unique opportunity. While shareholders will be able to represent public ownership on the Blockchain, OpenSea, and our Social Showcase, The Sandbox will allow you to take part in a REAL metaphysical community. How will this be done? The Sandbox is a virtual world where land is sold and acts as metaphysical real estate. We The People NFT will purchase \$150,000 USD minimum worth of land upon 100% SOLD of the initial release. This land will be able to fit our entire community, and the community treasury will continue to purchase more as we grow.





Within the Sandbox, the government which will consist of those who own Legislator NFTs will allocate land, funds, and crypto grants to the growing Citizens Collection. The Citizens Collection will operate businesses and organizations within the community and will be paid through the Community Treasury based on the difficulty and rarity of their job.

The Sandbox will allow We The People NFT to bring an idea to life. A government By the People, and For the People. Where we can live in harmony, focusing on the greater good of the community. When one shareholder succeeds, they all do.

This all sounds very similar to a game, and in many ways it is. It will be extremely fun to partake in the We The People NFT collection at all levels. Whether you would like to be a Legislator and own one of the initial releases and propose laws while collecting a handsome dividend for your loyal HODLing, or someone who would like to own a virtual store that sells their own NFTs or IRL products. Maybe you would like to just play games, or be a professional athlete? The opportunities are endless, and this is only made possible due to our collaboration within the Sandbox.

Users will be able to produce their own in-game accessories to be sold to the community. This marketplace will be completely separate from the secondary market where our NFTs will be bought and sold. This accessory marketplace will be exclusive to the We The People community. This will be yet another way for users to take financial advantage of our project within the metaverse without having to purchase overpriced land outright.

Your experience with The Sandbox and We The People will be fully customizable. The land owned and operated by We The People NFT will be owned exclusively by those who occupy our community. As the metaverse grows, so does our community.

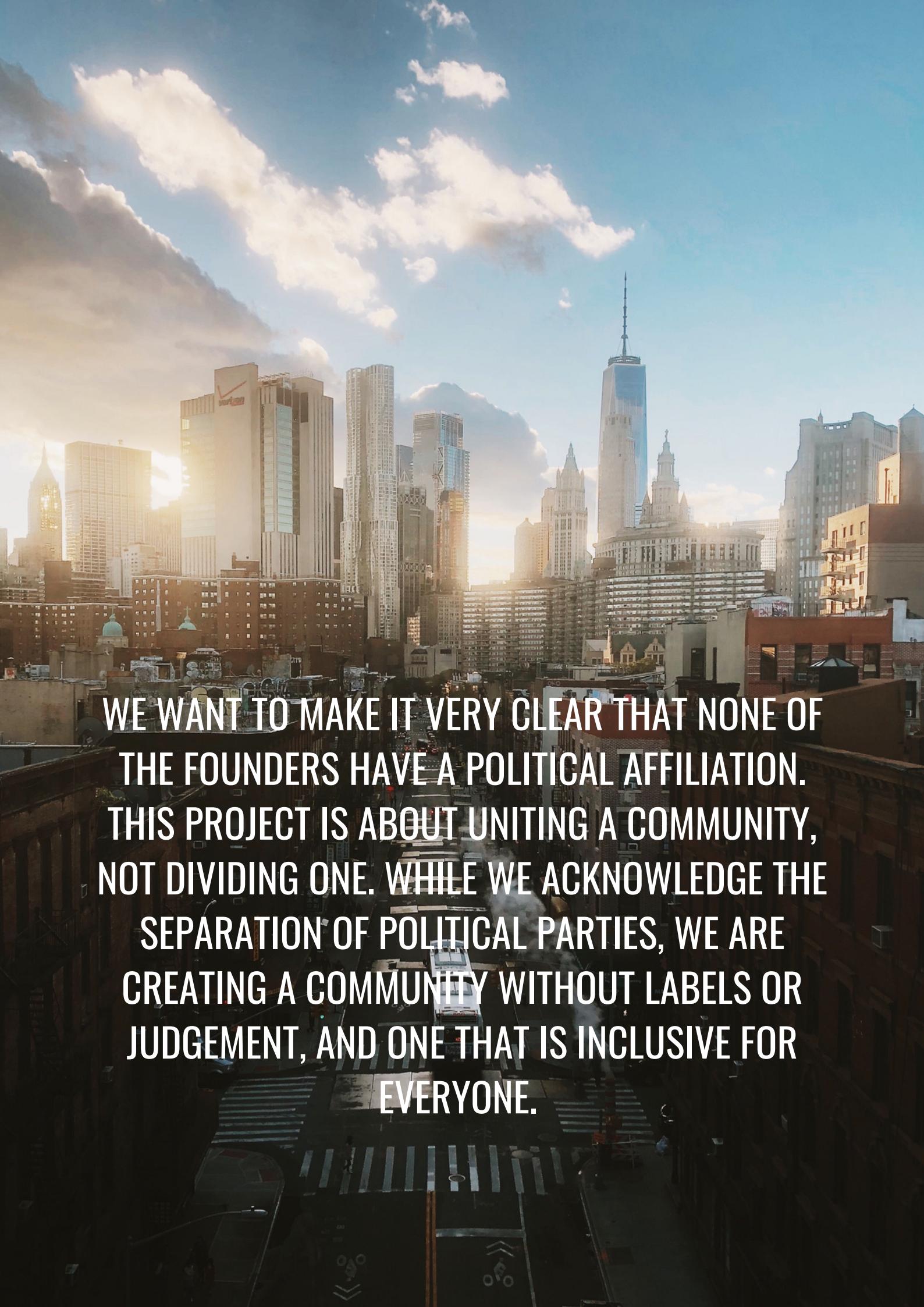


OUR INVESTORS

While understanding that we will have all different types of investors, we are careful about specifying what our holders will be able to do to earn additional income within the metaverse. Many projects are currently focusing their entire model on play-to-earn games. While P2E games are fantastic and have a very bright future as time progresses, most HODLers are not interested in making money this way. This makes projects an unattractive investment for many potential buyers, which negatively impacts the price of these NFTs. We look at it like this: When you're contemplating opening a business one of the first things you want to ask yourself is, who is my target market and how large is my pool of potential buyers? You might have the best niche in the world, but what percentage of people will be interested if advertised to? If it's a low percentage, the questions become: How many of those that are interested would actually purchase your product? How many qualified buyers that are willing to purchase your product, will you reach with marketing? If the niche is too specific, the amount is probably not enough.

Our main point is, why restrict yourself to play-to-earn games, staking rewards, or just fancy artwork, when you could encapsulate everything in one. We The People is here to encompass all appreciating factors of not just a solid NFT project, but a Fortune 500 company. We are creating a space attractive to all types of investors which will in turn promote success and longevity for this project. Whether you want to play games, create NFTs, operate a business, or just HODL there is a home here for you.





WE WANT TO MAKE IT VERY CLEAR THAT NONE OF THE FOUNDERS HAVE A POLITICAL AFFILIATION. THIS PROJECT IS ABOUT UNITING A COMMUNITY, NOT DIVIDING ONE. WHILE WE ACKNOWLEDGE THE SEPARATION OF POLITICAL PARTIES, WE ARE CREATING A COMMUNITY WITHOUT LABELS OR JUDGEMENT, AND ONE THAT IS INCLUSIVE FOR EVERYONE.

